

SUBCOMMITTEE C – AGENDA

437 Administration Building

October 4, 2018

1:30 p.m.

PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to establish a **Minor in Photography** in the Department of Art, Art History, and Design. The University Committee on Undergraduate Education (UCUE) approved this request at their April 12, 2018 meeting.

- a. **Background Information:**

The Minor in Photography will offer students an opportunity to gain foundational knowledge of the concepts, vocabulary, and methods of the discipline of Photography without requiring the intensive, immersive upper level studies associated with concentrating in the field as a major.

Many programs at Michigan State University focus, at some level, on visual studies and/or communication. These programs will be complemented by the Minor in Photography. The advent of digital photography has made the application of principles of photographic literacy an important element of communication across an even broader range of professional fields. From agriculture and the arts through the social and applied sciences, practitioners utilize photography as a primary method for sharing ideas, documenting facts, and conveying concepts. Knowledge of the principles of camera controls, framing and composition, image adjustments, and other aspects of image creation, along with a firm grounding in the historical and contemporary applications of the medium that are the subject of the Minor in Photography, benefitting students majoring in many degree programs. Those programs include, but are not limited to: professional writing; film studies; apparel and textile design; art education; interior design; theatre design; history of art and visual culture; advertising; public relations; marketing; landscape architecture; anthropology; global and international studies; Chicano/Latino studies; and human resources and industrial relations.

Photography has become an integral form of communication in contemporary life, and control of its techniques and an understanding of the contexts and information such images convey is an essential element of the activities of professionals across a broad range of fields. Knowledge of the medium's formal and technical aspects will permit students to exercise greater control in achieving success in creation of expressive images and effective communications. Students will develop both technical and conceptual skills in the medium, understand the meanings and contexts conveyed through photographic documentation and expression, and gain an appreciation for the responsibilities that photographers have for the effects of their images across the range of creative and descriptive contexts.

Digital Photography is the most widely used form of visual communication of facts, concepts, creative and social issues, and flights of imagination in contemporary life. Photographs are created in the digital form through generation of still images by practitioners using lens-based media such as Smartphone or DSLR cameras, with subsequent adjustments of those pictures through digital imaging software such as Photoshop. The discipline simultaneously calls upon timeless and emerging design principles to present informative, representative, and persuasive messages in the context of the fine arts through the social and applied sciences and humanities.

The Minor in Photography will utilize existing curriculum and faculty expertise situated in its Studio Art and History of Art programs.

- b. **Academic Programs Catalog Text:**

The Minor in Photography, which is administered by the Department of Art, Art History, and Design, provides introductory exposure to concepts, vocabulary, and methods of the discipline of photography that may be used to complement majors in other degree programs.

The minor is available as an elective to students enrolled in bachelor's degree programs at Michigan State University other than the Bachelor of Arts or Bachelor of Fine Arts degrees in Studio Art with a concentration in photography. With the approval of the department and college that administer the student's degree program, the courses that are used to satisfy the minor may also be used to satisfy the requirements for the bachelor's degree.

Students who plan to apply to the program should consult the undergraduate advisor in the Department of Art, Art History, and Design.

Requirements for the Minor in Photography

Complete 15 credits from the following:

			CREDITS
STA	110	Drawing I	3
STA	113	Color and Design	3
STA	170	Digital Photography: Tools and Concepts	3
STA	270	Concepts of Photography	3
HA	251	History of Photography	3

Effective Spring 2019.

2. Request to delete the curriculum and degree requirements for the **Graduate Specialization in Ethics and Development** in the Department of Philosophy. The University Committee on Graduate Studies (UCGS) will provide consultative commentary to the Provost after considering this request. The Provost will make a determination after considering the consultative commentary from the University Committee on Graduate Studies.

No new students are to be admitted to the program effective Summer 2015. No students are to be readmitted to the program effective Summer 2015. Effective Spring 2018, coding for the program will be discontinued and the program will no longer be available in the Department of Philosophy. Students who have not met the requirements for the Graduate Specialization in Ethics and Development through the Department of Philosophy prior to Spring 2018 will have to change their specialization.

3. Request to change the requirements for the **Minor in Musical Theatre** in the Department of Theatre.
 - a. Under the heading **Requirements for the Minor in Musical Theatre** replace the entire entry with the following:

Complete 19 credits from the following:

1. All of the following courses (13 credits):

THR	101	Acting I	3
THR	202L	Voice Studio I Laboratory	4
THR	204	Topics in Acting/Directing I	2
THR	304	Topics in Acting/Directing II	2
THR	495	Musical Theatre Workshop	2

Students should enroll in the appropriate topic for THR 204 and 304 as directed by the academic advisor.
2. A minimum of 6 credits from the following courses:

DAN	251	Introduction to Dance	2
DAN	351	Dance Technique I	2
DAN	352	Dance Technique II	2
DAN	451	Dance Technique III	2
DAN	452	Dance Technique IV	2

Effective Spring 2019.

4. Request to change the name of the **Bachelor of Arts** degree in **Professional Writing to Public and Professional Writing** in the Department of Writing, Rhetoric and American Cultures.

Students admitted to the major prior to Fall 2019 will be awarded a Bachelor of Arts Degree in Professional Writing.

Students admitted to the major Fall 2019 and forward will be awarded a Bachelor of Arts Degree in Public and Professional Writing.

Effective Fall 2019.

6. Request to change the requirements for the **Bachelor of Arts** degree in **Public and Professional Writing** in the Department of Writing, Rhetoric and American Cultures.

a. Under the heading **Requirements for the Bachelor of Arts Degree in Public and Professional Writing** replace item 3. with the following:

a. All of the following courses (16 credits):

WRA 202	Introduction to Professional Writing	3
WRA 260	Rhetoric, Persuasion, and Culture	3
WRA 325	Writing Across Media	3
WRA 360	Visual Rhetoric	4
WRA 455	Portfolio Seminar	3

b. Completion of a set of courses oriented toward a theme in the major (12 to 15 credits minimum).

Students may obtain a list of example themes and courses from the program academic advisor. Themes vary and are determined in consultation with the program's academic advisor.

c. Completion of elective courses meant to complement and extend the student's chosen theme. An internship for credit is strongly recommended in the major. Courses used to fulfill requirement b. above may not be used to fulfill this elective requirement (3 to 6 credits):

WRA 210	Introduction to Web Authoring	3
WRA 211	Documentary History and Theory	3
WRA 214	Social Media and the Start-up	3
WRA 225	Introduction to Composing Digital Video	3
WRA 290	Independent Study	3
WRA 291	Special Topics	3
WRA 308	Invention in Writing	3
WRA 311	Introduction to Documentary Production	3
WRA 320	Technical Communication (W)	3
WRA 330	Writing Research in Communities and Cultures	3
WRA 331	Writing in the Public Interest (W)	3
WRA 345	Topics in Writing	3
WRA 350	Sound Writing and Rhetorics of Audio Production	3
WRA 355	Writing for Publication Workshop	3
WRA 370	Introduction to Grammar and Editing (W)	3
WRA 395	Writing Center Theory and Practice	3
WRA 401	Rhetoric, Leadership, and Innovation	3
WRA 410	Advanced Web Authoring	3
WRA 411	Collaborative Documentary Design and Production (W)	3
WRA 415	Digital Rhetoric	3
WRA 420	Content Strategy	3
WRA 441	Social Justice as Rhetorical Practice	3
WRA 453	Grant and Proposal Writing	3
WRA 471	Rhetoric of Grammar	3
WRA 480	Publication Management	3
WRA 482	Information and Interaction Design	3
WRA 483	Community Publishing	3
WRA 484	Ethics in Writing	3
WRA 490	Independent Study	1 to 6
WRA 491	Special Topics	3
WRA 493	Internship in Public and Professional Writing	1 to 4
WRA 499	International Research in Public and Professional Writing	3 to 6

One or two writing or design courses from outside WRA may be used with approval of the student's academic advisor.

