101 Special Skills for Journalists
Fall, Spring. 1(1-0) Fall: Upper Peninsula. Spring: Upper Peninsula. A student may earn a maximum of 4 credits in all enrollments for this course. RB: Must be high school junior or senior. Students must have GPA of 3.5 or higher or school permission. R: Approval of school. An introductory course for high school juniors and seniors through their school districts to learn basic reporting skills for the 21st Century.

108 The World of Media
Fall, Spring. 3(3-0)
Introduction to traditional and new media and their content. Decision-making, information gathering, content dissemination and activities. History, development and current structure of the media. Society and careers; law and ethics.
Journalism—JRN

425  Journalism History
Fall. 3(3-0) SA: JRN 325
The development of journalism in the U.S. from colonial to the present; examination of evolving written and visual forms, print, electronic and multi-media. Four themes covered: press function; technology influence; who is a journalist; and what kind of information is "journalism."

430  News Media Law and Ethics
Fall, Spring. 3(3-0) R: Open to juniors or seniors or graduate students.
Legal and ethical nature of news gathering and dissemination. Moral issues in gathering and reporting news. First amendment principles of press freedom. Libel, invasion of privacy, prior restraint, access to information. Objectivity, sensitivity, covering victims, source relations.

432  Feature Writing
Spring. 3(2-2) P: JRN 300
Researching, reporting and writing for in-depth feature articles and projects for magazine, online outlets and newspapers.

436  Online Publishing: Designing for the Web
Fall, Spring. 3(2-2) P: JRN 336 or (CAS 111 and CAS 112 and CAS 110 and CAS 205 and CAS 204).
Theory and practice in designing online publications. Content gathering including text, digital images and multimedia elements. Emphasis on information, interaction and presentation design.

438  Information Graphics II
Fall, Spring. 3(2-2) P: JRN 338 and CAS 208.
Exploration and use of interactive storytelling with advanced visualization techniques and technologies for communicating online.

445  Images and Messages
Spring. 3(3-0) SA: JRN 345
Analytical, historical, and critical study of visual communication. Role and effects of imagery in news and documentary presentations. Ethics of visual messages. Impact of technology on visual journalism. Aesthetics of imagery and cultural belief systems associated with the medium of photography.

450  Creating and Marketing Journalism Media
Spring. 3(3-0) R: Open to juniors or seniors or graduate students in the College of Communication Arts and Sciences.
Developing journalism innovations that have the potential for commercial enterprise.

472  Special Topics Laboratory in Environmental Reporting
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 472 & JRN 473.
Topics may include investigative environmental reporting, environmental video storytelling, wilderness experience and environmental writing.

473  Special Topics Seminar in Environmental, Health and Science Journalism
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 472 and JRN 473.
Topics may include news coverage of health, science and environmental events and issues.

475  International News and Government Regional Dynamics
Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Not open to freshmen.
Comparative features of media within a regional context: Latin America and the Caribbean, or Africa and the Middle East, or Europe, or Asia and the Pacific. Historical influences and impact of state-press relations and communications technologies.

482  Reporting in the British Isles and Ireland
Summer. 3(3-6) R: Approval of school.
Study abroad. Reporting, interviewing, writing and multimedia skills used in individual and Web-based group projects in the United Kingdom and Ireland. Exposure to print, broadcast and online media. Seminars, discussions, site visits, readings, analytical assignments, online blogging and group reporting projects posted to a class online Web site.

483  Photo Communication in Europe
Summer. 3(3-6) R: Approval of school.
Study abroad. Introduction to contemporary photographers including those working in documentary, photojournalism, advertising and art. Visits to historical collections of photography, museums, galleries, and studios. Structured travel to historical and cultural sites. Practical experience in digital photography including shooting, editing, storytelling and packaging.

490  Independent Study
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Approval of school.
Supervised individual study in an area of journalism.

491  Special Topics: News Skills
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits in JRN 491 and JRN 492. P: JRN 200 SA: JRN 408
Application of reporting skills to varying topics.

492  Special Topics: Seminar in Journalism
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits in JRN 491 and JRN 492.
Themes, topics or issues involving the practice of journalism and operations of mass media.

493  Journalism Professional Field Experience
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 4 credits in all enrollments for this course. P: JRN 200 R: Open to students in the Journalism major. Approval of school; application required.
Supervised field experience at a professional media organization. Media related issues.

800  Multiple Media Reporting I
Fall. 3(2-2) R: Open to graduate students.
Development and practice of professional news judgment, writing, ethics, and skills across media platforms, such as print, online, audio, and video storytelling.

801  Multiple Media Reporting II
Spring. 3(2-2) P: JRN 800 R: Open to graduate students.
Investigative and in-depth project reporting across media platforms. Use of databases, documents, financial data, survey data and geographic information systems.

