PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to change the requirements in the Master of Arts degree in Linguistics in the Department of Linguistics and Germanic, Slavic, Asian and African Languages. The University Committee on Graduate Studies (UCGS) will consider this request at its November 9, 2015 meeting.

   a. Under the heading Requirements for the Master of Arts Degree in Linguistics add the following course in item 2.:

      LIN 437 Semantics and Pragmatics 3

   b. Under the heading Additional Requirements for Plan A, in item 2., change the credits from ‘14’ to ‘11’.

   c. Under the heading Additional Requirements for Plan B, in item 1., change the credits from ‘18’ to ‘15’.

   Effective Spring 2016.

2. Request to change the requirements in the Doctor of Philosophy degree in Linguistics in the Department of Linguistics and Germanic, Slavic, Asian and African Languages. The University Committee on Graduate Studies (UCGS) will consider this request at its November 9, 2015 meeting.

   d. Under the heading Requirements for the Doctor of Philosophy Degree in Linguistics make the following changes:

      (1) In item 1. delete the following course:

      LIN 441 Historical Linguistics 3

      (2) In item 1. add the following note:

      An 800-level morphology-intensive course may be substituted for LIN 431 if approved by the student’s guidance committee.

      (3) Delete item 3.

      (4) Renumber item 4. to item 3.

   Effective Spring 2016.
3. Request to establish a **Minor** in **Classical and Ancient Mediterranean Studies** in the Department of Romance and Classical Studies. The University Committee on Undergraduate Education (UCUE) recommended approval of this request at its April 30, 2015 meeting.

a. **Background Information:**

In our increasingly interconnected and multicultural world, it is more important than ever to recognize the instrumental role that our classical, and classically educated, predecessors have played in the shaping of western society and by historical development, the world. From our political and religious institutions to our legal codes and processes to our traditions of writing and entertainment, nearly every aspect of our lives finds its point of origin in the history of the classical world. A minor in Classical and Ancient Mediterranean Studies will enable students in a wide variety of majors not only to gain a greater appreciation for the classical underpinnings of their fields of study but also to engage in a deeper contemplation of the themes that are an essential part of the university’s liberal learning goals.

The Minor in Classical and Ancient Mediterranean Studies allows students to explore the variety of fields of study (history, art, archaeology, classical languages, philosophy, religious studies) that together enable the fullest understanding of the classical past and provide structure for engaging in a more in-depth study of any of these fields of study. Students best served by this minor are those focused upon earning a liberal arts degree, who would benefit from a secondary focus that emphasizes an appreciation of the historical foundations of their intended professions.

The Classical Studies major was placed in moratorium in 2010 and is the subject of a discontinuation request to be effective Spring 2016. Support for the study of Greek and Roman history, languages, and material culture remains strong among MSU faculty and students. A sustainable program in classics is needed to provide students with the opportunity to explore the various academic fields involved in the study of the classical and ancient Mediterranean world, and to encourage them to recognize the ways in which classical civilization has had a lasting impact on contemporary cultures. The minor offers students a transcriptable credential for efforts they are already making or want to make. It will also ensure that students who require Greek or Latin will be able to receive appropriate training in those languages for further research or graduate study in history, philosophy, political theory, art history, ancient archaeology, literature, and history of science.

All other institutions in the CIC offer a minor in classical languages, classical art and archaeology, and classical civilization. The offerings of these programs are much more diverse due to the larger number of faculty specializing in classical studies and the existence of robust degree-granting programs. Since MSU is the only Big Ten or CIC institution without an undergraduate degree program in classical languages or classical studies, MSU students currently are at a disadvantage compared to students at peer institutions because they have no transcriptable program in classics to reflect the work in the area complementary to their degree programs. This program will enhance their applications for graduate and professional schools and help provide the broad academic experience that supports the liberal learning goals.

b. **Academic Programs Catalog Text:**

The Minor in Classical and Ancient Mediterranean Studies, administered by the Department of Romance and Classical Studies, provides a general foundation for the range of subspecialties that together inform us about the classical past and its impact on contemporary society. Students gain an appreciation for diverse ways in which the classical and ancient Mediterranean world continues to influence our lives today and are given the opportunity to focus on a specific aspect of the classical past.