RESIDENTIAL COLLEGE IN THE ARTS AND HUMANITIES

1. Request to change the requirements for the **Bachelor of Arts** degree in the **Arts and Humanities** in the Residential College in the Arts and Humanities.
 - a. Under the heading **Requirements for the Bachelor of Arts Degree in the Residential College in the Arts and Humanities** make the following changes:
 - (1) In item 1., change paragraph three to the following:

The University's Tier II writing requirement for the Arts and Humanities major is met by completing RCAH 492. That course is referenced in item 2. g. below.
 - (2) In item 2. a., make the following changes:
 - (a) Change the total credits from '28' to '32'.
 - (b) Delete the following courses:

RCAH	192	Proseminar	3
RCAH	291	Arts Workshops	4
RCAH	292A	Engagement Proseminar	2
RCAH	380	Third-Year Tutorial	3

Add the following courses:

RCAH	150	Introduction to the Arts and Humanities	4
RCAH	215	Introduction to Theory and Methods in the Arts	4
RCAH	225	Introduction to Community Engagement	4
RCAH	235	Introduction to Language and Culture Studies	4
 - (3) Delete items 2. b., 2. c., 2. d., and 2. e. and replace with the following:
 - b. Complete one of the following pathways (10 credits):

Arts Pathway
 The following course:
 RCAH 315 Methods in the Arts 4
 Two enrollments in the following course:
 RCAH 316 Topics in the Arts 6

Community Engagement Pathway
 The following course:
 RCAH 325 Methods in Community Engagement 4
 Two enrollments in the following course:
 RCAH 326 Topics in Community Engagement 6

Language and Culture Pathway
 The following course:
 RCAH 335 Methods in Language and Culture 4
 Two enrollments in the following course:
 RCAH 336 Topics in Language and Culture 6

Humanities Pathway
 The following course:
 RCAH 345 Methods in the Humanities 4
 Two enrollments in the following course:
 RCAH 346 Topics in Humanities 6
 - c. Complete 6 to 8 credits in any of the following courses not used to fulfill item b.:

RCAH	315	Methods in the Arts	4
RCAH	316	Topics in the Arts	3
RCAH	325	Methods in Community Engagement	4
RCAH	326	Topics in Community Engagement	3
RCAH	335	Methods in Language and Culture	4
RCAH	336	Topics in Language and Culture	3
RCAH	345	Methods in the Humanities	4
RCAH	346	Topics in Humanities	3

- d. A minimum of 9 credits at the 300-level or above taken outside of RCAH chosen in consultation with the student's academic advisor.
- e. Completion of a minimum 50-hour volunteer or paid experiential learning opportunity. This requirement can be satisfied with one of the following options in the junior or senior year.
 - (1) An approved internship
 - (2) An approved undergraduate research, creative, or community engagement project directed by a faculty member through enrollment in RCAH 450 (1 to 4 credits)
 - (3) An approved study abroad/study away with at least one course at the 300-400 level.
- (4) Delete items 2. g. and 2. h. and replace with the following:
 - g. The following capstone course (4 credits):
RCAH 492 Senior Seminar (W) 4
 - h. Students must attend 12 separate sessions of the College Colloquium, with 6 of those sessions occurring in the first year of the student's major with in the Residential College in the Arts and Humanities.

Effective Fall 2019.

ELI BROAD COLLEGE OF BUSINESS

1. Request to change the requirements for the **Master of Science** degree in **Accounting** in the Department of Accounting and Information Systems. The University Committee on Graduate Studies (UCGS) will consider this request at its September 10, 2018 meeting.

- a. Under the heading **Admission** replace the entire entry with the following:

Students may start the program in any semester (fall or spring), or summer session, as space permits. Applications for admission to the program must be received by January 15 for fall semester or summer session, and March 1 for second-round admission consideration, as space permits. Students desiring to start in spring semester must apply by October 1.

To be considered for admission to the program, applicants must:

1. Submit to the Director of the Master of Science degree in Accounting program a completed application packet that is available on the program Web site.
2. Take the Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) and have the scores submitted to the Master of Science degree in Accounting program. The GMAT test must be taken not more than five years, or the GRE not more than two years prior to the submission of the application for admission to the program. Current Michigan State University students in the undergraduate accounting or finance major with both an overall grade-point average and junior-senior level accounting course grade-point average of 3.0 or higher are not required to take the GMAT.

The minimum standards for admission to the Master of Science degree in Accounting are:

1. a bachelor's degree in accounting from a recognized educational institution with a minimum grade-point average of 3.0; or a bachelor's degree in another major from a recognized educational institution with a minimum grade-point average of 3.0 and completion of the following prerequisite courses: intermediate finance, survey of calculus, and probability and statistics.
2. a strong GMAT/GRE score. Students with qualifying credentials may be able to waive the GMAT/GRE and applicants should consult with the program director to see if they are eligible for the waiver.
3. a grade-point average of at least 3.0 for any junior-and-senior level courses taken as an undergraduate.

Admission to the program is competitive. Meeting the minimum standards listed above does not guarantee admission. The applicant's overall record is considered including letters of recommendation, the student's statement of objectives, work experience, extracurricular activities, and TOEFL and IELTS scores. Admission is also subject to space availability.

The program accepts qualified applicants whose undergraduate degree is not in accounting and only includes an intermediate-level financial accounting course. These students will be required to complete collateral course work and their program of study will typically require more than 30 credits for the degree. Students should contact the director of the program to determine course deficiencies. Credits earned in collateral course work does not count toward the Master of Science degree in Accounting.

- b. Under the heading **Requirements for the Master of Science Degree in Accounting** make the following changes:

- (1) In item 2. under **Information Systems** make the requirement 'Four of the following courses and add the following course:

ACC	827	Accounting Analytics	3
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- (2) In item 2. under **Public and Corporate Accounting** delete the following course:

ACC	844	Management Accounting in Global Enterprises	3
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- (3) In item 2. under the heading **Taxation** delete the following course:

ACC	834	Taxation of Gifts, Trusts and Estates	3
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- (4) In item 3. **Electives** change the credits from '15' to '12 to 15'.

- c. Under the heading **Academic Standards** delete item (3).

Effective Spring 2019.

2. Request to change the requirements for the **Minor in Insurance and Risk Management** in the Department of Finance.

- a. Under the heading **Admission** add the following courses to item a.:

STT	200	Statistical Methods	3
STT	201	Statistical Methods	4
STT	231	Statistics for Scientists	3

Effective Spring 2019.

3. Request to change the requirements of the **Bachelor of Arts** degree in **Hospitality Business** in The School of Hospitality Business.

- a. Under the heading **Requirements for the Bachelor of Arts Degree Hospitality Business** make the following change:

- (1) In item 2. e. add the following course:

HB	420	The Business of Golf	3
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Effective Summer 2019.

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to change the requirements for the **Bachelor of Arts** degree in **Communication** in the Department of Communication.

a. Under the heading **Requirements for the Bachelor of Arts Degree in Communication** make the following changes:

(1) In item 1., paragraph two, add COM 401 as an option for the University's Tier II writing requirement.

(2) Replace item 3. with the following:

a. Complete a minimum of 30 credits in Communication courses with a grade-point average of 2.0 or higher achieved across COM 100, COM 225, COM 240, COM 275, and COM 300:

(1) All of the following courses (17 credits):

COM	100	Human Communication	3
COM	225	An Introduction to Interpersonal Communication	3
COM	240	Introduction to Organizational Communication	4
COM	275	Effects of Mass Communication	3
COM	300	Methods of Communication Inquiry	4

(2) One of the following capstone courses (4 credits):

COM	401	Advanced Topics in Communication (W)	4
COM	425	Communication in Close Relationships (W)	4
COM	440	Organizational Communication Structure (W)	4
COM	475	Communication Campaign Design and Analysis (W)	4

(3) Complete a minimum of 9 elective credits:

COM	301	Special Topics in Communication Sciences, Analytics and Research Methods	3
COM	302	Special Topics in Health Communication	3
COM	303	Special Topics in Intercultural Communication	3
COM	304	Special Topics in Interpersonal Communication	3
COM	305	Special Topics in Mediated Communication	3
COM	306	Special Topics in Organizational Communication	3
COM	307	Special Topics in Social Influence	3
COM	310	Intercultural Communication	3
COM	320	Diversity and Communication	3
COM	325	Interpersonal Influence and Conflict	3
COM	330	Health Communication	3
COM	340	Leadership and Group Communication	3
COM	360	Advanced Sales Communication	3
COM	375	Audience Response to Media Entertainment	3
COM	399	Special Topics in Communication	1 to 3
COM	402	Public Relations Topics in Communication	1
COM	490	Independent Study	1 to 3
COM	493	Internship	1 to 12
COM	494	Practicum in Communication Research and Instruction	1 to 4

A maximum of 3 credits across any combination of COM 490, 493, and 494 may be used to satisfy this requirement.

(4) Complete one of the following options:

(a) A cognate in the behavioral/social sciences that is comprised of six courses outside the Department of Communication chosen from at least three of the following departments: Anthropology, Communicative Sciences and Disorders, Economics, Human Development and Family Studies, Political

Science, Psychology, and Sociology. The courses must be chosen in consultation with the student's academic advisor. (18 to 24 credits)

- (b) A concentration from the following that focuses on a specific application area in the discipline. Courses used to satisfy requirements for the major may also be used to satisfy the requirements of a concentration. The concentration will be noted on the student's transcript. (minimum of 18 credits)

Communication Science, Analytics and Research Methods

1. Both of the following courses (7 credits):

COM	401	Advanced Topics in Communication (W)	4
COM	494	Practicum in Communication Research and Instruction	3
2. Four courses from the following (12 to 16 credits):

MI	220	Methods for Understanding Users	3
MI	355	Media and Information Research	3
PLS	202	Introduction to Data Analytics and Social Sciences	3
PSY	101	Introductory Psychology	4
PSY	295	Data Analysis in Psychological Research	3
SOC	281	Social Research Methods	4
SOC	282	Quantitative Analysis for Social Research	4
SSC	442	Social Science Data Analytics Applications	3
STT	201	Statistical Methods	4
WRA	202	Introduction to Professional Writing	3
WRA	330	Writing Research in Communities and Cultures	3
WS	203	Introduction to Methods for Women's and Gender Studies Research	3

