

826 Enterprise Information Systems
 Spring. 3(3-0) Interdepartmental with Accounting. Administered by Department of Accounting and Information Systems. R: Open only to MBA students and students in the Master of Science in Professional Accounting or approval of department.
 Analysis, design and use of enterprise systems. Importance of enterprise system fit and reengineering of the enterprise. Implementation risks and organizational returns. Use of enterprise software.

813 Information Systems
 Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Information, process, and technology architectures of corporate information systems. Role of information in organizational control and decision making. Methods for evaluating effectiveness of information systems. Application of course concepts to the work environment.

853 Human Resource Management
 Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Strategic organizational issues associated with managing the labor market to acquire, develop, and compensate human resources. Application of course concepts to work environment.

INTEGRATIVE MANAGEMENT PIM

The Eli Broad College of Business and The Eli Broad Graduate School of Management

800 Managerial Skills
 Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Approaches to effective group management in business organizations. Creating, maintaining, and leading work groups.

801 Firm Analysis
 Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Faculty supervised analysis of the student's employing organization. Organization and financial structure. Information, accounting, operating, and marketing systems.

802 Environmental Analysis
 Spring. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Faculty supervised analysis of the student's employing organization. Customer and competitor analysis. Legal and financial environment. Human resource issues.

803 Strategic Analysis
 Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Faculty supervised analysis of the student's employing organization. Strategy formulation and policy integration.

811 Financial Accounting Concepts
 Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Financial reporting issues from a user's perspective. Measurement, valuation, and reporting concepts and issues. Analysis and use of financial accounting information for decision making.

812 Managerial Accounting Concepts
 Fall. 1(1-1) RB: (PIM 811) R: Open only to MBA students in the Program in Integrative Management.
 Accounting information for decision making and control: cost behavior patterns, activity-based costing, cost allocations, budgeting, transfer pricing, and accounting controls. Application of course concepts to work environment.

821 Managerial Economics
 Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Economics of the firm, with applications. Supply and demand, production and cost, competitive markets, pricing with market power, strategic behavior.

822 Macroeconomics for Managers
 Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Determinants of national income, employment, and inflation. Macroeconomic environment of business: business fluctuations, fiscal and monetary policy, international capital flows, and forecasting macroeconomic data.

831 Managerial Legal Environment
 Spring. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 The U.S. legal system. The interrelationship of law and ethics. Regulation of business by courts, state and federal statutes, and governments. Applications of course concepts to work environment.

841 Corporate Finance
 Fall. 1(1-1) RB: (PIM 811) R: Open only to MBA students in the Program in Integrative Management.
 Valuation techniques for bonds and stocks. Investment decisions by firms. The relation between risk and return. Pricing models for risk. U.S. capital markets. Application of course concepts to work environment.

842 Managerial Finance
 Spring. 1(1-1) RB: (PIM 811 and PIM 841) R: Open only to MBA students in the Program in Integrative Management.
 Market efficiency, capital budgeting, security issues, dividend policy, capital structure, and bankruptcy costs. Agency problems between different stakeholders and option pricing. Application of course concepts to work environment.

850 Analysis and Decision Models
 Summer. 1(1-1) RB: (STT 315) R: Open only to MBA students in the Program in Integrative Management.
 Models to support decision making: applications of regression analysis, decision analysis, simulation, forecasting, and project management.

852 Organization Design
 Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Assessing tasks, environments, and technology to organize and implement corporate and business unit strategies. Assessing distinctive competencies in organizations to deal with dynamic environments. Application of course concepts to work environment.

855 Strategic Management
 Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Determination of the strategic direction of the firm in a global, complex, and volatile environment. Analysis of the management of strategic actions and processes within and across firm boundaries. Integration of environmental factors and organizational functions in the analysis of management problems.

862 Customer and Competitor Analysis
 Spring. 1(1-1) RB: (PIM 861) R: Open only to MBA students in the Program in Integrative Management.
 Assessment of consumer and organizational buying behavior processes and competitive environments. Competitive strategies and customers' needs, wants, motivations, and behaviors throughout the value-added chain. Application of course concepts to work environment.

863 Marketing Systems
 Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Marketing decision making within global, customer, economic, ecological, and competitive environments. Gathering and analyzing marketing information. Developing strategies to guide the organization and operational market plans. Application of course concepts to work environment.

870 Supply Chain Management
 Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Development of strategies within the supply chain. Interrelationships among purchasing, manufacturing, operations, and logistics management to enhance economic competitiveness. Application of course concepts to work environment.

871 Change and Innovation
 Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 Analytic, decision making, and planning concepts and tools for development of new innovative products and services. Management of technology within changing processes and global environments.

