PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to change the requirements for Minor degree in Arts and Cultural Management in the College of Arts and Letters.
   a. Under the heading Requirements for the Minor in Arts and Cultural Management replace the entire entry with the following:

   Students must complete 16 credits from the following:

   1. All of the following courses (7 credits):
      ACM 271 Introduction to Arts and Cultural Management  3
      ACM 471 Arts and Cultural Management Seminar  3
      ACM 496 Arts and Cultural Management Internship  1
   2. At least three of the following courses (9 credits):
      ACM 461 Financial Management and Planning of Arts, Cultural and Museum Management  3
      ACM 462 Marketing and Public Relations in Arts, Cultural and Museum Management  3
      ACM 463 Event Production and Planning for Arts and Culture  3
      ACM 464 Education and Outreach for Arts and Cultural Management  3
      ACM 465 Leadership and Innovation for Arts, Cultural and Museum Management  3
      ACM 467 Development and Fundraising for Arts, Cultural Management, and Museums  3
      ACM 490 Independent Study  1 to 3
      ACM 491 Special Topics in Arts and Cultural Management  1 to 3
   Other management-focused or arts and humanities courses may be substituted with the approval of the academic advisor.

   Effective Fall 2021.

2. Request to change the requirements for the Minor in Museum Studies in the College of Arts and Letters.
   a. Under the heading Requirements for the Minor in Museum Studies make the following changes:
      (1) In item 1., change the total credits for the minor from ‘15’ to ‘16’.
      (2) In item 1. a. delete the following course:
          MUSM 496 Museum Studies Internship  3
      Add the following courses:
          ACM 471 Arts and Cultural Management Seminar  3
          MUSM 496 Museum Studies Internship  1 to 3
      (3) In item 1. b. add the following courses:
          MUSM 487 Museums, Arts and Culture in the Digital Future  3
          MUSUM 489 Museum Collections, Management and Care  3
          MUSM 490 Independent Study  1 to 3
      (4) In the note following delete ‘including ACM 271 and relevant CSUS courses’.

   Effective Fall 2021.
3. Request to change the requirements for the Graduate Certificate in Museum Studies the College of Arts and Letters. The University Committee on Graduate Studies (UCGS) will consider this request at its November 9, 2020 meeting.

The Graduate Certificate in Museum Studies is a Type 2 graduate certificate and will appear on the transcript as “Graduate Certificate Program in Museum Studies”.

a. Under the heading Requirements for the Graduate Certificate in Museum Studies make the following changes:

(1) In item 1. delete the following course:

MUSM 886 Fundamentals of Museum Studies 3

Add the following course:

MUSM 885 Fundamentals of Museum Studies 3

(2) In item 2., delete the following courses:

MUSM 488 Museum Curatorial Practices 3
MUSM 492 Special Topics in Museum Studies 3
MUSM 494 Museum Exhibitions: Theory and Development 3
MUSM 496 Learning and Experience in Museums 3
MUSM 895 Special Topics in Museum Studies 3
MUSM 897 Museums, Arts and Culture in the Digital Future 3

Add the following courses:

MUSM 889 Museum Collections 1 to 3
MUSM 894 Exhibit Communication 3
MUSM 895 Special Topics in Museum Studies 1 to 3
MUSM 898 Museum Visitor Studies 3
MUSM 887 The Digital Museum 3

Effective Fall 2021.

4. Request to change the name for the Master of Arts degree in Arts and Cultural Management to Arts, Cultural Management and Museum Studies in the College of Arts and Letters. The University Committee on Graduate Studies (UCGS) will consider this request at November 9, 2020 meeting.

Students admitted to the major prior to Fall 2021 will be awarded a Master of Arts degree in Arts and Cultural Management.

Students admitted to the major Fall 2021 and forward will be awarded a Master of Arts degree in Arts, Cultural Management and Museum Studies.

5. Request to change the requirements for Master of Arts degree in Arts, Cultural Management and Museum Studies in the College of Arts and Letters. The University Committee on Graduate Studies (UCGS) will consider this request at November 9, 2020 meeting.

a. Under the heading Requirements for the Master of Arts Degree in Arts, Cultural Management and Museum Studies replace the entire entry with the following:

The Master of Arts degree in Arts, Cultural Management and Museum Studies is available under both Plan A (with thesis) and Plan B (without thesis). A total of 33 credits are required for Plan A and 32 credits for Plan B.

CREDITS

Requirements for Both Plan A and Plan B

1. All of the following courses (13 credits):

ACM 801 Introduction to Arts, Management, and Museum Studies 3
ACM 861 Strategic Planning, Human Capital and Financial Management for Arts, Cultural and Museum Management 3
ACM 865 Leadership Development for Arts, Cultural and Museum Management 3
ACM 869 Policy and Advocacy for Arts and Cultural Management 3
ACM 892 Arts, Cultural Management and Museum Studies Seminar 1

2. At least 16 credits from the following courses:
ACM 862 Public Communications in Arts, Cultural and Museum Management 3
ACM 863 Event Management and Design for Arts and Culture 3
ACM 864 School and Community Education in Arts and Cultural Management 3
ACM 866 Operations and Facilities Management for Arts and Cultural Management 3
ACM 867 Development and Fundraising Theory and Practice for Arts, Cultural and Museum Management 3
ACM 868 Non-Profit for Arts, Cultural Management, and Museum Studies 3
ACM 872 Practicum in Arts and Cultural Management 3
ACM 890 Independent Study 1 to 3
ACM 891 Special Topics in Arts and Cultural Management 1 to 3
CSUS 431 Interpretation and Visitor Information Systems 3
CSUS 873 Culture, Communities and Tourism 3
MUSM 495 History Harvest 3
MUSM 885 Fundamentals of Museum Studies 3
MUSM 887 The Digital Museum 3
MUSM 888 Curatorial Practices in Museums and Cultural Organizations 3
MUSM 889 Museum Collections 3
MUSM 890 Independent Study 1 to 3
MUSM 894 Exhibit Communication 3
MUSM 895 Special Topics in Museum Studies 1 to 3
MUSM 897 Practicum in Museum Studies 1 to 3
MUSM 898 Museum Visitor Studies 3

Other management-focused or arts and humanities courses may be substituted with the approval of the academic advisor.

