991. Selected Topics in Quantum Chemistry

Fall, Winter. 3(3-0) May reenroll for a maximum of 9 credits if different topic is taken. Approval of department.

Principles of quantum mechanics and application to chemical problems. Selected topics from spectroscopy, properties of atoms and molecules in electric and magnetic fields, and theories of molecular electronic structure.

Seminar in Physical Chemistry 998.

Fall, Winter, Spring. 1(1-0) May reenroll for a maximum of 3 credits.

Discussions of recent advances and reports by graduate students on research problems.

Doctoral Dissertation Research

Fall, Winter, Spring, Summer. Varible credit. Approval of department.

Research in analytical, inorganic, organic, and physical chemistry.

CHINESE

See Linguistics and Germanic, Slavic, Asian and African Languages.

CIVIL AND ENVIRONMENTAL ENGINEERING

(Name change effective July 1, 1985. Formerly the Department of Civil and Sanitary Engineer-

College of Engineering

Civil Engineering

CE

Elementary Surveying

Spring, 4(3-3) Not open to majors.

Use of the tape, compass, level, and transit with simple maps; traverse closure and area computations. Profile, cross section and stadia surveys, U.S. land system.

252. Surveying I

Fall, Spring. 5(4-3) Engineering majors or approval of department.

Instruments, theory of measurements, error analysis, stadia, horizontal and vertical curves, U.S. Public Land System, observation for meridian.

280.Introduction to Environmental Engineering

Fall, Winter, Spring. 4(4-0) CEM 141A, or CEM 151, MTH 112, CPS 112 or CPS

Hydrology; ground water and surface water supply systems; wastewater treatment, methods of pollution control for solid waste, air, and noise.

305. Structural Analysis I

Fall, Winter. 3(3-0) MMM 211.

Stability and determinacy; linearity. Plane trusses; shear and bending in beams and frames. Virtual work calculation of forces and displacements in statically-determinate plane structures.

306. Structural Analysis II

Winter, Spring. 3(3-0) C E 305.

Beam-columns. Flexibility method for plane structures. Kinematic indeterminacy. Stiffness method for plane structures. Moment distribution method. Design loading of structures.

Engineering Materials I

Fall, Winter, Spring. 4(3-3) MMM 211 or concurrently.

Structure; composition; physical, mechanical and rheological properties of non-metallic construction materials. Emphasis on aggregates, asphalt, inorganic cements, concrete, and wood.

312.Soil Mechanics

Winter, Spring, Summer. 4(3-3) MMM 211.

Engineering properties of soils and their measurement. Effective stress concept; permeability; fluid flow in soils; stress-strain behavior; soil strength; compaction and consolidation of soils; field exploration and design problems.

321, Introductory Fluid Mechanics

Fall, Winter. 4(3-2) MTH 310.

Fluid properties; hydrostatics; control volume aproach to conservation of mass, momentum and energy; dimensional analysis and dynamic similitude; fluid resistance; pipe and open channel flows; boundary layer concepts.

346. Transportation

113

Winter, Spring, Summer. 4(4-0) MTH

Planning, design, and evaluation of transportation systems; highway, street, and intersection capacity; basic elements of geometric design.

347. Geometric Design of Highways

Fall, Winter. 4(3-3) C E 346 or concurrently.

Geometric design of streets and highways as related to capacity, construction costs, and safety. State and national design standards and practice.

370. Cost and Optimization Engineering

Fall, Winter. 3(3-0) MTH 113.

Formulation of engineering decisions governed by current and future costs and returns. Comparison and optimization of alternative engineering projects, products and processes.

372. Construction Estimating

Fall, Spring., 3(3-0) Juniors.

Cost studies of contruction activities with emphasis on labor productivity and operating characteristics of equipment under various site conditions. Interpretation of drawings and specifications.

374. Legal Aspects of Engineering

Spring. 3(3-0) Juniors.

The professional engineer's relationship with the legal aspects of engineering. Special emphasis on contract documents.

390. Civil Engineering Analysis

112.

Fall, Spring. 3(3-0) MTH 310, CPS

Analysis of civil engineering problems by numerical methods. Use of microcomputers to analyze problems. Technical reports to present methods and computed results.

392. Civil Engineering Fundamentals for Planners

Winter, 4(4-0) Junior Urban Planning and Landscape Architecture majors.

Site planning; utility systems; subdivision review including street design, grading, density, and costs; transportation planning; and project evaluation.