The minor is available as an elective to students who are enrolled in bachelor’s degree programs at Michigan State University. With the approval of the department and college that administer the student’s degree program, the courses that are used to satisfy the minor may also be used to satisfy the requirements for the bachelor’s degree.

Students who plan to complete the requirements of the minor should consult the undergraduate adviser in the Department of Romance and Classical Studies.
Requirements for the Minor in Classical and Ancient Mediterranean Studies

Complete a minimum of 18 credits from the following. At least one course must be at the 300- or 400-level.

1. One of the following courses (3 or 4 credits):

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLA 190</td>
<td>Introduction to Classics</td>
<td>3</td>
</tr>
<tr>
<td>CLA 140</td>
<td>Greek and Roman Mythology</td>
<td>3</td>
</tr>
<tr>
<td>HST 205A</td>
<td>The Ancient Mediterranean from 3000 BCE to 400 CE</td>
<td>4</td>
</tr>
<tr>
<td>IAH 221A</td>
<td>Great Ages: The Ancient World (I)</td>
<td>4</td>
</tr>
</tbody>
</table>

IAH 221A requires approval of the minor advisor to ensure Classics and Ancient Mediterranean-related content. Other related courses may count toward the minor with approval of the advisor.

2. Complete at least one course in each of three of the following core subject areas:

- **Latin**
  - LTN 101 Elementary Latin I
  - LTN 102 Elementary Latin II
  - LTN 206 Nepos and Latin Prose
  - LTN 208 Catullus and Lucretius
  - LTN 305 Third-year Latin: Major Authors I
  - LTN 405 Fourth-year Latin: Major Authors II

- **Greek**
  - GRK 101 Elementary Classical Greek I
  - GRK 102 Elementary Classical Greek II
  - GRK 105 Intensive Elementary Greek
  - GRK 205 Second-Year Classical Greek: Major Authors
  - GRK 305 Third-Year Classical Greek: Major Texts

The 100-level Latin or Greek courses used to fulfill a college or major language requirement cannot also be counted towards the minor. The courses can, however, be counted toward the minor if the language requirement is otherwise satisfied.

- **History/Art History**
  - HA 209 Ancient Art
  - HST 330 Ancient Greek History to 200 CE
  - HST 331 Ancient Roman History 200 BCE to 500 CE
  - HST 481 Seminar in Ancient History (W)
  - HST 419 Studies in Ancient History

- **Classical Texts in Translation**
  - CLA 160 Myth Legend and J.R.R. Tolkien
  - CLA 201 The Greek and Roman World in Film
  - CLA 309 Greek Civilization
  - CLA 310 Roman Civilization
  - CLA 333 Roman Law (W)
  - CLA 360 Ancient Novel in English Translation (W)
  - ENG 265 Classical Myths and Literature
  - ENG 324 Readings in Epic
  - IAH 231B Themes and Issues: Moral Issues and the Arts and Humanities (D)

IAH 231B requires approval of the minor advisor to ensure Classics and Ancient Mediterranean-related content. Other related courses may count toward the minor with approval of the advisor.

- **Archaeology/Anthropology**
  - ANP 203 Introduction to Archaeology
  - ANP 264 Great Discoveries in Archaeology
  - ANP 363 Rise of Civilizations
  - ANP 451 European Archaeology
  - ANP 455 Archaeology of Ancient Egypt
  - HA 401 Greek Art and Archaeology
  - HA 402 Roman Art and Archaeology

- **Philosophy/Religious Studies/Political Thought**
  - MC 270 Classical Republicanism
  - PHL 210 Ancient Greek Philosophy
ELI BROAD COLLEGE OF BUSINESS

1. Request to establish a Master of Science degree in International Business in the Eli Broad College of Business. The University Committee on Graduate Studies (UCGS) recommended approval of this request at its September 14, 2015 meeting.

a. Background Information:

The Eli Broad College of Business has a unique opportunity to introduce a new online Master of Science degree in International Business which features international business within an integrated business platform. The proposed Master of Science in International Business (MSIB) will extend the reach of the Broad College of Business and build on the reputation of its M.B.A. and M.S. programs and International Business Center. The MSIB is comprised of 30 credits of graduate-level courses in business strategy, management and the international aspects of business, including the choice of an international project or study abroad experience. The target market for the program is recent graduates with non-business undergraduate degrees for whom international business knowledge will provide a strong combination of employable skills. The program would leverage the Broad College’s strategic relationship with BISK Education and existing online courses.

