JOUSNALSISM JRN

School of Journalism
College of Communication
Arts and Sciences

101 Special Skills for Journalists
Fall, Spring, 1(1-4) Fall: Upper Peninsula. Spring: Upper Peninsula. A student may earn a maximum of 4 credits in all enrollments for this course. RB: Must be high school junior or senior. Students must have GPA of 3.5 or higher or school permission. R: Approval of school. An introductory course for high school juniors and seniors through their school districts to learn basic reporting skills for the 21st Century.

108 The World of Media
Fall, Spring, 3(3-0)
Introduction to traditional and new media and their content. Decision-making, information gathering, content dissemination and activities. History, development and current structure of the media. Society and careers; law and ethics.

200 Gathering and Writing News
Fall, Spring, Summer, 3(1-4) P: Completion of Tier I Writing Requirement RB: Must pass designated score on Journalism grammar and punctuation skills test. R: Approval of department. Basic news reporting writing skills. News judgment, information gathering, readability. News styles and structure in alternative delivery methods. Independent sources and interviewing techniques in a lab setting. Writing news across platforms.

203 Visualizing Information
Fall, Spring, 3(3-0)
Basic visualization of information and storytelling. Content gathering and exploring traditional and current methods and technologies.

218 Sports in Contemporary Media
Fall, Spring, Summer, 3(3-0) P: Completion of Tier I Writing Requirement. Introduction to today’s media coverage of sports, including college and professional major and Olympic sports. Survey of development of traditional and new media reporting. Legal, and ethical issues, including contracts and copyrights of sports media.

300 Writing and Reporting News (W)
Fall, Spring, Summer, 3(1-4) P: JRN 200 and JRN 203 Writing and presenting news across media. Community and public affairs news coverage using different formats such as text, visual, video, audio, etc., for multiple news platforms: newspaper, television, online, etc. Developing independent news sources and beat specialties.

306 Introduction to Electronic Newsgathering
Fall, Spring, Summer, 3(2-2) P: JRN 300 RB: Basic knowledge of video and audio equipment recommended. Introduction to shooting, recording and editing for audio and video broadcast with emphasis on history of broadcasting, radio and television journalism. Instruction in basic electronic reporting skills, use of multi-media platforms, writing, scripting and research.

310 Photojournalism
Fall, Spring, 3(0-6) P: JRN 300 or approval of school News and event centered stories and short form storytelling using digital photography. Editing and production techniques including basic audio for photo packages.

336 Designing for Print and Online
Fall, Spring, 3(0-6) P: JRN 300 or approval of school Theory and practice in typography, visual editing, alternative story forms, hierarchy and use of color in online and print publications.

338 Communicating with Graphics I
Fall, Spring, 3(0-6) P: JRN 300 or approval of school Theory, application and production of information graphics using still images and animation for multi-media packages and data presentations.

375 International Journalism and Media
Fall, 3(3-0) R: Not open to freshmen. SA: JRN 335 Survey of journalism and communications systems around the world. Press regime theory and effects on press freedom and media independence. Growth of communications technology and changing ecology of international communications. Foreign correspondence reporting. Impact of news flows on communications traffic on development.

400 The Spartan Online Newsroom
Fall, Spring, Summer, 3(0-6) A student may earn a maximum of 6 credits in all enrollments for this course. P: JRN 300 R: Open to juniors or seniors or graduate students. Writing, reporting, producing and visually communicating news and information for The Spartan Online Newsroom.

402 Public Relations Topics in Journalism
Fall, Spring, Summer, 1(1-0) A student may earn a maximum of 6 credits in any or all enrollments in ADV 402, COM 402, JRN 402, or RET 402. P: (ADV 225 or JRN 200 or JRN 205 or CAS 299) and ADV 260 and (COM 200 or STT 200) R: Approval of department. Current topics related to the practice of public relations.

403 Electronic News Gathering and Presenting
Fall, Spring, 3(2-2) P: JRN 306 Gathering, writing, and presenting news for TV news, including long-form video and audio, Emphasis on visual storytelling and multi-media platform.