803  Introduction to Quantitative Research Methods
Fall, Summer. 3(3-0) R: Open to graduate students.
Introduction to quantitative social science research methods and applied analyses for understanding research reports and developing graduate level research projects.

808  Journalism Education Visual Topics
Fall, Spring. 3(2-2) A student may earn a maximum of 12 credits in all enrollments for this course. R: Teaching degree.
R: Open to graduate students. Approval of school.
Visual communication topics for teachers who advise student media in middle or high schools. Teaching methods and best practice used in photography, web and print design and video.

809  Journalism Education Advising Topics
Fall, Spring. 3(3-0) A student may earn a maximum of 12 credits in all enrollments for this course. R: Teaching degree.
R: Open to graduate students in the College of Education or in the Department of Teacher Education or in the Journalism Disciplinary Teaching Minor or approval of school.
Specialized course offerings for teachers. Topics may include classroom management techniques for media advisers, working with diverse audiences, creating necessary curricula that align with state standards.

810  Visual Journalism
Fall. 3(3-0) R: Open to graduate students.
Historical, theoretical, conceptual, ethical and technological approaches to the creation, processing and dissemination of visual information in journalism, documentary film, public relations and advertising. Explores both U.S. and international case studies.

815  Media, Society and Theory
Fall. 3(3-0) R: Open to graduate students.
Roles, impacts, organization, and performance of the news media in society.

816  Applied Research Methods in Journalism
Spring. 3(3-0) R: Open to graduate students.
Exposure to qualitative and quantitative methods of research for journalism. Methods include surveys, content analysis, focus groups, participant observation, historical, visual and document research.

818  Media Markets and Managers: Innovative to Traditional Models
Fall. 3(3-0) R: Open to graduate students.
Organizing and running media businesses from small to large and entrepreneurial to traditional. Decision making, product development, business models, and other issues required to start and continue media businesses.

821  Social Media News and Information
Spring. 3(3-0) R: Open to graduate students.
New technologies relevant to journalism. Assessing impact on the field. Use of these technologies in their work.
825 Journalism History and Qualitative Methods
Spring. 3(3-0) R: Open to graduate students.
How journalism and media evolved as they are today. Qualitative methods to research formats, platforms, design, content or policy. Variable time periods, societies and geographies.

872 Environment, Science and Health Reporting Topics
Fall, Spring. 3(2-2) A student may earn a maximum of 9 credits in all enrollments for this course. P: JRN 800 R: Open to graduate students.
Resources and practical experience in reporting and writing about environment, science and health topics.

873 Environment, Science and Health Journalism Seminars
Fall, Spring. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students.
Issues in environment, science and health journalism.

875 Global Affairs Reporting
Fall. 3(2-2) P: JRN 800 R: Open to graduate students.
Techniques and challenges in covering international events and issues such as economics, security, disasters, and public policy. Understanding international press systems, rights and constraints.

887 Journalism Study Abroad Topics
Summer. 6(6-0) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students. Approval of school.
Topics vary. Blend of lectures, visits to media organizations, and fieldwork.

890 Independent Study
Fall, Spring. Summer. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the School of Journalism. Approval of school.
Individualized study under faculty direction.

892 Journalism Special Topics
Fall, Spring. Summer. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students.
Topics vary.

896 Journalism Professional Project
Fall, Spring. Summer. 1 to 6 credits. A student may earn a maximum of 25 credits in all enrollments for this course. R: Open to masters students in the Journalism major. Approval of school.
Individualized research, writing and production of in-depth journalism projects.

899 Master's Thesis Research
Fall, Spring. Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to masters students in the Journalism major. Approval of school.
Master's thesis research.

900 Theory Building in Media and Information Studies
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising. Concepts and issues relating explanation, scientific inquiry, theory building and applications to interdisciplinary studies in media and information.

916 Qualitative Research Methods
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Journalism. R: Open only to doctoral students in the College of Communication Arts and Sciences or Department of Communication.
Qualitative research in mass and specialized communication systems. Topics include documentary, bibliographic, case study and participant observation methods.

921 Media Theory
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising. R: Open only to doctoral students in College of Communication Arts and Sciences or the Department of Communication.

960 Media and Technology
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Telecommunication. R: Open only to doctoral students in the Communication Arts and Sciences-Media and Information Studies major or Communication major or approval of department.
Theoretical frameworks concerning media and communication processes, and their interactions with technology. Social, organizational, critical, and economic perspectives.

975 Quantitative Research Design
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising. RB: One graduate-level research design or statistics course. R: Open only to doctoral students in the Media and Information Studies major.
Survey, experimental and content-analytic techniques applied to the study of media. Academic and applied research methods. Univariate and multivariate techniques.

985 Advanced Quantitative Analysis for Media
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Telecommunication. P: ADV 975 RB: Masters-level research course in addition to ADV 975.
Multivariate research methods for media and information studies research.