INTEGRATIVE PIM MANAGEMENT

The Eli Broad College of Business and The Eli Broad Graduate School of Management

800 Managerial Skills
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Approaches to effective group management in business organizations. Creating, maintaining, and leading work groups.

801 Firm Analysis
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Faculty supervised analysis of the student's employing organization. Organization and financial structure. Information, accounting, operating, and marketing systems.

802 Environmental Analysis
Spring. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Faculty supervised analysis of the student's employing organization. Customer and competitor analysis. Legal and financial environment. Human resource issues.

803 Strategic Analysis
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Faculty supervised analysis of the student's employing organization. Strategy formulation and policy integration.

811 Financial Accounting Concepts
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

812 Managerial Accounting Concepts
Fall. 1(1-1) R: (PIM 811) R: Open only to MBA students in the Program in Integrative Management.
Accounting information for decision making and control: cost behavior patterns, activity-based costing, cost allocations, budgeting, transfer pricing, and accounting controls. Application of course concepts to work environment.

813 Information Systems
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Information, process, and technology architectures of corporate information systems. Role of information in organizational control and decision making. Methods for evaluating effectiveness of information systems. Application of course concepts to the work environment.

821 Managerial Economics
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Economics of the firm, with applications. Supply and demand, production and cost, competitive markets, pricing with market power, strategic behavior.
862 Customer and Competitor Analysis
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Assessment of consumer and organizational buying behavior processes and competitive environments. Competitive strategies and customers' needs, wants, motivations, and behaviors throughout the value-added chain. Application of course concepts to work environment.

863 Marketing Systems
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Marketing decision making within global, customer, economic, ecological, and competitive environments. Gathering and analyzing marketing information. Developing strategies to guide the organization and operational market plans. Application of course concepts to work environment.

870 Supply Chain Management
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Development of strategies within the supply chain. Interrelationships among purchasing, manufacturing, operations, and logistics management to enhance economic competitiveness. Application of course concepts to work environment.

871 Change and Innovation
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Analytic, decision making, and planning concepts and tools for development of new innovative products and services. Management of technology within changing processes and global environments.

872 International Business
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

873A Current Business Issues: Finance
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics.

873B Current Business Issues: Marketing
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics.

873C Current Business Issues: Supply Chain
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics.

873D Current Business Issues: International Business
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics.

873E Current Business Issues: Business Law
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics.

873F Current Business Issues: Management
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics.

873G Current Business Issues: Information Systems
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics regarding information systems issues.

873H Current Business Issues: Accounting
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics regarding accounting issues.

874 The Global Marketplace
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Commercial, economic, cultural, and political aspects of global environments. Exposure to leading executives and government representatives of major trading partners. Develop a comparative framework for competitive strategy in a multi-country context. Field trip required.

875 Field Trip Required

INTEGRATIVE IAH STUDIES IN ARTS AND HUMANITIES

Center for Integrative Studies in Arts and Humanities
College of Arts and Letters

201 United States and the World (D)
Fall, Spring, 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.0 or 1.5 in Tier I course.
Cultural encounters and political relationships between Europeans and people(s) from other regions of the world since 1500 as shown through study of written texts, literature, the visual arts, music, and other forms of expression. Examples from Europe and several continents.

203 Latin America and the World (I)
Fall, Summer. 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.5 or 1.0 in Tier I writing course.
Major issues in the development of Latin American societies and cultures, presented in global perspective. Influences from indigenous peoples, Europeans, Africans, and others. Organized thematically and historically, through study of written texts, literature, and the arts.

204 Asia and the World (I)
Fall, 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.5 or 1.0 in Tier I writing course.
Major issues in the development of Asian societies and cultures and their interaction with other regions of the world since 1600. Topics from East, South-East, and South Asia. Organized thematically and historically, through study of written texts, the arts, and other forms of expression.

206 Self, Society, and Technology (D)
Fall, Spring. 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.0 or 1.5 in Tier I course.
Exploration in how technology affects and is affected by our conceptions of ourselves, relations with others, and our ideals. Approaches from philosophy, literature, art, music, and history as well as the natural sciences.

207 Literatures, Cultures, Identities (I)
Fall, Spring. 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.5 or 1.0 in Tier I writing course.
Explorations in how literature reflects, creates, and challenges cultural and individual identities. Approaches and materials from literature, philosophy, the arts, religion, and history. Selected themes and issues, variable by term.

208 Music and Culture (I)
Fall, Spring. 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.5 or 1.0 in Tier I writing course.
Relationships between music and culture. Organized historically, geographically, or thematically, through study of written texts, music, the visual arts, and other forms of expression. Selected topics, variable by term in content and approach.