855 Strategic Management
Fall. 3(3-0) R: Open only to MBA students in the Program in Integrative Management. Determination of the strategic direction of the firm in a global, complex, and volatile environment. Analysis of the management of strategic actions and processes within and across firm boundaries. Integration of environmental factors and organizational functions in the analysis of management problems.

862 Customer and Competitor Analysis
Spring. 1.5(1-5-0) P:NM: (PIM 861) R: Open only to MBA students in the Program in Integrative Management. Assessment of consumer and organizational buying behavior processes and competitive environments. Competitive strategies and customers' needs, wants, motivations, and behaviors throughout the value-added chain. Application of course concepts to work environment.

863 Marketing Systems
Fall. 1.5(1-5-0) R: Open only to MBA students in the Program in Integrative Management. Marketing decision making within global, customer, economic, ecological, and competitive environments. Gathering and analyzing marketing information. Developing strategies to guide the organization and operational market plans. Application of course concepts to work environment.

870 Supply Chain Management
Fall. 1.5(1-5-0) R: Open only to MBA students in the Program in Integrative Management. Development of strategies within the supply chain. Interrelationships among purchasing, manufacturing, operations, and logistics management to enhance economic competitiveness. Application of course concepts to work environment.

871 Change and Innovation
Summer. 3(3-0) R: Open only to MBA students in the Program in Integrative Management. Analytic, decision making, and planning concepts and tools for development of new innovative products and services. Management of technology within changing processes and global environments.

872 International Business
Fall. 3(3-0) R: Open only to MBA students in the Program in Integrative Management. International, comparative, and cross-cultural perspectives in business. Markets and implications for managers. Global opportunity assessment, currency risk, and operational considerations.

873 Cross-Functional Management Issues (MTC)
Fall, Spring, Summer. 1.5 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management. Cross-functional analysis of a topic in business such as total quality management, quality of work life, global management, impacts of new manufacturing technologies, negotiations, or management of change.

874 The Global Marketplace
Summer. 3(3-0) R: Open only to MBA students in the Program in Integrative Management. Commercial, economic, cultural, and political aspects of global environments. Exposure to leading executives and government representatives of major trading partners. Develop a comparative framework or competitive strategy in a multi-country context. Field trip required.

INTEGRATIVE STUDIES IN ARTS AND HUMANITIES

Center for Integrative Studies in Arts and Humanities College of Arts and Letters

201 United States and the World (D)
Fall, Spring. 4(4-0) P:M: Completion of Tier I writing requirement. P:NM: Designated score on English placement test. R: Concurrent registration in AL 201 (Writing Tutorial) required for students receiving 1.0 or 1.5 in Tier I writing course. Major issues in development of US society and culture, presented in international and comparative context. Influences from native Americans, Europeans, Africans, and Asians. Organized historically, with thematic emphasis on literature and the arts.

202 Europe and the World (I)
Fall, Spring, Summer. 4(4-0) P:M: Completion of Tier I writing requirement. P:NM: Designated score on English placement test. R: Open only to undergraduate students. Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.0 or 1.5 in Tier I course. Not open to students with credit in IAH 201 or IAH 206. Cultural encounters and political relationships between Europeans and people(s) from other regions of the world since 1500 as shown through study of written texts, literature, the visual arts, music, and other forms of expression. Examples from Europe and several continents.

206 Self, Society, and Technology (D)
Fall, Spring, 4(4-0) P:M: Completion of Tier I writing requirement. P:NM: Designated score on English placement test. R: Open only to undergraduate students. Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.0 or 1.5 in Tier I course. Not open to students with credit in IAH 201 or IAH 202. Exploration of how technology affects and is affected by our conceptions of ourselves, relations with others, and our ideals. Approaches and materials from philosophy, literature, art, music, and history as well as the natural sciences.

211A Area Studies and Multicultural Civilizations: Africa (I)
Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206) Arts and humanities of Africa: literature, art, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.

211B Area Studies and Multicultural Civilizations: Asia (I)
Fall, Spring, 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206) Arts and humanities of Asia: literature, visual arts, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.

211C Area Studies and Multicultural Civilizations: The Americas (D)
Fall, Spring, 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206) Arts and humanities of the Americas: literature, visual arts, music, religion and philosophy presented in historical context. Selected regions and themes, variable by term.

211D Area Studies and Multicultural Civilizations: The Middle East (I)
Fall. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206) Arts and humanities of the Middle East: literature, visual arts, music, religion and philosophy presented in historical context. Themes variable by term.

221A Great Ages: The Ancient World (I)
Fall, Spring, 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206) Arts and humanities of the ancient world examined through the frame of urban and intellectual life. Literature, visual arts, music, religion and philosophy presented in historical context. Selected regions and themes, variable by term.

221B Great Ages: The European Renaissance
Fall of odd years. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206) Arts and humanities of Renaissance Europe: literature, visual arts, music, religion and philosophy presented in historical context. Themes variable by term.

221C Great Ages: The Modern World (I)
Fall. Spring, 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206) Arts and humanities of the modern world, examined through the frame of urban and intellectual life. Literature, visual arts, music, religion and philosophy presented in historical context. Selected regions and themes, variable by term.

231A Themes and Issues: Human Values and the Arts and Humanities
Fall. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206) Values of individualism, responsibility, love, community, and rationality. Students are introduced to diverse methods and materials from the arts and humanities.

231B Themes and Issues: Moral Issues and the Arts and Humanities
Fall. Spring, 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206) Human conflict and moral dilemmas, addressed through diverse methods and materials from the arts and humanities.

231C Themes and Issues: Roles of Language in Society (D)
Fall. Spring, 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206) Language as the medium of culture in various societies. Power and social identity as manifested through language. Students are introduced to diverse methods and materials from the arts and humanities.
and musical and literary traditions.
Aesthetic qualities of painting, sculpture and architecture within historical contexts across major civilizations. Visual forms in relation to belief systems and musical and literary traditions.

Creative Arts and Humanities: Music and Society in the Modern World (D)
Fall of even years. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)
The arts and humanities of the modern world through the prism of music. Music traditions and methodologies in their historic context. Relationship of music creativity to societies in which it has been produced.

Creative Arts and Humanities: Philosophy in Literature
Spring, 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)
Philosophy and literature, relationships to each other and to societies in which they were produced. Themes such as the meaning of life, God and the problem of evil, and the nature of knowledge. Authors such as Voltaire, Dostoevsky, Wright, and Atwood examined from a variety of perspectives.

Creative Arts and Humanities: Cultural and Artistic Traditions of Europe
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)
European artistic and cultural movements and styles, introduced through works of art, music, literature, philosophy and religion. Presented in historical context. Specific eras and works variable by term.

Creative Arts and Humanities: Theater and Society in the West
Spring, 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)
Artistic creativity seen through the prism of theater. Presented in historical context. Influences from art, literature, music, and religion. Focus on translation of social visions into dramatic art. Plays and themes variable by term.

Creative Arts and Humanities: The Creative Process
Spring of even years. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)
Philosophical, religious and historical foundations for understanding the process of creation in visual arts, theatre, music and literature. Variations across eras and societies.

Creative Arts and Humanities: Traditions in World Art (I)
Fall. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 206)
Aesthetic qualities of painting, sculpture and architecture within historical contexts across major civilizations. Visual forms in relation to belief systems and musical and literary traditions.