Courses

### 325. Ornamental Plant Management Spring. 4(3-2) HRT 101, HRT 211, HRT

Transplanting and maintenance of landscape plants subject to stresses of urban environment. Development of annual maintenance specifications. Identification and evaluation of herbaceous annuals, biennials and perennials for landscape.

#### 326.Herbaceous Ornamental Plants

Summer. 4(3-3) HRT 101 or BOT 205 or approval of department.

Identification, evaluation, and utilization of annual, biennial, and herbaceous perennial plants for landscape. Includes bulbs, herbs, grasses, ferns, and cultivated plants.

#### 330.Special Problems

Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 12 credits. Approval of department.

Individual work on a field, laboratory or library research problem of special interest to the student.

#### 33I. Selected Topics

Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 12 credits if different topic is taken. Approval of department.

## Floral Design

Spring. 2(0-4) Junior majors and approval of department.

Principles of floral design and the care and handling of materials. Creation of corsages, terraria, tropical planters, and home, hospital and novelty arrangements.

## Principles of Weed Control for Horticultural Crops 402.

Fall. 4(3-2) CEM 132, BOT 301.

Principles underlying weed control practices for horticultural crops. Factors involved in mechanical, chemical and biological control.

#### 408. Principles of Plant Breeding

Winter. 4(3-2) CSS 250. Interdepartmental with and administered by the Department of Crop and Soil Sciences.

Application of genetics and other sciences to breeding and improvement of agronomic and horticultural crops.

#### 410. Fruit Tree Physiology I

Winter of even-numbered years, 4(4-0) luniors, BOT 301, HRT 101.

Physiological effects of nutrition, moisture, light, temperature and culture as related to tree

#### 412. Fruit Tree Physiology II

Winter of odd-numbered years, 3(3-0) Juniors, HRT 101, BOT 301.

Physiology of flowering and fruit development in woody plants with special reference to chemical and cultural methods of manipulation.

#### 416. Handling and Storage of Horticultural Crops

Spring. 4(3-2) Juniors.

Biological principles involving physical movement of fresh products from farm to consumer; physiological processes affecting maturity, quality and condition; selection and use of handling, storage, and transport facilities.

### 417. Controlled Plant Environment Fall, 3(3-0) HRT 101, BOT 301 or BOT

414.

Control of greenhouse environment and its effeet on growth and production of horticultural

#### 418. Controlled Plant Environment Laboratory

Fall. 2(1-2) HRT 417 or concurrently.

Experiments in the morphology and physiology of greenhouse crops. Crop production and the use of greenhouse equipment.

#### 419. Small Fruit Production

Winter of odd-numbered years, 3(3-0) HRT 101, BOT 205, BOT 301.

Commercial production culture, utilization and physiology of strawberries, grapes, blueberries and raspherries.

#### 433. Greenhouse Cut Flower and Foliage Plant Production

Spring of even-numbered years. 4(3-2) HRT 418 or approval of department.

Principles of cut flower and foliage plant physiology; emphasizes production management.

#### **4**34. Greenhouse Container-Grown Plant Production

Winter. 4(3-2) HRT 418 or approval of department.

Principles of flower crop physiology; management of container-grown plant production.

#### 435. Commercial Bedding Plant Production

Spring of odd-numbered years. 4(3-2) HRT 417, HRT 418, HRT 434.

Production and marketing of bedding plants. Includes germination, soils, transplanting, environmental factors, production practices, major species, structures, equipment, systems, problems, economics and marketing. One field trip required.

## 440. Nursery Management

Fall. 3(2-2) Juniors.

Management practices applied to wholesale nursery production and marketing. One all-day field trip to visit nurseries is required.

#### 452. Warm Season Vegetables

Spring. 3(3-0) HRT 101, BOT 301, CSS

Warm season vegetable crops with emphasis on botany, taxonomy, morphology, growth processes, production, harvesting, handling, quality and composition.

#### 453. Warm Season Vegetables Laboratory

Spring, 1(0-2) HRT 452 or concur-

rently.

Identification of seeds and plants and factors affecting germination, sex expression, permature flowering, bulb and tuber formation.

#### 456. Cool Season Vegetables

Fall. 3(3-0) HRT 101, BOT 301, CSS

Cool season vegetable crops with emphasis on botany, taxonomy, morphology, growth processes, production, harvesting, handling, quality and composition.

#### Cool Season Vegetables *457.* Laboratory

Fall. 1(0-2) HRT 456 or concurrently.

Mineral nutrition, fertilizer placement and sources, herbicide action, weed competition, plant identification and post-harvest conditions for vegetables.

#### Research Procedures in Plant 801. Science

Winter. 4(3-2) Approval of depart-

Orderly approach to problems of biological research in relation to basic principles of research.