**Additional Requirements for Plan A**
1. Complete 4 credits of ACM 899 Master’s Thesis Research.

**Additional Requirements for Plan B**
1. Complete a minimum of 3 credits from the following:
   ACM 871 Internship in Arts and Cultural Management 1 to 3
   ACM 872 Practicum in Arts and Cultural Management 1 to 3
   MUSM 893 Museum Internship 1 to 3
2. Pass a final evaluation.

Effective Fall 2021.
6. Request to establish a **Graduate Certificate** in **Foreign Language Teaching** in the College of Arts and Letters. The University Committee on Graduate Studies (UCGS) approved this request at its October 12, 2020 meeting.

The Graduate Certificate in Foreign Language Teaching is a Type 2 graduate certificate and will appear on the transcript as “Graduate Certificate Program in Foreign Language Teaching”.

a. **Background Information:**

Given the growth and stability of the Master of Arts Degree in Foreign Language Teaching (MAFLT) over the last seven years, adding the certificate option is a natural progression. The certificate would be expected to increase enrollments and therefore revenues, and consultants from Wiley have advised MSU faculty and staff that certificates are appealing to graduate students as gateways into full degree programs. However, the main argument for adding the certificate is that many members of our target population, current and aspiring foreign language teachers, either already have or do not need a full master’s degree. While they can and do enroll in multiple courses as lifelong learners, the certificate will allow them to participate in a coherent and curated experience that is transcriptable and culminates in a final portfolio. Increased numbers would put additional demands on faculty and staff, but enrolling students in the certificate rather than as lifelong learners would actually simplify administration and planning over time.

The MAFLT program is uniquely positioned as one of the few language-general programs for foreign language teaching in the country, particularly at a major R1 university and with a fully-online format. Most graduate programs related to teaching additional languages focus heavily on the teaching of English or one language other than English (usually Spanish, French, or German) or are located in schools of education. Its position in the College of Arts and Letters as opposed to College of Education means that the MAFLT does not certify teachers, but it is more closely associated with language educators and scholars as well as scholars of second language acquisition. In comparison with other reputable online programs and campus-based programs, the MAFLT is competitive in terms of cost, requirements, and structure. Likewise, the proposed certificate is unique and competitive. The only very similar programs for FLTs specifically focus on language learning technology.

The primary argument for offering the certificate at MSU is that MSU already has a well-established graduate program, and the proposed program would not require any additional creation of courses and only minor adjustments to procedures. In addition, the MAFLT and certificate benefit from their position in the College of Arts and Letters and can promote a liberal arts mindset as well as a specific and clear-eyed focus on the professional needs of foreign language teachers. In fact, experience in has yielded wide-ranging insights into trends in the field and challenges that our students face. We have designed courses to align closely with the teachers’ professional needs and challenges, and they state that they have benefitted from their course work both during and after the program, immediately applying what they learn to their own classrooms.

The MAFLT and the proposed certificate are well-positioned to carry out all three of the major goals of the MSU Graduate School’s Strategic Plan: 1) Student Success; 2) Diverse and Inclusive Communities; and 3) Interconnectedness. The MAFLT has provided access to graduate education to students and alumni in at least 35 states and 10 countries, who teach 18 different languages. These languages include several critical and heritage languages and two indigenous languages. A large majority of applicants to the program state that they would not be able to pursue a graduate degree without this program, given that it allows them to work from their own locations, on their own time, at a reasonable cost, without leaving their current employment. In a distance-based program, it becomes particularly important to attend to student experience, including preparing them for the program; allowing for diverse needs; and providing opportunities to interact and network with fellow students and faculty. We have addressed those goals in many ways, and students tell us that our program is difficult but compares favorably to other options that their peers have chosen in order to earn graduate degrees, usually meaning a local or online program in a less-related field.

b. **Academic Programs Catalog Text:**

The Graduate Certificate in Foreign Language Teaching is designed to meet the needs of current and aspiring language educators around the world and relies on a distance-based model that emphasizes interaction, collaboration, and interconnectedness with participants’ local contexts for language learning and teaching. Unlike other professional development options for language teachers, the certificate offers a multilingual approach grounded in applied linguistics. Students explore contemporary proficiency-based approaches to language teaching and engage in courses
assignments, projects, and related activities that incorporate national and international standards. Participants may teach or plan to teach any world, heritage, indigenous, or classical language. The graduate certificate is available to students currently enrolled in master’s or doctoral degree programs at Michigan State University.

Admission
To be considered for admission to the Graduate Certificate in Foreign Language Teaching, an applicant must:

1. have the results of the Graduate Record Examination (GRE) General Test forwarded to the College if the applicant is a native speaker of English.
2. complete the online application which includes an academic and personal statement.
3. submit three letters of recommendation, completed by instructors or supervisors familiar with the applicants work. Letters of recommendation must be submitted on official stationary with an original signature.
4. take one of the tests of English language proficiency described in the Graduate Education section of this catalog if the applicants native language is not English.

In addition, students who are non-native speakers of English are required to have fulfilled the university’s English language proficiency requirement as described in the Graduate Education section of this catalog by achieving a minimum score on the Test of English as a Foreign Language (TOEFL) of 100 (Internet-based), 250 (computer version), or 600 (paper version) or an International English Language Testing System (IELTS) score of 7.5 or higher.

