

## JOURNALISM

## JRN

**School of Journalism  
College of Communication  
Arts and Sciences**

**101 Special Skills for Journalists**

Fall, Spring. 1(1-0) Fall: Upper Peninsula. Spring: Upper Peninsula. A student may earn a maximum of 4 credits in all enrollments for this course. RB: Must be high school junior or senior. Students must have GPA of 3.5 or higher or school permission. R: Approval of school.

An introductory course for high school juniors and seniors through their school districts to learn basic reporting skills for the 21st Century.

**108 The World of Media**

Fall, Spring. 3(3-0)

Introduction to traditional and new media and their content. Decision-making, information gathering, content dissemination and activities. History, development and current structure of the media. Society and careers; law and ethics.

**200 Gathering and Writing News**

Fall, Spring, Summer. 3(1-4) P: Completion of Tier I Writing Requirement RB: Must pass designated score on Journalism grammar and punctuation skills test. R: Approval of department.

Basic news reporting writing skills. News judgment, information gathering, readability. News styles and structure in alternative delivery methods. Independent sources and interviewing techniques in a lab setting. Writing news across platforms.

**203 Visualizing Information**

Fall, Spring. 3(3-0)

Basic visualization of information and storytelling. Content gathering and exploring traditional and current methods and technologies.

**218 Sports in Contemporary Media**

Fall, Spring, Summer. 3(3-0) P: Completion of Tier I Writing Requirement

Introduction to today's media coverage of sports, including college and professional major and Olympic sports. Survey of development of traditional and new media reporting. Legal, and ethical issues, including contracts and copyrights of sports media.

**300 Writing and Reporting News (W)**

Fall, Spring, Summer. 3(1-4) P: JRN 200 and JRN 203

Writing and presenting news across media. Community and public affairs news coverage using different formats such as text, visual, video, audio, etc., for multiple news platforms: newspaper, television, online, etc. Developing independent news sources and beat specialties.

**306 Introduction to Electronic Newsgathering**

Fall, Spring, Summer. 3(2-2) P: JRN 300 RB: Basic knowledge of video and audio equipment recommended.

Introduction to shooting, recording and editing for audio and video broadcast with emphasis on history of broadcasting, radio and television journalism. Instruction in basic electronic reporting skills, use of multi-media platforms, writing, scripting and research.

**310 Photojournalism**

Fall, Spring. 3(0-6) P: JRN 300 or approval of school

News and event centered stories and short form storytelling using digital photography. Editing and production techniques including basic audio for photo packages.

**336 Designing for Print and Online**

Fall, Spring. 3(0-6) P: JRN 300 or approval of school

Theory and practice in typography, visual editing, alternative story forms, hierarchy and use of color in online and print publications.

**338 Communicating with Graphics I**

Fall, Spring. 3(0-6) P: JRN 300 or approval of school

Theory, application and production of information graphics using still images and animation for multi-media packages and data presentations.

**375 International Journalism and Media**

Fall. 3(3-0) R: Not open to freshmen. SA: JRN 335

Survey of journalism and communications systems around the world. Press regime theory and effects on press freedom and media independence. Growth of communications technology and changing ecology of international communications. Foreign correspondence reporting. Impact of news flows on communications traffic on development.

**400 The Spartan Online Newsroom**

Fall, Spring, Summer. 3(0-6) A student may earn a maximum of 6 credits in all enrollments for this course. P: JRN 300 R: Open to juniors or seniors or graduate students.

Writing, reporting, producing and visually communicating news and information for The Spartan Online Newsroom.

**402 Public Relations Topics in Journalism**

Fall, Spring, Summer. 1(1-0) A student may earn a maximum of 6 credits in any or all enrollments in ADV 402, COM 402, JRN 402, or RET 402. P: (ADV 225 or JRN 200 or JRN 205 or CAS 299) and ADV 260 and (COM 200 or STT 200) R: Approval of department.

Current topics related to the practice of public relations.

**403 Electronic News Gathering and Presenting**

Fall, Spring. 3(2-2) P: JRN 306

Gathering, writing, and presenting news for TV news, including long-form video and audio. Emphasis on visual storytelling and multi-media platform.

**405 Editing for Print and Online**

Fall, Spring. 3(0-6) P: JRN 300 SA: JRN 305

Editing different types of journalistic copy for accuracy, conciseness, clarity and maximum impact in print and online.