## 808. Physiology of Horticultural

Winter of even-numbered years, 4(3-2) BOT 415.

Physiology of grafting, juvenility, flowering of woody plants, fruiting, senescence, bud and seed dormancy as related to horticultural crops. Emphasis on critical review of literature.

#### 810. Seminar

Fall, Winter. 1(0-1)

### 825. Post Harvest Physiology

Spring. 4(3-2)

Biochemical and biophysical changes associated with the maturation, ripening and senescence of harvested horticultural plants.

## Special Research Problems

Fall, Winter, Spring, Summer. Variable credit. May reenroll for a maximum of 12 credits. Approval of department.

#### 831.Selected Topics

Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 12 credits if different topic is taken. Approval of de-

#### 840. Tissue Culture for Plant Breeding

Winter of even-numbered years. 3(2-2) BOT 414, HRT 408.

The application of plant cell, protoplast and tissue culture methodologies and principles to crop improvement.

#### 899. Master's Thesis Research

Fall, Winter, Spring, Summer. Variable credit. Approval of department,

## Doctoral Dissertation Research

Fall, Winter, Spring, Summer. Variable credit. Approval of department.

## HOTEL, RESTAURANT AND INSTITUTIONAL **MANAGEMENT** HRI

## College of Business

#### 102. Introduction to the Service Industries

Fall. 3(3-0) Not open to Seniors.

Management careers and opportunities in hotel, motel, food service, health facilities, club, recreational centers, tourism and other public hospitality businesses. Includes front office practice. Local field trip required.

#### Service Industry Accounting 203.

(303) Fall, Spring. 4(4-0) AFA 202; not open to Seniors.

Principles of accounting applied to service industries. Financial statement analysis and cash flow concepts. Managerial accounting emphasized.

## Management of Lodging 237.

Fall, Winter, Spring. 4(4-0) Sophomore

majors

An analysis of the guest cycle through examination of various operating departments within a hotel. Functions of revenue and nonrevenue departments with emphasis on managing departmental interrelationships.

### Food Production Science 245.

Fall, Spring. 4(4-0) HNF 100.

Interrelationships of the physical, biological and chemical principles relevant to the food service industry.

#### Professional Experience I 252.

Fall, Winter, Spring, Summer. 1 credit. Approval of school.

A written report based on prior 400 hours of approved professional work experience in the hospitality industry.

#### Dimensions of Tourism 261.

Fall, Winter. Summer of odd-numbered years. 4(4-0) EC 201 or concurrently; not open to Seniors.

Forces which influence the international and domestic hospitality, leisure, travel and recreation industries. Socio-economic models and measurement of regional impact, demand and supply.

### Food Production Standards 265. Fall, Spring. 4(4-0) HRI 245.

Interrelationships of the environmental, microbiological and physiological principles relevant to the food service industry.

## Supervision in the Hospitality Industry

Fall, Winter, Spring. Summer of even-numbered years. 4(4-0) HRI 237, MGT 302.

The direction of people at work in the hospitality industry. Special applications of supervisory management skills in hotels, restaurants and other hospitality industry establishments.

### Service Industries Equipment 335. and Utilities

(235.) Fall, Winter. Summer of evennumbered years. 4(4-0) MTH 108 or MTH 111;

Engineering in food and lodging industry, emphasizing utilities, machinery characteristics and environment.

#### Management Systems for the 337. Hospitality Industry

Winter, Spring. Summer of even-numbered years. 4(4-0) CPS 110, EC 200.

Evaluation and appraisal of management systems currently in use and the development of new management systems for the hospitality in-

#### Professional Experience II 353.

Fall, Winter, Spring, Summer. 1 credit. HRI 252, approval of school. Must be completed before enrollment for final term of the senior

A written report based on prior 400 hours of approved professional work experience in the hospitality industry.

#### Marketing of Hospitality and 375. Travel Services

Fall, Winter, Spring, Summer. 4(4-0)

Applications of marketing concepts, methods and techniques in the hospitality and travel sector. Uses and limitations of various promotional forces such as advertising, field selling, merchandising, sales promotion, and in-house sell-

#### 392. Managerial Finance for the Hospitality Industry

Fall, Winter, Spring. 4(4-0) AFA 391,

HRI 203.

Basic financial concepts applied to the hospitality management industry. Methods of expansion; franchises, condominiums, leases and management contracts. Financial aspects of feasibility studies. Financial ratios specific to the hospitality industry.

#### Food and Beverage Management 405.

Winter, Spring. Summer of even-numbered years. 4(4-0) HRI 265, HRI 203.

Duties and responsibilities of the manager in restaurant and catering operations. Management methods in goal setting, forecasting, controlling quality and costs; establishing policies to create favorable acceptance and profitable operations.