The Broad College of Business is recognized globally as a leader in international business research and education. The International Business Center is a leading National Resource Center in international business, developer of globalEDGE.msu.edu (#1 ranked by Google in “international business resources”), and worldwide headquarters of the prestigious Academy of International Business. The Broad College’s fulltime M.B.A. program is ranked 14th in the U.S. by U.S. News and Business Week, 27th by Financial Times, which also ranked the Weekend M.B.A. at #34 among U.S. Programs. In international business, the Broad College is ranked #16 in graduate and #14 in undergraduate education (U.S. News & World Report 2014), and is top-ranked in the world in international business research in the premier business journals (International Business Review 2010). Michigan State University is one of 62 members of the prestigious Association of American Universities. The Broad College of Business is accredited by AACSB and a member of the Global Business School Network. The visibility and rankings of these programs provides an opportunity to move into the graduate professional market from a position of strength.

In connecting with the strong alumni and corporate relationship base of Broad College of Business, the degree may include expansive internship and career opportunities. A market analysis conducted by BISK Education forecasts growth in the market for international business, citing that the top five most common job titles for graduates with a master’s degree in international business are also forecast to grow from 7% to 26% through 2020 (Source: Bureau of Labor Statistics Occupational Outlook Handbook). The online program format is expected to minimize the need for faculty resources to support development and ongoing management, and benefit other online degree programs by leveraging existing instructors and courses.

b. Academic Programs Catalog Text:

The Master of Science degree in International Business is designed for recent graduates with non-business undergraduate degrees for whom international business knowledge will provide a strong combination of skills for future leadership roles in global organizations. The program provides a cross-functional international perspective across the major business disciplines: management, marketing, supply chain, finance, and accounting. It offers an educational experience that combines theory and experiential learning and is available only online.

In addition to meeting the requirements of the university and the Eli Broad College of Business and Graduate School of Management, students must meet the requirements specified below.
Admission

To be considered for admission to the program, applicants must:

1. Have a bachelor's degree from a recognized educational institution.
2. Have a cumulative undergraduate academic record equivalent to a 3.0 or higher.
3. Complete the following prerequisite courses or equivalent prior to admission for students who have a non-business undergraduate degree:
   ACC 230 Survey of Concepts 3
   BUS 250 Business Communications 3

Admission to the program is selective. Meeting the minimum standards listed above does not guarantee admission to the program.

Requirements for the Master of Science Degree in International Business

The Master of Science degree in International Business is available only under Plan B (non-thesis) and is available only online. A total of 30 credits are required for the degree.

Students must complete 30 credits from the following courses:

1. **International Core.** All of the following courses (21 credits):
   - ACC 801 International Accounting 3
   - FI 802 International Finance 3
   - MGT 854 Global Strategy 3
   - MKT 815 Cross-Cultural Understanding 3
   - MKT 842 International Marketing 3
   - MKT 852 Global Value Chains 3
   - MKT 860 Understanding and Assessing the Global Business Environment 3

2. Complete one of the following, a project or study abroad experience (3 credits):
   - MKT 882 International Business Field Study 3
   - MKT 894 The Global Marketplace 3

3. Two of the following courses (6 credits):
   - MGT 858 Strategic Management 3
   - MGT 873 Strategic Decision Making 3
   - SCM 870 Introduction to Supply Chain Management 3
   - SCM 873 Supply Chain Management: Sourcing, Operations and Distribution 3

4. Completion of a final oral examination or evaluation.

Academic Standards

Students who are enrolled in the Master of Science degree in International Business are expected to maintain: (1) a minimum grade-point average of 3.0 each semester, (2) a minimum cumulative grade-point average of 3.0, and (3) complete all courses listed on the candidacy form.