Requirements for the Graduate Certificate in Foreign Language Teaching

The student must complete 10 credits from the following:

1. One of the following courses (3 credits):
   - FLT 807 Foreign Language Teaching Methods
   - FLT 817 Foreign Language Program Development and Administration

2. Two of the following courses (6 credits):
   - FLT 808 Assessment for Foreign Language Teaching
   - FLT 815 Teaching Culture in Foreign Language Classes
   - FLT 841 Topics in Foreign Language Teaching
   - FLT 845 Language Concepts for Foreign Language Teaching
   - FLT 860 Foreign Language Acquisition
   - FLT 881 Teaching Foreign Language with

The topic for FLT 841 must be approved by the student’s Academic advisor.

3. The following course (1 credit):
   - FLT 898 Master’s Comprehensive Foreign Language Teaching Portfolio Examination

4. Successfully complete a web-based final portfolio that serves as the comprehensive examination and receive a rating of High Pass or Pass from a committee of two faculty members. The portfolio will be developed during the FLT 898 course and must be submitted to the program director in the same semester as the last of the three core courses or in the following semester. Required elements of the portfolio are outlined in the comprehensive language teaching portfolio examination guidelines, which are updated by the program director on an annual basis and provided to students on the program’s public Web site and in the learning management system.

Effective Summer 2021.
7. Request to change the requirements for the Doctor of Philosophy degree in English in the Department of English. The University Committee on Graduate Studies (UCGS) will consider this request at its November 9, 2020 meeting.

   a. Under the heading Admission delete item 1. in the first paragraph:

      Have the results of the Graduate Record Examination (GRE) General Test forwarded to the department.

   Effective Fall 2021.

8. Request to change the requirements for the Master of Arts degree in Literature in English in the Department of English. The University Committee on Graduate Studies (UCGS) will consider this request at its November 9, 2020 meeting.

   a. Under the heading Admission delete item 1. in the first paragraph:

      Have the results of the Graduate Record Examination (GRE) General Test forwarded to the department.

   Effective Fall 2021.

**ELI BROAD COLLEGE OF BUSINESS**

1. Request to establish a Minor in Business in the Eli Broad College of Business. The University Committee on Undergraduate Education (UCUE) recommended approval of this request at its October 1, 2020 meeting.

   a. **Background Information:**

      The minor is designed to provide students who are not majoring in a Broad College of Business major and provides a pathway to take a breadth of courses providing them awareness of key business concepts and development of technical business skills. Students develop core competencies in their primary area of study (major) and complement these competencies with an ability to apply and leverage these skills in a business context. Students completing the minor will be able to position their major skills/interests within a business context in a way that will position them well for a broad array of employment opportunities.

      The Broad College of Business has been offering the courses included in the Business Minor for several years. This request wraps the courses into a minor so that a student who takes the required number of credits is able to add a credential to their transcript.

   b. **Academic Programs Catalog Text:**

      The minor is designed to provide students a pathway to take a breadth of courses providing them awareness of key business concepts and development of technical business skills that complement competencies in the student’s major with the ability to apply and leverage these skills in a business context.

      The minor is available as an elective to students who are enrolled in bachelor’s degree programs at Michigan State University with the exception of majors in The Eli Broad College of Business. The minor is administered by The Eli Broad College of Business.

      With the approval of the department and college that administer the student’s degree program, the courses that are used to satisfy the requirements for the minor may also be used to satisfy the requirements for the bachelor’s degree.

   **Requirements for the Minor in Business**

   In consultation with the Broad College of Business Undergraduate Academic Services office, students must complete 15 credits from the following courses:
### COLLEGE OF EDUCATION

1. Request to change the requirements for the **Master of Arts** degree in **Applied Behavior Analysis** in the Department of Counseling, Educational Psychology and Special Education. The University Committee on Graduate Studies (UCGS) will consider this request at its November 9, 2020 meeting.

   a. Under the heading **Requirements for the Master of Arts in Applied Behavior Analysis** make the following change:

   (1) Change the total credits required for the degree from ’37’ to ’38’.

   (2) In item 1., delete the following course:

      | Course Code | Course Title                                      | Credits |
      |-------------|---------------------------------------------------|---------|
      | CEP 851     | Concepts and Principles of Applied Behavior Analysis | 3       |

   Add the following course:

      | Course Code | Course Title                                      | Credits |
      |-------------|---------------------------------------------------|---------|
      | CEP 851     | Concepts and Principles in Applied Behavior Analysis | 3       |

   Effective Fall 2021.

2. Request to change the requirements for the **Master of Arts** degree in **Special Education** in the Department of Counseling, Educational Psychology and Special Education. The University Committee on Graduate Studies (UCGS) will consider this request at its November 9, 2020 meeting.

   a. Under the heading **Requirements for the Master of Arts Degree in Special Education** make the following changes:

   (1) Under the heading **Autism Spectrum Disorder - Master of Arts with an Autism Spectrum Disorder** delete the following course:

      | Course Code | Course Title                                      | Credits |
      |-------------|---------------------------------------------------|---------|
      | CEP 844     | Applied Behavior Analysis                         | 3       |

   Add the following course:

      | Course Code | Course Title                                      | Credits |
      |-------------|---------------------------------------------------|---------|
      | CEP 844     | Applied Behavior Analysis for Teachers            | 3       |

   (2) Under the heading **Autism Spectrum Disorder - Endorsement only** delete the following course:

      | Course Code | Course Title                                      | Credits |
      |-------------|---------------------------------------------------|---------|
      | CEP 844     | Applied Behavior Analysis                         | 3       |

   Add the following course:

      | Course Code | Course Title                                      | Credits |
      |-------------|---------------------------------------------------|---------|
      | CEP 844     | Applied Behavior Analysis for Teachers            | 3       |

   (3) Under the heading **Learning Disabilities - Master of Arts** delete the following course:

      | Course Code | Course Title                                      | Credits |
      |-------------|---------------------------------------------------|---------|
      | CEP 844     | Applied Behavior Analysis                         | 3       |
Add the following course:

CEP 844  Applied Behavior Analysis for Teachers  3

Under the heading Learning Disabilities - Master of Arts with a Learning Disabilities Endorsement delete the following course:

CEP 844  Applied Behavior Analysis  3

Add the following course:

CEP 844  Applied Behavior Analysis for Teachers  3

Effective Fall 2021.