400. Structural Mechanics I

Fall. 4(4-0) C E 306, C E 390.

Miscellaneous topics in displacement calculation by virtual work. Matrix formulation of the gen-eral principles of framed structural analysis. Exhaustive study of the flexibility and stiffness

405. Structural Design in Steel

Fall, Winter. 4(4-0) C E 306 or concur-

Beams, columns, tension and compression members, connections. Elastic, plastic and ultimate strength concepts.

406. Structural Design in Concrete

Winter, Spring. 4(4-0) C E 306, C E 308. C E 390.

Reinforced concrete beams, columns, slabs, footings and retaining walls. Elastic theory and ultimate strength concepts. Prestressed theory and design.

407. Structural Design Concepts

Spring. 3(3-0) C E 405, C E 406.

Develop and expand design concepts through study, investigation and project design of various structural systems. Criteria for material selection and creative design of unusual structural systems pursued.

410. Structural Mechanics II

Winter, 4(4-0) C E 400, CPS 112.

Continuation of C E 400. Matrix analysis of framed structures with extensive use of computer programs.

418. Foundation Engineering

Fall, Spring, 3(3-0) C E 312, C E 390,

Bearing capacity and settlement of shallow foundations; analysis and design of single piles and pile groups; stress distribution in soil masses; site investigation, data evaluation for field and laboratory tests.

419. Stability of Soil Masses

Winter. 3(3-0) C E 312, C E 390.

Stability of natural and cut slopes; design of embankments and fills; soil placement and compaction; seepage through soil masses; slope stabilization techniques; lateral earth pressures, retaining walls, and braced excavations.

Hydrology I 42I.

Fall. 4(3-2) C E 280, C E 321, C E

390.

Engineering hydrology; frequency and precipitation analysis; streamflow analysis and the unit hydrograph; flood prediction; rainfall-runoff correlations; urban hydrology.

Open Channel Flow I 422.

Winter. 3(2-2) C E 321 or M E 333, C E 390 or M E 351.

Fundamentals of free surface flow; steady uniform and nonuniform concepts; energy and momentum principles; subcritical and supercritical regimes; gradually and rapidly varied flows; design applications; laboratory assignments.

of

Courses

423. Closed Conduit Hydraulics

Spring. 3(2-2) C E 321 or M E 333, C E 390 or M E 351.

Steady flow in piping; numerical analysis of pipe networks; theory of turbomachinery; fluid measurements; design of water supply systems; introduction to unsteady flow; laboratory assignments.

441. Highway Operations

Fall. 3(3-0) C E 346, STT 351 or approval of department.

Driver and vehicle characteristics affecting traffic flow; traffic flow density, headway and speed measurements; signing and signal control for efficient intersection operation, parking characteristics and capacity analysis.

442. Airport Planning and Design

Fall, Spring. 4(3-2) C E 346.

The planning and design of the components of the airport system including ground access facilities; aircraft characteristics; the air traffic control system; airport configuration; capacity analysis; management systems.

448. Transportation Planning

Winter. 3(3-0) C E 346 or C E 392; STT 351 or approval of department.

Urban transportation facilities needs and programs. Design of transportation models for urban highways and public transit including trip generation, trip distribution, mode split and traffic assignment. Transport agencies function and services.

449. Highway Engineering

Spring. 4(3-3) C E 308, C E 347.

Design concepts of roadways, facilities, drainage and pavement design. Maintenance, construction and supervision methods and procedures.

471. Scheduling Construction Activities Winter 3 credits Americal of depart.

Winter. 3 credits. Approval of department.

Techniques for coordinating and controlling construction projects. Scheduling under the constraints of deadlines, uncertain time estimates and limited resources. Computer programs and data files for effective management.

481. Water and Wastewater Analysis Fall. 4(3-3) C E 280, STT 351.

Quantitative analysis; bacteriologic and chemical characteristics of water and wastewater; principles of softening, iron removal, coagulation and chlorination; laboratory examination of water and wastewater including turbidity, solids, coliforms, chlorine, etc.

483. Water and Wastewater Treatment

Winter. 4(3-2) C E 280, C E 321 or concurrently, C E 390.

Water treatment theory and design including sedimentation, coagulation, softening, iron removal and chlorination; wastewater treatment theory and design including grit chambers, activated sludge, trickling filter, and anaerobic digesters.