## Food Production Systems

Fall, Winter, Spring. Summer of even-numbered years. 6(4-6) FSC 242, HRI 405. Recognition and achievement of quality in development of systematic relationships between menu items, time, labor, equipment and costs in quantity food production. Quality procurement policies for food, beverages and related items. Field trips required.

## 455A. Food Evaluation

Spring. 4(4-0) Approval of school.

History of foods and related physiological and psychological theories and their application to quality consideration.

## 455B. Beverage Evaluation

Fall. 4(4-0) Approval of school.

History of beverages and related physiological and psychological theories and their application to quality considerations.

### Tourism Management 462. Winter, 4(4-0) HRI 261.

Tourism organizations, functions, and policy determination, tour wholesaling and retail travel agency management. Field trip required.

### Tourism Distribution 463. Management

Fall. 4(4-0) HRI 261.

Component channels of the tourism distribution system. Functional interrelationships of these channels with emphasis on increasing distribution effectiveness. Field trips required.

#### Tourism Planning and 466. Development

Fall, Spring. 4(4-0) HRI 261.

Tourism resource characteristics, location, and market demand considerations. Analysis of development potential, planning processes and procedures, capital and personnel requirements, and tourism destination developments.

## Design and Layout

Winter, Spring. 4(4-0) HRI 335.

Conceptualization, design, layout and specification of service industry facilities.

#### Operations Research in the 473. Service Industries

Fall, Spring. Summer of oddnumbered years. 4(4-0) HRI 337, MTA 317.

Application of marketing and operational research techniques to service industry management problems, emphasizing quantitative and analytical decision models designed for specific operations in this field.

#### Promotion of Hospitality 475. Services

Fall, Winter, Spring. Summer of oddnumbered years. 4(4-0) HRI 375.

Advertising, personal selling, sales promotion, merchandising, public relations, and publicity to compete effectively for individual and group sales in the hospitality industry.

#### Operational Analysis in the 490. Hospitality Industry

Fall, Spring. 4(4-0) HRI 405, 800 hours work experience requirement. HRI majors only. Advanced management concepts, leading to an understanding of decision theory as applied to directed investigation into specific hospitality operations.

## Independent Study

Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 8 credits. Majors and approval of school.

Research in any phase of food, lodging, hospitality, tourism or health facilities operations.

#### Advanced Foodservice 805. Management

Winter, 4(4-0) HRI 435.

Administrative and technical management of foodservices. Emphasis on operation analysis and problem solving.

### Workforce Management in the 807.Hospitality Industry

Spring. 4(4-0) HRI 337.

Developing and maintaining a productive workforce for hospitality firms. Emphasis on supervisory skills and labor relations.

## Energy Management in Hospitality Facilities Fall. 4(4-0)

Achieving energy efficiency through system analysis and design. Includes energy audits and design problems.

### 837. Advanced Lodging Management Spring. 4(4-0) HRI 337.

Administrative and technical management of hotels. Emphasis on operations and analysis and problem solving.

### Advanced Travel and Tourism 861. Management

Fall. 4(4-0) EC 860 or concurrently.

Tourism as a national and international generator of demand for hospitality services. Social and economic impact of tourism on destination areas.

#### Innovation in Hospitality 875. Marketing

Spring. 4(4-0) MTA 805 or concurrently.

Application of marketing concepts to the hospitality sector, with special emphasis on the role of promotion in the hospitality marketing proc-

## Courses

## 888. Financial Management for the Service Industries

Winter. 4(4-0) AFA 840.

Preparation and interpretation of financial statements, budget preparation and analysis of budgetary variances. Financial aspects of hospitality business expansion, franchising contract, feasibility studies, and valuation considerations.

## 890. Special Problems

Fall, Winter, Spring, Summer. 1 to 15 credits. Approval of school.

Opportunity for the outstanding student to engage in-depth analysis of a service industry area of his choice that will result in a positive contribution to the field.

# HUMAN ECOLOGY HEC (COLLEGE OF)

## 201. Family in Its Near Environment

(F E 110.) Fall, Winter, Spring. Summer of odd-numbered years. 3(3-0) Sophomores. Foundations of human ecology are explored using conceptual frameworks of family as ecosystem and human development. Interrelationships of ecosystems which focus on families are examined.

# HUMAN ENVIRONMENT AND DESIGN HED

## College of Human Ecology

## 143. Design for Living I

Fall, Winter, Spring. 3(3-0)

Perceptual development including analytical judgement through the study of design, a vital part of the matrix of living. Design components and principles as they relate to the function and ideas in the various phases of man's environment and daily life.

## 144. Design for Living II

Fall, Winter, Spring. 3(1-4) HED 143.

Use of design elements and application of principles in creative problems and media.

## 152. Principles of Clothing Construction

Fall, Winter, Spring. 3(2-2)

Principles of clothing construction related to fit, fabric and garment assembling.

