PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to delete the curriculum and degree requirements for the Minor in Religion in the Americas in the Department of Religious Studies. The University Committee on Undergraduate Education (UCUE) provided consultative commentary to the Provost after considering this request. The Provost made the determination after considering the consultative commentary from the University Committee on Undergraduate Education to discontinue the program.

No new students are to be admitted to the program effective Fall 2018. No students are to be readmitted to the program effective Fall 2018. Effective Spring 2020, coding for the program will be discontinued and the program will no longer be available in the Department of Religious Studies. Students who have not met the requirements for the Minor in Religion in the Americas through the Department of Religious Studies prior to Spring 2020 will have to change their program.

ELI BROAD COLLEGE OF BUSINESS

1. Request to change the name of the Master of Science degree in Business Analytics to Business Data Science and Analytics in the Eli Broad College of Business. The University Committee on Graduate Studies (UCGS) will consider this request at its October 12, 2020 meeting.

Students admitted to the major prior to Fall 2021 will be awarded a Master of Science Degree in Business Analytics.

Students admitted to the major Fall 2021 and forward will be awarded a Master of Science Degree in Business Data Science and Analytics.

Effective Fall 2021.

2. Request to change the requirements of the Bachelor of Arts degree in Hospitality Business in The School of Hospitality Business.

a. Under the heading Requirements for the Bachelor of Arts Degree Hospitality Business make the following changes:

(1) In item 2. b., delete the following paragraph:

Students must complete first-level 400-hour internship/professional work experience prior to enrollment in Hospitality Business 307. Students must complete first-and second-level 400-hour internship/professional work experience prior to enrollment in Hospitality Business 489.

(2) In item 2. d., add the following courses under the respective area:

<table>
<thead>
<tr>
<th>Events</th>
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<tbody>
<tr>
<td>HB 280</td>
<td>Introduction to Event Management</td>
</tr>
<tr>
<td>HB 425</td>
<td>Golf Operations and Management</td>
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<td>HB 480</td>
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<th>Food and Beverage</th>
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<tr>
<td>HB 346</td>
<td>Hospitality Managed Services</td>
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<tr>
<td>HB 411L</td>
<td>Hospitality Beverages Lab</td>
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<tr>
<th>Real Estate</th>
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<tr>
<td>HB 470</td>
<td>Hospitality Asset Management</td>
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<tr>
<td>HB 472</td>
<td>Hospitality Financial Modeling</td>
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<tr>
<td>HB 474</td>
<td>Hospitality Valuation</td>
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<tr>
<th>Other</th>
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<tbody>
<tr>
<td>HB 291</td>
<td>Hospitality Current Topics and Trends</td>
</tr>
</tbody>
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Effective Fall 2021.
3. Request to change the name of the Minor in Hospitality Business Real Estate Investment Management to Hospitality Real Estate in The School of Hospitality Business.

Students admitted to the minor prior to Fall 2021 will be awarded a Minor in Hospitality Business Real Estate Investment Management.

Students admitted to the minor Fall 2021 and forward will be awarded a Minor in Hospitality Real Estate.

4. Request to change the requirements for the Minor in Hospitality Real Estate. The University Committee on Undergraduate Education (UCUE) will consider this request.

a. Under the heading Admission replace the entire entry with the following:

Enrollment in the minor is limited, and admission to the minor is competitive. Admission is based primarily on the cumulative grade-point average and grades in the core courses listed below. Academic and non-academic factors and experiences will also be considered. Minimum criteria for admission to the minor are:

1. Completion of 56 credits.
2. Completion of the following core courses:
   a. ACC 201 Principles of Financial Accounting 3
      Or
      ACC 230 Survey of Accounting Concepts 3
   b. CSE 101 Computing Concepts and Competencies 3
      Or
      CSE 102 Algorithmic Thinking and Programming 3
      Or
      CSE 231 Introduction to Programming I 4
   c. EC 201 Introduction to Microeconomics 3
   d. STT 200 Statistical Methods 3
      Or
      STT 201 Statistical Methods 4
      Or
      STT 315 Introduction to Probability and Statistics for Business 3

b. Under the heading Minor in Hospitality Real Estate replace the entire entry with the following:

Students must complete all of the following courses (25 credits):
EC 202 Introduction to Macroeconomics 3
HB 273 Hospitality Business Analytics 3
or
ITM 209 Business Analytics and Information Systems 3
HB 282 Hospitality Real Estate 3
FI 311 Financial Management 3
or
FI 320 Introduction to Finance 3
or
HB 311 Hospitality Finance 3
HB 437 Hospitality Revenue Management 3
HB 470 Hospitality Asset Management 3
FI 355 Financial Modeling 3
or
HB 472 Hospitality Financial Modeling 1
HB 474 Hospitality Valuation 3
MKT 300 Managerial Marketing 3
or
MKT 327 Introduction to Marketing 3

Effective Fall 2021.
5. Request to change the requirements for the Minor in Entrepreneurship and Innovation in the Department of Management.

   a. Under the heading Requirements for the Minor in Entrepreneurship and Innovation make the following changes:

      (1) In item 2. add the following course:

      REL 285 Introduction to Social Entrepreneurship and Religion 3

      (2) Replace item 3. with the following:

      Completion of two Entrepreneurship and Innovation Experiences Options. Students may complete this requirement by choosing from the following options: 1) Participation in Startup Weekend; 2) Participation in the Burgess New Venture Challenge; 3) Start a Venture (Company/Organization); or 4) Participate in a highly experiential course.

   Effective Fall 2021.