Health Communication

1. All of the following courses (10 credits):

COM	325	Interpersonal Influence and Conflict	3
COM	330	Health Communication	3
COM	475	Communication Campaign Design and Analysis (W)	4
2. Three courses from the following (9 to 11 credits):

ANP	201	Introduction to Cultural Anthropology	3
Or			
ANP	204	Introduction to Medical Anthropology	3
ANP	370	Culture, Health, and Illness	3
EPI	390	Disease in Society: Introduction to Epidemiology and Public	

		Health	4
GEO	435	Geography of Health and Disease	3
HM	101	Introduction to Public Health	3
HNF	150	Introduction to Human Nutrition	3
HNF	406	Global Foods and Culture	3
HST	425	American and European Health Care since 1800	4
PHL	344	Ethical Issues in Health Care	4
PSY	101	Introductory Psychology	4
PSY	320	Health Psychology	3
SOC	475	Health and Society	3

Intercultural Communication

1. All of the following courses (10 credits):

COM	310	Intercultural Communication	3
COM	325	Interpersonal Influence and Conflict	3
COM	475	Communication Campaign Design and Analysis (W)	4
2. Three courses from the following (8 to 11 credits):

ANP	200	Navigating Another Culture	2
CSUS	200	Introduction to Sustainability	3
CSUS	250	Global Issues in Agriculture and Natural Resources	3
ENG	478B	Literature and Visual Culture	3
HRLR	201	Human Capital and Society	3
JRN	475	International News and Government Dynamics	3
MC	230	Cultures and Politics in Comparative Perspective	4
MI	480	Information and Communication Technologies and Development	3
PSY	101	Introductory Psychology	4
PSY	342	Stereotypes, Prejudice, and Discrimination	3
SOC	215	Race and Ethnicity	3
SOC	310	Global Migration	3
SOC	362	Developing Societies	3
TE	352	Immigrant Language and Culture	3

Up to 6 credits of a foreign language or educational study abroad program may also serve as an elective in this concentration with advisor approval.

Interpersonal Communication

1. All of the following courses (10 credits):

COM	304	Special Topics in Interpersonal Communication	3
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COM	325	Interpersonal Influence and Conflict	3
COM	425	Communication in Close Relationships (W)	4

For COM 304, students must select from the following topics: conflict, family communication, computer-mediated communication.

2. Three courses from the following (9 or 10 credits):

ATD	430	Dress, Culture and Human Behavior	3
HDFS	145	The Individual, Couples and Families	3
HDFS	212	Children, Youth and Family	3
HDFS	225	Lifespan Human Development in the Family	3
HDFS	414	Parenting	3
HDFS	444	Interpersonal Relationships in the Family	3
HDFS	445	Human Sexuality	3
HST	313	Women in the United States to 1869	3
HST	314	Women in the United States since 1869	3
HST	413	Families in Historical Perspective	3
LIN	335	Language and Gender	3
PSY	101	Introductory Psychology	4
PSY	235	Social Psychology	3
PSY	236	Personality	3
PSY	339	Psychology of Women	3
PSY	342	Stereotypes, Prejudice, and Discrimination	3
WS	201	Introduction to Women's and Gender Studies	3
WS	304	Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ) and Sexuality Studies	3
WS	403	Women and Change in Developing Countries	3

Mediated Communication

- Both of the following courses (7 credits):

COM	375	Audience Response to Media Entertainment	3
COM	475	Communication Campaign Design and Analysis (W)	4
- Four of the following courses (12 to 14 credits):

ADV	375	Consumer Behavior	3
ADV	420	New Media Driver's License	3
ENG	142	Introduction to Popular Literary Genres	4
FLM	230	Introduction to Film	4

FLM	380	Classical Film and Media Theory	3
FLM	381	Contemporary Film and Media Theory	3
JRN	108	The World of Media	3
JRN	213	Animation, Comics, Culture and Graphic Novels in Media	3
JRN	218	Sports in Contemporary Media	3
MI	201	Media and Information Technologies and Industries	3
MI	239	Digital Footprints: Privacy and Online Behavior	3
MI	301	Bringing Media to Market	3
MI	302	Networks, Markets and Society	3
MI	480	Information and Communication Technologies and Development	3
SOC	325	Play, Games, and Sports	3
WRA	202	Introduction to Professional Writing	3
WRA	225	Introduction to Multimedia Writing	3
WRA	425	Advanced Multimedia Writing	3

Organizational Communication

1. All of the following courses (10 credits):

COM	340	Leadership and Group Communication	3
COM	440	Organizational Communication Structure (W)	4
COM	493	Internship	3
2. Three of the following courses (9 or 10 credits):

ACC	230	Survey of Accounting Concepts	3
ADV	325	Public Relations Techniques and Ethics	3
ANP	321	Anthropology of Social Movements	3
GBL	323	Introduction to Business Law	3
HRLR	201	Human Capital and Society	3
HRLR	211	Introduction to Organizational Leadership	3
HRLR	311	Applied Organizational Leadership	3
HST	213	U.S. Business and Economic History	3
MGT	325	Management Skills and Processes	3
MKT	327	Introduction to Marketing	3
PSY	101	Introductory Psychology	4
PSY	255	Industrial and Organizational Psychology	3

	SOC	322	Sociology of Work	3
Social Influence				
1.	Both of the following courses (7 credits):			
	COM	325	Interpersonal Influence and Conflict	3
	COM	475	Communication Campaign Design and Analysis (W)	4
2.	Four of the following courses (9 to 15 credits):			
	ANP	321	Anthropology of Social Movements	3
	HRLR	211	Introduction to Organizational Leadership	3
	HST	316	United States Intellectual History since 1860	3
	IBIO	446	Environmental Issues and Public Policy	3
	MC	350	Evolution and Society	4
	PHL	330	Formal Reasoning	4
	PSY	101	Introductory Psychology	4
	PSY	270	Community Psychology	3
	SOC	241	Social Psychology	3
	SOC	322	Sociology of Work	3
	SOC	368	Science, Technology and Society	3
	SOC	499	Social Issues and Change in Contemporary Society (W)	3

Students should meet with their academic advisors concerning the minimum and maximum numbers of elective credits available to them at various stages in their programs.

Students are strongly encouraged to complete an internship or experiential learning experience approved by the Department of Communication whether for university credit based on academic eligibility standards or on a voluntary, non-credit basis. The department will make every effort to assist communication majors in finding appropriate internship placements.

Effective Fall 2019.

COLLEGE OF EDUCATION

1. Request to change the requirements for the **Master of Arts** degree in **Education** in the College of Education. The University Committee on Graduate Studies (UCGS) will consider this request at its September 10, 2018 meeting.

The primary concentrations in the Master of Arts degree in Education are noted on the student's academic record when the requirements for the degree have been completed.

- a. Under the heading **Requirements for the Master of Arts Degree in Education** make the following change in item 4.:

(1) Add the statement 'Only the primary concentration is transcriptable'.

Effective Spring 2019.

2. Request to change the requirements for the **Doctor of Philosophy** degree in **School Psychology** in the Department of Counseling, Educational Psychology and Special Education. The University Committee on Graduate Studies (UCGS) will consider this request at its September 6, 2018 meeting.

a. Under the heading **Requirements for the Doctor of Philosophy Degree in School Psychology** make the following change:

- (1) Replace item 6. with the following:

Internship. Complete 3 credits in a field-based internship related to school psychology that must extend over a full calendar year and consist of at least 2,000 supervised clock hours of practice.

Effective Spring 2019.

3. Request to change the requirements for the **Master of Science** degree in **Kinesiology** in the Department of Kinesiology. The University Committee on Graduate Studies (UCGS) will consider this request at its March 9, 2015 meeting.

The concentrations in the Master of Science degree in Kinesiology are noted on the student's academic record when the requirements for the degree have been completed.

a. Under the heading **Master of Science** make the following change:

- (1) In paragraph three delete the concentration area of 'Coaching'.

Effective Spring 2019.

PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

- MUSM 492 Special Topics in Museum Studies
Fall of every year. Spring of every year. Summer of every year. ~~1 to 3 credits.~~ 3(3-0)
Interdepartmental with Anthropology and History of Art. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to juniors or seniors or graduate students.
Special topics supplementing regular course offerings.
SA: AL 492
~~Effective Fall 2017~~ Effective Summer 2018
- WRA 202 Introduction to Professional Writing
Fall of every year. Spring of every year. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to students in the Professional Writing Major or approval of department.
~~Basic principles of rhetoric and composition applied to professional writing. Page design, definition of the field, research tools and practices, genres and conventions, and professional style.~~ Principles of rhetoric and writing applied to public and professional writing, with emphasis on writing as social and professional action. Definition and major theories of the field, research tools and practices, genres and conventions, and professional style.
SA: AL 202
~~Effective Fall 2015~~ Effective Fall 2019
- WRA 210 Introduction to Web Authoring
Fall of every year. Spring of every year. 3(3-0) ~~P: (WRA 202) and completion of Tier I writing requirement~~ P: (WRA 202 or concurrently) or (WRA 260 or concurrently) R: ~~Open to students in the College of Arts and Letters or in the Professional Writing Major or approval of department.~~ R: Open to students in the Professional Writing Major and open to students in the Experience Architecture Major or approval of department.
~~Analyzing, evaluating, and authoring Web sites. Principles of design rhetoric. Practices of Web accessibility.~~ Analyzing, evaluating, and authoring Web sites through principles of design rhetoric. Practices of Web accessibility, usability, and sustainability by using HTML and CSS.
SA: AL 210
~~Effective Fall 2015~~ Effective Fall 2019
- WRA 225 ~~Introduction to Multimedia Writing~~
Introduction to Composing Digital Video
Fall of every year. 3(3-0) ~~P: (WRA 202 or concurrently) and completion of Tier I writing requirement~~ P: (WRA 202 or concurrently) or (WRA 260 or concurrently) R: Open to undergraduate students in the Professional Writing Major.
~~Writing, directing, critiquing, and producing digital compositions that include multiple media. Professional writing, visual rhetoric, and design theories applied to multimedia short subjects.~~ Public and professional writing, basic visual rhetoric, and design theories applied to digital video composing and producing. Writing, directing, critiquing, and producing digital video for public and professional contexts.
SA: WRA 417
~~Effective Fall 2015~~ Effective Fall 2019

- WRA 260 ~~Rhetoric, Persuasion, and Culture~~
Writing, Rhetoric, Cultures, and Community (D)
Fall of every year. Spring of every year. 3(3-0) P: Completion of Tier I Writing Requirement ~~R: Open to undergraduate students in the College of Arts and Letters.~~ R: Open to undergraduate students in the Professional Writing Major and open to students in the Experience Architecture Major or approval of department.
~~Rhetorical analysis of consumer, corporate, organizational, and popular cultures appropriate to professional settings.~~ Introduction to rhetorical practices, processes, and strategies. Study of intersections of rhetorical theories and cultural engagement, with emphasis on analysis and production of writing for different professional and public settings. Exploration of different knowledge-making processes and influences on writing. Reading- and discussion-intensive course.
~~SA: AL 260~~
~~Effective Fall 2015~~ Effective Fall 2019
- WRA 290 Independent Study
Fall of every year. Spring of every year. Summer of every year. ~~On Demand.~~ 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I Writing Requirement RB: ((WRA 202 or concurrently) or (WRA 260 or concurrently)) and completion of Tier I writing requirement ~~R: Open to sophomores. Approval of department.~~ R: Open to undergraduate students in the Professional Writing Major. Approval of department.
Special projects arranged by an individual student and a faculty member in areas supplementing regular course offerings.
~~SA: ATL 290~~
~~Effective Fall 2015~~ Effective Fall 2019
- WRA 291 Special Topics
Fall of every year. Spring of every year. ~~Summer of every year.~~ 3(3-0) 1 to 4 credits. A student may earn a maximum of 9 credits in all enrollments for this course. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I Writing Requirement P: (WRA 202 or concurrently) or (WRA 260 or concurrently) ~~R: Open to undergraduate students.~~ R: Open to undergraduate students in the Professional Writing Major.
~~Special topics in professional writing. Topics vary.~~ Writing and reading intensive course on special topics in public and professional writing. Topics vary.
~~Effective Summer 2013~~ Effective Fall 2019
- WRA 308 Invention in Writing
Fall of odd years. 3(3-0) ~~P: Completion of Tier I Writing Requirement~~ P: (WRA 202 or concurrently) or (WRA 260 or concurrently) R: Open to students in the Professional Writing Major or approval of department.
~~Theory and practice of invention in writing. Strategies and theories of generating and exploring thought in civic and professional writing contexts.~~ Theory and practice of invention and creative practices in public and professional writing. Strategies and theories for brainstorming, ideating, and innovating in civic and professional writing contexts. Orientation toward wide range of knowledges and approaches to knowledge-making and writing.
~~SA: AL 308~~
~~Effective Fall 2015~~ Effective Fall 2019

- WRA 320 Technical Communication (W)
Spring of every year. 3(3-0) ~~P: (WRA 202) and completion of Tier I writing requirement P: WRA 202 or WRA 260 R: Open to students in the Professional Writing Major and open to students in the Department of Forestry and open to students in the Experience Architecture Major or approval of department.~~ R: Open to undergraduate students in the Professional Writing Major and open to undergraduate students in the Department of Forestry and open to undergraduate students in the Experience Architecture Major or approval of department.
Principles and practices of communicating technical information for different audiences and purposes, and across multiple media. Methods of audience-based research, information design, project management, and technical style (verbal and visual). Principles and practices of communicating technical and procedural information for different audiences and purposes, and across multiple media. Methods of audience-based research, information design, project management, and technical style.
~~SA: AL 320~~
~~Effective Summer 2017~~ Effective Fall 2019
- WRA 325 Writing Across Media
Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 3 credits in all enrollments for this course. P: (WRA 202 or concurrently) or (WRA 260 or concurrently) R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
- NEW Rhetorical and cultural dimensions of composing in digital spaces. Study of and practice with the rhetorical affordances and expectations of different writing spaces. Attention to digital genres and social media spaces. Practice in messaging across contexts and composing with multiple technologies.
Effective Fall 2019
- WRA 330 Writing Research in Communities and Cultures
Fall of every year. 3(3-0) ~~P: (WRA 202) and completion of Tier I writing requirement P: (WRA 202 or concurrently) or (WRA 260 or concurrently) RB: ISS 300-level course R: Open to undergraduate students in the Professional Writing Major or approval of department.~~
Writing and research methods in and with local, global, and online communities and organizations. Topics include methods of field research and textual analysis and the ethics of representation. Writing and research methods in and with local, global, and online communities and organizations. Topics include methods of field research and textual analysis, working with quantitative and qualitative data, and ethics of representation. Focus on the ways in which culture informs and influences community and writing by/with communities.
~~Effective Fall 2015~~ Effective Fall 2019
- WRA 331 Writing in the Public Interest (W)
Spring of every year. 3(3-0) ~~P: (WRA 202) and completion of Tier I writing requirement P: WRA 202 or WRA 260 R: Open to students in the Department of Forestry or in the Professional Writing Major or approval of department.~~
Various forms of public writing and rhetoric and their roles in democracy and public culture. Practice in modes of public and civic discourse, including deliberative strategies and a range of public literacies. Various forms of public writing and rhetoric and their roles in civic and public culture. Emphasis on nonprofit communication practices, tools, and genres, and orientation toward culture and its influence on public and community writing. Practice in modes of public and civic discourse, including deliberative strategies and a range of public literacies with attention to cultural engagement.
~~SA: AL 334~~
~~Effective Fall 2015~~ Effective Fall 2019

- WRA 345 Topics in Writing
Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: WRA 202 or WRA 260 R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
- NEW Courses supplementing regular course offerings. Topics recommended by students, proposed by faculty, and/or offered due to intellectual or professional need or interest. Example topics: Writing as social action, writing and the environment, medical and science writing.
Effective Fall 2019
- WRA 350 Sound Writing and Rhetorics of Audio Production
Spring of every year. 3(3-0) A student may earn a maximum of 3 credits in all enrollments for this course. P: WRA 202 or WRA 260 R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
- NEW Theories and principles of sound composition. Intensive reading, analysis, and research combined with focused making, creating, and practicing. Analysis and production of podcasting, soundscapes, and field recording, with attention to rhetorical dimensions of listening.
Effective Fall 2019
- WRA 355 Writing for Publication Workshop
Summer of every year. 3(3-0) ~~P: Completion of Tier I Writing Requirement~~ P: WRA 202 or WRA 260 ~~R: Open to undergraduate students or approval of department.~~ R: Open to undergraduate students in the Professional Writing Major or approval of department.
~~Workshop for students developing writing for a variety of print and online publications.~~
Workshop for students developing writing for a variety of print and online publications.
Discussion of and practice with freelance writing, author guidelines, and editorial processes.
SA: AL 355
~~Effective Fall 2016~~ Effective Fall 2019
- WRA 360 ~~Visual Rhetoric~~
Design of Print and Digital Documents
Fall of every year. Spring of every year. 4(4-0) ~~P: (WRA 202) and completion of Tier I writing requirement) or (AL 242 and completion of Tier I writing requirement)~~ P: (WRA 202 or concurrently) or (WRA 260 or concurrently) R: ~~Open to students in the College of Arts and Letters or in the Professional Writing Major or approval of department.~~ R: Open to undergraduate students in the College of Arts and Letters or in the Professional Writing Major and open to undergraduate students in the Experience Architecture Major or approval of department.
~~Visual literacy, design, and rhetoric. Effects of visual elements in print and online documents. Intensive writing and design. Study of design principles and approaches focused on writing and in relationship to culture, technology, and rhetoric. Effects of visual elements in print and online documents. Production of various types of documents, working with typography, color theory, etc. Design-intensive course.~~
SA: AL 360
~~Effective Fall 2016~~ Effective Fall 2019
- WRA 370 Introduction to Grammar and Editing (W)
Fall of every year. Spring of every year. 3(3-0) ~~P: (WRA 202) and completion of Tier I writing requirement~~ P: WRA 202 or WRA 260 R: ~~Open to students in the Professional Writing Major or approval of department.~~ R: Open to undergraduate students in the Professional Writing Major or approval of department.
~~Theories, practice, and processes of grammar, style, and rhetorical issues for professional writers. Principles and practices of copyediting for public and professional writers, with special attention to grammar, style, and rhetorical issues.~~
Theories, practice, and processes of grammar, style, and rhetorical issues for professional writers. Principles and practices of copyediting for public and professional writers, with special attention to grammar, style, and rhetorical issues.
~~Effective Summer 2016~~ Effective Fall 2019

