305. Lodging Management I

Fall, Winter. Summer of evennumbered years. 4(4-0) MGT 302.

Ethics and policies. Organization and manpower planning and development. Employee compensation and benefits as they apply to hospitality organization.

Lodging Management II

Winter, Spring. Summer of evennumbered years. 4(4-0) HRI 305.

Continuation of HRI 305. Supervision and activation of employees with emphasis on human relations, collective bargaining, negotiations and operating under the contract.

337.Management Systems for the Hospitality Industry

Winter, Spring. Summer of even-numbered years. 4(4-0) CPS 110, EC 200.

Evaluation and appraisal of management systems currently in use and the development of new management systems for the hospitality industry.

350.Work Analysis and Design

Fall, Winter. Summer of oddnumbered years. 4(4-0) HRI 235.

Work methods and layout. Includes flow analysis, time and motion study, work simplification, data processing and setting of standards.

Marketing of Hospitality and 375. Travel Services

Fall, Winter, Spring, Summer. 4(4-0)

Applications of marketing concepts, methods and techniques in the hospitality and travel sector. Uses and limitations of various promotional forces such as advertising, field selling, merchandising, sales promotion, and in-house sell-

405. Food and Beverage Management

Winter, Spring. Summer of even-numbered years. 4(4-0) HRI 265, HRI 303, HRI

Duties and responsibilities of the manager in restaurant and catering operations. Management methods in goal setting, forecasting, controlling quality and costs; establishing policies to create favorable acceptance and profitable operations.

435. Food Production Systems

Fall, Winter, Spring. Summer of even-numbered years. 6(4-6) FSC 242, HRI 405.

Recognition and achievement of quality in development of systematic relationships between menu items, time, labor, equipment and costs in quantity food production. Quality procurement policies for food, beverages and related items. Field trips required.

455A. Food Evaluation

Spring. 4(4-0) Approval of school.

History of foods and related physiological and psychological theories and their application to quality consideration.

455B. Beverage Evaluation

Fall. 4(4-0) Approval of school.

History of beverages and related physiological and psychological theories and their application to quality considerations.

462. Tourism Management

Winter, 4(4-0) HRI 261.

Tourism organizations, functions, and policy determination, tour wholesaling and retail travel agency management. Field trip required.

Tourism Distribution 463. Management

Winter. 4(4-0) HRI 261.

Component channels of the tourism distribution system. Functional interrelationships of these channels with emphasis on increasing distribution effectiveness. Field trips required.

466. Tourism Planning and Development

Fall, Spring. 4(4-0) HRI 261.

Tourism resource characteristics, location, and market demand considerations. Analysis of development potential, planning processes and procedures, capital and personnel requirements, and tourism destination developments.

472. Design and Layout

Winter, Spring. 4(4-0) HRI 350.

Conceptualization, design, layout and specification of service industry facilities.

Operations Research in the Service Industries

Fall, Spring. Summer of odd-numbered years. 4(4-0) HRI 337, STT 316.

Application of marketing and operational research techniques to service industry management problems, emphasizing quantitative and analytical decision models designed for specific operations in this field.

490 Operational Analysis in the Hospitality Industry

Fall, Spring. 4(4-0) HRI 405, 800 hours work experience requirement, HRI majors only. Advanced management concepts, leading to an understanding of decision theory as applied to directed investigation into specific hospitality operations.

499. Independent Study

Fall, Winter, Spring, Summer. 1 to 4 credits. May reenroll for a maximum of 8 credits. Majors and approval of school.

Research in any phase of food, lodging, hospitality, tourism or health facilities operations.

811. Policy Formulation and Organization

Spring. 4(4-0) HRI 875, HRI 888; MGT

Development of goals, objectives and consistent business policies for the creation of dynamic and effective organizations for all phases of service industries.

861. Economic Implications of

Fall. 4(4-0) EC 860 or concurrently.

Economic, historical, philsophical, psychological, governmental and educational aspects and satisfactions of travel. The promotion of tourism; the business of travel and its relationships to the hospitality industry.

Innovation in Hospitality 875. Marketing

Spring. 4(4-0) MTA 805 or concur-

rently.

Changing environment of the hospitality industry is examined and new developments in marketing are analyzed for potential innovative application in the hospitality sector.

