Descriptions – Journalism

Courses

425. History of Journalism
Fall, Spring. 3(3-0) Juniors. Required of majors.
Critical analysis of the history of the mass media of communications.

430. Press Rights and Responsibilities
Winter, Spring. 4(3-0) Seniors.
Legal problems in news gathering, publishing, and commenting; principles of freedom of the press.

431. Senior Seminar
Fall, Winter, Spring. 3(3-0) Seniors.
Problems in contemporary society.

432. Magazine Articles
Fall, Winter. 4(4-0) Juniors, JRN 300.
Practice in planning and gathering material for organizing, writing, and rewriting features for magazines, and general magazines of specialized analysis.

433. Magazine Editing and Publishing
Fall, Winter, Spring. 4(2-2) Majors. JRN 401, approval of school.
Planning, production, circulation, and advertising procedure for company publications, trade magazines, and general magazines of specialized or broad appeal.

450. Advanced Photojournalism
Spring. 4(4-0) JRN 310 or approval of school.
Intensive study into the relationship of photography to journalism; visual communication theory; photographic design; practice in structuring photo essays; advanced black and white darkroom techniques; beginning color photography.

460. Women and the Media
Winter. 4(4-0)
Women printers and journalists since 1896; their role, contributions and problems; how news selection and language use has affected them; their discrimination case against the media.

475. International Press Communications
Fall. Winter. 4(4-0)
Concepts and practices of journalism around the world; the international flow of news; news-gathering agencies and their sources; the work of foreign correspondents; news centers of the world; freedom of information.

495. Journalism Internship
Fall, Winter, Spring, Summer. 3 credits. Juniors, approval of school.
A professional learning experience as a working staff member with a newspaper, magazine, newsletter, television station, radio station or other communication organization.

499. Individual Projects
Fall, Winter, Spring. 1 to 4 credits. May reenroll for a maximum of 12 credits with approval of adviser. Approval of school.
Individual problems as arranged with instructor.

500. Seminar in Research Methods in Journalism
Fall. 4 credits.
Problems and techniques of selected research methods, including content analysis, demographic surveys, case method, and historical method. Applications to student projects, with attention to bibliography, documentation, and style.

501. Seminar in Journalism and Mass Communication Research
Winter. 4(4-0) Seniors.
Journalism and mass communication research; problems, available materials and methods, including readership surveys, content analysis, experimental arrangement and appropriate statistical techniques.

502. Thesis Proseminar
Spring. 3(3-0) JRN 690, JRN 691.
Development of a thesis proposal under the direction of a faculty member.

811. Proseminar in Mass Media and Their Audiences
Fall. 4(3-0)
The structure of the mass media, growth and change since the 1930's; the mass communications system in an urban setting; economic base of the print and broadcast media; nature of the audience of the media; relationship of the media and their audiences.

515. Seminar in the Press and Society
Winter. 4 credits.
Provides opportunity to work in areas of special interest and study significant problems relating to role of the press in modern society.

520. Seminar in History of Journalism
Spring. 4 credits.
Selected periods in the history of American journalism. Students will read widely in the literature of journalism for the period under discussion, and will make first-hand study of original files of newspapers and magazines of period.

523. Government and Mass Communications
Spring. 4(3-0)
Contemporary issues resulting from the restrictive, regulatory, and supplementary activities of government in the field of mass communications; current constitutional and administrative problems of the mass media.

524. Press and Political Mass Communication
Fall. 4(4-0)
Intensive study of mass communication in political organization and behavior, topics in theory and research methods in political organization, political news gathering and processing, the role of political parties and special interest groups, campaign communication and reporting of elections, mass communication in domestic and international political crises; sample survey techniques, public opinion polling, content analyses and research planning.

890. Special Problems
Fall, Winter, Spring, Summer. 1 to 12 credits.

899. Master's Thesis Research
Fall, Winter, Spring. Variable credit. Approval of school.

900. Readings in Journalism
Fall, Summer. 4 credits. May reenroll for a maximum of 12 credits.
Intensive reading in selected areas of the history and present state of the American or foreign press.

902. Special Projects
Spring. 4 credits. May reenroll for a maximum of 12 credits.
Individual reading and research.

904. An International and Comparative View of Press Systems
Winter. 4(4-0) Approval of school.
Comparison of problems and trends in the mass media of selected countries, historical roots, cultural, political, economic and social barriers to the evolution of media; extent of control.

915. Seminar in the History of the Mass Media
Winter. 4(4-0) Advanced graduate students.
Analysis of the development of the mass media, mainly newspapers, magazines, radio, and television, in the United States. Application of documentary research methods to mass media history.

931. Mass Media and the First Amendment
Fall. 4(4-0) Advanced graduate students. Interdepartmental with the departments of Advertising and Telecommunication.
First amendment rights and the mass media. Analysis in depth of past and present public policy in areas of confrontation over guaranteed rights of freedom of expression.

LABOR AND INDUSTRIAL RELATIONS

College of Social Science

801. Labor in Twentieth Century America
Fall, Winter, Spring. 4(3-0) Approval of school.

803. Employment and Unemployment
Fall. 4(4-0) Approval of school.

809. Labor Markets
Fall, Winter. Spring. 4(4-0) Approval of school.
Review of labor market structures and processes; factors affecting wages and wages and public policy on manpower development and utilization and on income maintenance.

811. Manpower Programs and Institutions
Fall. 4(4-0) Approval of school.
Role and effectiveness of the public employment service, vocational and apprenticeship programs, retraining and vocational rehabilitation activities, etc., as instruments of an active manpower policy.
813. Income Maintenance Programs
Winter, 4(3-0) Approval of school.