3. Request to change the requirements for the Bachelor of Science degree in Kinesiology in the Department of Kinesiology. The University Committee on Undergraduate Education (UCUE) will consider this request.

   a. Delete the Admission section.

Effective Fall 2021.
PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

ACM 461 Strategies of Arts and Cultural Management
Financial Management & Planning of Arts, Cultural and Museum Management
Fall of every year. Spring of every year. Summer of every year. 3(2-2) P: ACM 271 P: ACM 271 or concurrently. R: Approval of college.
Strategic theory and approaches for arts and cultural organization administration and management. Budget development and strategy; fundraising and financial strategy. Staffing and human resource management. Strategic theory, financial, and planning approaches for arts, cultural, and museum organization administration and management. Budget development and financial strategy; strategic planning. Staffing and human resource management.
SA: AL 461
Effective Fall 2017 Effective Fall 2021

ACM 462 Promotion and e-Commerce in Arts and Cultural Management
Marketing and Public Relations in Arts, Cultural, and Museum Management
Fall of every year. Spring of every year. 3(2-2) P: ACM 271 R: Approval of college. Not open to students with credit in ACM 862.
Publicity, promotion, and outreach principles for arts and cultural management. Promoting research and strategy, outreach and education, e-Commerce strategies and social media management. Principles, research, strategy and tactics for promotion, public relations, branding and social media in arts, cultural and museum management.
SA: AL 462
Effective Fall 2017 Effective Fall 2021

ACM 463 Event Production and Planning for Arts and Culture
Fall of every year. Spring of every year. 3(2-2) P: ACM 271 R: Approval of college. Not open to students with credit in ACM 863.
Technical aspects of event planning, production and management. Operational procedures of presenting, producing and programming events and cultural activities. Technical and venue management procedures.
SA: AL 463
Effective Fall 2017 Effective Fall 2021

ACM 464 Education and Outreach for Arts and Cultural Management
Fall of every year. Spring of every year. 3(3-0) P: ACM 271 R: Open to students in the College of Arts and Letters or approval of college. Not open to students with credit in ACM 864.
Arts and cultural organization education and outreach. Understanding of K-12 school and community programs.
SA: AL 464
Effective Fall 2017 Effective Fall 2021

ACM 465 Leadership and Innovation for Arts and Cultural Management
Leadership and Innovation for Arts, Cultural and Museum Management
Fall of every year. Spring of every year. 3(3-0) P: ACM 271 or approval of college P: ACM 271 R: Open to graduate students in the College of Arts and Letters and open to undergraduate students in the Entrepreneurship and Innovation Minor or approval of college. R: Open to students in the College of Arts and Letters and open to students in the Entrepreneurship and Innovation Minor. Not open to students with credit in ACM 865.
Development of leadership abilities, creative, and innovative planning in arts and cultural management through readings and practical application. Development of leadership abilities, creative, and innovative planning in arts, cultural, and museum management through readings and practical application. Seminar.
SA: AL 465
Effective Fall 2017 Effective Fall 2021
ACM 466  **Facilities and Operations for Arts and Cultural Management**  
Fall of every year. Spring of every year. 3(3-0) P: ACM 271 Not open to students with credit in ACM 866.  
NEW  
Address the complex skills involved in the management of both private and public arts and cultural venues. Understand and analyze the skills required for building operations, policies, vendor contracting, scheduling, maintenance, daily operations, event coordination, additional fundraising opportunities; and policies required for public safety and control. Internal and external relationships required for complex arts and cultural venues.  
SA: ACM 468  
Effective Fall 2021

ACM 467  **Development and Public Relations for Arts and Cultural Management**  
Development and Fundraising for Arts, Cultural Management, and Museums  
Fall of every year. Spring of every year. 3(3-0) P: ACM 271 or approval of college P: ACM 271 R: Open to graduate students in the College of Arts and Letters or approval of college. R: Open to students in the College of Arts and Letters. Not open to students with credit in ACM 867.  
Arts and cultural organization development and public relations. Investigation of foundation, government, corporate and individual funding sources. Membership and subscription services; press releases, strategies and advertising campaigns. Arts and cultural organization development and fundraising methods. Investigation of foundation, government, corporate and individual funding sources.  
SA: AL 467  
Effective Fall 2017 Effective Fall 2021

ACM 468  **Facilities and Operations for Arts and Cultural Management**  
Fall of every year. Spring of every year. 3(3-0) P: ACM 271 or approval of college R: Open to graduate students in the College of Arts and Letters or approval of college.  
Address the complex skills involved in the management of both private and public arts and cultural venues. Understand and analyze the skills required for building operations, policies, vendor contracting, scheduling, maintenance, daily operations, event coordination, additional fundraising opportunities; and policies required for public safety and control. Internal and external relationships required for complex arts and cultural venues.  
SA: AL 468  
DELETE COURSE  
Effective Fall 2021

ACM 490  **Independent Study**  
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: ACM 271 RB: ACM 271 R: Approval of college.  
Special project, directed reading and research arranged by an undergraduate student and a faculty member in areas supplementing regular course offerings.  
Effective Fall 2018 Effective Fall 2021