405 Editing for Print and Online
Fall, Spring, 3(0-6) P: JRN 300 SA: JRN 305 Editing different types of journalistic copy for accuracy, conciseness, clarity and maximum impact in print and online.

406 Electronic News Gathering and Production
Fall, Spring, 3(2-2) P: JRN 403 Advanced reporting, writing, editing and producing electronic news with main emphasis on organizing and producing electronic journalism in field and studio. Use of multi-media platforms. Public affairs reporting and producing thirty-minute newscasts.

407 Computer-Assisted Reporting

409 Topics in Advising Student Publications
Spring, Summer, 3 to 12 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P: Completion of Tier I Writing requirement R: Open to juniors or seniors or graduate students and approval of school. Selected themes and issues concerning student publications such as staff organization and policies, finance, law, photography, design, and the role of the student press.

410 Photojournalism and Documentary Photography
Spring, 3(2-2) P: JRN 310 or approval of school Long-form storytelling, issue centered documentary stories; photographic reporting and editing; advanced technical and aesthetic skills; social documentation, audio/photo packages.

411 Collaborative Documentary Design and Production
Spring, 3(2-2) Interdepartmental with English and Telecommunication and Writing, Rhetoric and American Cultures. Administered by Telecommunication and Writing. Open to students in the Documentary Studies Specialization. Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution.

415 Public Affairs and Business Reporting
Fall, Spring, 3(0-6) P: JRN 300 SA: JRN 440 Coverage of public policy, government, politics and business news and issues.

417 Contemporary Sports Reporting
Fall, Spring, Summer, 3(3-0) P: JRN 218 and JRN 300 RB: JRN 200 and JRN 300 Introduction to specialized field of sports journalism; reporting on high school, college and professional major and Olympic sports. Interaction with sports journalists from various media; writing and producing sports stories in multi-media formats.

418 Advanced Contemporary Sports Reporting
Fall, Spring, Summer, 3(3-0) P: JRN 417 RB: (JRN 200 and JRN 300) and participated in an internship and/or worked in the field. Advanced instruction in specialized field of sports journalism; editing and producing stories on high school, college and professional major and Olympic sports. Interaction with sports journalists from various media, including coverage of sporting events; editing and producing sports stories in multi-media formats.

420 Capital News Service
Fall, Spring, 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: JRN 300 R: Approval of school. Supervised professional experience in covering politics and state government as correspondents for selected media.
425 History of Journalism
Fall of even years. 3(3-0) P: JRN 200 SA: JRN 325
The development of journalism in the U.S. from colonial to the present; examination of evolving written and visual forms, print, electronic and multimedia. Four themes covered: press function; technology influence; who is a journalist; and what kind of information is "journalism."

430 News Media Law and Ethics
Fall, Spring, Summer. 3(3-0) R: Open to juniors or seniors or graduate students.
Legal and ethical nature of news gathering and dissemination. Moral issues in gathering and reporting news. First amendment principles of press freedom. Liberal, invasion of privacy, prior restraint, access to information. Objectivity, sensitivity, covering victims, source relations.

432 Feature Writing and Long-Form Storytelling
Spring. 3(3-0) P: JRN 300
Researching, reporting and writing for in-depth, long-form and feature articles and projects for magazine, online outlets and newspapers.

436 Creating Online Environments
Fall, Spring. 3(0-6) P: JRN 336 or approval of school.
Theory and practice in designing online publications. Content gathering including text, digital images and multimedia elements. Emphasis on information, interaction and presentation design.

438 Communicating with Graphics II
Fall, Spring. 3(0-6) P: JRN 338 or approval of school RB: JRN 303
Exploration and use of advanced visualization techniques and technologies including data mapping and multimedia storytelling.

445 Images and Messages
Spring. 3(3-0) R: Not open to freshmen. SA: JRN 345
Analytical, historical, and critical study of visual communication. Role and effects of imagery in news and documentary presentations. Ethics of visual messages. Impact of technology on visual journalism. Aesthetics of imagery and cultural belief systems associated with the medium of photography.

