

JOURNALISM

JRN

School of Journalism
College of Communication Arts
and Sciences

108. **Introduction to Mass Media**
Fall, Spring, 3(3-0)

History, function, economics and audience uses of mass media including newspapers, television, and magazines. News and content decision making. Special legal and ethical issues.
QA: JRN 108

200. **News Writing and Reporting I**
Fall, Spring, Summer, 4(2-4)

P: Completion of Tier I writing requirement. R: Open only to Journalism students. Designated score on school language/composition skills test. Approval of school.

Information gathering, development of news judgment, and writing of basic news stories. News style, structure, readability. News sources and interviewing techniques.
QA: JRN 201, JRN 300

205. **Writing for Media**
Fall, Spring, Summer, 3(1-4)

P: Completion of Tier I writing requirement. R: Open only to students in Advertising and in Agriculture and Natural Resources Communications.

Forms of writing for mass media, including print and broadcast journalism and public relations.
QA: JRN 201

275H. **Press and Contemporary Issues**
Fall of odd-numbered years, 3(3-0)

R: Open only to freshmen and sophomores. Honors College students. Not open to students with credit in JRN 108.

The press as it reflects and is affected by selected societal issues.
QA: JRN 290H

300. **News Writing and Reporting II**
Fall, Spring, Summer, 4(2-4)

P: JRN 200. R: Not open to freshmen.
Advanced reporting skills, including in-depth interviews. Use of survey research, information graphics, and electronic data retrieval. News judgment in public affairs reporting.
QP: JRN 201, JRN 300, JRN 401 QA: JRN 403

305. **News Editing**
Fall, Spring, 3(0-6)

P: JRN 300. R: Not open to freshmen and sophomores.
Evaluation and processing of news. Copy and picture editing, headline writing, and basic page layout and design. Use of graphs and charts. Editorial decision making.
QP: JRN 300 QA: JRN 401

306. **Broadcast News I**
Fall, Spring, 3(0-6)

P: JRN 300. R: Not open to freshmen and sophomores.
Gathering, writing, editing, producing, and delivering news stories, features and documentaries. Broadcast style. Basics of TV news.
QP: JRN 201 QA: JRN 206

310. **Photojournalism I**
Fall, Spring, 3(0-6)

P: JRN 300. R: Not open to freshmen and sophomores.
Press photo theory and content. Camera and dark-room techniques. Ethics.
QA: JRN 210, JRN 375

325. **History of Journalism**
Fall of even-numbered years, 3(3-0)

R: Not open to freshmen and sophomores.
Origins and development of news media including newspapers, magazines, television and radio.
QA: JRN 428

332. **Magazine Article Writing**
Fall, 3(2-2)

P: JRN 300. R: Not open to freshmen and sophomores.
Planning, research, and reporting for magazines, organizing, writing and rewriting magazine stories. Freelance marketing and selling of articles.
QP: JRN 300 QA: JRN 432

335. **International Press**
Fall of odd-numbered years, 3(3-0)

R: Not open to freshmen and sophomores.
Effects of international press systems on the flow of news and information. Press theories and freedoms around the world. Impact of global news. Mass communication, news and development.

336. **Publication Design I**
Fall, Spring, 3(0-6)

P: JRN 300. R: Not open to freshmen and sophomores.
Theory and practice in visual editing, information graphics, page design, typography, and use of color in publications.
QP: JRN 401 QA: JRN 436

345. **Images and Messages**
Spring, 3(3-0)

R: Not open to freshmen and sophomores.
Analytical, historical, and critical study of visual communication. Role and effects of imagery in news and documentary presentations. Ethics of visual messages. Impact of technology on visual journalism.
QA: JRN 111

355. **News Media Management**
Spring, 3(3-0)

R: Not open to freshmen and sophomores.
Economics and management of news organizations. Motivation, leadership, communication, and regulations. Ownership and competition of news organizations.
QA: JRN 422

391. **Current Issues in Journalism**

Fall of even-numbered years, 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course.
R: Not open to freshmen and sophomores. Approval of school.

Selected themes, topics or issues involving emerging practices of journalism and operations of mass media.

406. **Broadcast News II**
Spring, 3(2-2)

P: JRN 306. R: Not open to freshmen and sophomores.
Gathering, writing, producing, editing TV news stories, organizing, producing, delivering TV newscasts. Production of TV news investigative series. TV documentaries and public affairs programs.
QP: JRN 201, JRN 206 QA: JRN 406

407. **Computer-Assisted Journalism**
Spring of even-numbered years, 3(2-2)

P: JRN 300. R: Not open to freshmen and sophomores.
Electronic information gathering using online databases, videotext, bulletin boards, and public records. Research and reporting strategy. Development of computerized news gathering.
QP: JRN 300

408. **Topics in Specialized Reporting and Writing**

Fall, Spring, 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course.

P: JRN 300. R: Not open to freshmen and sophomores. Approval of school.
Selected journalism reporting and writing styles and subject areas. Topics such as investigative reporting, opinion writing, or science reporting.
QP: JRN 403 QA: JRN 415

409. **Topics in Advising Student Publications**

Spring, Summer, 3 to 12 credits. A student may earn a maximum of 12 credits in all enrollments for this course.
R: Not open to freshmen and sophomores. Approval of school.

