

Descriptions - COMMUNICATION

of

Courses

815. Organizational Communication
Winter, Spring. 4(4-0)
Structure and function of communication in organizations, with emphasis on concepts and principles needed for effective management of organizational communication processes.

820. Communication Theory and Process
Fall, Summer. 4(4-0)
Theoretic models of communication, with emphasis on the applications of communication theory to various professional communication areas.

821. Mass Communication Theory and Research
Fall, Spring. 4(4-0)
Current behavioral science theories and research, e.g., media institutions, decision-making, mass media exposure patterns, diffusion of news and influence, effective message strategies, political communication, and mass media in socialization.

822. Interpersonal Communication
Winter, Summer. 4(3-0)
Current theories and research in interpersonal communication with emphasis on persuasion. The role of interpersonal communication in such processes as conflict resolution and information exchange will be considered.

828. Cross-Cultural Communication
Winter, Spring, Summer. 4(4-0)
Role of communication in the economic, social and political development of less developed countries. Problems in communicating across cultural boundaries.

830. Nonverbal Communication
Fall. 4(4-0)
A review of theory and empirical research on nonverbal communication with implications for application.

850. Seminar in Research Utilization
Winter, Summer. 4(3-0) May reenroll for a maximum of 8 credits. Approval of department.
Applications of communication research to professional practice in such areas as teaching, change agencies, information system management, etc.

870. Communication and Change: The Diffusion of Ideas and Information
Fall, Spring. 4(4-0)
Research traditions underlying the diffusion of ideas and information, and acceptance of innovation and change. Strategic principles for introduction of change through the use of communication.

890. Special Problems
Fall, Winter, Spring, Summer. 1 to 6 credits. Approval of department.
Special problems as arranged with instructor.

899. Master's Thesis Research
Fall, Winter, Spring, Summer. Variable credit. Approval of department.

905. Communication Research Design
Fall, Winter, Spring. 4(4-0) May reenroll for a maximum of 16 credits. COM 806.
Methods of data collection and analysis in communication research. Designing exploratory studies of the communication process. Interviewer training and bias. Content analysis of the mass media. Writing and critiquing research reports.

940. Seminar in Communication Theory and Research
Fall, Winter, Spring, Summer. Variable credit. May reenroll for a maximum of 45 credits. Approval of department.
Theoretic and research issues in communication.

990. Special Problems
Fall, Winter, Spring, Summer. 1 to 6 credits. Approval of department.

999. Doctoral Dissertation Research
Fall, Winter, Spring, Summer. 1 to 36 credits. Approval of department.

COMMUNICATION ARTS AND SCIENCES (COLLEGE OF)

CAS

492. Special Topics
Fall, Winter, Spring, Summer. 1 to 6 credits. Approval of department.
Varied topics pertaining to the study of communication processes.

IDC. Aging and Communication
For course description, see Interdisciplinary Courses.

892. Special Topics
Fall, Winter, Spring, Summer. 1 to 6 credits. Approval of department.
Varied topics pertaining to advanced study of communication processes.

999. Doctoral Dissertation Research
Fall, Winter, Spring, Summer. Variable credit. Approval of department.
Dissertation research for the doctoral program in Mass Media.

COMMUNITY HEALTH SCIENCE

CMS

(Name changed effective January 1, 1978. Formerly Department of Community Medicine.)

College of Human Medicine College of Osteopathic Medicine

510. Health, Medical Care and Society
Summer. 2 to 5 credits. Admission to a college of medicine or approval of department.
The role of social, cultural and psychological variables in health and illness and in health care delivery. Special attention to patient/physician behavior and health maintenance, health education and patient compliance.

512. Epidemiology and Biostatistics
Winter. 2 to 5 credits. Admission to a college of medicine or approval of department.
Epidemiology and biostatistics in clinical medicine and health care delivery. Evaluation of medical investigations. Applicability to preventive medicine and health maintenance. Field experiences and seminars in community medicine.

513. Medical Jurisprudence
Spring. 2 to 5 credits. Admission to a college of medicine or approval of department.
Basic concepts of the legal process and the health care system. Law suits, malpractice, statutory and case law. Insurance and tax consideration. Continuing field experiences and seminars in community medicine.

514. Topics and Issues in Health Care Delivery I
Summer. 2 to 5 credits. Admission to a college of medicine or approval of department.
Medical economics, health care financing and organization, manpower utilization, resource allocation, health services administration, patterns of medical practice, politics of health care. Continuing field experiences and seminars in community medicine.

515. Topics and Issues in Health Care Delivery II
Fall. 2 to 5 credits. Admission to a college of medicine or approval of department.
Continuation of CMS 514.

516. Field Experience in Community Medicine I
Winter. 1 to 5 credits. Admission to a college of medicine or approval of department.
Continuation of CMS 515 field experiences and seminars.

517. Field Experience in Community Medicine II
Spring. 1 to 5 credits. Admission to a college of medicine or approval of department.
Continuation of CMS 516 field experiences and seminars.

518. Aging: Clinical and Community Perspectives
(H M 534.) Spring. 4(3-3) Medical student or approval of instructor.
Multi-dimensional aspects of aging and their application to long-term, continuing care of the chronically ill older adult.