OFFICE OF THE PROVOST

Office of the Provost

101 Freshman Seminar

Fall, Spring. 0 to 1 credits. A student may earn a maximum of 2 credits in all enrollments for this course. R: Open only to freshmen.

Introduction to the academic life of the University. Special topics proposed by faculty to engage the interests of new students.

INTEGRATIVE PIM MANAGEMENT

The Eli Broad College of Business
The Eli Broad College of Business and The Eli Broad Graduate School of Management

800 Managerial Skills
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Approaches to effective group management in business organizations. Creating, maintaining, and leading work groups.

801 Firm Analysis
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Faculty supervised analysis of the student's employing organization. Organization and financial structure. Information, accounting, operating, and marketing systems.

802 Environmental Analysis
Spring. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Faculty supervised analysis of the student's employing organization. Customer and competitor analysis. Legal and financial environment. Human resource issues.

803 Strategic Analysis
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Faculty supervised analysis of the student's employing organization. Strategy formulation and policy integration.

811 Financial Accounting Concepts
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

812 Managerial Accounting Concepts
Fall. 1(1-1) RB: (PIM 811) R: Open only to MBA students in the Program in Integrative Management.
Accounting information for decision making and control: cost behavior patterns, activity-based costing, cost allocations, budgeting, transfer pricing, and accounting controls. Application of course concepts to work environment.

813 Information Systems
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Information, process, and technology architectures of corporate information systems. Role of information in organizational control and decision making. Methods for evaluating effectiveness of information systems. Application of course concepts to the work environment.

821 Managerial Economics
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Economics of the firm, with applications. Supply and demand, production and cost, competitive markets, pricing with market power, strategic behavior.

PIM—Integrative Management

822 Macroeconomics for Managers
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Determinants of national income, employment, and inflation. Macroeconomic environment of business: business fluctuations, fiscal and monetary policy, international capital flows, and forecasting macroeconomic data.

831 Managerial Legal Environment
Spring. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
The U.S. legal system. The interrelationship of law and ethics. Regulation of business by courts, state and federal statutes, and governments. Applications of course concepts to work environment.

841 Corporate Finance
Fall. 1(1-1) RB: (PIM 811) R: Open only to MBA students in the Program in Integrative Management.

842 Managerial Finance
Spring. 1(1-1) RB: (PIM 811 and PIM 841) R: Open only to MBA students in the Program in Integrative Management.
Market efficiency, capital budgeting, security issues, dividend policy, capital structure, and bankruptcy costs. Agency problems between different stakeholders and option pricing. Application of course concepts to work environment.

850 Analysis and Decision Models
Summer. 1(1-1) RB: (STT 315) R: Open only to MBA students in the Program in Integrative Management.
Models to support decision making: applications of regression analysis, decision analysis, simulation, forecasting, and project management.

852 Organization Design
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Assessing tasks, environments, and technology to organize and implement corporate and business unit strategies. Assessing distinctive competencies in organizations to deal with dynamic environments. Application of course concepts to work environment.

853 Human Resource Management
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Strategic organizational issues associated with managing the labor market to acquire, develop, and compensate human resources. Application of course concepts to work environment.

855 Strategic Management
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Determination of the strategic direction of the firm in a global, complex, and volatile environment. Analysis of the management of strategic actions and processes within and across firm boundaries. Integration of environmental factors and organizational functions in the analysis of management problems.