**406 Electronic News Gathering and Production**

Fall, Spring. 3(2-2) P: JRN 403

Advanced reporting, writing, editing and producing electronic news with main emphasis on organizing and producing electronic journalism in field and studio. Use of multi-media platforms. Public affairs reporting and producing; thirty-minute newscasts.

**407 Computer-Assisted Reporting**

Fall, Spring. 3(2-2) P: JRN 300

Finding and analyzing databases for the creation of news stories. Computerized research and reporting strategies. Use of public/government records. Freedom of Information Act.

**409 Topics in Advising Student Publications**

Spring, Summer. 3 to 12 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P: Completion of Tier I Writing requirement R: Open to juniors or seniors or graduate students and approval of school.

Selected themes and issues concerning student publications such as staff organization and policies, finance, law, photography, design, and the role of the student press.

**410 Photojournalism and Documentary Photography**

Spring. 3(2-2) P: JRN 310 or approval of school

Long-form storytelling, issue centered documentary stories; photographic reporting and editing; advanced technical and aesthetic skills; social documentation, audio/photo packages.

**411 Collaborative Documentary Design and Production**

Spring. 3(2-2) Interdepartmental with English and Telecommunication and Writing, Rhetoric and American Cultures. Administered by Telecommunication. R: Open to students in the Documentary Studies Specialization.

Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution

**415 Public Affairs and Business Reporting**

Fall, Spring. 3(0-6) P: JRN 300 SA: JRN 440

Coverage of public policy, government, politics and business news and issues.

**417 Contemporary Sports Reporting**

Fall, Spring, Summer. 3(3-0) P: JRN 218 and JRN 300 RB: JRN 200 and JRN 300

Introduction to specialized field of sports journalism; reporting on high school, college and professional major sports and Olympic sports. Interaction with sports journalists from various media; writing and producing sports stories in multi-media formats

**418 Advanced Contemporary Sports Reporting**

Fall, Spring, Summer. 3(3-0) P: JRN 417 RB: (JRN 200 and JRN 300) and participated in an internship and/or worked in the field.

Advanced instruction in specialized field of sports journalism; editing and producing stories on high school, college and professional major sports and Olympic sports. Interaction with sports journalists from various media, including coverage of sporting events; editing and producing sports stories in multi-media formats.

**420 Capital News Service**

Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: JRN 300 R: Approval of school.

Supervised professional experience in covering politics and state government as correspondents for selected media.