485. Environmental Health Engineering

Spring. 4(3-2) MPH 200, C E 280, C E 321 or concurrently, STT 351.

Design of small water, waste water and solid waste facilities. Epidemiology of communicable disease transmission by air, water, food and arthropods. Engineering measures to control disease spread.

494. Civil Engineering Design Project

Fall, Winter, Spring. 3(2-2) May reenroll for a maximum of 6 credits. Seniors, approval of department.

Planning, specifications and design of a civil engineering project or facility.

499. Civil Engineering Projects

Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 6 credits. Approval of department.

Original civil engineering problem of specific interest to the student and a faculty member. Student's proposal describing problem required prior to approval.

801. Structural Modeling and Experimental Methods

Fall. 3(2-3) C E 406, MMM 405 or approval of department.

Experimental methods in structural analysis and design. Model, materials, fabrication, loading and instrumentation. Experimental stress analysis.

802. Structural Dynamics I

Fall. 3(3-0) C E 405, C E 406, or approval of department.

Basic concepts in structural dynamics; dynamic loading on structures due to blasts and earth-quakes; dynamic properties of structures; methods of analysis; design approach to blast and earthquake resistant structures; dynamic behavior of bridges and other topics.

804. Advanced Structural Theory I

Winter. 4(4-0) C E 400, or approval of department.

Energy principles and their application in the analysis of elastic structures, Advanced force and displacement methods and their matrix formulation. Introduction to finite element methods.

805. Advanced Reinforced Concrete Winter. 3(3-0) C E 406.

Analysis and design of two-way slabs, floor systems, deep beams, shear walls and footings. Limit state, yield line and deflection analysis. Continuity, tall buildings and seismic design. Torsion.

806. Prestressed Concrete Design

Spring. 3(3-0) C E 406.

Behavior, analysis and design of pretensioned and posttensioned concrete structures. Flexural, shear, bond and anchorage zone design. Cracking and losses. Partial prestressing strength, serviceability and structural efficiency of beams, slabs, tension and compression members. Frameworks and bridges.

809. Finite Element Method

Fall, Winter, Spring. 4(4-0) Approval of department. Interdepartmental with the departments of Metallurgy, Mechanics, and Materials Science and Agricultural Engineering. Administered by the Department of Metallurgy, Mechanics, and Materials Science.

Theory and application of the finite element method to the solution of continuum type problems in heat transfer, fluid mechanics and stress analysis.

812. Rock Mechanics

Fall of odd-numbered years. 3(3-0) MMM 211; C E 312.

Engineering classification of rocks. Behavior of rocks under compressive, tensile and shear loads. Failure criteria. Design of openings in rock. Modes and mechanics of failure of rock slopes.

815. Principles of Highway and Airport Soils

Fall. 4(4-0) C E 347.

Foundation problems as related to highways and airports, relation of subsoil conditions to design and construction, analytical review of laboratory and field results.

817. Mechanical Properties of Soils

Fall. 4(3-3) $C\ E\ 419$ or approval of department.

Mechanical properties of soil including stressstrain behavior; conditions of failure and shear strength; consolidation theory and permeability. Laboratory determination of soil properties including interpretation of experimental data for use in practice.

818. Advanced Soil Mechanics

Winter, 4(4-0) C E 419; C E 817 recommended.

Foundations and earth retaining structures; bearing capacity, lateral resistance and settlement of deep foundations; earth pressures on braced excavations and sheet pile walls; design of caissons and cofferdams.

819. Soil Stabilization in Geotechnical Engineering

Summer, 3(3-0) C E 419.

Techniques to improve the performance of soil in engineering applications; compactions, blending, admixture, grouting, electrosmosis, vibroflotation, compaction piles, thermal treatment, load bearing and hydraulic fills, precompression, reinforced earth.

820. Geotechnical Engineering for Cold Regions

Spring. 3(3-0) C E 419 or approval of department.

Physical and thermal properties of ice and frozen soils; ground thermal regime; mechanical properties of frozen ground; thaw consolidation problems; foundation design; slope stability problems; and artificial freezing for construction.

821. Porous Media Flow I

Fall. 3(3-0) C E 422 or approval of department.

Physical properties of porous media. Equations of flow in saturated media. Flow nets and numerical analysis. Groundwater resource evaluation. Geotechnical problems. Conformal mapping.