450 Creating and Marketing Journalism Media
Spring. 3(3-0) R: Open to juniors or seniors or graduate students in the College of Communication Arts and Sciences.
Developing journalism innovations that have the potential for commercial enterprise.

472 Special Topics Laboratory in Environmental Reporting
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 472 & JRN 473. P: JRN 300
Topics may include investigative environmental reporting, environmental video storytelling, wilderness experience and environmental writing.

473 Special Topics Seminar in Environmental, Health and Science Journalism
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 472 and JRN 473. R: Not open to freshmen.
Topics may include news coverage of health, science and environmental events and issues.

475 Regional Dynamics of International News Media and Government
Spring. 3(3-0) R: Open to juniors or seniors or graduate students.
Comparative features of media within regional context of Latin America and the Caribbean, Africa and the Middle East, Europe, and Asia and the Pacific. Historical influences and impact of state-press relations and communications technologies.

482 Reporting in the British Isles and Ireland
Summer. 6(3-6) R: Approval of school. Study abroad. Reporting, interviewing, and multimedia skills used in individual and Web-based group projects in the United Kingdom and Ireland. Exposure to print, broadcast and online media. Seminars, discussions, site visits, readings, analytical assignments, online blogging and group reporting projects posted to a class online Web site.

483 Photo Communication in Europe
Summer. 6(3-6) R: Approval of school. Study abroad. Introduction to contemporary photographers including those working in documentary, photojournalism, advertising and art. Visits to historical collections of photography, museums, galleries, and studios. Structured travel to historical and cultural sites. Practical experience in digital photography including shooting, editing, storytelling and packaging.

484 Australia Media, Tourism, Environment and Cultural Issues (I)
Summer. 3(3-0) Summer. Australia. R: Approval of school. Study abroad. Multidisciplinary study of the journalism, media, ecotourism, and environmental and cultural issues and controversies in Australia.

490 Independent Study
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open only to juniors or seniors or graduate students. Approval of school.
Supervised individual study in an area of journalism.

491 Special Topics Laboratory in Covering News
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 491 & JRN 492. P: JRN 300 SA: JRN 408
Topics on covering news and information.

492 Special Topics Seminar in Journalism
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 491 & JRN 492 P: JRN 200
Themes, topics or issues involving the practice of journalism and operations of mass media.

493 Journalism Professional Field Experience
Fall, Spring, Summer. 1(1-0) A student may earn a maximum of 4 credits in all enrollments for this course. P: JRN 300 R: Not open to freshmen. Approval of school; application required. Supervised field experience at a professional media organization. Media related issues.

498 Specialized Topics in Journalism
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P: JRN 815 or approval of department
Selected topics in journalism such as online media systems, media management, opinion writing, and digital reporting.

809 Topics in Scholastic Journalism Advising
Summer. 1 to 14 credits. A student may earn a maximum of 14 credits in all enrollments for this course. R: Open to educational specialists in the College of Education or in the Department of Teacher Education or in the Journalism Major or in the Journalism Secondary Teaching Major and open to graduate students in the College of Education or in the Department of Teacher Education or in the Journalism Disciplinary Teaching Minor or approval of school.
Specialized course offerings for teachers. Topics may include digital reporting, digital content delivery, information graphics, student press law, and typography.

810 Visual Journalism
Fall of even years. 3(3-0) Theoretical, conceptual, ethical, philosophical and historical approaches to visual information. Use of visual elements in journalism.

812 Advanced Environmental Writing
Fall. 3(2-2) RB: JRN 300 or JRN 306
Resources and experts for information gathering on environmental issues for media stories.

815 Seminar in Press and Society
Fall. 3(0-1)
Role and performance of news media as organizations and as institutions in society.

816 Documentary Research in Journalism
Fall. 3(3-0)
Historical methods, documentary sources, and computer data base searches. Topics include freedom of information, court records and congressional documents, and investigative reporting.