   **COLLEGE OF MUSIC**

   1. Request to change the Master of Music degree in Music Theory in the College of Music. The University Committee on Graduate Studies (UCGS) will consider this request at its October 12, 2020 meeting.

   a. Under the heading Requirements for the Master of Music Degree in Music Theory make the following changes:

      (1) In item 9., delete the following sentences:

      Candidates who fail the Teaching Demonstration will be allowed to present a second one no earlier than the following semester. Candidates who fail twice will not be allowed to complete the degree.

      (2) Under the heading Procedures for the Capstone Requirements of the Master of Music in Music Theory Degree, Teaching Demonstration, delete the following sentences:

      The student who is not successful may reattempt the Teaching Demonstration no earlier than the start of the following semester. Students are urged not to wait until their last semester in residence.

   Effective Fall 2021.
PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

STA 491E  Selected Topics - Graphic Design
Spring of every year. 2 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: STA 360 or STA 365 P: GD 360 or GD 365 R: Approval of department.
Issues of technique, style, and content in graphic design.
Effective Fall 2015 Effective Fall 2020

STA 493  Design Internship
Fall of every year. Spring of every year. Summer of every year. 1 to 4 credits. A student may earn a maximum of 4 credits in all enrollments for this course. P: STA 460 or STA 462 or STA 465 or STA 466 or STA 467 or STA 468 P: GD 460 or GD 462 or GD 465 or GD 466 or GD 467 or GD 468 R: Approval of department.
Field experience in a working design environment under supervision of a design professional: art director, graphic designer, or photographer.
Request the use of the Pass-No Grade (P-N) system.
Effective Fall 2016 Effective Fall 2020

SOC 351
WS 351  Gendered Violence and Intersections of Power
Summer of every year. 3(3-0) Interdepartmental with Women’s Studies, Interdepartmental with Sociology
Gendered violence from an intersectional perspective. Ways intersecting social statuses such as race, class, and sexuality shape gendered experiences.
Effective Summer 2019 Effective Summer 2021

ELI BROAD COLLEGE OF BUSINESS

HB 280  Introduction to Event Management
Spring of every year. 3(3-0) R: Open to students in the Hospitality Business Major.
NEW This course will identity key elements of planning a meeting or event. Learners will complete the course with a basic understanding of the process of planning meetings and events, including key industry terminology and protocol. The course will include videos, discussions, and a written assessment of a potential meeting venue. This course identifies current trends and develops a knowledge base of the event industry.
Effective Fall 2021

HB 291  Hospitality Current Topics and Trends
On Demand. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course.
NEW Emerging topics or issues confronting the hospitality industry.
Effective Fall 2021

HB 346  Onsite Foodservice Management
Spring of every year. 3(3-0) P: HB 267 and HB 265 R: Open to juniors or seniors in the School of Hospitality Business.
Effective Fall 2021
HB 411L  Hospitality Beverages Lab  
Fall of every year. Spring of every year. 1(0-2) P: HB 411 or concurrently RB: Must be 21 years of age R: Open to juniors or seniors in the Hospitality Business Major.  
Effective Fall 2021

HB 425  Golf Operations and Management  
Fall of every year. Spring of every year. 3(3-0) P: HB 420 R: Open to juniors or seniors or graduate students.  
NEW  Golf course operations including human resource management, golf course and facility design, equipment, pro shop operations, golf cart fleet and tee sheet management. Golf tournament and outing planning and operations, common golf course legal issues, sustainable golf course maintenance and how the weather impacts the industry. Current trends and strategies in golf facility marketing and advertising. Importance of hospitality in golf operations as well as strategic food and beverage selection. Case studies, class exercises, exams, hands-on golf activities on golf course.  
Effective Fall 2021

HB 470  Hospitality Asset Management  
Fall of every year. Spring of every year. 3(3-0) P: ((HB 273 or concurrently) or (ITM 209 or concurrently)) and (HB 311 or FI 311 or FI 320) R: Open to juniors or seniors in the Hospitality Business Major or in the Hospitality Business Real Estate Investment Management Minor.  
NEW  Market forces effecting consumer and business spending applied to the management of real estate assets. Theoretical analyses, practical analyses, and hospitality industry specific cases requiring the use of spreadsheet software and technical writing skills. Application of operations expertise to capital investment and disposition decisions. Management contracts, franchise agreements, capital budgets, capital markets, capital structures, labor, market cycles, and brand decisions.  
Effective Fall 2021

HB 472  Hospitality Financial Modeling  
Fall of every year. Spring of every year. 3(3-0) P: ((HB 273 or concurrently) or (ITM 209 or concurrently)) and (HB 311 or FI 311 or FI 320) R: Open to juniors or seniors in the Hospitality Business Major or in the Hospitality Business Real Estate Investment Management Minor.  
NEW  Design and development of computer spreadsheet-based models to analyze real estate investment financial strategies and valuation issues. This is a hands-on, flipped course primarily using Microsoft Excel.  
Effective Fall 2021

HB 474  Hospitality Valuation  
Fall of every year. Spring of every year. 3(3-0) P: ((HB 273 or concurrently) or (ITM 209 or concurrently)) and (HB 311 or FI 311 or FI 320) R: Open to juniors or seniors in the Hospitality Business Major or in the Hospitality Business Real Estate Investment Management Minor.  
NEW  Financial management principles for real estate appraisal and valuation considering perspectives of brokers, consultants, developers, and investors. Theoretical and practical analyses with hospitality industry cases using spreadsheet software and technical writing. Capital markets, capital structures, discounted cash flow, internal rate of return, leverage, and net present value.  
Effective Fall 2021

HB 480  Advanced Event Management  
Spring of every year. 3(3-0) P: HB 380 R: Open to juniors or seniors in the Hospitality Business Major.  
NEW  Execution of a live event. Event management practices necessary in carrying out the event assignment. Measure return on investment and achievement of the goal and objectives for the event. Planning, logistics, and on-site event management.  
Effective Fall 2021