823. Hydrology II

Winter of even-numbered years. 3(3-0) C E 421, C E 422, STT 351 or approval of department.

Use of regression and correlation analysis in hydrology. Groundwater recession. Unit hydrograph theory. Hydrologic river and watershed routing. Watershed models for rural and urban environments.

324. Coastal Engineering

Fall of even-numbered years. 3(3-0) C E 422 or approval of department.

Linear wave theory. Effects of shoaling, retraction, diffraction. Wind generated waves. Wave runup and overtopping. Wave forces on structures. The beach and longshore sediment transport.

826. Environmental Fluid Mechanics I

Winter of even-numbered years. 3(3-0) C E 422 or approval of department.

Fundamentals: the convective-diffusion equation; solution methods; analytical solutions; simplified solutions, numerical modeling. Molecular diffusion; momentum, mass and heat transport; turbulent diffusion; the effects of stratification.

Environmental Fluid Mechanics II 827.

Winter of odd-numbered years. 3(3-0) C E 826 or approval of department

Continuation of C E 826 showing adaptation of theory to describe transport in environments selected from the following: rivers, lakes, estuaries, groundwater, the atmosphere, nearfield regions. Physical modeling.

828. Open Channel Flow II

Spring. 3(3-0) C E 422 or M E 333 or approval of department.

Advanced topics in steady flow analysis. Unsteady flow phenomena; method of characteristics; propagation of discontinuities; gradually- and rapidly-varied unsteady flow analysis; computer based design applications.

829. Fluid Transients

Fall. 3(3-0) M E 333 or approval of department. Interdepartmental with the Department of Mechanical Engineering.

Application of unsteady flow concepts and wave mechanics to hydraulic engineering; method of characteristics, surges and waterhammer in piping systems; resonance phenomena.

Intermediate Fluid Mechanics 830.

Fall. 3(3-0) M E 332 or C E 321. Interdepartmental with and administered by the Department of Mechanical Engineering.

Deformable control volumes, Navier-Stokes equations, dimensionless variables, vorticity and circulation, turbulent flow, inviscid flow, and boundary layer theory.

840. Pavement Design

Spring of even-numbered years. 3(3-0) C E 449 or approval of department.

Pavement types and wheel loads, stresses in flexi-ble pavements, stresses in rigid pavements, pave-ment behaviors under loadings; climate effects on pavement performance, evaluating subsoil strengths, subgrades, and pavement design crite-

841. Optimization of Urban Traffic Flow

(SYS 841.) Fall of even-numbered years. 3(3-0) C E 346, STT 351 or approval of department. Interdepartmental with Systems

Traffic flow models used in design of computerized traffic control systems. Optimal freeway ramp metering algorithms. Offline and online optimization of traffic signal timing.

842. Pavement Rehabilitation

Spring of odd-numbered years. 4(4-0) C E 449 or approval of department.

Strengthening exisiting pavements, pavement overlay design criteria, epoxy and polyester resin repair and rehabilitation, evaluation of resurfacing practices for bituminous and cement pavements.

Traffic Engineering Characteristics 843.

Winter. 3(3-0) C E 346, STT 351 or approval of department.

Safety analyses, flow and capacity characteristics, statistical properties of traffic, queuing characteristics at intersections, delay characteristics at intersections, delay characteristics. istics and analyses.

Highway and Traffic Safety 844.

Spring of odd-numbered years. 3(3-0) C E 843.

Highway safety improvement programs; identification of hazardous locations; selection and evaluation of countermeasures; programming improvements.

845. Environmental Impacts of Transportation Facility Design Decisions

Spring of even-numbered years. 3(3-0) C E 346 or C E 392, C E 448, or approval of department.

The context in which current transportation planning and design decisions are made; legislation; socio-economic effects; air, noise, and water pollution. Preparation of environmental impact statements.

Statewide Transportation Planning 846.

Fall of odd-numbered years. 3(3-0) C E 346 or approval of department

Highway inventory, road use studies and programming, analysis of highway costs, economic considerations in location and design.

847. Advanced Geometric Design of Highways

Winter of even-numbered years. 3(3-0) C E 347.

Advanced geometric design of highways and freeways, including the redesign of existing sys tems with development and evaluation of geometric alternatives.

848. Travel Demand Forecasting

Fall of even-numbered years. 3(3-0) C E 448.

Advanced topics in travel demand; disaggregate and behavioral models, error analysis, and model sensitivity.