817 Quantitative Research in Journalism
Spring. 3(3-0)
Content analysis, survey research, experimental design, statistical methods, and other methods.

823 Government and Mass Communication
Spring of odd years. 3(3-0)
Government restrictions, administrative policy, and informal limits placed on mass communication. Constitutional and regulatory problems.

824 Health and Science Writing
Spring of even years. 3(2-2) RB: (JRN 300) or new writing experience.
Advanced reporting on technical issues related to health, medicine, and the natural sciences.
825 History of Journalism
Fall of odd years. 3(3-0)
Development of mass media with emphasis on their impact and roles. Variable time periods.

830 Theories of the First Amendment
Spring of even years. 3(3-0)
History of adoption of First Amendment. Theories and principles affecting judicial and societal interpretations of freedom of speech and freedom of the press.

840 Financial Markets and Business News Reporting
Spring of even years. 3(3-0)
Team reporting projects and individual research, case studies, classroom discussion and interviews with experts and business leaders.

871 Advanced Environmental Reporting about Wilderness Issues
Fall. 1(0-2) R: Approval of department.
Analysis of nature essays. Wilderness writing through observation in a natural setting.

873 Seminar in Health, Science and Environmental Controversies
Spring of even years. 3(3-0) R: Approval of school.
News media coverage of health, science and environmental controversies.

876 Advanced Environmental Video
Fall, Spring. 3(2-2) RB: TC 243 and TC 340 R: Approval of school.
Lighting, filming, editing and production skills for documentary production.

882 Advanced Reporting in the British Isles
Summer. 6(3-6) R: Approval of school.
Advanced reporting, interviewing, and writing for print and broadcast media in the British Isles. Research, seminars on British news media, and site visits.

883 Documentary Photography and Visual Culture in Europe
Summer. 6(3-6) R: Approval of school.
Study abroad. Introduction to contemporary photographers and museum curators. Examine historical collections of photography in museums, galleries, and newspapers. Research, photograph, and write documentary photography project.

884 Media Coverage of Culture and Environment in Australia
Summer. 4(2-4) R: Approval of school.
Research on the impact of Australian media coverage on environment and culture. Constrasting coverage of similar issues by the American media.

890 Independent Study
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to graduate students in the School of Journalism. Approval of school.
Individualized study under faculty direction.

892 Seminar in Journalism
Fall, Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to graduate students in the School of Journalism.
Topics vary.

896 Professional Project in Journalism
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 25 credits in all enrollments for this course. R: Approval of School.
Individualized research and production of in-depth journalism projects.

899 Master's Thesis Research
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open only to master's students in the School of Journalism. Approval of school.
Master's thesis research.

900 Theory Building in Media and Information Studies
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising.
Concepts and issues relating explanation, scientific inquiry, theory building and applications to interdisciplinary studies in media and information.

916 Qualitative Research Methods
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Journalism. R: Open only to doctoral students in the College of Communication Arts and Sciences or Department of Communication.
Qualitative research in mass and specialized communication systems. Topics include documentary, bibliographic, case study and participant observation methods.

921 Media Theory
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising. R: Open only to doctoral students in the College of Communication Arts and Sciences or Department of Communication.

930 Law and Public Policy of the Media
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Journalism. R: Open only to doctoral students in the Media and Information Studies major.
Philosophical, legal, political, and statutory principles underlying law and public policy applied to media. Selected issues involving constitutional law, common law, statutes, and administrative policy.

965 Media Economics
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Telecommunication. R: Open only to doctoral students in the Communication Arts and Sciences-Media and Information Studies major or Communication major or approval of department.
Economic theory and analysis relevant to the mass media. Economic structure and performance of mass media and advertising industries. Competition among media and within related industries.

975 Quantitative Research Design
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising. R: Open only to doctoral level research design or statistics course. R: Open only to doctoral students in the Media and Information Studies major.
Survey, experimental and content-analytic techniques applied to the study of media. Academic and applied research methods. Univariate and multivariate techniques.