- WRA 401 Writing and Leadership in the Professions
Rhetoric, Leadership, and Innovation
Spring of every year. Summer of every year. 3(3-0) P: Completion of Tier I Writing Requirement P:
WRA 202 or WRA 260 R: Open to undergraduate students in the Professional Writing Major or
approval of department.
Designed to support the learning of the basics of work place communication. Focus on
core rhetorical skills used across diverse businesses and organizations. Exploration of
rhetorical theories applied to managing and leading communication in civic and
professional organizations. Emphasis on team dynamics and on managing and leading
teams and projects. Discussion of entrepreneurial thinking in/and public and professional
writing.
~~Effective Summer 2016~~ Effective Fall 2019
- WRA 410 Advanced Web Authoring
Spring of every year. 3(3-0) P: (WRA 210) and completion of Tier I writing requirement P: (WRA
202 or WRA 260) and WRA 210 R: Open to students in the Professional Writing major and open to
students in the Rhetoric and Writing major or approval of department. R: Open to students in the
Digital Rhetoric and Professional Writing Major or in the Professional Writing Major and open to
students in the Experience Architecture Major or approval of department.
Developing and maintaining large scale, interactive Web sites. Visual design, usability,
audio and video integration, ongoing site management, and web accessibility. Introduction
to team-based approaches to web development, with focus on communication strategies
and ethical practices. Visual design, usability, media integration, site management and
sustainability, and web accessibility. Grounded in content-management systems and
advanced programming languages.
~~SA: AL 410~~
~~Effective Fall 2015~~ Effective Fall 2019
- WRA 415 Digital Rhetoric
Fall of every year. Spring of every year. 3(3-0) P: (WRA 202) and completion of Tier I writing
requirement P: WRA 202 or WRA 260 R: Open to students in the Professional Writing major and
open to students in the Rhetoric and Writing major or approval of department. R: Open to students
in the Professional Writing Major and open to students in the Digital Rhetoric and Professional
Writing Major or approval of department.
Rhetorical, social, political, economic, and ethical dimensions of digital communication,
including identity, community, genre, and events. Rhetorical dynamics of communication
across digital spaces such as apps, websites, software, and other experiences.
~~SA: AL 416~~
~~Effective Fall 2016~~ Effective Fall 2019
- WRA 420 Content Strategy
Spring of every year. 3(3-0) P: (WRA 320) and completion of Tier I writing requirement P: WRA 320
R: Open to students in the Professional Writing Major and open to graduate students in the
Department of Writing, Rhetoric and American Cultures or in the Professional Writing Major or
approval of department. R: Open to students in the Professional Writing Major and open to
graduate students in the Department of Writing, Rhetoric and American Cultures or in the
Professional Writing Major and open to undergraduate students in the Experience Architecture
Major or approval of department.
Applied theory and best practices for content strategy. Understanding the content
management lifecycle, aligning content strategy to business goals, assessing
communication needs for audiences and participants. Issues in project leadership,
management, intellectual property, and organizational communication for creating flexible,
dynamic content and content structures. Exploration of theory, practice, and ethics of
content strategy in public and professional writing settings. Understanding the content
management life cycle, aligning content strategy to various goals, assessing
communication needs for audiences and participants. Issues in project leadership,
management, intellectual property, and organizational communication for creating flexible,
dynamic content and content structures.
~~Effective Summer 2016~~ Effective Fall 2019

- WRA 425 Advanced Multimedia Writing
Spring of every year. 3(3-0) P: (WRA 202 and WRA 225) and completion of Tier I writing requirement RB: Experience with multimedia writing and production.
Professional writing, visual rhetoric, and design theories applied to multimedia projects.
Advanced work in writing, directing, critiquing, and producing digital compositions that include multiple media and large-scale projects.
DELETE COURSE
Effective Fall 2019
- WRA 441 Social Justice as Rhetorical Practice
Fall of odd years. 3(3-0) ~~P: Completion of Tier I Writing Requirement P: (WRA 202 or WRA 260) and completion of Tier I writing requirement~~ R: Open to students in the Department of Writing, Rhetoric and American Cultures or approval of department.
Rhetorical, cultural, and historical analyses of significant texts in peace and justice movements; production of effective texts in support of social, economic, and environmental justice and social entrepreneurship.
~~Effective Fall 2017~~ Effective Fall 2019
- WRA 453 Grant and Proposal Writing
Fall of every year. 3(3-0) ~~P: (WRA 202) and completion of Tier I writing requirement P: WRA 202 or WRA 260 R: Open to students in the Department of Forestry or in the Professional Writing major and open to students in the Rhetoric and Writing major or approval of department.~~ R: Open to students in the Department of Forestry or in the Professional Writing Major and open to students or approval of department.
~~Researching and writing grants and proposals for corporations, nonprofit organizations, businesses, and government agencies.~~ Researching and writing grants and proposals for corporations, nonprofit organizations, businesses, and government agencies. Rhetorical dimensions of pitching and proposing, with various moves and methods of support (e.g., preparing rationale statements, creating budgets).
~~SA: AL 453~~
~~Effective Fall 2016~~ Effective Fall 2019
- WRA 455 Portfolio Seminar
Spring of every year. 3(3-0) ~~P: (WRA 202) and completion of Tier I writing requirement P: WRA 202 and WRA 260~~ R: Open to seniors in the Professional Writing Major and open to seniors in the Department of Writing, Rhetoric and American Cultures.
~~Workshop for students preparing professional document portfolios in print and digital formats, including application materials for career, graduate study, and professional positions.~~ Workshop for students preparing professional document portfolios in print and digital formats, including application materials for careers in public and professional writing or for graduate study.
~~Effective Summer 2016~~ Effective Fall 2019
- WRA 460 Advanced Visual Rhetoric and Document Design
Spring of every year. 3(3-0) P: (WRA 202 and WRA 360) and completion of Tier I writing requirement R: Open to students in the Department of Writing, Rhetoric and American Cultures or in the Experience Architecture Major or approval of department.
Develop and manage document design projects with clients, using iterative and participatory design and research methods. Research, design, project management, and client communication skillsets in visual rhetoric, professional writing, and document design.
DELETE COURSE
Effective Fall 2019

- WRA 471 ~~The Rhetoric of Grammar~~
Rhetoric of Grammar
Spring of every year. 3(3-0) P: WRA 370 R: Open to students in the Professional Writing Major or approval of department.
~~Discussion of grammar, style, and language debates, paying special attention to the role of rhetorical context in ideas of grammaticality and appropriateness. Rhetorical, cultural, and ethical dimensions of grammar and style, paying special attention to the role of rhetorical context in ideas of grammaticality and appropriateness.~~
~~Effective Fall 2016~~ Effective Fall 2019
- WRA 480 ~~Publication Management I~~
Publication Management
Fall of every year. ~~Spring of every year.~~ 3(3-0) ~~A student may earn a maximum of 6 credits in all enrollments for this course. P: ((WRA 202 and WRA 370) or approval of department) and completion of Tier I writing requirement~~ P: WRA 370 or approval of department R: Open to students in the Professional Writing Major or approval of department.
~~Experience in publication processes: creating, designing, editing, and managing periodical, book, or online publications. Copyediting, developmental editing, design and layout, distribution and publicity. Rhetorical approaches to editing. Team processes involved in designing and editing publications. History of publishing.~~ Experience in publication processes: creating, designing, editing, and managing periodical, book, or online publications. Copyediting, developmental editing, design and layout, distribution and publicity. Rhetorical approaches to editing. Team processes involved in designing and editing publications.
SA: WRA 380
~~Effective Spring 2016~~ Effective Fall 2019
- WRA 481 Publication Management II
Spring of every year. 3(3-0) P: (WRA 202 and WRA 370) and completion of Tier I writing requirement R: Open to students in the Professional Writing Major.
Experience in publication processes: creating, designing, editing, and managing periodical, book, or online publications. Copyediting, developmental editing, design and layout, distribution and publicity. Rhetorical approaches to editing. Team processes involved in designing and editing publications. History of publishing.
SA: WRA 470
~~DELETE COURSE~~
Effective Fall 2019
- WRA 482 Information and Interaction Design
Fall of even years. 3(3-0) ~~P: (WRA 210 or WRA 410) and completion of Tier I writing requirement~~ P: WRA 210 RB: At least one of the following: web design, database design, graphic design, document design. ~~R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or in the Professional Writing Major and open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department. R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or in the Professional Writing Major and open to graduate students in the Department of Writing, Rhetoric and American Cultures and open to undergraduate students in the Experience Architecture Major or approval of department.~~
~~Design of information systems for professional writers. Pitching ideas. Developing information and interfaces. User-centered design lifecycle. Activity analysis, object-oriented modeling, prototyping, and technical specifications, and implementation planning.~~ Design of information systems for public and professional writers. Activity analysis, object-oriented modeling, prototyping, technical specifications, and implementation planning. Pitching ideas. Developing information and interfaces. User-centered design lifecycle.
~~Effective Fall 2016~~ Effective Fall 2019

