108 The World of Media
Fall, Spring, Summer. 3(3-0)
Introduction to the wide array of the journalism and media industries. Examination of established to emerging media and their content and audiences, content dissemination, policy and management decision-making, theory, history, development and current structure of the media. Role and impact of media on society and vice-versa, careers, law and ethics, media literacy and diversity.

200 Writing and Reporting News
Fall, Spring, Summer. 3(1-4) P: Completion of Tier I Writing Requirement R: Approval of school.

203 Visual Storytelling
Fall, Spring, Summer. 3(3-0) R: Open to undergraduate students in the College of Communication Arts and Sciences.
Explorations of visual storytelling techniques and technologies, including photography, audio, video, information graphics, alternative story forms and social media.

206 Video Storytelling with Phones
Fall, Spring, Summer. 3(2-2)

211 Documentary Film History and Theory
Fall, Spring, Summer. 3(1-4) Interdepartmental with Digital Storytelling and Film Studies and Writing, Rhetoric and American Cultures. Administered by Digital Storytelling. R: Open to students in the School of Journalism or in the Department of Media and Information or in the Department of Writing, Rhetoric and American Cultures.
Documentary history and theory from its origins to the present.

212 2D Animation Storytelling
Fall, Spring. 3(3-0)
Theory and production practice of creating 2D animation in cultural storytelling and education.

213 Animation, Comics, Culture and Graphic Novels in Media
Summer. 3(3-0)
Study of the development and relevance of comics and graphic novels from around the world to cultural and historical issues and events. Creation of digital and interactive comics to market work for transmedia publication. Special emphasis is put on creating short comics around news issues and events, educational and instructional comics, interactive, animated and experimental comic styles.

218 Sports in Contemporary Media
Fall. 3(3-0) P: Completion of Tier I Writing Requirement
Introduction to today's media coverage of sports, including college and professional major and Olympic sports. Survey of development of traditional and new media reporting. Legal, and ethical issues, including contracts and copyrights of sports media.

265 International Journalism and Media
Fall. 3(3-0)
Survey of journalism processes and media systems around the world. Contemporary issues in international journalism. Press theory and effects on press freedom and media independence. Foreign correspondence reporting.

300 Multimedia Writing and Reporting (W)
Spring. Fall, Spring, Summer. 3(1-4) P: (JRN 200 and (JRN 203 or concurrently)) and completion of Tier I writing requirement
Powerful writing combined with visual communication and social media for multimedia reporting. Developing story ideas and interview techniques for covering public affairs and communities. Stories are published online.

303 On-Air Announcing, Interviewing and Hosting
Fall, Spring, Summer. 3(2-2)
Hands-on experience to be comfortable in front of a camera and microphone in a live setting doing interviews or presenting information. Effective host and anchor techniques across various digital platforms for all different styles of programming, including news, sports and entertainment.

305 Editing for Print and Digital
Fall, Spring, Summer. 3(2-2) P: JRN 200
SA: JRN 405
Editing for accuracy, brevity and maximum impact to improve one's own writing and that of others for today's media and publication.

306 Introduction to Radio, Podcasting and TV News
Fall, Spring, Summer. 3(2-2) P: (JRN 300 or concurrently) JRN 266 or approval of department RB: Basic knowledge of video shooting and editing recommended
Fundamentals of audio storytelling. Introduction to broadcast style writing; scripting for radio news and podcasting; voice tone and cadence. Exposure to professional cameras for video stories.

310 Photojournalism
Fall, Spring. 3(2-2) R: Open to students in the School of Journalism.
Beginning photographic storytelling and editing for media. Principles and ethics of non-fiction visual communication, camera operation and software editing.

311 Introduction to Documentary Filmmaking
Spring. 3(2-2) Interdepartmental with Digital Storytelling and Film Studies and Writing, Rhetoric and American Cultures. Administered by Digital Storytelling. P: DS 211 and CAS 112 R: Open to students in the School of Journalism or in the Department of Media and Information or in the Documentary Production Minor. SA: MI 311
Introduction to documentary production using affordable and accessible digital technology.