815. Labor Force Force Behavior
Spring, 4(4-0) LIR 809, EC 457 or approval of school. Interdepartmental with the Department of Economics.
Theoretical and empirical analysis of factors affecting labor force participation rates, unemployment levels, employment distribution, hours of work, and labor mobility. Concepts and measurement methods.

817. Methods of Program Evaluation
Summer, 4(3-0) Approval of school.
Principles of benefit-cost analysis, cost-effectiveness analysis, and other methods of evaluation applicable to human resource programs.

823. Organizational Behavior in Labor and Industrial Relations
Fall, Winter, Summer, 4(4-0) Approval of school. Interdepartmental with the Department of Sociology.
Analysis of why organizations, individuals and groups in unions, management and government act as they do in industrial relations situations with emphasis on sociological, psychological and cultural factors.

824. Employment Relations
Fall, Winter, Spring, 4(3-0) Approval of school.
A social system approach to employment relations and employee utilization in private and public organizations.

825. Employee Compensation and Incentives
Spring, Summer, 4(3-0) Approval of school.

826. Organizational Development
Fall, Summer, 4(4-0) LIR 823 or approval of school.
Application of general systems and organizational behavior theories to the problems of organizational change and development in labor and industrial relations, with particular emphasis on the roles of leadership and change agents.

827. Quality of Work Life
Winter, 4(4-0) LIR 823 or approval of school.
Quality of work life approaches to organizational and job design from the perspective of human resource development, socio-technical systems, and labor-management relations in European, Japanese, and American contexts.

832. Data Sources in Labor and Industrial Relations
Fall, Winter, Summer, 3(3-0) One undergraduate statistics course and approval of school.
Review, evaluation and utilization of published data on labor and industrial relations. Methods of presentation, report writing, index numbers, time series decomposition.

834. Survey Methods in Labor and Industrial Relations
Fall, Summer, 3(3-0) One undergraduate statistics course and approval of school.
Design and conduct of data collection operations applied to labor and industrial relations. Sample design and sampling procedures. Design of questionnaires and interview schedules. Field operations, data editing, and coding.

841. Collective Bargaining in Public Employment
Spring, Summer, 4(3-0) LIR 858, LIR 863, or approval of school.
History and current status of collective bargaining practices and governmental policies in the public sector.

853. Cooperative Industrial Relations Systems
Spring, 4(3-0) LIR 801, LIR 858, LIR 863, or approval of school.
Comparative analysis of industrial relations systems of countries in various stages of economic development.

857. Wage Theory
Fall, Spring, Summer, 3(3-0) EC 324, EC 328 or approval of school. Interdepartmental with and administered by the Department of Economics.
Analytical and microeconomic theory of wages: the price of labor; labor market research; economic effects of collective bargaining upon the national wage structure, output, employment, distribution of national income, the price level; nature and effects of government wage policies.

858. Collective Bargaining
Fall, Winter, Spring, 3(3-0) EC 305, or approval of department. Open to graduate students.
Interdepartmental with and administered by the Department of Economics.
Problems and issues in the administration and negotiation of collective bargaining agreements; includes labor and marketing relations and industrial relations policies and practices.

863. Law of Labor-Management Relations
Fall, Winter, Spring, 4(4-0) Approval of school.
The National Labor Relations Act as amended: rights to organize and undertake concerted activity; legal framework of contract negotiations; representation of bargaining unit members; union member rights; proposed statutory changes.

865. Grievance Administration and Arbitration
Winter, Spring, 4(3-0) LIR 858, LIR 863 or approval of school.
Grievance procedures and arbitration as the terminal step in the grievance process. Analysis of industrial common law.

866. Equal Employment Opportunity and Occupational Safety and Health Policy
Spring, Summer, 4(4-0)
Major emphasis on government policies to promote equal employment opportunity, their scope and impact on collective bargaining. Atention also given to governmental policies to protect workers from substandard working conditions.

881. Special Topics in Labor and Industrial Relations
Winter, 2(2-0) to 4(4-0) May reenroll for a maximum of 8 credits. Twelve graduate credits or approval of school.
Intensive analysis of special topics in collective bargaining, employment relations, or manpower.

895. Readings in Labor and Industrial Relations
Fall, Winter, Spring, Summer, 2 or 3 credits. May reenroll for a maximum of 6 credits. Twenty credits in labor and industrial relations.

899. Master's Thesis Research
Fall, Winter, Spring, Summer. Variable credit. May reenroll for a maximum of 9 credits. Approval of school.

911. Seminar in Manpower
Summer, 4(3-0) Approval of school.
Critical study of research and policy on selected manpower problems.

923. Seminar in Organizational Behavior
Winter, 4(4-0) Approval of school.
Research and policy on selected problems of organizational behavior in labor and industrial relations.

955. Seminar in Collective Bargaining and Trade Union Behavior
Spring, 4(3-0) EC 858 or approval of school.
Critical study of selected contemporary areas and issues in collective bargaining.

LANDSCAPE ARCHITECTURE
See Urban Planning and Landscape Architecture.

LARGE ANIMAL CLINICAL SCIENCES

412. Livestock Hygiene and Disease Control
(LET 412.) Spring, 3(3-0) Juniors; Agriculture majors.
Fundamentals of health and disease in animals, relation of infectious and parasitic diseases of animals to human health, disease prevention and role of veterinarian in preventive medicine.

College of Veterinary Medicine

621. Integrative Clinical Problems
(LET 621.) Fall, Winter, Spring, Summer. 2(0-6) to 4(0-12) May reenroll for a maximum of 12 credits. Completion of 9 terms of professional program, approval of department.
Comprehensive problem-solving explorations of selected clinical diseases, either systems or species oriented, in large animals.