- WRA 483 Community Publishing
Spring of every year. 3(3-0) A student may earn a maximum of 3 credits in all enrollments for this course. P: (WRA 202 or WRA 260) and (WRA 360 or WRA 370) R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
- NEW Project-based course focused on developing and producing writing projects coordinated with the Digital Publishing Lab. Emphasis on collaborative action, drafting, editing, etc.; defining goals; managing publication distribution.
Effective Fall 2019
- WRA 484 Ethics in Writing
Fall of every year. 3(3-0) A student may earn a maximum of 3 credits in all enrollments for this course. P: WRA 202 or WRA 260 R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures. Approval of department.
- NEW Ethical issues related to public and professional writing including censorship, copyright, ethical practices and philosophies of editing, open access, privacy, preservation, and accessibility. Attention to cultural issues, including cultural appropriation and culturally relevant practices.
Effective Fall 2019
- WRA 490 Independent Study
Fall of every year. Spring of every year. Summer of every year. ~~1 to 3 credits.~~ 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. ~~P: Completion of Tier I writing requirement.~~ P: WRA 202 or WRA 260 R: Open to students.
~~Special project, directed reading and research.~~ Special projects arranged by an individual student and a faculty member in areas supplementing regular course offerings.
~~Effective Fall 2015~~ Effective Fall 2019
- WRA 491 Special Topics
Fall of every year. Spring of every year. ~~Summer of every year.~~ 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. ~~P: Completion of Tier I Writing Requirement~~ P: WRA 202 or WRA 260 R: Open to undergraduate students and open to graduate-professional students.
~~Writing and reading intensive course on special topics in professional writing. Topics vary.~~ Writing and reading intensive course on special topics in public and professional writing. Topics vary.
~~Effective Fall 2015~~ Effective Fall 2019
- WRA 493 ~~Internship in Professional Writing~~
Internship in Public and/or Professional Writing
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. ~~P: ((WRA 202 and WRA 210 and WRA 260 and WRA 360) or approval of department) and completion of Tier I writing requirement~~ P: (WRA 202 or WRA 260 or approval of department) and (WRA 325 or WRA 360) R: Open to students in the Professional Writing major and not open to freshmen or sophomores. Approval of department.
~~Supervised work as writers and editors in a corporate, organizational, or publishing setting. Required online assignments.~~ Supervised work as writers and editors in an organizational setting. Required online assignments.
SA: AL 493E, WRA 493E, WRA 493D
~~Effective Fall 2015~~ Effective Fall 2019

WRA 499 ~~International Research in Professional Writing~~
International Research in Public and/or Professional Writing
Summer of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. ~~P: (WRA 202 or approval of department) and completion of Tier I writing requirement~~ P: ((WRA 202 or WRA 260) or approval of department) and completion of Tier I writing requirement RB: WRA 330 R: Approval of department.
~~Supervised research experiences in research in professional writing topics and sites.~~
Supervised research experiences in research in public and/or professional writing topics and sites.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
~~Effective Summer 2014~~ Effective Fall 2019

RESIDENTIAL COLLEGE IN THE ARTS AND HUMANITIES

RCAH 111 Writing in Transcultural Contexts
Fall of every year. 4(4-0) R: Open to undergraduate students in the Residential College in the Arts and Humanities. ~~C: RCAH 202 concurrently.~~
Focused instruction in writing. Multiple forms and genres of composition. Other forms of composing such as music, painting, sculpture, and dance. Diverse texts and communities from the local to the global.
~~Effective Fall 2016~~ Effective Fall 2019

RCAH 150 Introduction to the Arts and Humanities
Fall of every year. Spring of every year. 4(4-0) A student may earn a maximum of 4 credits in all enrollments for this course. R: Not open to seniors.

NEW Introduction to the fundamental of interdisciplinary studies with a focus on the humanities, arts, community engagement, and language and culture.
SA: RCAH 192
Effective Fall 2019

RCAH 192 Proseminar
Fall of every year. Spring of every year. 3(3-0) R: Open to undergraduate students in the Residential College in the Arts and Humanities.
Proseminar experience in interdisciplinary, transcultural research. Focus on arts practice and humanities topics.
DELETE COURSE
Effective Summer 2019

RCAH 203 Transcultural Relations through the Ages
~~Fall of every year.~~ Spring of every year. 4(4-0) ~~P: RCAH 112 and RCAH 202~~ P: (RCAH 112 and RCAH 202) and completion of Tier I writing requirement R: Open to undergraduate students in the Residential College in the Arts and Humanities and not open to freshmen.
Key theoretical issues in the study of transcultural relationships. Broad historical perspective. Earliest development of societies. Interaction of early cultures. Crucial technological developments. Transcultural interactions today.
SA: RCAH 201
~~Effective Spring 2015~~ Effective Fall 2019

RCAH 215 Introduction to Theory and Method in the Arts
Fall of every year. Spring of every year. 4(4-0) A student may earn a maximum of 4 credits in all enrollments for this course. P: RCAH 150 R: Open to undergraduate students in the Residential College in the Arts and Humanities.

NEW Introduction to fundamental elements of the arts and artistic practice and their value in social life.
SA: RCAH 291
Effective Fall 2019

- RCAH 225 Introduction to Community Engagement
Fall of every year. Spring of every year. 4(4-0) A student may earn a maximum of 4 credits in all enrollments for this course. P: RCAH 150 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
- NEW Introduction to the basic theories and methods of community engagement, its essential features, and its value as a form of social justice.
SA: RCAH 292A
Effective Fall 2019
- RCAH 235 Introduction to Language and Culture Studies
Fall of every year. Spring of every year. 4(4-0) A student may earn a maximum of 4 credits in all enrollments for this course. P: RCAH 150 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
- NEW Introduction to basic theories and methods in language and culture studies.
Effective Fall 2019
- RCAH 291 Arts Workshops
Fall of every year. Spring of every year. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open to undergraduate students in the Residential College in the Arts and Humanities.
Workshop experience in creative arts from interdisciplinary humanities perspective.
DELETE COURSE
Effective Summer 2019
- RCAH 292A Engagement Proseminar
Fall of every year. Spring of every year. Summer of every year. 2(2-0) R: Open to undergraduate students in the Residential College in the Arts and Humanities.
The concept of community engagement, its essential features, and its value as an education tool and form of social action.
DELETE COURSE
Effective Summer 2019
- RCAH 292B Engagement and Reflection
Fall of every year. Spring of every year. Summer of every year. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: (RCAH 202 and RCAH 292A) and completion of Tier I writing requirement R: Open to undergraduate students in the Residential College in the Arts and Humanities.
Participation in community engagement activities. Reflection on principles, methods, meaning, and ethics of engagement.
DELETE COURSE
Effective Summer 2019
- RCAH 292C Independent Engagement
Fall of every year. Spring of every year. Summer of every year. 2 to 6 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: (RCAH 292A and RCAH 202) and completion of Tier I writing requirement R: Open to undergraduate students in the Residential College in the Arts and Humanities.
Independent community engagement work by individual students under faculty supervision and based on prior student engagement experience.
DELETE COURSE
Effective Summer 2019
- RCAH 310 Topics in Childhood and Society
Fall of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: RCAH 112 and (RCAH 203 or concurrently) R: Open to undergraduate students in the Residential College in the Arts and Humanities.
Interdisciplinary humanities-based exploration of transcultural societies through the lens of childhood.
DELETE COURSE
Effective Summer 2019

- RCAH 315 Methods in the Arts
Fall of every year. Spring of every year. 1 to 4 credits. A student may earn a maximum of 7 credits in all enrollments for this course. P: RCAH 112 and RCAH 215 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
- NEW Advanced engagement with the skills and methods used in the creation of visual and performing arts.
Effective Fall 2019
- RCAH 316 Topics in the Arts
Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: RCAH 215 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
- NEW Topics in the study of the visual and performing arts from an interdisciplinary perspective.
SA: RCAH 320
Effective Fall 2019
- RCAH 320 Topics in Art and Public Life
Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: RCAH 112 and (RCAH 203 or concurrently) R: Open to undergraduate students in the Residential College in the Arts and Humanities.
Interdisciplinary humanities-based exploration of the relationship between art and public life.
DELETE COURSE
Effective Summer 2019
- RCAH 325 Methods in Community Engagement
Fall of every year. Spring of every year. 4(4-0) A student may earn a maximum of 4 credits in all enrollments for this course. P: RCAH 225 and RCAH 112 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
- NEW Advanced study in the skills and methods used in community engagement work.
Effective Fall 2019
- RCAH 326 Topics in Community Engagement
Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: RCAH 225 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
- NEW Topics and themes in the study of community engagement work.
SA: RCAH 292B
Effective Fall 2019
- RCAH 330 Topics in Nature and Culture
Fall of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: RCAH 112 and (RCAH 203 or concurrently) R: Open to undergraduate students in the Residential College in the Arts and Humanities.
Interdisciplinary humanities-based exploration of relationship between global cultures and the natural environments that shape them.
DELETE COURSE
Effective Summer 2019
- RCAH 335 Methods in Language and Culture
Fall of every year. Spring of every year. 4(4-0) A student may earn a maximum of 4 credits in all enrollments for this course. P: RCAH 112 and RCAH 235 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
- NEW Theories and methods in the study of language and culture from an interdisciplinary perspective.
Effective Fall 2019