312 Stop Motion Animation Storytelling (W)
Summer. 3(3-0) P: Completion of Tier I Writing Requirement
Creation of digital stop motion animation sequences to tell a narrative story or recreate a historical or current world event. History of stop motion animation, character rigging and kinetics, storyboard, plot and sequence development.

313 Political Cartoons
Summer. 3(3-0)
Survey and critique of political cartoons from around the world from ancient Egypt through today. Impact the cartoons can have on society as well as the techniques to research, create, and market political cartoons.

317 Sports Journalism
Fall, Spring. 3(2-2) P: JRN 200 SA: JRN 417
Introduction to the specialized field of sports journalism. Reporting on high school, college, Olympic, and professional major sports. Interaction with sports journalists from various media; writing and producing sports stories in multi-media formats. Ethical decision-making.

325 Journalism History
Fall. 3(3-0)
Development of journalism in the United States from colonial to the present; examination of evolving written, aural, visual and multimedia forms and relevant media technology. Journalism's history has impacted and influenced U.S. history in interesting ways.

336 Designing for Media
Fall, Spring. 3(2-2)
Creating and composing visual communication design for digital and print publications. Theory and practice in typography, visual editing, alternative story forms, hierarchy and use of color.

338 Information Graphics
Fall, Spring. 3(2-2) P: JRN 203 or approval of school
Information graphics, or infographics, are graphic visual representations of information used to make information clearer and more understandable, accessible and engaging. Theory, application and production of print, animated and interactive information graphics using visual tools, like maps, charts, diagrams and illustrations.

345 Images and Messages
Spring. 3(3-0) SA: JRN 445
Visual communication through analytical, historical and critical views. Role and effects of imagery in storytelling, news and documentary presentations. Ethics of visual messages. Impact of technology on visual journalism. Aesthetics of imagery and cultural belief systems associated with the medium of photography.
JRN—Journalism

365 International News and Government Dynamics
Spring, Summer. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. SA: JRN 335

Explores the importance of journalism in the process of building governments in different countries. Compares features of global media and coverage in international contexts. Regions rotate each year: Latin America and the Caribbean; Africa and the Middle East; Asia and the Pacific; and Europe. Historical influences and impact of government-media relations and types of media and technology outlets.

372 Environment, Science and Health Journalism Special Topics
Fall, Spring, Summer. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course.

Analyze and understand the context of environment, science and health events and issues for news coverage.

403 Public Relations Topics in Journalism
Fall, Spring, Summer. 3(2-2) P: JRN 306 or approval of department R: Open to students in the School of Journalism. Fall, Spring. 3(2-2) A student may earn a maximum of 6 credits in any or all enrollments in ADV 402, COM 402, JRN 402. R: Open to students in the Journalism Major or in the Public Relations Minor. Current and rotating topics related to the practice of public relations.

406 Advanced TV News Storytelling and Producing
Fall, Spring. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. P: JRN 403 or approval of department. Announcing, reporting, and producing newscasts for TV and digital platforms, honing skills in video, audio, broadcast writing, TV news storytelling, interviewing and reporting. Advanced producing techniques, social media strategies for journalism and create a professional portfolio for future employers.

410 Advanced Photojournalism: Documentary

411A Advanced Documentary Filmmaking I (W)
Fall, Spring. 3(2-2) Interdepartmental with Digital Storytelling and Film Studies and Writing. Rhetoric and American Cultures. Administered by Digital Storytelling. P: (DS 311) and Completion of Tier I Writing Requirement R: Open to undergraduate students in the Documentary Production Minor. SA: MI 411A

Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution.

411B Advanced Documentary Filmmaking II (W)
Spring. 3(2-2) Interdepartmental with Digital Storytelling and Film Studies and Writing. Rhetoric and American Cultures. Administered by Digital Storytelling. P: (DS 411A) and completion of Tier I writing requirement R: Open to undergraduate students in the Documentary Production Minor. SA: MI 411B

Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution.