ACM 496  **Arts and Cultural Management Internship**  
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: ACM 271 R: Approval of college.  
NEW  
Internship for Arts and Cultural Management minors. Request the use of the Pass-No Grade (P-N) system.  
Effective Fall 2021
ACM 801  Introduction to Arts and Cultural Management
Introduction to Arts, Cultural Management, and Museum Studies
Fall of every year. Spring of every year. 3(3-0) R: Open to graduate students in the College of Arts and Letters or approval of college. R: Open to graduate students in the College of Arts and Letters or approval of college.
Arts and cultural organization artistic administration and executive management. Operations and procedures of art and humanities-based agencies. Funding and financial structures involving audience development and marketing. Graduate introduction to arts, cultural, and museum organization administration and executive management. Operations and procedures of art and humanities-based agencies and diverse kinds of museums. Funding and financial structures involving audience development and marketing. SA: AL 801
Effective Fall 2017 Effective Fall 2021

ACM 861  Strategic Planning, Human Capital and Financial Management for Arts, Cultural and Museum Management
Fall of every year. Summer of every year. 3(3-0) P: ACM 801 or concurrently Not open to students with credit in ACM 461. C: ACM 801 concurrently.
NEW Strategic planning theory, financial strategy, and human capital management concepts and approaches for arts, cultural, and museum organization administration and management.
Effective Fall 2021

ACM 862  Public Communications in Arts, Cultural and Museum Management
Fall of every year. Spring of every year. 3(3-0) P: ACM 801 or concurrently Not open to students with credit in ACM 462.
NEW Processes, strategies and tactics to successfully develop targeted messages, identify key audiences, and work with stakeholders and the media to effectively communicate for arts, cultural and museum organizations.
Effective Fall 2021

ACM 863  Event Management and Design for Arts and Culture
Fall of every year. Spring of every year. 3(3-0) P: ACM 801 or concurrently Not open to students with credit in ACM 463. C: ACM 801 concurrently.
ACM Exploration and development of special events and experiences for arts and cultural organizations.
Effective Fall 2021

ACM 864  School and Community Education in Arts and Cultural Management
Fall of every year. Spring of every year. 3(3-0) P: ACM 801 or concurrently Not open to students with credit in ACM 464.
NEW Examination of educational programming in nonprofit arts and cultural organizations, including exploration of community engagement strategies.
Effective Fall 2021

ACM 865  Leadership Development for Arts, Cultural and Museum Management
Fall of every year. Spring of every year. 3(3-0) P: ACM 801 or concurrently Not open to students with credit in ACM 465.
NEW Exploration and application of current research in leadership development and the leader’s role in organizational innovation.
Effective Fall 2021

ACM 866  Operations and Facilities Management in Arts and Cultural Management
Fall of every year. Spring of every year. 3(3-0) P: ACM 801 or concurrently Not open to students with credit in ACM 466.
NEW Exploration and analysis of strategic and managerial skills in operations and facilities as well as internal and external relationships associated with complex art and cultural venues and their impact on local communities.
Effective Fall 2021
ACM 867  Development and Fundraising Theory and Practice for Arts, Cultural and Museum Management  
Fall of every year. Spring of every year. 3(3-0) P: ACM 801 or concurrently Not open to students with credit in ACM 467.  
NEW  
Development and fundraising philosophy and strategies for nonprofit arts and cultural organizations.  
Effective Fall 2021  

ACM 868  Non-Profit Law for Arts and Cultural Management  
Non-Profit Law for Arts, Cultural Management, and Museum Studies  
Fall of every year. Spring of every year. 3(3-0) P: ACM 801 or concurrently R: Open to graduate students in the College of Arts and Letters or approval of college.  R: Open to graduate students in the College of Arts and Letters or approval of college.  C: ACM 801 concurrently.  
Legal issues pertaining to the creation and operation of cultural business entities, including nonprofit organizations. Exploration of relevant aspects of nonprofit and business law, finances and taxes, contracts, intellectual property, constitutional law, artists’ moral and economic rights, estate planning for individuals and organizations. Historical and contemporary examination of reparations of cultural property.  
SA: AL 868  
Effective Fall 2018 Effective Fall 2021  

ACM 869  Policy and Advocacy for Arts and Cultural Management  
Fall of every year. Spring of every year. 3(3-0) P: ACM 801 or concurrently R: Open to graduate students in the College of Arts and Letters or approval of college.  R: Open to graduate students in the College of Arts and Letters or approval of college.  C: ACM 801 concurrently.  
Policymaking pertaining to local, regional, national and international arts and cultural organizations. History and practice of arts and cultural advocacy campaigns, budget administration, and the impact of arts and cultural organizations on policymaking. Exploration of community engagement, strategic messaging, project oversight, assessment, and accessibility when creating new policy including lobbying in the legislative process.  
Policymaking pertaining to local, regional, national and international arts and cultural organizations. History and practice of arts and cultural advocacy campaigns, budget administration, and the impact of arts, cultural organizations and museums on policymaking. Exploration of community engagement, strategic messaging, project oversight, assessment, and accessibility when creating new policy including lobbying in the legislative process.  
Effective Fall 2018 Effective Fall 2021  

ACM 871  Internship in Arts and Cultural Management  
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits, 1 to 3 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P: ACM 801 or concurrently R: Open to graduate students in the College of Arts and Letters or approval of college.  R: Approval of college.  C: ACM 801 concurrently.  
Supervised internship with arts and cultural organizations associated with management and operational studies.  
SA: AL 871  
Effective Fall 2018 Effective Fall 2021  