Selected themes and issues concerning student publications such as staff organization and policies, finance, law, photography, design, and the role of the student press.
QA: JRN 409

410. **Photojournalism II**
Spring, 3(2-2)

P: JRN 310. R: Not open to freshmen and sophomores.
Photographic reporting and editing; advanced technical and aesthetic skills; photographic design; social documentation.
QP: JRN 210, JRN 375 QA: JRN 450

420. **Capital News Service**
Fall, Spring, 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course.

P: JRN 300. R: Open only to Journalism majors. Approval of school; application required.
Supervised professional experience in public affairs reporting. Students serve as correspondents for selected professional newspapers or radio stations and cover politics and state government.
QP: JRN 403 QA: JRN 420

430. **News and the Law**
Spring, Summer, 3(3-0)

R: Open only to Journalism majors.
Law of news gathering and dissemination. First amendment principles of press freedom. Libel, invasion of privacy, prior restraint, access to information. Electronic media content regulation.
QA: JRN 430

436. **Publication Design II**
Fall, Spring, 3(0-6)

P: JRN 336. R: Not open to freshmen and sophomores.
Layout, design and production of printed materials, including newsletters, brochures, magazines, newspapers and special reports.
QP: JRN 436

460. **Women and the News Media**
Spring, 3(3-0)

R: Open only to seniors and graduate students. Open only to Journalism students and to students in Women's Studies-Thematic Program.
Seminar covering the roles, contributions, and problems faced by women in journalism. Historical overview. Coverage of women by news media.
QA: JRN 460

470. **Social Groups and the News Media**
Fall of even-numbered years, 3(3-0)

R: Open only to Journalism seniors and graduate students.
Seminar covering minority, ethnic and alternative media. Coverage of social groups by news media. Effects of coverage. Economic, political, sociological factors affecting coverage.

475. **International News Media**
Spring of odd-numbered years, 3(3-0)

R: Open only to Journalism seniors and graduate students.
Seminar covering concepts and practices of journalism around the world. International flow of news. Press freedom law and theory. News agencies and their sources. Work of foreign correspondents. Freedom of information. Problems of 3rd World coverage.
QA: JRN 475

480. **Ethics and the News Media**
Fall, 3(3-0)

R: Open only to Journalism seniors and graduate students.
Seminar covering moral issues in the gathering and reporting of news. Professional standards of news organizations.

485. **History of the News Media**
Spring of even-numbered years, 3(3-0)

R: Open only to Journalism seniors and graduate students.
Seminar covering significant events, figures, and trends in the history of journalism.

490. **Independent Study**
Fall, Spring, Summer, 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course.

R: Open only to Journalism majors. Approval of school; application required.
Supervised individual study in an area of journalism.

492. **Senior Seminar**
Fall of odd-numbered years, 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course.

R: Open only to Journalism seniors and graduate students. Approval of school.
Issues and problems in contemporary mass media. Effects of news and practices of journalists.
QA: JRN 431

493. Journalism Internship
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 4 credits in all enrollments for this course.
P: JRN 300. R: Open only to Journalism majors. Approval of school; application required. Supervised professional experience as a working staff member with a newspaper, magazine, newsletter, broadcast station or other communication organization.
QA: JRN 495

810. Visual Journalism
Fall of even-numbered years. 3(3-0)
Theoretical, conceptual, ethical, philosophical and historical approaches to visual information. Use of visual elements in journalism.
QA: JRN 810

811. Mass Media and Their Audiences
Spring of even-numbered years. 3(3-0)
Theories on how media content is shaped and how it affects audiences. Topics include effects on children and agenda-building.
QA: JRN 811

815. Seminar in Press and Society
Fall. 3(3-0)
Role and performance of news media as organizations and as institutions in society.
QA: JRN 815

816. Documentary Research in Journalism
Fall. 3(3-0)
Historical methods, document sources, and computer data base searches. Topics include freedom of information, court records and congressional documents, and investigative reporting.
QA: JRN 816

817. Quantitative Research in Journalism
Spring. 3(3-0)
Content analysis, survey research, experimental design, statistical methods, and other methods.
QA: JRN 817

823. Government and Mass Communication
Spring of even-numbered years. 3(3-0)
Government restrictions, administrative policy, and informal limits placed on mass communication. Constitutional and regulatory problems.
QA: JRN 823

825. History of Journalism
Fall of odd-numbered years. 3(3-0)
Development of mass media with emphasis on their impact and roles. Variable time periods.
QA: JRN 820

826. Public Policy and Broadcast News
Spring of odd-numbered years. 3(3-0)
Contemporary ethical, legal and social responsibility issues of radio and television news. Topics include docudrama, terrorism, and privacy in reporting.
QA: JRN 826

830. Theories of the First Amendment
Spring of odd-numbered years. 3(3-0)
History of adoption of First Amendment. Theories and principles affecting judicial and societal interpretations of freedom of speech and freedom of the press.
QA: JRN 931

890. Independent Study
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course.
R: Open only to graduate students in Journalism. Approval of school. Individualized study under faculty direction.
QA: JRN 890

892. Seminar in Journalism
Fall, Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course.
R: Open only to graduate students in Journalism. Topics vary.