412 Scoring for Moving Pictures
Fall, Spring, Summer. 3(2-2) Approaches during the process of scoring for moving pictures in support of emotion, narrative, ethics and culture.

413 3D Animation Storytelling
Summer. 3(2-0) Character development in regard to culture and story. Advanced relationship of physics between character and the environment through micro facial expressions, body language of walk and gesture.

416 Sports Multimedia Content Management
Fall, Spring. Summer. 3(2-2) P: JRN 300 and JRN 317

Packaging, editing, and making ethical decisions in sports newsmaking. Making strong content choices, from SEO to visual to broadcast to print. Editing, content choice, and coverage on ethical/diversity levels.

418 Advanced Sports Reporting
Fall, Spring. 3(2-2) P: JRN 300 and JRN 317

Upper-level exploration of issues in sports journalism and directed professional work experiences at outlets.

420 Capital News Service
Fall, Spring. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course.

Supervised professional experience in covering Michigan politics and state government as correspondent. Student work and bylines appear in professional print and online media, preparing them for the industry.

430 News Media Law and Ethics
Fall, Spring, Summer. 3(3-0) Legal and ethical nature of news gathering and dissemination. Moral issues in gathering and reporting news. First amendment principles of press freedom. Libel, invasion of privacy, prior restraint, access to information. Objectivity, sensitivity, covering victims, source relations.

432 Magazine, Feature and Freelance Writing
Spring. 3(2-2) P: JRN 300

Storytelling for long-form narratives for magazines and other media outlets. Delve into the human interest angle when developing stories to educate and/or entertain. Learn how to pitch stories to get published.

436 Design for Web and Mobile Devices
Fall. 3(2-2) P: JRN 336

Theory and practice in designing online publications. Content gathering including text, digital images and multimedia elements. Emphasis on information, interaction and presentation design. Includes coding such as HTML and CSS.

438 Advanced Information Graphics
Fall, Spring. 3(2-2) P: JRN 338 or approval of school.

Creating visual storytelling with advanced techniques and technologies, communicating information online and across media. Using graphics, animation and other methods to represent data simply to various audiences.

450 Media Innovation and Entrepreneurship
Spring. 3(3-0) P: JRN 200 and JRN 300 R: Open to students in the College of Communication Arts and Sciences. Developing and marketing innovations in journalism media that have the potential for commercial enterprise. Building blocks of entrepreneurship to know how to test markets, prototype, and develop audiences.

465 International Reporting
Spring. 3(2-2) P: JRN 265 and JRN 300 or approval of school.

Writing and reporting significant and innovative stories on international and global affairs. Understanding varying degrees of press freedom in different cultures, and reporting with a sensitivity to diversity and cultural contexts.

472 Environmental, Science and Health Reporting
Fall, Spring, Summer. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course.

Investigative reporting on environment, science and health. Text, video, audio stories published on GreatLakesEcho.org and other venues. Analyzing environment, science and health events and issues for news coverage.

483 Photo Communication in Europe
Summer. 3(3-0) R: Approval of school.

Study abroad. Introduction to contemporary photographers including those working in documentary, photojournalism, advertising and art. Visits to historical collections of photography, museums, galleries, and studios. Structured travel to historical and cultural sites. Practical experience in digital photography including shooting, editing, storytelling and packaging.
801 Multiple Media Reporting II
Spring. 3(2-2) P: JRN 800 R: Open to graduate students. Investigative and in-depth project reporting across media platforms. Use of databases, documents, financial data, survey data and geographic information systems.

802 Journalism ProSeminar
Fall. 1(1-0) R: Open to graduate students or master’s students in the College of Communication Arts and Sciences or in the School of Journalism or approval of school. Seminar on professional and academic issues and careers in journalism. Specific discussion topics selected by faculty.