A student who does not maintain a 3.0 grade-point average will be placed on probation. Such a student will be given the next semester of enrollment to achieve a cumulative 3.0 grade-point average; otherwise, dismissal from the program will result.

Effective Fall 2016
COMMUNICATION ARTS AND SCIENCES

1. Request to change the name of the Doctor of Philosophy degree in Media and Information Studies in the College of Communication Arts and Sciences to Information and Media. The University Committee on Graduate Studies (UCGS) will consider this request at its November 9, 2015 meeting.

Students admitted to the major prior to Fall 2016 will graduate with a Doctor of Philosophy Degree in Media and Information Studies.

Students admitted to the major Fall 2016 and forward will graduate with a Doctor of Philosophy Degree in Information and Media.

Effective Fall 2016.

2. Request to change the requirements for the Doctor of Philosophy degree in Information and Media in the College of Communication Arts and Sciences to the following. The University Committee on Graduate Studies (UCGS) will consider this request at its November 9, 2015 meeting.

a. Under the heading Requirements for the Doctor of Philosophy Degree in Information and Media make the following changes:

(1) In item 1. change ‘TC 960’ to ‘MI 960’.

(2) In item 2. change ‘TC 975’ to ‘MI 975’ and ‘TC 985’ to ‘MI 985’.

Effective Fall 2016.
PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

HED 890B  Supervised Independent Study in Apparel and Textiles
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students. Approval of department.
Independent study in topics related to apparel design, historic costume and textiles, museum collections, or human behavior, and ecological relations.
DELETE COURSE
Effective Fall 2015

HED 891B  Topics in Apparel and Textiles
Fall of every year. Spring of every year. Summer of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to seniors in the Apparel and Textile Design major.
Selected topics related to apparel design, historic costume and textiles, museum collections, or human behavior, and ecological relations.
DELETE COURSE
Effective Fall 2015

HED 898  Master's Project
Fall of every year. Spring of every year. Summer of every year. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open to graduate students in the College of Arts and Letters.
Master's degree Plan B project. Participation in a project in apparel and textiles, interior design and human environment, or merchandising management.
Request the use of the Pass-No Grade (P-N) system.
DELETE COURSE
Effective Fall 2015

HED 899  Master's Thesis Research
Fall of every year. Spring of every year. Summer of every year. 1 to 7 credits. A student may earn a maximum of 20 credits in all enrollments for this course. R: Open to graduate students in the College of Arts and Letters.
Master's thesis research.
Request the use of the Pass-No Grade (P-N) system.
DELETE COURSE
Effective Fall 2015

HED 999  Doctoral Dissertation Research
Fall of every year. Spring of every year. Summer of every year. 1 to 36 credits. A student may earn a maximum of 36 credits in all enrollments for this course.
Doctoral dissertation research.
Request the use of the Pass-No Grade (P-N) system.
DELETE COURSE
Effective Fall 2015

REL 260  Philosophy of Religion
Fall of every year. 3(3-0) Interdepartmental with Philosophy. RB: REL 101 RB: REL 101 or PHL 101
Key concepts, themes, and questions in the philosophy of religion.
Effective Spring 2015 Effective Spring 2016

GRK 105  Intensive Elementary Greek
Spring of every year. 6(6-0) R: Open to students. Approval of department.
NEW
Intensive introduction to classical Greek focusing on the fundamentals of vocabulary, grammar, orthography, pronunciation, and syntax. Translation of elementary readings.
Effective Fall 2015
GRK 205  Second-Year Classical Greek: Major Authors
Fall of every year. Spring of every year. 4(4-0) A student may earn a maximum of 12 credits in all enrollments for this course. P: (GRK 101 and GRK 102 or approval of department) or GRK 105
NEW Intermediate level review and development of reading and writing skills through the study of major authors of ancient Greece
Effective Fall 2015

GRK 305  Third-Year Classical Greek: Major Texts
Fall of every year. Spring of every year. 4(4-0) A student may earn a maximum of 12 credits in all enrollments for this course. P: GRK 205 or approval of department
NEW The study of selected Greek poetry, prose, and theater, with additional readings in translation.
Effective Fall 2015