ACM 872  Practicum in Arts and Cultural Management  
On Demand. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the College of Arts and Letters. Approval of college. C: ACM 801 concurrently.  
NEW  
Practical experience in arts and cultural management, which may involve project-oriented activities to fulfill the Plan B requirement.  
Effective Fall 2020
ACM 892  Arts and Cultural Management Seminar
Arts, Cultural Management and Museum Studies Seminar
Fall of every year. Spring of every year. Summer of every year. 3(3-0) 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course. P: ACM 801 P: ACM 801 or concurrently R: Open to graduate students in the College of Arts and Letters or approval of college. R: Open to graduate students in the College of Arts and Letters or approval of college. C: ACM 801 concurrently.
Arts and cultural management issues and research explored from a variety of arts and cultural management-based perspectives. Arts, cultural management, and museum studies issues and research explored from a variety of arts and cultural management-based perspectives. Culminating experience seminar. Request the use of the Pass-No Grade (P-N) system. Effective Fall 2018 Effective Fall 2021

ACM 899  Master’s Thesis Research
Fall of every year. Spring of every year. Summer of every year. 1 to 4 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Approval of department. NEW Directed research leading to a master’s thesis. Request the use of the Pass-No Grade (P-N) system. Effective Fall 2021

MUSM 487  Museums, Arts and Culture in the Digital Future
Fall of every year. Spring of every year. 3(3-0) Interdepartmental with Anthropology. P: MUSM 485 or concurrently
NEW Theoretical and practical approaches to the ways performing arts organizations, museums, zoos, aquariums, gardens, historic houses, science centers and other cultural sites plan for and use digital through various contemporary and emergent means. Explores the ways digital technologies are changing the definitions of audiences, visitor experiences, arts and cultural professionals, and organizations. Effective Fall 2021

MUSM 489  Museum Collections Management and Care
Fall of every year. Spring of every year. 3(3-0) P: MUSM 485 or concurrently C: MUSM 485 concurrently.
NEW Introduction to the organization, preventative care, and meaning of objects held in museum collections. By integrating theory and practice, basic collection management, registration, and preservation skills are introduced from acquisition to deaccession. Students explore the constructed meanings of museum objects by professionals and visitors to contextualize the care and organization of museum collections. Effective Fall 2021

MUSM 490  Independent Study
Fall of every year. Spring of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: MUSM 485 or concurrently RB: MUSM 485 R: Approval of college. C: MUSM 485 concurrently.
NEW Special project, directed reading and research arranged by an undergraduate student and a faculty member in areas supplementing regular course offerings. Effective Fall 2021

MUSM 492  Special Topics in Museum Studies
Fall of every year. Spring of every year. Summer of every year. 3(3-0) 1 to 3 credits. Interdepartmental with Anthropology and History of Art. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to juniors or seniors or graduate students. R: Open to juniors or seniors. Approval of college.
Special topics supplementing regular course offerings. Effective Summer 2019 Effective Fall 2021
**MUSM 496  Museum Studies Internship**  
Fall of every year. Spring of every year. Summer of every year. **3 credits. 1 to 3 credits.**  
Interdepartmental with History of Art. A student may earn a maximum of 6 credits in all enrollments for this course. **P: MUSM 485 R: MUSM 498 and MUSM 494 R: Approval of college.**  
A capstone course consisting of supervised professional experience in learning environments such as museums, zoos, botanical gardens, and historic homes.  
Request the use of the Pass-No Grade (P-N) system.  
Request the use of ET-Extension to postpone grading.  
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.  
**SA: AL 496**  
Effective Fall 2017 Effective Fall 2021

**MUSM 498  Learning in Museums**  
Learning and Experience in Museums  
Fall of every year. Spring of every year. **3(3-0) Interdepartmental with History of Art. P: MUSM 485 or concurrently RB: MUSM 485 R: Open to juniors or seniors or graduate students. R: Open to juniors or seniors. Not open to students with credit in MUSM 898.**  
Theoretical and practical approaches to understanding and enhancing ways visitors experience museums, zoos, botanical gardens, and other informal learning environments.  
Creating educational programs, exhibits, and media. Theoretical and practical approaches to understanding and enhancing ways visitors experience museums, zoos, botanical gardens, and other informal learning environments. Educational and interpretive planning and programming with individuals, groups, and communities.  
**SA: HA 487, AL 498 SA: HA 487**  
Effective Fall 2017 Effective Fall 2021

**MUSM 885  Fundamentals of Museum Studies**  
Fall of every year. Spring of every year. **3(3-0) Interdepartmental with Anthropology and Community Sustainability and History. R: Approval of college. Not open to students with credit in MUSM 485.**  
NEW  
Introduction to the history of museums and current practices, standards, issues and ethics related to education, administration, visitor studies and the development, care and use of museum collections.  
Request the use of ET-Extension to postpone grading.  
The work for the course must be completed and the final grade reported within 2 semesters after the end of the semester of enrollment.  
Effective Fall 2021

**MUSM 888  Curatorial Practices in Museums and Cultural Organizations**  
Fall of every year. Spring of every year. **3(3-0) P: (MUSM 885) and ((MUSM 889 or concurrently) or (MUSM 894 or concurrently) or (MUSM 898 or concurrently) or (MUSM 887 or concurrently) or (MUSM 895 or concurrently)) RB: MUSM 485 R: Open to graduate students in the College of Arts and Letters. Not open to students with credit in MUSM 488.**  
Research methods and practices for the development, care, and use of museum collections in research, exhibition, and interpretation.  
**SA: AL 888**  
Effective Fall 2017 Effective Fall 2021

**MUSM 889  Museum Collections**  
Fall of every year. Spring of every year. **3(3-0) P: MUSM 885 or concurrently Not open to students with credit in MUSM 489. C: MUSM 885 concurrently.**  
NEW  
The organization, care and meaning of objects held in museum collections, through both theoretical and practical concepts.  
Effective Fall 2021
MUSM 890  Independent Study  
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits  
P: MUSM 885 or concurrently  
C: MUSM 885 concurrently.  
NEW  
Special project, directed reading, and research arranged by a graduate student and a faculty member in areas supplementing regular course offerings.  
Effective Fall 2021