## Journalism—JRN

- 425 History of Journalism**  
Fall of even years. 3(3-0) P: JRN 200 SA: JRN 325  
The development of journalism in the U.S. from colonial to the present; examination of evolving written and visual forms, print, electronic and multimedia. Four themes covered: press function; technology influence; who is a journalist; and what kind of information is "journalism."
- 430 News Media Law and Ethics**  
Fall, Spring, Summer. 3(3-0) R: Open to juniors or seniors or graduate students.  
Legal and ethical nature of news gathering and dissemination. Moral issues in gathering and reporting news. First amendment principles of press freedom. Libel, invasion of privacy, prior restraint, access to information. Objectivity, sensitivity, covering victims, source relations.
- 432 Feature Writing and Long-Form Storytelling**  
Spring. 3(3-0) P: JRN 300  
Researching, reporting and writing for in-depth, long-form and feature articles and projects for magazine, online outlets and newspapers.
- 436 Creating Online Environments**  
Fall, Spring. 3(0-6) P: JRN 336 or approval of school  
Theory and practice in designing online publications. Content gathering including text, digital images and multimedia elements. Emphasis on information, interaction and presentation design.
- 438 Communicating with Graphics II**  
Fall, Spring. 3(0-6) P: JRN 338 or approval of school RB: JRN 303  
Exploration and use of advanced visualization techniques and technologies including data mapping and multimedia storytelling.
- 445 Images and Messages**  
Spring. 3(3-0) R: Not open to freshmen. SA: JRN 345  
Analytical, historical, and critical study of visual communication. Role and effects of imagery in news and documentary presentations. Ethics of visual messages. Impact of technology on visual journalism. Aesthetics of imagery and cultural belief systems associated with the medium of photography.
- 450 Creating and Marketing Journalism Media**  
Spring. 3(3-0) R: Open to juniors or seniors or graduate students in the College of Communication Arts and Sciences.  
Developing journalism innovations that have the potential for commercial enterprise.
- 472 Special Topics Laboratory in Environmental Reporting**  
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 472 & JRN 473. P: JRN 300  
Topics may include investigative environmental reporting, environmental video storytelling, wilderness experience and environmental writing.
- 473 Special Topics Seminar in Environmental, Health and Science Journalism**  
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 472 and JRN 473. R: Not open to freshmen.  
Topics may include news coverage of health, science and environmental events and issues.
- 475 Regional Dynamics of International News Media and Government**  
Spring. 3(3-0) R: Open to juniors or seniors or graduate students.  
Comparative features of media within regional context of Latin America and the Caribbean, Africa and the Middle East, Europe, and Asia and the Pacific. Historical influences and impact of state-press relations and communications technologies.
- 482 Reporting in the British Isles and Ireland**  
Summer. 6(3-6) R: Approval of school.  
Study abroad. Reporting, interviewing, writing and multimedia skills used in individual and Web-based group projects in the United Kingdom and Ireland. Exposure to print, broadcast and online media. Seminars, discussions, site visits, readings, analytical assignments, online blogging and group reporting projects posted to a class online Web site.
- 483 Photo Communication in Europe**  
Summer. 6(3-6) R: Approval of school.  
Study abroad. Introduction to contemporary photographers including those working in documentary, photojournalism, advertising and art. Visits to historical collections of photography, museums, galleries, and studios. Structured travel to historical and cultural sites. Practical experience in digital photography including shooting, editing, storytelling and packaging.
- 484 Australia Media, Tourism, Environment and Cultural Issues (I)**  
Summer. 6(3-6) Summer: Australia. R: Approval of school.  
Study abroad. Multidisciplinary study of the journalism news media, ecotourism, and environmental and cultural issues and controversies in Australia.
- 490 Independent Study**  
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open only to juniors or seniors or graduate students. Approval of school.  
Supervised individual study in an area of journalism.
- 491 Special Topics Laboratory in Covering News**  
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 491 & JRN 492. P: JRN 300 SA: JRN 408  
Topics on covering news and information.
- 492 Special Topics Seminar in Journalism**  
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 491 & JRN 492 P: JRN 200  
Themes, topics or issues involving the practice of journalism and operations of mass media.
- 493 Journalism Professional Field Experience**  
Fall, Spring, Summer. 1(1-0) A student may earn a maximum of 4 credits in all enrollments for this course. P: JRN 300 R: Not open to freshmen. Approval of school; application required.  
Supervised field experience at a professional media organization. Media related issues.
- 808 Specialized Topics in Journalism**  
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P: JRN 815 or approval of department  
Selected topics in journalism such as online media systems, media management, opinion writing, and digital reporting.
- 809 Topics in Scholastic Journalism Advising**  
Summer. 1 to 14 credits. A student may earn a maximum of 14 credits in all enrollments for this course. R: Open to educational specialists in the College of Education or in the Department of Teacher Education or in the Journalism major or in the Journalism Secondary Teaching Major and open to graduate students in the College of Education or in the Department of Teacher Education or in the Journalism Disciplinary Teaching Minor or approval of school.  
Specialized course offerings for teachers. Topics may include digital reporting, digital content delivery, information graphics, student press law, and typography.
- 810 Visual Journalism**  
Fall of even years. 3(3-0)  
Theoretical, conceptual, ethical, philosophical and historical approaches to visual information. Use of visual elements in journalism.
- 812 Advanced Environmental Writing**  
Fall. 3(2-2) RB: JRN 300 or JRN 306  
Resources and experts for information gathering on environmental issues for media stories.
- 815 Seminar in Press and Society**  
Fall. 3(3-0)  
Role and performance of news media as organizations and as institutions in society.
- 816 Documentary Research in Journalism**  
Fall. 3(3-0)  
Historical methods, document sources, and computer data base searches. Topics include freedom of information, court records and congressional documents, and investigative reporting.
- 817 Quantitative Research in Journalism**  
Spring. 3(3-0)  
Content analysis, survey research, experimental design, statistical methods, and other methods.
- 823 Government and Mass Communication**  
Spring of odd years. 3(3-0)  
Government restrictions, administrative policy, and informal limits placed on mass communication. Constitutional and regulatory problems.
- 824 Health and Science Writing**  
Spring of even years. 3(2-2) RB: (JRN 300) or newswriting experience.  
Advanced reporting on technical issues related to health, medicine, and the natural sciences.

