

Descriptions — Teacher Education of Courses

- 999. Doctoral Dissertation**
Fall, Spring, Summer. 1 to 24 credits. A student may earn a maximum of 36 credits in all enrollments for this course.
R: Open only to Ph.D. students.

TELECOMMUNICATION TC

Department of Telecommunication College of Communication Arts and Sciences

- 100. The Information Society**
Fall, Spring, Summer. 3(3-0)
Technological and social trends in the information society. Social policy involving information technologies and information services. Examples from the telephone, computer, television, cable, radio and satellite systems.
- 200. History and Economics of Telecommunication**
Fall, Spring, Summer. 4(4-0)
P: EC 201 or concurrently. R: Not open to freshmen.
Institutional, economic and content development of telecommunication including broadcasting, cable, new video technologies, and telephone and data transmission.
- 201. Introduction to Telecommunication Technology**
Fall, Spring, Summer. 4(4-0)
P: MTH 110 or MTH 116; CPS 101 or CPS 131 or concurrently. R: Not open to freshmen.
Operational principles of audio, data and video telecommunication technologies.
- 240. Telecommunication Media Arts**
Fall, Spring, Summer. 4(2-4)
R: Not open to freshmen.
Characteristics of image and sound media and their role in shaping the meaning of media messages. Application of aesthetic principles in the design of mediated communication.
- 275. Effects of Mass Communication**
Fall, Spring, Summer. 3(3-0) Interdepartmental with Communication.
R: Not open to freshmen.
Major social effects of mass media on audience behavior. Political communication. Media effects on children. Message strategies producing attitude change. Interrelationships between mass media and interpersonal communication.
- 310. Basic Telecommunication Policy**
Fall, Spring, Summer. 4(4-0)
P: TC 100, TC 200, TC 201, TC 240.
Policy and plans in telecommunication systems and services in the United States and other nations.
- 342. Basic Video Design and Production**
Fall, Spring, Summer. 4(2-4)
P: TC 240. R: Open only to Telecommunication majors. Approval of department; application required.
Conceptualization, design, planning, producing, directing, editing, and evaluation of video programs.
- 343. Basic Audio Production**
Fall, Spring, Summer. 4(2-4)
P: TC 201, TC 240. R: Open only to Telecommunication majors. Approval of department; application required.
Basic audio production techniques. In-depth audio and radio industry analysis. Media writing.
- 345. Media Arts Content and Culture**
Spring. 3(3-0)
R: Not open to freshmen and sophomores.
Media content as cultural discourse. Cultural themes in content and structure of media entertainment, news, sports, religious and political programs and commercials.

- 352. Broadcast and Cable Programming and Audience Promotion**
Fall, Spring, Summer. 3(3-0)
P: TC 200, TC 240, or approval of department. R: Not open to freshmen.
Evaluation, selection and scheduling of cable and broadcast programming. Audience promotion strategies and techniques.

- 354. Telecommunication Marketing and Sales Promotion**
Fall, Spring. 3(3-0)
P: TC 200, MSC 300.
Application of advertising and marketing concepts to broadcast stations, cable systems, program networks and telecommunications.

- 361. Telecommunication System and Service Policies**
Spring. 3(3-0)
P: TC 200, TC 201, TC 310; ACC 230.
Services, systems, and public policy related to telephone and telecommunication.

- 370. History of Film and Documentary**
Fall, Spring. 4(2-4)
R: Not open to freshmen.
Analysis of fiction and non-fiction forms, emphasizing social background and cultural values. Screening of significant feature and documentary films.

- 442. Advanced Video Design and Production (W)**
Fall. 4(2-4)
P: TC 342, TC 343. R: Open only to Telecommunication majors. Completion of Tier I writing requirement. Approval of department; application required.
Advanced principles of studio and field production. Techniques of design, recording, editing and writing. Emphasis on electronic field production and editing.

- 443. Audio Industry Design and Management (W)**
Fall, Spring. 4(2-4)
P: TC 342, TC 343. R: Open only to Telecommunication majors. Completion of Tier I writing requirement. Approval of department; application required.
Advanced audio production specializing in multi-channel techniques. Industry focus on all aspects of the audio field.

- 446. Hypermedia Design**
Fall. 4(3-2)
R: Approval of department
Current and future hypermedia capabilities. Applications and design of systems.

- 452. Telecommunication and Information Industries (W)**
Spring, Summer. 4(4-0)
P: TC 100, TC 200, TC 201. R: Completion of Tier I writing requirement.
Telecommunication and information industry issues including economic dynamics, market structures, business practices, and interfaces with other industries.