MUSM 893  Museum Internship  
Fall of every year. Spring of every year. Summer of every year. 3 (0-6) 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course.  
P: MUSM 885 or concurrently  
R: Approval of college.  
C: MUSM 885 concurrently.  
Supervised applied experience in a museum, zoo, garden or other learning environment related to a student's field of study.  
Request the use of the Pass-No Grade (P-N) system.  
Effective Fall 2021

MUSM 894  Exhibit Communication  
Fall of every year. Spring of every year. 3(2-2)  
P: MUSM 885 or concurrently  
Not open to students with credit in MUSM 494.  
NEW  
Concepts, methods, processes and technology used in museum exhibition communication.  
Effective Fall 2021

MUSM 895  Special Topics in Museum Studies  
Fall of every year. Spring of every year.  Summer of every year. 3(3-0) 1 to 6 credits. Interdepartmental with Anthropology. A student may earn a maximum of 6 credits in all enrollments for this course.  
P: MUSM 885 or concurrently  
RB: MUSM 485 or MUSM 886  
R: Approval of college.  
C: MUSM 885 concurrently.  
Current issues in museum studies.  
SA: AL 895  
Effective Fall 2017 Effective Fall 2021

MUSM 897  Practicum in Museum Studies  
On Demand. 1 to 3 credits. Interdepartmental with Anthropology and Community Sustainability and History. A student may earn a maximum of 6 credits in all enrollments for this course.  
C: MUSM 485 concurrently  
or MUSM 886 concurrently.  
Practical experience in museum studies. Practical experience in museum studies, which may involve project-oriented activities to fulfill the Plan B requirement.  
Request the use of ET-Extension to postpone grading.  
The work for the course must be completed and the final grade reported within 2 semesters after the end of the semester of enrollment.  
SA: AL 897  
Effective Fall 2017 Effective Fall 2020

MUSM 898  Museum Visitor Studies  
Fall of every year. Spring of every year. 3(3-0) Interdepartmental with History of Art. P: MUSM 885 or concurrently  
Not open to students with credit in MUSM 498.  
NEW  
Research, theory, and methodology on museum user experience, examining notions of learning, engagement, and transformative experiences of users, characteristics of users, and the social dynamics of the museum experience.  
Effective Fall 2021

IAH 201  United States and the World (D)  
Fall of every year. Spring of every year. 4(4-0)  
P: Completion of Tier I Writing Requirement  
R: Completion of Tier I Writing Requirement  
Completion of Tier I Writing Requirement  
Major issues in development of U.S. society and culture, presented in international and comparative context. Influences from native Americans, Europeans, Africans, and Asians.  
Organized historically, with thematic emphasis on literature and the arts.  
Effective Fall 2015 Effective Fall 2021
IAH 202  Europe and the World (I)
Fall of every year. Spring of every year. Summer of every year. 4(4-0) P: Completion of Tier I Writing Requirement. P: WRA 1004 RB: Completion of Tier I Writing Requirement. R: Open to undergraduate students.
Cultural encounters and political relationships between Europeans and people(s) from other regions of the world since 1500 as shown through study of written texts, literature, the visual arts, music, and other forms of expression. Examples from Europe and several continents.
**Effective Fall 2015 Effective Fall 2021**

IAH 203  Latin America and the World (I)
Fall of every year. Spring of every year. Summer of every year. 4(4-0) P: Completion of Tier I Writing Requirement. P: WRA 1004 RB: Completion of Tier I Writing Requirement. Major issues in the development of Latin American societies and cultures, presented in global perspective. Influences from indigenous peoples, Europeans, Africans, and others. Organized thematically and historically, through study of written texts, literature, and the arts.
**Effective Fall 2015 Effective Fall 2021**

IAH 204  Asia and the World (I)
Fall of every year. 4(4-0) P: Completion of Tier I Writing Requirement. P: WRA 1004 RB: Completion of Tier I Writing Requirement. Major issues in the development of Asian societies and cultures and their interaction with other regions of the world since 1600. Topics from East, Southeast, and South Asia. Organized thematically and historically, through study of written texts, the arts, and other forms of expression.
**Effective Fall 2015 Effective Fall 2021**

IAH 205  Africa and the World (I)
Fall of every year. Spring of every year. Summer of every year. 4(4-0) P: Completion of Tier I Writing Requirement. P: WRA 1004 RB: Completion of Tier I Writing Requirement. Major issues in the development of African societies and their interaction with other regions of the world since 600 through study of written texts, the arts and other forms of expression. Topics from West, East, North, and Southern Africa. Organized thematically and historically.
**Effective Fall 2015 Effective Fall 2021**

IAH 206  Self, Society, and Technology (D)
Fall of every year. Spring of every year. 4(4-0) P: Completion of Tier I Writing Requirement. P: WRA 1004 RB: Completion of Tier I Writing Requirement. Exploration in how technology affects and is affected by our conceptions of ourselves, relations with others, and our ideals. Approaches and materials from philosophy, literature, art, music, and history as well as the natural sciences.
**Effective Fall 2015 Effective Fall 2021**

IAH 207  Literatures, Cultures, Identities (I)
Fall of every year. Spring of every year. Summer of every year. 4(4-0) P: Completion of Tier I Writing Requirement. P: WRA 1004 RB: Completion of Tier I Writing Requirement. Explorations in how literature reflects, creates, and challenges cultural and individual identities. Approaches and materials from literature, philosophy, the arts, religion, and history. Selected themes and issues, variable by term.
**Effective Fall 2015 Effective Fall 2021**