- 825 History of Journalism**  
Fall of odd years. 3(3-0)  
Development of mass media with emphasis on their impact and roles. Variable time periods.
- 830 Theories of the First Amendment**  
Spring of even years. 3(3-0)  
History of adoption of First Amendment. Theories and principles affecting judicial and societal interpretations of freedom of speech and freedom of the press.
- 840 Financial Markets and Business News Reporting**  
Spring of even years. 3(3-0)  
Team reporting projects and individual research, case studies, classroom discussion and interviews with experts and business leaders.
- 871 Advanced Environmental Reporting about Wilderness Issues**  
Fall. 1(0-2) R: Approval of department.  
Analysis of nature essays. Wilderness writing through observation in a natural setting.
- 873 Seminar in Health, Science and Environmental Controversies**  
Spring of even years. 3(3-0) R: Approval of school.  
News media coverage of health, science and environmental controversies.
- 876 Advanced Environmental Video**  
Fall, Spring. 3(2-2) RB: TC 243 and TC 340  
R: Approval of school.  
Lighting, filming, editing and production skills for documentary production.
- 882 Advanced Reporting in the British Isles**  
Summer. 6(3-6) R: Approval of school.  
Advanced reporting, interviewing, and writing for print and broadcast media in the British Isles. Research, seminars on British news media, and site visits.
- 883 Documentary Photography and Visual Culture in Europe**  
Summer. 6(3-6) R: Approval of school.  
Study abroad. Introduction to contemporary photographers and museum curators. Examine historical collections of photography in museums, galleries, and newspapers. Research, photograph, and write documentary photography project.
- 884 Media Coverage of Culture and Environment in Australia**  
Summer. 4(2-4) R: Approval of school.  
Research on the impact of Australian media coverage on environment and culture. Contrasting coverage of similar issues by the American media.
- 890 Independent Study**  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to graduate students in the School of Journalism. Approval of school.  
Individualized study under faculty direction.
- 892 Seminar in Journalism**  
Fall, Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to graduate students in the School of Journalism.  
Topics vary.
- 896 Professional Project in Journalism**  
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 25 credits in all enrollments for this course. R: Approval of School.  
Individualized research and production of in-depth journalism projects.
- 899 Master's Thesis Research**  
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open only to master's students in the School of Journalism. Approval of school.  
Master's thesis research.
- 900 Theory Building in Media and Information Studies**  
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising.  
Concepts and issues relating explanation, scientific inquiry, theory building and applications to interdisciplinary studies in media and information.
- 916 Qualitative Research Methods**  
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Journalism. R: Open only to doctoral students in the College of Communication Arts and Sciences or Department of Communication.  
Qualitative research in mass and specialized communication systems. Topics include documentary, bibliographic, case study and participant observation methods.
- 921 Media Theory**  
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising. R: Open only to doctoral students in College of Communication Arts and Sciences or the Department of Communication.  
Process and effects of mediated communication. Audiences, socialization, and persuasion. Macro-societal, and intercultural perspectives. Theory construction.
- 930 Law and Public Policy of the Media**  
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Journalism. R: Open only to doctoral students in the Media and Information Studies major.  
Philosophical, legal, political, and statutory principles underlying law and public policy applied to media. Selected issues involving constitutional law, common law, statutes, and administrative policy.
- 960 Media and Technology**  
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Telecommunication. R: Open only to doctoral students in the Communication Arts and Sciences-Media and Information Studies major or Communication major or approval of department.  
Theoretical frameworks concerning media and communication processes, and their interactions with technology. Social, organizational, critical, and economic perspectives.
- 965 Media Economics**  
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Telecommunication. R: Open only to doctoral students in the Communication Arts and Sciences-Media and Information Studies major or Communication major or approval of department.  
Economic theory and analysis relevant to the mass media. Economic structure and performance of mass media and advertising industries. Competition among media and within related industries.
- 975 Quantitative Research Design**  
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising. RB: One graduate-level research design or statistics course. R: Open only to doctoral students in the Media and Information Studies major.  
Survey, experimental and content-analytic techniques applied to the study of media. Academic and applied research methods. Univariate and multivariate techniques.