LTN 305  Third-Year Latin: Major Authors I
On Demand. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. P: ((LTN 206 or LTN 208 or LTN 211 or LTN 221) or approval of department) and completion of Tier I writing requirement
NEW The study of major works of ancient Rome in the original Latin. Specific works and authors will vary.
Effective Fall 2015

LTN 405  Fourth-Year Latin: Major Authors II
On Demand. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. P: (LTN 305 or approval of department) and completion of Tier I writing requirement
NEW The study of selected major works of Ancient Rome in the original Latin. Specific works and authors will vary.
Effective Fall 2015

WRA 401  Writing and Leadership in the Professions
Summer of every year. 3(3-0) P: Completion ofTier I Writing Requirement
NEW Designed to support the learning of the basics of work-place communication. Focus on core rhetorical skills used across diverse businesses and organizations.
Effective Summer 2016

WRA 890  Independent Study in Rhetoric and Writing
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department. Special projects, directed reading, and research arranged by an individual graduate student and a faculty member in areas supplementing regular course offerings.
Effective Summer 2014 Effective Summer 2016

ELI BROAD COLLEGE OF BUSINESS

FI 802  International Finance
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. R: Open to masters students in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to MBA students.
NEW An introduction to international finance for students in the Master of Science in International Business program. Topics include the time value of money, exchange rates, international parity conditions, currency risk management, risk and return, capital budgeting, and cost of capital.
Effective Fall 2015
MGT 854  Global Strategy
Fall of every year. 1 to 3 credits. P: MGT 850 or MGT 858 or approval of department R: Open to masters students in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management.

NEW  The course is designed to provide an overview of the basic building blocks of the strategic management process in a global setting; provide a framework for understanding how multinational companies manage and leverage competitive advantage across international markets.
Effective Spring 2016

MGT 858  Strategic Management
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. R: Open to masters students in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management.

NEW  Concepts related creating and sustaining a competitive advantage in a competitive market, and the management of multi-business firms, including business strategies and models, value creation, industry structure and dynamics, mergers and acquisitions, firm scope, and strategic alliances.
Effective Fall 2015

MKT 815  Cross Cultural Understanding
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. RB: First degree in business related subject or graduate with several years' work experience at managerial level R: Not open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management. Approval of department.

NEW  The world is a global market place in which all businesses are striving to identify new customers in new markets. Understanding a large variety of overseas market needs, social norms and the way “business is done” is vital to every managers’ success. The course offers knowledge of global cultural differences, the impact they have on business and personal behavior and most importantly, and strategies for successful global business relations. This course will enable students to understand how to adapt to different cultures and business norms throughout the world.
Effective Fall 2015

MKT 882  International Business Field Study
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. R: Open to graduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management.

NEW  Practical application of materials in the Master of Science in International Business program.
Effective Fall 2015

MKT 894  The Global Marketplace
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. P: MKT 860 R: Open to graduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management.

NEW  Commercial, economic, cultural, and political aspects of global environments. Exposure to leading executives and government representatives of major trading partners. Develop a comparative framework for competitive strategy in a multi-country context. Field Trip required.
Effective Fall 2015
COLLEGE OF EDUCATION

CEP 855  Verbal Behavior in Education  
Fall of every year. Spring of every year. 3(3-0) P: CEP 844 and CEP 845 and CEP 854 R: Open to graduate students in the Department of Counseling, Educational Psychology, and Special Education and open to lifelong graduate students in the College of Education. Applications of verbal behavior to language and literacy instruction for students with disabilities. 
**Effective Fall 2016**

CEP 901A  Proseminar in Educational Psychology  
Spring of every year. 3(3-0) P: CEP 900 R: Open only to doctoral students in the Department of Counseling, Educational Psychology and Special Education. Historical theoretical, empirical, methodological, and philosophical issues. Research literature on learning and development in educational settings. 
SA: CEP 901  
**DELETE COURSE**  
**Effective Fall 2015**

CEP 901B  Proseminar in Educational Technology  
Spring of every year. 3(3-0) P: CEP 900 R: Open to doctoral students. Historical, theoretical, empirical, methodological, and philosophical issues. Research literature on technology in education.  
**DELETE COURSE**  
**Effective Fall 2015**