- 456. Multichannel Television (W)**
Fall, Spring. 4(4-0)
P: TC 352, TC 354. R: Open only to Telecommunication seniors and graduate students. Completion of Tier I writing requirement.
Television in a multichannel environment; developments in broadcasting, cable, satellite master antennae TV, direct broadcast satellite, multipoint distribution systems, and home video applications.

- 458. Telecommunication Management**
Fall, Spring, Summer. 4(4-0)
P: TC 354, MGT 302.
Theoretical and practical aspects of telecommunication management including case studies.

- 462A. Telecommunication Applications: Organizational Impacts**
Fall of even-numbered years. 3(2-2)
P: TC 361. R: Approval of department; application required.
Uses and effects of telecommunication and information technology in organizational settings.

- 462B. Telecommunication Applications: Teleconferencing**
Fall. 3(2-2)
P: TC 240. R: Approval of department; application required.
Methods of teleconferencing including assessing requirements for teleconferencing, system design and implementation, and system evaluation.

- 462C. Telecommunication Applications: Electronic Information Services**
Spring of odd-numbered years. 3(2-2)
P: TC 361. R: Approval of department; application required.
Advanced electronic information services applications including electronic bulletin board, audio text and video text services, and voice and electronic mail.

- 463. Digital Telecommunication Networks**
Fall. 3(3-0)
P: TC 361. R: Approval of department.
Operation and management of common carrier, digital telecommunications systems. Digital telephony business planning and financial analysis for public telecommunication networks.

- 465. Telecommunication Network Management (W)**
Spring. 4(3-2)
P: TC 463, TC 464, MGT 302. R: Open only to Telecommunication and College of Engineering majors. Completion of Tier I writing requirement.
Techniques for analyzing organizational requirements for voice, data and image communication systems.

- 476. Telecommunication Research Methods (W)**
Spring. 4(4-0)
R: Open only to seniors and graduate students. Completion of Tier I writing requirement.
Telecommunication research methods including content analysis, sampling, experiments, surveys, statistics, ratings, polling and qualitative research.

- 477. International Telecommunication (W)**
Fall, Spring, Summer. 4(4-0)
R: Open only to seniors and graduate students. Completion of Tier I writing requirement.
Comparison of national approaches to use of television, radio, cable, telephone, data and satellite communication. Development, international interaction, data flows, propaganda, impact on cultures.

- 490. Independent Study**
Fall, Spring, Summer. 1 to 7 credits. A student may earn a maximum of 7 credits in all enrollments for this course.
P: TC 310. R: Open only to Telecommunication majors. Approval of department; application required.
Directed study under faculty supervision.

- 491. Special Topics in Telecommunication**
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course.
R: Approval of department.
Contemporary issues in telecommunication.

493. Telecommunication Internship
Fall, Spring, Summer. 1 to 7 credits. A student may earn a maximum of 7 credits in all enrollments for this course.

P: TC 100, TC 200, TC 201. R: Open only to Telecommunication majors. Approval of department; application required.

Supervised professional experience in a telecommunication institution, business or facility.

801. Telecommunication Technologies
Fall, Spring, Summer. 3(3-0)

Trends in mass media and information technologies and their applications. Topics include broadcast systems, telephone systems, data communications, satellite systems, and fiber optic systems.

810. Telecommunication Policy Analysis
Fall, Spring, Summer. 3(3-0)

R: Open only to graduate students in Telecommunication or approval of department.

Analysis of major public and private telecommunication policies. Applying concepts and data from law, political science, economics, communication and general social science.

821. Mass Communication Theory and Research
Fall, Spring. 3(3-0)

Current telecommunication and mass communication research and theories, including exposure patterns, diffusion of news and social effects of mass media.

824. Media Campaigns and Formative Evaluation
Spring. 3(3-0)

Impact of public communication campaigns aimed at educating and persuading mass audiences. Strategies for message development and ongoing assessment. Techniques for audience analysis and evaluation.

840. Telecommunication Media Arts Theory
Fall. 3(3-0)

Theoretical perspectives which inform mediated expression. Processes of creating, analyzing, and disseminating knowledge with telecommunication media.

842. Design and Development of Media Projects
Spring. 4(3-2)

P: TC 442 or approval of department; TC 840. R: Open only to graduate students in Telecommunication or approval of department.

Overview of production industry and technology. Message design and development. Project management and production techniques.

851. Financial Aspects of Telecommunication
Fall. 3(3-0)

P: TC 458 or approval of department. R: Open only to graduate students in Telecommunication or approval of department.