## 171. Textiles for Consumers

Fall, Winter, Spring. 4(3-0) programmed sequence develops

A programmed sequence develops decisionmaking abilities in the selection of textile alternatives for various uses. Consumer-oriented concepts of durability, comfort, care and aesthetic appearance are used to evaluate products.

## 201. Contemporary Merchandising Management

Fall, Winter, Spring. 3(3-0) Sophomores.

Merchandisers supplying goods and services for consumer needs.

## 203. Selected Non-Textile and Apparel Merchandise

Winter, Spring. 3(3-0) HED 143.

Selected non-textile and apparel merchandise as it fulfills consumer needs and expectations.

## 210. Environmental Design: Space, Color and Texture

Fall, Winter. 3(3-0) HED 144 or approval of department.

Space, color and texture as components of human environment, their effect upon and use by man.

## 211. Environmental Design: Space, Color and Texture-Laboratory Fall, Winter, 2(2-0) HED 210 concur-

rently.

Discussion and demonstration of space, color and texture as components of human environment, their effect upon and use by man.

## 213. Synthesis of Environmental Design Elements

Winter, Spring. 2(2-0) HED 210.

The synthesis of design elements, space, shape, color and texture, and their organization as they are related to man's near environment.

## 214. Synthesis of Environmental Design Elements-Laboratory

Winter, Spring. 2(2-0) HED 213 concurrently.

Discussion and demonstration of design elements, space, shape, color and texture, and their organization as they are related to man's near environment.

## 220. Interior Space Design

Fall, Winter. 3(0-6) HED 210 or concurrently.

Basic designing and drawing of interior space in relationship to human needs.

## 221. Interior Color and Texture Design

Winter, Spring. 3(0-6) HED 220 or concurrently.

The manipulation and development of color and texture as components of environmental space design.

## 222. Basic Interior Design Synthesis Spring. 3(0-6) HED 221.

Experimentation and representation of space, color and texture as they relate to environmental interior design.

## 239. Housing Conservation

Spring. 3(3-0) Interdepartmental with and administered by Building Construction.

Skills and techniques in conserving, repairing and remodeling existing housing. Structural components of housing and evaluation of housing structure.

## 252. Experimental Clothing Construction

Winter, Spring. 3(2-2) HED 152 or pass departmental placement examination.

Application of principles of clothing construction with emphasis on fitting, alteration and couturier construction techniques. Experimental execution and evaluation of techniques.

## 254. Contemporary Fashion Analysis

Fall, Winter, Spring. 3(2-2) HED 143 or approval of department.

Analysis of fashion as evidence of a dynamic relationship between man and his environment; costume as an aesthetic expression, a sociological phenomenon, and a coordinating factor for the consumer market.

## 256. Survey of World Dress

Fall, Winter, Spring. 3(3-0)

Clothing and its relationship to the physical body, to aesthetic interests of humans, and to societal type. Concepts amplified through cross-cultural case studies.

## 302. Clothing and Textiles Production and Distribution

(402.) Fall, Winter, 3(3-0) Juniors.

Historical development of the foreign and domestic apparel industries. Present organization of the apparel industry in major foreign markets and primary and regional markets in the United States.

## 320. Interior Design Material and Workroom Practices

Fall, Spring. 4(3-2) HED 222 or approval of department. Junior Interior Design majors.

The material used to create design in nearenvironment space and the workroom practices used to accomplish an installation after it has been designed.

## 322. Interior Lighting Design

 $Fall, Spring.\ 3 (2-2)\ HED\ 213, approval$  of department.

The basic principles and practices of interior design lighting, light control, distribution, quality and quantity of light as it affects our near environment.

## 324. Interior Perspective and Media

Fall, Winter. 5(0-10) HED 222 or approval of department. Junior Interior Design majors.

The development of methods for design communication through manipulation of three-dimensional drawings in many media.

## 326. Interior Design Problems

Winter, Spring. 3(0-6) May reenroll for a maximum of 9 credits. HED 324 or approval of department. Junior Interior Design majors. Research and analysis of design systems through a broad choice of projects with a strong emphasis on independent development.

## 331. History of Interior Design: Ancient to Rococo

(330.) Fall. 3(3-0) Approval of department.

it.

Historical development of furniture, textiles, and the other decorative arts in relation to interior architecture from ancient times to Rococo.

## 332. Human Needs in Housing

Fall, Winter, Spring. 3(3-0)

Near environment studied as a determinant of individual and family development. Content and discussions focus on interpreting human-environmental relations for the plan and design of housing.

## 353. Design Illustration

Fall, Spring. 3(0-6) HED 143; HED 222 or HED 254; or approval of department.

Development and display of design ideas though visual means. Exercises intended to stimulate design perception and creativity in design illustration. Survey of philosophics as related to design innovation.