888. Financial Management for the Service Industries

Winter. 4(4-0) AFA 840.

Covers leasing, franchising, tax considerations, planning to meet financial needs from internal sources or from capital markets, management of current and capital assets, including inventories and operational equipment.

890. Special Problems

Fall, Winter, Spring, Summer. 1 to 15 credits. Approval of school.

Opportunity for the outstanding student to engage in-depth analysis of a service industry area of his choice that will result in a positive contribution to the field.

896. Problems of the Service Industries

Winter, 4(4-0) HRI 888 or concurrently.

Formulation of plans based on analysis of situations and trends applying gereral business principles. Discussion of actual cases with leaders in service industries.

Facilities Programming 898. Fall. 4(4-0)

Application of principles and concepts drawn from many related disciplines to planning and operation of housing and food production systems, utilizing optimum physical and human resources.

HUMAN ECOLOGY HEC (College of)

201. Family in Its Near Environment

Fall, Winter, Spring. Summer of odd-numbered years. 3(3-0) Basic courses at freshman level in college required in each major. Foundations of human ecology are explored using conceptual frameworks of family as ecosystem and human development. Interrelationships of ecosystems which focus on families are examined.

301. Management and Decision Making in the Family

(FE331.) Fall, Winter, Spring. Summer of even-numbered years. 3(3-0) HEC 201.

Presentation of the integrated nature of home management; concerns, values, and goals as re-flected in decision making about family re-

401. Human Ecological Approach to Contemporary Issues

(F E 401.) Fall, Winter, Spring, Summer. 3(3-0) HEC 201, HEC 301.

Establishment of interrelationships among the human ecological professions as each profession identifies meaningful but different approaches to issues.

HUMAN DEVELOPMENT H D

College of Human Medicine

520, Genetics Clinic

Fall, Winter, Spring, Summer. 1 to 3 credits. My reenroll for a maximum of 9 credits. Students will interview and examine patients with inheritable disorders, perform related laboratory diagnostic procedures, and participate in genetic counseling conferences and discussions.

531. **Medical Genetics**

Spring, 1(1-0) ANT 544 or approval of department.

Basic genetic principles and their application to clinical medicine, prenatal genetic diagnosis, exercises in genetic counseling and the importance of relevant laboratory tests.

532. Phenomena of Development Fall. 5(5-0) H D 531 or approval of de-

partment.

Normal psychological and physical development of the human including intellectual, social, emotional and endocrinological growth from infancy through adoloscence. Clinical examples high-light deviations from the normal course of development.

590. Special Problems in Human Development

Fall, Winter, Spring, Summer. 1 to 6 credits. May reenroll for a maximum of 12 credits. Human Medicine students or approval of department.

Each student will work under direction of a staff member on an experimental, theoretical or applied problem.

608. Pediatric Specialty Clerkship

Fall, Winter, Spring, Summer. 1 to 17 credits. May reenroll for a maximum of 43 credits. H M 602; primary clerkship.

Clinical experience with pediatric patients under the direction of members of the faculty of the Department of Human Development and community pediatricians. Fall, Saginaw. Winter, Lansing. Spring, Grand Rapids. Summer, Flint.

609.Human Development and Pedriatric Sub-Specialties

Fall, Winter, Spring, Summer. 1 to 17 credits. May reenroll for a maximum of 34 credits. H M 602.

Elected experiences in selected clinical and basic sciences related to pediatrics and human development.

HUMAN ENVIRONMENT AND DESIGN

College of Human Ecology

143. Design for Living I

Fall, Winter, Spring. 3(3-0)

Perceptual development including analytical judgement through the study of design, a vital part of the matrix of living. Design components and principles as they relate to the function and ideas in the various phases of man's environment and daily life.

Design for Living II

Fall, Winter, Spring. 3(1-4) HED 143.

Use of design elements and application of principles in creative problems and media.

152. Principles of Clothing Construction

Fall, Winter, Spring. 3(2-2)

Principles of clothing construction related to fit, fabric and garment assembling.

Textiles for Consumers

Fall, Winter, Spring. 4(3-0)

A programmed sequence develops decisionmaking abilities in the selection of textile alternatives for various uses. Consumer-oriented concepts of durability, comfort, care and aesthetic appearance are used to evaluate products.