Telecommunication properties and systems. Broadcast, common carrier, and cable capitalization. Pricing, acquisition criteria, and forecasting techniques.

852. Economic Structure of Telecommunication Industries
Spring, Summer. 3(3-0)

R: Open only to graduate students in Telecommunication or approval of department.

Economic aspects of telecommunication and information industries. Emphasis on market structure, conduct, performance. Content diversity, new technologies, recent regulatory policies, and antitrust.

856. Multichannel Telecommunication Management
Spring. 3(3-0)

R: Open only to graduate students in Telecommunication or approval of department.

Management and promotion issues in broadcast television, multichannel television and programming.

860. Theory and Research in Information Technologies and Services
Fall. 3(3-0)

Social science perspectives on the study of information technologies and services. Work from economics, sociology, geography, communication and organization studies.

872. Telecommunication and National Development
Fall. 3(3-0)

Role of electronic mass media and telecommunication in facilitating national development in Asia, Africa, Latin America, the Caribbean and the Middle East. Examples from agriculture, health, family planning, nutrition, and education.

876. Research Methods in Telecommunication
Fall. 3(3-0)

R: One undergraduate statistics or research design course.

Methodological foundations for the examination of telecommunication issues. Topics include telecommunication market research, syndicated audience surveys, and content analysis of media messages.

877. Comparative and International Telecommunication
Spring. 3(3-0)

Comparison of various national approaches to broadcasting, cable, satellite and telephone systems. Policy, economic, institutional and content issues. Interactions and media flows among countries. International regulatory bodies.

890. Independent Study

Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 4 credits in all enrollments for this course.

R: Open only to graduate students in Telecommunication. Approval of department; application required. Individualized study under faculty supervision.

891. Special Topics in Telecommunication
Fall, Spring. 3(3-0)

R: Open only to graduate students in the College of Communication Arts and Sciences or approval of department.

Contemporary issues. Topics vary.

899. Master's Thesis Research

Fall, Spring, Summer. 1 to 8 credits. A student may earn a maximum of 8 credits in all enrollments for this course.

R: Open only to graduate students in Telecommunication. Approval of department.

916. Qualitative Research Methods

Spring. 3(3-0) Interdepartmental with Journalism and Advertising. Administered by Journalism.

R: Open only to Ph.D. students in Mass Media and Communication.

Qualitative research in mass and specialized communication systems. Topics include documentary, bibliographic, case study and participant observation methods.

921. Media Theory

Fall. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Advertising.

R: Open only to Ph.D. students in Mass Media and Communication.

Process and effects of mediated communication. Audiences, socialization, and persuasion. Macro-social, and intercultural perspectives. Theory construction.

930. Law and Public Policy of the Media

Fall. 3(3-0) Interdepartmental with Journalism and Advertising. Administered by Journalism.

R: Open only to Ph.D. students in Mass Media.

Philosophical, legal, political, and statutory principles underlying law and public policy applied to media. Selected issues involving constitutional law, common law, statutes, and administrative policy.

960. Media and Technology

Spring. 3(3-0) Interdepartmental with Advertising and Journalism.

R: Open only to Ph.D. students in Communication Arts and Sciences-Mass Media or Communication or approval of department.

Theoretical frameworks concerning media and communication processes, and their interactions with technology. Social, organizational, critical, and economic perspectives.

965. Media Economics

Spring. 3(3-0) Interdepartmental with Advertising and Journalism.

R: Open only to Ph.D. students in Communication Arts and Sciences-Mass Media or Communication or approval of department.

Economic theory and analysis relevant to the mass media. Economic structure and performance of mass media and advertising industries. Competition among media and within related industries.

975. Quantitative Research Design

Fall. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Advertising.

P: One graduate-level research design or statistics course. R: Open only to Ph.D. students in Mass Media.

Survey, experimental and content-analytic techniques applied to the study of media. Academic and applied research methods. Univariate and multivariate techniques.

THEATRE

THR

Department of Theatre College of Arts and Letters

100. Theatre and Society
Fall, Spring. 3(2-2)

Theatre as social comment. Translation of social vision into dramatic art. Demonstration and application of theatrical conventions, play genres, and production techniques.

101. Acting I
Fall, Spring. 3(2-2)

Improvisational exercises, creative exercises, monologue and scene study.

110. Theatrical Play Analysis
Fall, Spring. 3(3-0)

Play study in relation to theatrical production.

211. Production Design: Scenery and Lighting
Fall, Spring. 3 credits.

Technical aspects of the design and construction of stage scenery and lighting.