IAH 208  Music and Culture (I)
Fall of every year. Spring of every year. 4(4-0) P: Completion of Tier I Writing Requirement. P: WRA 1004 RB: Completion of Tier I Writing Requirement. Relationships between music and culture. Organized historically, geographically, or thematically, through study of written texts, music, the visual arts, and other forms of expression. Selected topics, variable by term in content and approach.
**Effective Fall 2015 Effective Fall 2021**
PART II - NEW COURSES AND CHANGES – continued

November 5, 2020

IAH 209  Art, the Visual, and Culture (D)
Fall of every year. Spring of every year. Summer of every year. 4(4-0) P: Completion of Tier I Writing Requirement P: WRA 1004 RB: Completion of Tier I Writing Requirement
Exploration of art and visual culture in historical and cultural contexts. Reading and analysis of images. Approaches and materials from art history, anthropology, history, literature, philosophy, religious studies, economics, and natural science in cross-cultural and international perspective. Content variable by term.
Effective Fall 2015  Effective Fall 2021

IAH 210  Middle East and the World (I)
Fall of every year. 4(4-0) P: Completion of Tier I Writing Requirement P: WRA 1004 RB: Completion of Tier I Writing Requirement
Major issues in the development of Middle Eastern societies and cultures, presented in global perspective. Influences from European, Africans, Asians, and others. Organized thematically and historically, though study of written texts, literature, and the arts.
Effective Fall 2015  Effective Fall 2021

IAH 211B  Area Studies and Multicultural Civilizations: Asia (I)
Area Studies and Multicultural Civilizations: Asia and the Pacific (I)
Fall of every year. Spring of every year. 4(4-0) P: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 205 or IAH 206 or IAH 207 or IAH 208 or IAH 209 or IAH 210) or (RCAH 202 and completion of Tier I writing requirement) or (AL 210 and completion of Tier I writing requirement) or (AL 110 and AL 210)
Arts and humanities of Asia: literature, visual arts, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.
Arts and humanities of Asia and the Pacific: literature, visual arts, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.
Effective Fall 2017  Effective Fall 2021

IAH 241C  Creative Arts and Humanities: Cultural and Artistic Traditions of Europe (I)
Creative Arts and Humanities: Global Cultural and Artistic Traditions (I)
Fall of every year. Spring of every year. 4(4-0) P: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 205 or IAH 206 or IAH 207 or IAH 208 or IAH 209 or IAH 210) or (RCAH 202 and completion of Tier I writing requirement) or (AL 210 and completion of Tier I writing requirement) or (AL 110 and AL 210)
European artistic and cultural movements and styles, introduced through works of art, music, literature, philosophy, and religion. Presented in historical context. Specific eras and works variable by term.
European artistic and cultural movements and styles, introduced through works of art, music, literature, philosophy, and religion. Presented in historical context. Specific eras and works variable by term.
Effective Fall 2017  Effective Fall 2021

IAH 241D  Creative Arts and Humanities: Theater and Society in the West (I)
Creative Arts and Humanities: Theater and Society (I)
Spring of every year. 4(4-0) P: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 205 or IAH 206 or IAH 207 or IAH 208 or IAH 209 or IAH 210) or (RCAH 202 and completion of Tier I writing requirement) or (AL 210 and completion of Tier I writing requirement) or (AL 110 and AL 210)
Artistic creativity seen through the prism of theater, presented in historical context. Influences from art, literature, music, and religion. Focus on translation of social visions into dramatic art. Plays and themes variable by term.
Effective Fall 2017  Effective Fall 2021
PRT 320  Advanced Portuguese
Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: PRT 202 P: PRT 202 or PRT 250
Conversa, lendo e escrevendo para desenvolver habilidades. Conversa, leitura e escrita para desenvolver habilidades. This is an integrated-skills course meant to further develop student’s proficiency in all abilities: Reading, listening, speaking and writing. The course focuses on a variety of cultural material, which may include several genres of prose, ranging from journalistic text to testimonial accounts, poetry, music, images and pictorial art, to films and TV series. The course also has grammar review modules. Effective Spring 2015 Effective Fall 2020

PRT 340  Topics in Luso-Brazilian Language and Culture
Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. P: PRT 202 P: PRT 320 R: A student may earn a maximum of 9 credits Cultural issues related to Portuguese-speaking countries. Effective Spring 2015 Effective Fall 2020

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

JRN 409  Advising Student Publications
Spring of every year. Summer of every year. 3 to 12 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P: Completion of Tier I Writing requirement R: Open to juniors or seniors or graduate students and approval of school. Themes and issues to oversee successful student publications such as staff organization and policies, finance, law, photography, design and role of the student press. DELETE COURSE Effective Summer 2021

JRN 417  Sports Reporting
Fall of every year. Spring of every year. 3(2-2) P: JRN 200 and JRN 218 Introduction to specialized field of sports journalism; reporting on high school, college and professional major sports and Olympic sports. Interaction with sports journalists from various media; writing and producing sports stories in multi-media formats. DELETE COURSE Effective Fall 2020

JRN 436  Design for Web and Mobile Devices
Fall of every year. Spring of every year. 3(2-2) P: JRN 336 Theory and practice in designing online publications. Content gathering including text, digital images and multimedia elements. Emphasis on information, interaction and presentation design. Includes coding such as HTML and CSS. Effective Fall 2018 Effective Summer 2021

MI 411  Collaborative Documentary Design and Production (W)
Spring of every year. 3(2-2) Interdepartmental with Film Studies and Journalism and Writing, Rhetoric and American Cultures. P: Completion of Tier I Writing Requirement R: Open to students in the Documentary Production Minor. Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution. SA: TC 411 DELETE COURSE Effective Summer 2020