

SUBCOMMITTEE C – AGENDA

Via Zoom
October 6, 2022
1:30 p.m.

PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to change the requirements for the **Minor in Graphic Design** in the Department of Art, Art History, and Design.
 - a. Under the heading **Requirements for the Minor in Graphic Design** replace the entire entry with the following:

Complete 15 credits from the following:

 1. All of the following courses (9 credits):

GD	160	Digital Graphic Design: Tools and Methods	3
GD	200	History of Graphic Design	3
GD	260	Concepts of Graphic Design	3
 2. Two of the following courses (6 credits):

GD	295	Design Thinking for Entrepreneurs	3
STA	110	Drawing I	3
STA	113	Color and Design	3
- Effective Spring 2023.
2. Request to change the administrative responsibility of the **Doctor of Philosophy** degree in **Second Language Studies** from the College of Arts and Letters to the Department of Linguistics, Languages and Cultures.
3. Request to change the requirements for the **Doctor of Philosophy** degree in **Second Language Studies** in the Department of Linguistics, Languages and Cultures. The University Committee on Graduate Studies (UCGS) will consider this request at its October 17, 2022 meeting.
 - a. Under the heading **Admission** replace items 1. through 5. with the following:
 1. The results of the Graduate Record Examination General Test.
 2. An Academic Statement of Purpose (ASOP).
 3. A writing sample, preferably a research paper or other product that reflects the degree of the applicant's familiarity with applied linguistics.
 4. Three academic references from faculty who are able to address the applicant's academic background and/or professional experiences.
 5. For international applicants and applicants whose first language is not English, English language test scores, with the test being an approved one from the Michigan State University Graduate School's list of English language tests for international students.
 - b. Under the heading **Guidance Committee** replace the entire entry with the following:

The Program Director will serve as the initial advisor. By the midpoint of the second semester, the student will select a guidance committee with a chair. This committee will be comprised of four members, including two core second language studies faculty members.
 - c. Under the heading **Requirements for the Doctor of Philosophy Degree in Second Language Studies** make the following changes:
 - (1) Replace item 2. with the following:

Complete five courses for a minimum of 15 credits selected from courses listed as elective options in the Second Language Studies Graduate Student Handbook or as approved by the guidance committee.

- (2) Replace item 3. with the following:

Within one year of completion of the course work, students must write two qualifying research papers in two separate areas. Each qualifying research paper must be read and approved by two core Second Language Studies faculty members, with any exceptions approved by the Second Language Studies Director.

- (3) Replace item 4. with the following:

Write and successfully defend a dissertation proposal including a literature review, the research questions, the methodology, including the participants, materials, and analysis plans, the reference list, the timeline, and the budget.

- d. Under the heading **Academic Standards** make the following changes:

- (1) Add the following items 3. and 4.:

3. Not obtain more than 3 credits with a grade below 3.0.
4. Submit the first qualifying research paper by the final submission date within the fourth semester in the program.

- (2) Add the following sentence to the last paragraph:

No more than one required examination, pre-dissertation or dissertation defenses, can be failed.

Effective Spring 2023.

ELI BROAD COLLEGE OF BUSINESS

1. Request to change the requirements for the **Master of Business Administration** degree in **STEM** in The Eli Broad College of Business and Graduate School of Management. The University Committee on Graduate Studies (UCGS) will consider this request at its October 17, 2022 meeting.

- a. Under the heading **Requirements for the STEM Master of Business Administration Degree** make the following changes:

- (1) Delete item b.:

All of the following supply chain management courses:

SCM	825	Strategic Sourcing	1.5
SCM	826	Manufacturing Design and Analysis	1.5
SCM	827	Competing Through Supply Chain Logistics	1.5
SCM	852	Supply Management	1.5
SCM	853	Operations Strategy	1.5
SCM	854	Integrated Logistics Systems	1.5
SCM	855	Supply Chain Management Technology and Applications I	1.5
SCM	856	Supply Chain Management Technology and Applications II	1.5

- (2) In item 2., add the following courses:

SCM	825	Strategic Sourcing	1.5
SCM	826	Manufacturing Design and Analysis	1.5
SCM	827	Competing Through Supply Chain Logistics	1.5
SCM	852	Supply Management	1.5
SCM	853	Operations Strategy	1.5
SCM	854	Integrated Logistics Systems	1.5
SCM	855	Supply Chain Management Technology and Applications I	1.5

SCM 856 Supply Chain Management Technology and Applications II 1.5

Effective Fall 2023.