201Contemporary Retail Community

Fall, Winter, Spring. 3(3-0) Sopho-

mores.

The retail community as it responds with a supply of goods and services to the needs of the consumer.

203. Selected Non-Textile and Apparel Merchandise

Winter, Spring. 3(3-0) HED 143.

Selected non-textile and apparel merchandise as it fulfills consumer needs and expectations.

210. Environmental Design: Space, Color and Texture

Fall, Winter. 3(3-0) HED 144 or approval of department.

Space, color and texture as components of human environment, their effect upon and use by man.

Environmental Design: Space, 211. Color and Texture-Laboratory

Fall, Winter, 2(2-0) HED 210 concur-

rentlu.

Discussion and demonstration of space, color and texture as components of human environment, their effect upon and use by man.

Synthesis of Environmental Design Elements

Winter, Spring. 2(2-0) HED 210.

The synthesis of design elements, space, shape, color and texture, and their organization as they are related to man's near environment.

214. Synthesis of Environmental Design Elements-Laboratory

Winter, Spring. 2(2-0) HED 213 concurrentlu

Discussion and demonstration of design elements, space, shape, color and texture, and their organization as they are related to man's near

220. Interior Space Design

Fall, Winter. 3(0-6) HED 210 or concur-

rentlu.

HED

Basic designing and drawing of interior space in relationship to human needs.

Interior Color and Texture 221. Design

Winter, Spring. 3(0-6) HED 220 or con-

currently.

The manipulation and development of color and texture as components of environmental space design.

222. Basic Interior Design Synthesis Spring. 3(0-6) HED 221.

Experimentation and representation of space, color and texture as they relate to environmental interior design.

History of Interior Design: Ancient to Medieval 230.

Historical development of furniture, textiles, and the other decorative arts in relation to interior design and architecture from ancient times to medieval.

239. Housing Conservation

Spring. 3(3-0) Interdepartmental with and administered by the Department of Agricultural Engineering.

Skills and techniques in conserving, repairing and remodeling existing housing. Structural components of housing and evaluation of housing structure.

252. Experimental Clothing Construction

Winter, Spring. 3(2-2) HED 152 or pass departmental placement examination.

Application of principles of clothing construction with emphasis on fitting, alteration and conturier construction techniques. Experimental execution and evaluation of techniques.

Contemporary Fashion Analysis

Fall, Winter, Spring. 3(2-2) HED 143 or approval of department.

Analysis of fashion as evidence of a dynamic relationship between man and his environment; costume as an aesthetic expression, a sociological phenomenon, and a coordinating factor for the consumer market.

256.Survey of World Dress

Fall, Winter, Spring. 3(3-0)

Clothing and its relationship to the physical body, to aesthetic interests of humans, and to societal type. Concepts amplified through cross-cultural case studies.

302. Clothing and Textiles Production and Distribution

(402.) Fall, Winter. 3(3-0) Juniors.

Historical development of the foreign and domestic apparel industries. Present organization of the apparel industry in major foreign markets and primary and regional markets in the United States.

320. Interior Design Material and Workroom Practices

Fall, Spring. 4(3-2) HED 222. Juniors.

The material used to create design in nearenvironment space and the workroom practices used to accomplish an installation after it has been designed.

322.Interior Lighting Design

Fall, Spring. 3(2-2) HED 213, approval of department. Interdepartmental with the Department of Engineering.

The basic principles and practices of interior design lighting, light control, distribution, quality and quantity of light as it affects man's near environment.

324.Interior Perspective and Media

Fall, Winter. 5(0-10) HED 222 or approval of department.

The development of methods for design communication through manipulation of threedimensional drawings in many media.

326. Interior Design Problems

Winter, Spring. 3(0-6) May reenroll for a maximum of 9 credits. HED 324 or approval of department.

Research and analysis of design systems through a broad choice of projects with a strong emphasis on independent development.

History of Interior Design: 330.Medieval to Rococo

Winter. 3(3-0) HED 230, approval of devartment.

Historical development of furniture, textiles, and the other decorative arts in relation to interior architecture from the Medieval to Rococo.