872 International Business
 Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
 International, comparative, and cross-cultural perspectives in business. Markets and implications for managers. Global opportunity assessment, currency risk, and operational considerations.

873A Current Business Issues: Finance
 Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
 Perspectives on current and emerging topics.

Integrative Management—PIM

873B Current Business Issues: Marketing
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics.

873C Current Business Issues: Supply Chain
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics.

873D Current Business Issues: International Business
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics.

873E Current Business Issues: Business Law
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics.

873F Current Business Issues: Management
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics.

873G Current Business Issues: Information Systems
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics regarding information systems issues.

873I Current Business Issues: Accounting
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.
Perspectives on current and emerging topics regarding accounting issues.

874 The Global Marketplace
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.
Commercial, economic, cultural, and political aspects of global environments. Exposure to leading executives and government representatives of major trading partners. Develop a comparative framework for competitive strategy in a multi-country context. Field trip required.

INTEGRATIVE STUDIES IN ARTS AND HUMANITIES IAH

Center for Integrative Studies in Arts and Humanities College of Arts and Letters

201 United States and the World (D)
Fall, Spring. 4(4-0) P:M: Completion of Tier I writing requirement. RB: Designated score on English placement test. R: Concurrent registration in AL 201 (Writing Tutorial) required for students receiving 1.0 or 1.5 in Tier I writing course. Not open to students with credit in IAH 202 or IAH 206.

Major issues in development of US society and culture, presented in international and comparative context. Influences from native Americans, Europeans, Africans, and Asians. Organized historically, with thematic emphasis on literature and the arts.

202 Europe and the World (I)
Fall, Spring, Summer. 4(4-0) P:M: Completion of Tier I writing requirement. RB: Designated score on English placement test. R: Open only to undergraduate students. Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.0 or 1.5 in Tier I course. Not open to students with credit in IAH 201 or IAH 206.

Cultural encounters and political relationships between Europeans and people(s) from other regions of the world since 1500 as shown through study of written texts, literature, the visual arts, music, and other forms of expression. Examples from Europe and several continents.

206 Self, Society, and Technology (D)
Fall, Spring. 4(4-0) P:M: Completion of Tier I writing requirement. RB: Designated score on English placement test. R: Open only to undergraduate students. Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.0 or 1.5 in Tier I course. Not open to students with credit in IAH 201 or IAH 202.

Exploration of how technology affects and is affected by our conceptions of ourselves, relations with others, and our ideals. Approaches and materials from philosophy, literature, art, music, and history as well as the natural sciences.

211A Area Studies and Multicultural Civilizations: Africa (I)
Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)

Arts and humanities of Africa: literature, art, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.

211B Area Studies and Multicultural Civilizations: Asia (I)
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)

Arts and humanities of Asia: literature, visual arts, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.

211C Area Studies and Multicultural Civilizations: The Americas (D)
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)

Arts and humanities of the Americas: literature, visual arts, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.

211D Area Studies and Multicultural Civilizations: The Middle East (I)
Fall. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)

Arts and humanities of the Middle East: literature, visual arts, music, religion and philosophy presented in historical context. Themes variable by term.

221A Great Ages: The Ancient World (I)
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)

Arts and humanities of the ancient world examined through the frame of urban and intellectual life. Literature, visual arts, music, religion and philosophy presented in historical context. Selected regions and themes, variable by term.

221B Great Ages: The European Renaissance
Fall of odd years. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)

Arts and humanities of Renaissance Europe: literature, visual arts, music, religion and philosophy presented in historical context. Selected themes, variable by term.

221C Great Ages: The Modern World (I)
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)

Arts and humanities of the modern world, examined through the frame of urban and intellectual life. Literature, visual arts, music, religion and philosophy presented in historical context. Selected regions and themes. Variable by term.

231A Themes and Issues: Human Values and the Arts and Humanities
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)

Values of individualism, responsibility, love, community, and rationality. Students are introduced to diverse methods and materials from the arts and humanities.

231B Themes and Issues: Moral Issues and the Arts and Humanities
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)

Human conflict and moral dilemmas, addressed through diverse methods and materials from the arts and humanities.

231C Themes and Issues: Roles of Language in Society (D)
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)

Language as the medium of culture in various societies. Power and social identity as manifested through language. Students are introduced to diverse methods and materials from the arts and humanities.

241A Creative Arts and Humanities: Music and Society in the Modern World (D)
Fall of even years. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)

The arts and humanities of the modern world through the prism of music. Music traditions and methodologies in their historic context. Relationship of music creativity to societies in which it has been produced.