- ~~RCAH 390~~
RCAH 336 Immersion in Language and Culture
Topics in Language and Culture
Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. ~~P: RCAH 112 and RCAH 192 and (RCAH 203 or concurrently)~~ P: RCAH 235 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
~~Preparation for living in other cultures, using a language other than English for daily communications. Synthesis of language immersion experience. Topics in the study of language and culture from an interdisciplinary perspective.~~
SA: RCAH 390
~~Effective Fall 2016~~ Effective Fall 2019
- RCAH 340 Topics in Technology and Creativity
Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: RCAH 112 and (RCAH 203 or concurrently) R: Open to undergraduate students in the Residential College in the Arts and Humanities.
Interdisciplinary humanities-based exploration of relationship between technology and creativity.
DELETE COURSE
Effective Summer 2019
- RCAH 345 Methods in the Humanities
Fall of every year. Spring of every year. 4(4-0) A student may earn a maximum of 4 credits in all enrollments for this course. P: RCAH 203 and RCAH 112 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
- NEW Advanced engagement in theories and methods in the study of the humanities.
Effective Fall 2019
- RCAH 346 Topics in Humanities
Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: RCAH 203 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
- NEW Advanced engagement in important themes in the study of humanities.
Effective Fall 2019
- RCAH 380 Third Year Tutorial
Fall of every year. Spring of every year. 3(3-0) P: RCAH 112 and RCAH 203 R: Open to undergraduate students in the Residential College in the Arts and Humanities.
Small group research experiences. Synthesis of themes in 100- and 200-level courses.
Topics vary.
SA: RCAH 290
DELETE COURSE
Effective Summer 2019
- RCAH 392 Internship
Fall of every year. Spring of every year. Summer of every year. ~~1 to 3 credits; 1 to 6 credits.~~ A student may earn a maximum of 6 credits in all enrollments for this course. ~~P: (RCAH 202A or concurrently) and completion of Tier I writing requirement~~ P: (RCAH 150) and completion of Tier I writing requirement ~~R: Open to juniors or seniors in the Residential College in the Arts and Humanities. Approval of college; application required.~~ R: Open to juniors or seniors or sophomores in the Residential College in the Arts and Humanities. Approval of college; application required.
Advanced course consisting of supervised practical experience in a professional environment.
Request the use of the Pass-No Grade (P-N) system.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
~~Effective Spring 2016~~ Effective Fall 2019

RCAH 450 Experiential Learning
Fall of every year. Spring of every year. Summer of every year. 1 to 4 credits. A student may earn a maximum of 4 credits in all enrollments for this course. P: (RCAH 150) and completion of Tier I writing requirement RB: RCAH 203 and RCAH 215 and RCAH 225 and RCAH 235 R: Open to undergraduate students in the Residential College in the Arts and Humanities.

NEW Approved undergraduate research, creative, or community engagement project directed by a faculty member.
Request the use of the Pass-No Grade (P-N) system.
SA: RCAH 292C
Effective Fall 2019

RCAH 492 Senior Seminar (W)
Fall of every year. Spring of every year. 4(4-0) ~~P: RCAH 112 and RCAH 203 and RCAH 102 P: (RCAH 315 or RCAH 325 or RCAH 335 or RCAH 345) and Completion of Tier I Writing Requirement~~ R: Open to seniors in the Residential College in the Arts and Humanities.
~~Capstone seminar. Topics vary. May include arts practice, civic engagement, and humanities research.~~ Capstone seminar. Topics vary. May include arts practice, civic engagement, language and culture, and humanities research.
~~Effective Spring 2015~~ Effective Fall 2019

ELI BROAD COLLEGE OF BUSINESS

FI 380 Principles of Insurance and Risk Management
Fall of every year. 3(3-0) ~~P: (FI 311 or FI 320) and (STT 315 or STT 351 or STT 421 or STT 441) P: (FI 311 or FI 320) and (STT 200 or STT 201 or STT 231 or STT 315 or STT 351 or STT 421 or STT 441)~~ RB: Knowledge of calculus is recommended but not required. ~~R: Approval of department.~~ R: Open to students in the Insurance and Risk Management Minor or approval of department.
Overview of techniques for measuring and managing risk. Pure risks related to mortality, health-related expenses, property damage, and product liability. Management techniques studied include risk assumption, prevention, diversification, and transfer via insurance and non-insurance market mechanisms.
~~Effective Fall 2017~~ Effective Fall 2018

FI 480 Financial Risk Management
Spring of every year. 3(3-0) ~~P: (FI 311 or FI 320) and (STT 315 or STT 351 or STT 421 or STT 441) P: (FI 311 or FI 320) and (STT 200 or STT 201 or STT 231 or STT 315 or STT 351 or STT 421 or STT 441)~~ RB: Knowledge of calculus is recommended but not required. ~~R: Open to undergraduate students. Approval of department.~~ R: Open to students in the Insurance and Risk Management Minor or approval of department.
Ways in which risks are quantified and managed by financial institutions. Nature of financial institutions and their regulation, the Basel Accords, coherent risk measures, value at risk, copulas, credit risk, operational risk, liquidity risk, and the financial crisis of 2007.
~~Effective Spring 2018~~ Effective Fall 2018

FI 481 Crises, Insurance, and Risk Management
Fall of every year. 3(3-0) ~~P: (FI 311 or FI 320) and (STT 315 or STT 351 or STT 421 or STT 441) P: (FI 311 or FI 320) and (STT 200 or STT 201 or STT 231 or STT 315 or STT 351 or STT 421 or STT 441)~~ ~~R: Open to undergraduate students. Approval of department.~~ R: Open to students in the Insurance and Risk Management Minor or approval of department.
Various crises, including financial crises, and natural and man-made disasters. Repercussion of such crises on financial-industry and insurance regulations on the structures of the financial and insurance industries and on the products offered and on the pricing of these products.
Effective Fall 2018

- FI 845 Financial Modeling and Simulation I
Fall of every year. ~~Spring of every year.~~ 1 to 3 credits. P: MBA 832 or approval of department RB: FI 851 R: Open to master's students in the Finance major and open to MBA students or approval of department.
Applications of financial theory through computer modeling. Financial forecasting, cash flow modeling, and valuation.
~~Effective Fall 2013~~ Effective Fall 2017
- FI 846 Financial Modeling and Simulation II
Fall of every year. ~~Spring of every year.~~ 1 to 3 credits. P: FI 845 or approval of department RB: FI 851 R: Open to master's students in the Finance major and open to MBA students or approval of department.
Application of financial theory using computer modeling. Portfolio optimization, risk measurement, and option pricing.
~~Effective Fall 2013~~ Effective Fall 2017
- FI 859 Mergers and Acquisitions
~~Fall of every year. Spring of every year.~~ 1 to 3 credits. P: MBA 832 or FI 801 R: Open to master's students in the Finance major and open to MBA students or approval of department.
Provides a broad overview of corporate mergers and acquisitions from the finance perspective.
~~Effective Fall 2013~~ Effective Fall 2017
- FI 863 Corporate Restructuring and Governance
~~Fall of every year. Spring of every year.~~ 1 to 3 credits. P: (MBA 832 or FI 801) and FI 859 R: Open to master's students in the Finance major and open to MBA students.
Provides a broad overview of mergers, corporate restructuring, divestitures and bankruptcy from the finance perspective.
~~Effective Fall 2013~~ Effective Fall 2017
- FI 891 Topics In Finance
~~Fall of every year.~~ ~~Spring of every year.~~ 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. P: (FI 801 or MBA 832) or (PIM 841 and PIM 842)
Current and emerging issues in corporate finance, investments, and financial modeling to supplement and enrich existing courses.
~~Effective Fall 2013~~ Effective Fall 2017
- FI 982 Investment Theory
~~Fall of every year. Spring of every year.~~ ~~Spring of every year.~~ 3(3-0) RB: FI 980 ~~R: Open only to doctoral students in the College of Business.~~ R: Open to doctoral students in the Eli Broad College of Business and The Eli Broad Graduate School of Management.
Market efficiency, stochastic processes, option pricing, efficient set mathematics, intertemporal asset pricing and arbitrage pricing theory.
~~Effective Fall 2013~~ Effective Fall 2017
- HB 345 Quantity Food Production Systems
Fall of every year. Spring of every year. 3(3-0) ~~P: HB 265~~ P: HB 265 and HB 267 R: Open to juniors or seniors in the School of Hospitality Business.
Organization of food and beverage operations. Product knowledge, especially purchasing, storing, preparing and production in food service operations. Menu development and recipe management.
~~Effective Spring 2013~~ Effective Summer 2019
- HB 345L Quantity Food Production Systems Laboratory
Fall of every year. Spring of every year. 1(0-2) ~~P: HB 265 and (HB 345 or concurrently)~~ P: HB 345 or concurrently R: Open to juniors or seniors in the School of Hospitality Business.
Practical applications of organization in food and beverage operations. Product knowledge, especially purchasing, storing, preparing, and production in food service operations. Menu development and recipe management.
~~Effective Fall 2016~~ Effective Summer 2019