Design of Research Programs I 849.

Spring. 2(2-0) Approval of department. To receive credit C E 849 and C E 850 must be completed satisfactorily except by prior arrangement with instructor.

Two term sequence to design a major research program not thesis related, e.g., response to a request for a proposal. Includes experiment design, detailed literature review and synthesis.

Design of Research Programs II 850.

Summer. 2(2-0) C E 849. To receive credit C E 849 and C E 850 must be completed satisfactorily except by prior arrangement with instructor.

Continuation of C E 849.

Special Problems in Civil 880. Engineering

Fall, Winter, Spring, Summer. 1 to 6 credits. May reenroll for a maximum of 12 credits in C E 880 and S E 880 combined. Approval of department.

Research problems of limited scope not pertaining to thesis accomplished under C E 899 or C E 999.

Special Topics in Civil Engineering 890.

Fall, Winter, Spring, Summer. 2 to 4 credits. May reenroll for a maximum of 9 credits. Approval of department.

Selected topics in new or developing areas of civil engineering.

Master's Thesis Research 899.

Fall, Winter, Spring, Summer. Variable credit. Approval of department.

905. Advanced Theory and Design of Reinforced Concrete II

Spring. 3(3-0) C E 805.

Continuation of C E 805 with application of theory to analysis and design of tanks, rigid framés, and shells.

Advanced Structural Steel Design 906.

Spring, 3(3-0) C E 406.

Analysis and design of multiple-story building frames, continuous trusses and rigid-frame girder bridges in structural steel. Plastic design.

909. Elastic Thin Shells

Spring. 4(4-0) C E 804 or MMM 815 or approval of department; MTH 421. Interdepartmental with the Department of Metallurgy, Mechanics, and Materials Science.

Elements of differential geometry, membrane theory of shells, Pucher's stress function, deformation and bending of shells of revolution and shallow shells.

912. Theory of Plates

Winter, 4(4-0) C E 804 or MMM 815 or approval of department; MTH 422. Interdepartmental with and administered by the Department of Metallurgy, Mechanics, and Materials Science.

Bending of thin elastic plates with various shapes and boundary conditions; application of energy principles and approximate methods of solution; thick plates, large deflection theory; sandwich plates.

915.Earth Structure

Winter. 3(3-0) C E 817 or approval of department.

Embankments, earth dams, natural and cut slopes, stability of circular and composite slip surfaces; performance of embankments on soft foundations; seepage through earth dams; instrumentation for field performance evalua-

916. Soil Dynamics

Spring. 4(4-0) $C \ E \ 817$ or approval of department.

Characteristics of ground motions during earthquakes; dynamic soil properties; liquefaction and settlement under transient and repeated loadings; foundation design for vibratory loads; wave propagation in soil media.

921. Porous Media Flow II

Winter of odd-numbered years. 3(3-0) C E 809, C E 821.

Mathematical formulations for unsteady groundwater flows and convection/dispersion phenomena. Emphasis placed upon finite-difference and finite-element solution techniques, computer based analysis of field data, and design applications.

Description — Civil and Environmental Engineering

Courses

941. Urban Public Transport: Issues and Technology

Fall of odd-numbered years, 3(3-0) Approval of department.

Planning and operating urban transportation systems; system technology. Regional and rapid rail systems, light rail, buses, paratransit, transportation system management.

999. Doctoral Dissertation Research

Fall, Winter, Spring, Summer. Variable credit. Approval of department.

Environmental Engineering ENE

800. Environmental Engineering Seminar

(S E 800.) Fall, Winter, Spring. I(1-0) May reenroll for a maximum of 3 credits. Graduate major in C E or ENE.

Current research, reports, and literature

801. Dynamics of Environmental Systems

Fall. 4(4-0) CEM 361, C E 481.

Thermodynamics, kinetics, and mass transfer of environmental transformations. Environmental modeling, systems analysis, reactor theory, and process design. Applications to air, water and soil pollution, waste treatment, and hazardous waste management.

802. Physical Chemical Processes of Environmental Engineering

(S E 802.) Winter, 5(4-3) C E 483.

Analysis of physical and chemical principles which form the basis of air and water pollution control and solid waste disposal; process dynamics, sedimentation, coagulation, filtration, adsorption, absorption, oxidation.

804. Biological Processes of **Environmental Engineering**

(S E 804.) Winter. 4(4-0) MPH 200, ENE 802.