899. Master's Thesis Research
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 8 credits in all enrollments for this course.
R: Open only to master's students in Journalism. Approval of school.
QA: JRN 899

916. Qualitative Research Methods
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication.
R: Open only to Ph.D. students in Mass Media and Communication.
Qualitative research in mass and specialized communication systems. Topics include documentary, bibliographic, case study and participant observation methods.

930. Law and Public Policy of the Media
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication.
R: Open only to Ph.D. students in Mass Media. Philosophical, legal, political, and statutory principles underlying law and public policy applied to media. Selected issues involving constitutional law, common law, statutes, and administrative policy.
QA: JRN 931, TC 910

LABOR AND INDUSTRIAL RELATIONS LIR

School of Labor and Industrial Relations College of Social Science

801. Trade Union History, Structure, and Administration
Fall, Summer. 3(3-0)
R: Open only to student in the School of Labor and Industrial Relations.
History of American unions. Theories of unionism. Union structure, government and democracy. Role of unions in society and politics. Legal requirements on unions. Current union problems.
QA: LIR 801

803. Employment and Unemployment
Fall. 3(3-0)
R: Open only to students in the School of Labor and Industrial Relations.
Factors determining employment and unemployment in U.S. labor markets. Employers' needs and labor force skills. Public and private policy responses and initiatives.
QA: LIR 803

809. Labor Markets
Fall, Spring. 3(3-0)
R: Open only to students in the School of Labor and Industrial Relations.
Labor market structures and dynamics. Factors affecting work, wages, and occupational choices. Public and private policies on human resource development and utilization. Designed for human resource practitioners.
QA: LIR 809

811. Public and Private Employment and Training Programs
Spring. 3(3-0)
R: Open only to students in the School of Labor and Industrial Relations.
Role of public and private employment and training programs in human resource development and utilization. Federal, apprenticeship, state vocational, and private training programs.
QA: LIR 811

813. Income Maintenance and Health Care Programs
Fall. 3(3-0)
R: Open only to students in the School of Labor and Industrial Relations.
Public and private income maintenance programs and health care programs.
QA: LIR 813

823. Organizational Behavior in Labor and Industrial Relations
Fall, Spring. 3(3-0)
R: Open only to students in the School of Labor and Industrial Relations.
Application of behavioral science knowledge at micro- and macro- levels to enhance individual, group and organizational functioning in industrial relations settings.
QA: LIR 823

824. Human Resource Strategies and Decisions
Fall, Spring. 3(3-0)
R: Open only to students in the School of Labor and Industrial Relations.
Human resource planning, equal employment opportunity, staffing, training and development. Compensation and benefits. Workforce diversity and organizational development.
QA: LIR 824

825. Compensation and Benefits Systems
Fall, Spring. 3(3-0)
P: LIR 824. R: Open only to students in the School of Labor and Industrial Relations.
Theory and practice relating organizational characteristics to compensation-system strategy, design, and administration. Job evaluation, pay surveys, pay structure, pay administration, group incentives, and benefits.
QA: LIR 825

826. Organizational Development and Planned Change
Fall. 3(3-0)
P: LIR 823. R: Open only to students in the School of Labor and Industrial Relations.
Application of general systems and organizational behavior theories to the problems of organizational change and development in labor and industrial relations. Emphasis on the roles of leadership and change agents.
QP: LIR 823 QA: LIR 826

827. Quality of Work Life
Spring. 3(3-0)
P: LIR 823. R: Open only to students in the School of Labor and Industrial Relations.
Quality of work life approaches to organizational processes. Innovation from the perspectives of human resource development, sociotechnical systems, and labor-management relations. American and foreign applications.
QP: LIR 823 QA: LIR 827

828. Human Resource Information Systems
Fall, Spring. 3(3-0)
P: LIR 824. R: Open only to students in the School of Labor and Industrial Relations.
Information requirements for human resource decisions. Methods of appraising software. Role of human resource specialists in database development and operation.
QP: LIR 824 QA: LIR 828

832. Data Sources in Labor and Industrial Relations
Fall, Spring. 3(3-0)
R: Open only to students in the School of Labor and Industrial Relations.
Evaluation, use, and interpretation of data on industrial relations and human resources. Methods of presentation and report writing. Applications of index numbers, seasonal adjustments, and multiple regression.
QA: LIR 832

854. Comparative Industrial Relations
Spring. 3(3-0)
P: LIR 801 or LIR 858 or LIR 863. R: Open only to students in the School of Labor and Industrial Relations.
Review and analysis of labor relations in different nations. Comparison of industrialized market economies and industrial relations experience. Analysis of selected current comparative industrial relations problems.
QP: LIR 801 or LIR 858 or LIR 863 QA: LIR 854