803 Introduction to Quantitative Research Methods
Fall, Summer. 3(3-0) Interdepartmental with Advertising and Communication and Media and Information. Administered by Communication. SA: ADV 875, COM 800, JRN 817, TC 802. Introduction to quantitative social science research methods and applied analyses for understanding research reports and developing graduate level research projects.

804 Journalism Studies Seminar
Fall. 3(3-0) Wider social and cultural contexts within which journalism is practiced, and reviews the variety of ways in which journalism has been understood as an object of study and research.

805 Disruptions in Journalism
Fall. 3(3-0) Key changes in technology, society, economic models, political forces, diversity, science and the environment, and arts and culture by exploring how these forces shape and reshape journalism principles and practices.

806 Contemporary Issues in Journalism
Spring. 3(3-0) Contemporary global challenges, controversies and changing dynamics in journalism and the news media. Obstacles to and opportunities for independent journalism. Journalistic professional practices, standards and ethics.

810 Visual Journalism
Fall. 3(3-0) R: Open to graduate students. Historical, theoretical, conceptual, ethical and technological approaches to the creation, processing and dissemination of visual information in journalism, documentary film, public relations and advertising. Explores both U.S. and international case studies.

811 Media, Society and Theory
Fall. 3(3-0) R: Open to graduate students. Roles, impacts, organization, and performance of the news media in society.

816 Applied Research Methods in Journalism
Spring. 3(3-0) R: Open to graduate students. Exposure to qualitative and quantitative methods of research for journalism. Methods include surveys, content analysis, focus groups, participant observation, historical, visual and document research.

820 Capital News Service
Fall, Spring. 3(1-4) P: JRN 800 or approval of school R: Open to master’s students in the College of Communication Arts and Sciences or in the School of Journalism or in the Journalism Major or approval of school. Supervised professional experience in covering political and state government as correspondents for selected media. Student work appears in professional print and online media.

821 Social Media News and Information
Spring. 3(3-0) R: Open to graduate students. New technologies relevant to journalism. Assessing impact on the field. Use of these technologies in their work.

872 Environment, Science and Health Reporting Topics
Fall, Spring. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. Resources and practical experience in reporting and writing about environmental, science and health topics for Great Lakes Echo and other venues.

873 Environment, Science and Health Journalism Seminar
Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. Issues in environmental, science and health journalism.

875 Global Affairs Reporting
Fall. 3(2-2) P: JRN 800 R: Open to graduate students. Techniques and challenges in covering international events and issues such as economics, security, disasters, and public policy. Understanding international press systems, rights and constraints.

887 Journalism Study Abroad Topics
Summer. 6(6-0) A student may earn a maximum of 12 credits in all enrollments for this course. R: Open to graduate students. Approval of school. Topics vary. Blend of lectures, visits to media organizations, and fieldwork.

890 Independent Study
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to graduate students in the School of Journalism. Approval of school. Individualized study under faculty direction.

892 Journalism Special Topics
Fall, Spring. Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. Topics vary.

896 Journalism Professional Project
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 25 credits in all enrollments for this course. R: Open to master’s students in the Journalism major. Approval of school. Individualized research, writing and production of in-depth journalism projects.

899 Master’s Thesis Research
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to master’s students in the Journalism major. Approval of school. Master’s thesis research.

900 Theory Building in Media and Information Studies
Fall. 3(3-0) Interdepartmental with Advertising and Communication. Administered by Advertising. Concepts and issues relating explanation, scientific inquiry, theory building and applications to interdisciplinary studies in media and information.
Qualitative research in mass and specialized communication systems. Topics include documentary, bibliographic, case study and participant observation methods.

Overview of the relations between information theory, communication theory, and media theory, and an understanding of how these theories have evolved over time and which competing approaches coexist.

Theoretical frameworks concerning media and communication processes, and their interactions with technology. Social, organizational, critical, and economic perspectives.

A survey of qualitative and quantitative research design including validity and reliability, hypothesis formulation, sampling, ethics, survey, experimental, ethnographic, observational and mixed methods.

Multivariate research methods for media and information studies research.

Directed research collaboration with a faculty member or a team of students/faculty.