Aerobic and anerobic degradation of liquid and solid wastes. Biochemical reactions; activated sludge and trickling filter kinetics; sludge digestion and composting.

805. **Biological Waste Treatment** Laboratory

(S E 805.) Spring. 1(0-3) ENE 804.

Treatability studies to develop parameters for design of biological waste treatment systems; reactor kinetics; oxygen uptake; sludge settling rate; biomass production.

816. Hazardous and Indusrial Waste Management

(S E 816.) Fall. 3(3-0) Approval of department.

RCRA; waste and process survey, sampling and analysis; treatability studies; process modification; advanced treatment processes; case studies; field trips to industrial sites required.

822, Air Resource Management

(S E 822.) Spring of even-numbered years. 4(4-0) ENE 802.

Characteristics of air contaminants and noise; sources and source inventory; microclimitology and pollutant transport; pollutant effects, introduction to sampling and control.

Solid Waste Management 832.

(S E 832.) Spring of odd-numbered 4(4-0) C E 485 or approval of department.

Generation rates; storage; collection; transfer and transport; processing; resource recovery; landfill; siting; design; operation; closure and monitoring; hazardous waste.

880. Special Problems in Environmental Engineering

(S E 880.) Fall, Winter, Spring, Summer. 1 to 6 credits. May reenroll for a maximum of 12 credits in C E 880 and ENE 880 combined. Ápproval of department.

Solution of environmental engineering prob-lems, of limited scope not pertaining to thesis.

899. Master's Thesis Research

(S E 899.) Fall, Winter, Spring, Summer. Variable credit. Approval of department.

916.Advanced Environmental Control

(S E 916.) Spring. 4(1-9) ENE 804.

Design of advanced methods for control of environmental pollutants.

999. Doctoral Dissertation Research

(S E 999.) Fall, Winter, Spring, Summer. Variable credit. Approval of department.

CLASSICAL STUDIES

See Romance and Classical Languages.

COMMUNICATION COM

College of Communication Arts and Sciences

100. **Human Communication**

Fall, Winter, Spring, Summer. 3(3-0). Process and functions of communication. Principles underlying communication behavior. Pracfice in analyzing communication situations and in speaking and writing.

115. Oral Communication

Fall, Winter, Spring, Summer. 3(3-0) COM 100 or approval of department.

Principles and practice in adapting to audiences, creating and structuring messages, and developing effective delivery of formal and informal speeches. Critical evaluation of speeches by instructor and peers.

125. Interpersonal Communication

Fall, Winter, Spring, Summer. 3(3-0) COM 100.

Develop students' abilities to become more effective, responsible participants in interpersonal communication relationships, with emphasis on relating communicatively with others.

199. Methods of Inquiry

Fall, Winter, Spring, Summer. 3(3-0)

Major theoretic orientations toward communication. Primary tools of scholarly inquiry.

205. Persuasion

Fall, Winter, Spring, Summer. 4(4-0) COM 100.

Process of influencing human behavior through persuasive communication. Experience in creating persuasive messages and in evaluating the acceptability of persuasive attempts.

210. Leadership and Group Communication

Fall, Winter, Spring, Summer. 4(4-0) COM 100.

Principles and practice in the utilization of communication for effective leadership, with special emphasis on group communication.

250. Argumentation

Fall, Winter, Spring. 4(4-0) COM 199.

Development and use of arguments; recent perspectives in argumentation; rhetorical and empirical study of argumentative messages.

Individual Projects 299.

Fall, Winter, Spring, Summer. 1 to 15 credits. May reenroll for a maximum of 15 credits. COM 199, approval of project proposal by department.

Independent research, experience in communication laboratories, or tutorial work in communication skills.

300. The Effects of Mass Communication

Fall, Winter, Spring, Summer. 4(4-0) Interdepartmental with and administered by the Department of Telecommunication.

Major social effects of mass media on audience behavior. Political communication. Media effects on children. Message strategies producing attitude change. Interrelationship between mass media and interpersonal communication. Decision making in mass media.

315. Organizational Communication

Fall, Winter, Spring. 4(4-0) COM 100.

Principles and practice in the management of communication systems, with emphases on conflict resolution, information exchange, innovativeness, and information management.

326. Communication in Business

Fall, Winter, Spring, Summer. 4(4-0)

Juniors.

Study and analysis of business and industrial communication problems; extensive instruction and practice in writing.