COLLEGE OF MUSIC

1. Request to change the requirements for the **Doctor of Philosophy** degree in **Music Education** in the College of Music. The University Committee on Graduate Studies (UCGS) will consider this request at its October 17, 2022 meeting.
 - a. Under the heading **Admission** replace paragraph three with the following:

Students who are admitted to the doctoral program in music education must have completed each of the following graduate courses with a grade of at least 3.0 (B): two courses in either historical musicology or ethnomusicology, and one music theory course in advanced analysis. A student who has not completed such courses will be required to complete those courses, in addition to completing the courses that are required for the doctoral degree.

Effective Spring 2023.

2. Request to change the requirements for the **Master of Arts** degree in **Musicology** in the College of Music. The University Committee on Graduate Studies (UCGS) will consider this request at its October 17, 2022 meeting.
 - a. Under the heading **Requirements for the Master of Arts Degree in Musicology** make the following changes:
 - (1) Under the heading **Requirements for Both Plan A and Plan B**, replace item with the following:

Demonstrate a reading knowledge of one foreign language, approved by the student's academic advisor. Credits in courses in a foreign language may not be counted toward the requirements for the Master of Arts degree in musicology.

Effective Spring 2023.

3. Request to change the requirements for the **Master of Music** degree in **Piano Pedagogy** in the College of Music. The University Committee on Graduate Studies (UCGS) will consider this request at its October 17, 2022 meeting.
 - a. Under the heading **Requirements for the Master of Music Degree in Piano Pedagogy** make the following changes:
 - (1) In item 1., change the total credits from '17' to 19' and delete the following courses:

MUS	849	Piano Performance	2
MUS	850A	Piano	6

Add the following course:

MUS	896	Master's Performance	10
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The credits of MUS 896 must include at least 4 credits of instruction in piano (1 credit for each of four semesters), 4 credits of piano performance class (1 credit for each of four semesters), and 2 credits of instruction in chamber music (1 credit for each of two semesters).

- (2) In item 4., delete the following course:

MUS	856	Chamber Music	1 or 2
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Add the following course:

MUS	850J	Jazz Piano	1 or 2
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- (3) Replace item 5. with the following:

Perform a piano recital under the guidance of the student's applied music instructor and approved by a committee from the piano area in a pre-recital hearing. A recording of the recital must be submitted to the office of the Associate Dean for Graduate Students and will be retained by the College as part of the permanent degree record.

- (4) Replace the **Academic Standards** statement with the following:

A grade of 3.0 or higher is required for Music 898.

Effective Spring 2023.

PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

- GD 295 Design Thinking for Entrepreneurs
Fall of every year. Spring of every year. Summer of every year. 3(0-6) ~~R: Open to students in the Entrepreneurship and Innovation Minor.~~
Skills in ideation and innovation, discovering human needs and matching them with feasible solutions developed in accordance with the principles and practices of entrepreneurship; creating value and working towards social good by developing solutions to complex issues affecting multiple systems or populations.
~~Effective Fall Semester 2019~~ Effective Spring Semester 2023
- HA 209 Ancient Art
Fall of every year. 3(3-0)
REINSTATEMENT The arts of antiquity: painting, sculpture, and architecture in Egypt, Mesopotamia, Greece, and Rome until Constantine the Great.
Effective Fall Semester 2023
- LLT 891 Special Topics in Applied Linguistics
On Demand. 1 to 5 credits. A student may earn a maximum of 6 credits in all enrollments for this course.
- NEW Special topics supplementing regular course offerings proposed by faculty on a group study basis for graduate students.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
Effective Spring Semester 2023

ELI BROAD COLLEGE OF BUSINESS

- MKT 913 ~~Seminar in Marketing Relationships~~
Seminar in Judgment and Decision-Making in Marketing
~~Fall of odd years. Spring of even years. 3(3-0) P: MKT 008 and MKT 914 R: Open to doctoral students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department.~~
Interorganizational issues in marketing. Theoretical perspectives on marketing strategy issue from a micro-competitive perspective. Integration of existing theories. Behavioral decision theory (BDT) and/or the heuristics and biases literature, and includes topics such as rationality, mental accounting, choice conflict, ego depletion, and feelings as information, among others. The focus will be on the individual decision-maker, although the topics we discuss will also have some applicability to group and organizational decision-making.
SA: MSC 913
~~Effective Fall Semester 2009~~ Effective Fall Semester 2022