- HB 405 Advanced Management of Food and Beverage Systems
Spring of every year. 3(3-0) ~~P: HB 267 and HB 345~~ P: HB 345 R: Open to juniors or seniors in the School of Hospitality Business.
Design of food and beverage control systems, emphasis on product purchasing (policies, suppliers, selection and evaluation, determination of quality and quantity, ethics and use of technology), inventory management and issuing systems, revenue control procedures and equipment.
~~Effective Fall 2016~~ Effective Summer 2019
- HB 485 Hospitality Foodservice Operations
Fall of every year. Spring of every year. ~~Summer of every year.~~ 3(1-4) P: (HB 345) and ((HB 302 or concurrently) or (ACC 202 or concurrently) or (ACC 230 or concurrently)) R: Open to seniors in the School of Hospitality Business.
Beverage management and dining room service. Guest relations and current management topics. Emphasis on foodservice team projects.
~~Effective Summer 2018~~ Effective Summer 2019
- SCM 463 Supply Chain Enterprise Resource Planning Applications
~~Fall of every year. On Demand. 1(1-0)~~ 1 to 3 credits. R: Open to seniors in the Department of Supply Chain Management or approval of department.
Workshop with hands-on experience in enterprise resource planning applications.
~~Effective Fall 2017~~ Effective Spring 2019

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

- COM 100 Human Communication
Fall of every year. Spring of every year. Summer of every year. 3(3-0)
Process and functions of communication. Principles underlying communication behavior. Practice in analyzing communication situations and in speaking and writing.
~~Effective Fall 2015~~ Effective Fall 2018
- COM 225 An Introduction to Interpersonal Communication
Fall of every year. Spring of every year. Summer of every year. 3(3-0)
Principles and practices of interpersonal communication. Emphasis on effective and responsible interpersonal communication.
~~Effective Fall 2015~~ Effective Fall 2018
- COM 240 Introduction to Organizational Communication
Fall of every year. Spring of every year. Summer of every year. 4(4-0)
Theories, systems, structures and processes of organizational communication. Organizational cultures. Communication in multinational organizations and in individual, leadership, supervisor-subordinate and small group situations.
~~Effective Fall 2015~~ Effective Fall 2018
- COM 275 Effects of Mass Communication
Fall of every year. Spring of every year. Summer of every year. 3(3-0)
Major social effects of mass media on audience behavior. Political communication. Media effects on children. Message strategies producing attitude change. Interrelationships between mass media and interpersonal communication.
~~Effective Fall 2015~~ Effective Fall 2018
- COM 300 Methods of Communication Inquiry
Fall of every year. Spring of every year. Summer of every year. 4(4-0) RB: Completion of University mathematics requirement.
Nature and conduct of communication inquiry. Significant questions about communication and finding systematic answers.
SA: COM 200
~~Effective Fall 2015~~ Effective Fall 2018

COM 301	Special Topics in Communication Science, Analytics and Research Methods Spring of every year. 3(3-0) P: COM 300 or concurrently
NEW	Trending topics in communication science, analytics, and research methods. Effective Fall 2018
COM 302	Special Topics in Health Communication Fall of every year. 3(3-0) P: COM 300 or concurrently
NEW	Trending topics in health communication. Effective Fall 2018
COM 303	Special Topics in Intercultural Communication Fall of every year. 3(3-0) P: COM 300 or concurrently
NEW	Trending topics in intercultural communication. Effective Fall 2018
COM 304	Special Topics in Interpersonal Communication Fall of every year. 3(3-0) P: COM 300 or concurrently
NEW	Trending topics in interpersonal communication. Effective Fall 2018
COM 305	Special Topics in Mediated Communication Spring of every year. 3(3-0) P: COM 300 or concurrently
NEW	Trending topics in mediated communication. Effective Fall 2018
COM 306	Special Topics in Organizational Communication Spring of every year. 3(3-0) P: COM 300 or concurrently
NEW	Trending topics in organizational communication. Effective Fall 2018
COM 307	Special Topics in Social Influence Spring of every year. 3(3-0) P: COM 300 or concurrently
NEW	Trending topics in social influence. Effective Fall 2018
COM 320	Diversity and Communication Fall of every year. Spring of every year. 3(3-0) P: COM 300 R: Open to juniors or seniors in the College of Education or in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the College of Communication Arts and Sciences. <u>R: Open to juniors or seniors or sophomores in the College of Education or in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the College of Communication Arts and Sciences.</u> Explore the interplay between communication processes and diverse identities such as race, ethnicity, class, sexual orientation, and gender. Effective Fall 2017 <u>Effective Fall 2018</u>
COM 325	Interpersonal Influence and Conflict Fall of every year. Spring of every year. 3(3-0) P: (COM 300 or concurrently) or (MKT 313 or concurrently) R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the College of Communication Arts and Sciences or in the College of Education or in the Sales Communication Specialization. <u>R: Open to sophomores or juniors or seniors in the College of Education or in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the College of Communication Arts and Sciences or in the Sales Leadership Minor.</u> Theories, processes and models of interpersonal influence and conflict. Conflict resolution, persuasion, and compliance-gaining. <u>Theories, processes and models of interpersonal influence and conflict. Conflict resolution, compliance-gaining, resistance and persuasion.</u> Effective Fall 2015 <u>Effective Fall 2018</u>

- COM 330 Health Communication
Spring of every year. 3(3-0) ~~P: COM 300~~ P: COM 300 or concurrently R: Open to undergraduate students in the College of Communication Arts and Sciences.
Survey of health communication theory and research. Provides a substantive foundation of relevant theories, research, practices, and current issues related to health communication across interpersonal, group, organizational, and mediated communication.
~~Effective Fall 2017~~ Effective Spring 2019
- COM 340 Leadership and Group Communication
Fall of every year. Spring of every year. Summer of every year. 3(3-0) ~~P: COM 300 or MKT 313~~ P: (COM 300 or concurrently) or MKT 313 ~~R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the College of Communication Arts and Sciences or in the College of Education or in the Sales Communication Specialization.~~ R: Open to sophomores or juniors or seniors in the Communication Major or in the Sales Leadership Minor.
~~Theory and research on dyadic and group relations within organizations. Leadership, motivation, networks, decision making, and organizational taxonomy.~~ Theory and research on dyadic and group relations within organizations. Leadership, motivation, decision making, and teamwork.
~~Effective Fall 2016~~ Effective Fall 2018
- COM 375 Audience Response to Media Entertainment
Fall of every year. Spring of every year. Summer of every year. 3(3-0) ~~P: COM 300~~ P: COM 300 or concurrently ~~R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the College of Communication Arts and Sciences or in the College of Education.~~ R: Open to sophomores or juniors or seniors in the College of Communication Arts and Sciences.
Theory and research on audience responses to media entertainment. Models of audience responses, reactions to violence in media, and children and the media.
~~Effective Fall 2016~~ Effective Fall 2018
- COM 399 Special Topics in Communication
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. ~~P: COM 300~~ ~~R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the College of Communication Arts and Sciences or in the College of Education.~~
Contemporary issues in communication.
~~Effective Summer 2018~~ Effective Fall 2019
- COM 425 Communication in Close Relationships (W)
Fall of every year. Spring of every year. 4(4-0) P: (COM 225 and COM 300) and completion of Tier I writing requirement R: Open to juniors or seniors or graduate students in the Department of Communication.
In-depth treatment of current research and of theoretical and methodological issues.
~~Effective Fall 2016~~ Effective Fall 2018
- COM 440 Organizational Communication Structure (W)
Fall of every year. Spring of every year. 4(4-0) P: (COM 300 and COM 240) and completion of Tier I writing requirement R: Open to juniors or seniors or graduate students in the Department of Communication.
Systems approaches to information processing and communication structures in organizations.
~~Effective Fall 2016~~ Effective Fall 2018

COM 475 Communication Campaign Design and Analysis (W)
Fall of every year. ~~Spring of every year.~~ 4(4-0) ~~P: (COM 275 and COM 300) or (ADV 325 and completion of Tier I writing requirement)~~ P: (COM 275 and COM 300) or ((ADV 325 or ADV 425) and completion of Tier I writing requirement) ~~R: Open to juniors or seniors or graduate students in the Department of Communication and open to students in the Public Relations Specialization.~~ R: Open to juniors or seniors or graduate students in the Department of Communication or in the Public Relations Minor.
Design and analysis of campaigns presented through mediated channels including electronic and print media.
~~Effective Fall 2015~~ Effective Fall 2018