

MICHIGAN STATE UNIVERSITY  
University Committee on Curriculum

SUBCOMMITTEE C – AGENDA

**Via Zoom**  
September 8, 2022  
1:30 p.m.

**PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES**

**COLLEGE OF ARTS AND LETTERS**

1. Request to change the requirements in the **Minor in Arts and Cultural Management** in the College of Arts and Letters.

a. Under the heading **Requirements for the Minor in Arts and Cultural Management** make the following changes:

- (1) In item 2. add the following course:

ACM 469 Advocating for Arts and Cultural Organizations 3

- (2) Following item 2., add the following note:

Students may take up to three 1-credit special topics courses.

Effective Spring 2023.

2. Request to change the requirements for the **Minor in Museum Studies** in the College of Arts and Letters.

a. Under the heading **Requirements for the Minor in Museum Studies** make the following changes:

- (1) In item 1. b. add the following course:

MUSM 489 Museum Collections Management and Care 3

Effective Spring 2023.

3. Request to change the requirements for the **Master of Arts** degree in **Arts, Cultural Management and Museum Studies** in the College of Arts and Letters. The University Committee on Graduate Studies (UCGS) will consider this request at its September 19, 2022 meeting.

a. Under the heading **Requirements for the Master of Arts Degree in Arts, Cultural Management and Museum Studies** make the following changes:

- (1) In item 2., delete the following course:

MUSM 895 Special Topics in Museum Studies 1 to 3

Add the following course:

MUSM 892 Special Topics in Museum Studies 1 to 3

- (2) Under the heading **Additional Requirements for Plan B** make the following changes in item 1.:

Delete the following courses:

ACM 871 Internship in Arts and Cultural Management 1 to 3  
MUSM 893 Museum Internship 1 to 3

Add the following courses:

ACM 896 Internship in Arts and Cultural Management 1 to 3

MUSM 896	Museum Internship	1 to 3
MUSM 897	Practicum in Museum Studies	1 to 3

Effective Spring 2023.

4. Request to change the requirements for the **Graduate Certificate in Arts and Cultural Management** in the College of Arts and Letters. The University Committee on Graduate Studies (UCGS) will consider this request at its September 19, 2022 meeting.

a. Under the heading **Requirements for the Graduate Certificate in Arts and Cultural Management** make the following changes:

- (1) Delete item 2.
- (2) Change item 3. to item 2., as “Two of the following courses (6 credits)”.
- (3) In item 2., delete the note ‘ACM 868 and ACM 869 may not be used to fulfil both requirement 2. and 3.’
- (4) Renumber item 4. to item 3.
- (5) In item 3., change ‘ACM 871’ to ‘ACM 896’ and add the following note:  
  
With department approval, requirement 3. may be substituted for a like offering in another department.

Effective Spring 2023.

5. Request to change the requirements for the **Graduate Certificate in Museum Studies** the College of Arts and Letters. The University Committee on Graduate Studies (UCGS) will consider this request at its September 19, 2022 meeting.

*The Graduate Certificate in Museum Studies is a Type 2 graduate certificate and will appear on the transcript as “Graduate Certificate Program in Museum Studies”.*

a. Under the heading **Requirements for the Graduate Certificate in Museum Studies** make the following changes:

- (1) In item 2., delete the following course:  

MUSM 895	Special Topics in Museum Studies	3
----------	----------------------------------	---

  
Add the following course:  

MUSM 892	Special Topics in Museum Studies	1 to 3
----------	----------------------------------	--------
- (1) In item 3., delete the following course:  

MUSM 893	Museum Internship	3
----------	-------------------	---

  
Add the following course:  

MUSM 896	Museum Internship	3
----------	-------------------	---

Effective Spring 2023.

6. Request to change the requirements for the **Bachelor of Arts** degree in **Arabic** in the Department of Linguistics, Languages and Cultures. The Teacher Education Council (TEC) will consider this request at its September 19, 2022 meeting.

a. Under the heading **Requirements for the Bachelor of Arts Degree in Arabic** make the following changes:

(1) In item 3. b. delete the following course:

ARB 360 Arabic Language and Society 3

(2) In item 3. b. change the total credits from '9' to '6'.

(3) Delete item 3. d. (Cognate requirement)

b. Under the heading **Additional Major in Arabic** replace the entire entry with the following:

This option is designed to encourage students to combine a major in Arabic with a major in another field such as business, economics, history, international relations, political science, or another foreign language. Students electing this option must meet the requirements of the College of Arts and Letters for the Bachelor of Arts degree and must complete the requirements 3. a. as well as select one of the courses listed in 3. b. (Arabic 460 or 461) in the Bachelor of Arts degree in Arabic above to fulfill the requirement of 27 semester credits.

Effective Spring 2023.

7. Request to change the requirements for the **Minor in Arabic** in the Department of Linguistics, Languages and Cultures.

a. Under the heading **Requirements for the Minor in Arabic** make the following changes:

(1) Change the total credits for the minor from '19' to '16'.

(2) In item 2. Change the requirement from 'Two of the following courses to 'One' of the following courses (3 credits) and delete the following course:

ARB 360 Arabic Language and Society 3

Effective Spring 2023.

8. Request to change the requirements for the **Disciplinary Teaching Minor in Arabic** that is available for elementary and secondary teacher certification in the Department of Linguistics, Languages and Cultures. The Teacher Education Council (TEC) will consider this request at its XXXXXXXX meeting.

a. Under the heading **Arabic** make the following change:

(1) In item 2., delete the following course:

ARB 360 Arabic Language and Society 3

Effective Spring 2023.

**ELI BROAD COLLEGE BUSINESS**

1. Request to change the requirements for the **Minor in Sports Business Management** in the Department of Management. The University Committee on Undergraduate Education (UCUE) will consider this request at its XXXXX meeting.

a. Add the following section **Admission**:

Students applying to the sports business management minor must have completed at least 56 credits by the end of the Spring semester in which they are applying. Admission decisions will be distributed to students in early April each year. Admission is highly competitive and therefore not guaranteed. By applying to the minor, you are agreeing to allow the admissions committee to review your grades.

b. Under the heading **Requirements for the Minor in Sports Business Management** replace the entire entry with the following:

Students must complete a minimum of 18 credits from the following:

**Curriculum Foundations in Sports Business Management**

All of the following courses (6 credits):

MGT	479	Sports Business Management	3
MGT	493A	Sports Business: Internship	3
or			
MGT	493B	Sports Business: Fieldwork Seminar	3

**Foundations in Management**

1. One of the following courses (3 credits):

HRLR	201	Human Capital and Society	3
MGT	315	Managing Human Resources and Organizational Behavior	3
MGT	325	Management Skills and Processes	3

2. One of the following courses (3 credits):

HRLR	313	Employment Relations	3
MGT	411	Organizational Staffing	3
MGT	412	Compensation and Reward Systems	3
MGT	414	Diversity in the Workplace	3
MGT	460	Capstone for Management Majors (W)	3
MGT	475	Negotiation and Conflict Management	3

**Relevant Electives (6 credits)**

Complete at least 6 credits from the following courses:

*Customers and Sales*

ADV	352	Media Sales	3
HB	376	Hospitality Sales Process	3

or

MKT	313	Consultative Selling	3
MKT	302	Consumer Behavior	3

*Media and Branding*

ADV	431	Monitoring and Measuring Social Media of Brands	3
JRN	218	Sports in Contemporary Media	3
MI	334	eSports and Online Broadcasting	3
PR	330	Social Media Management	3

*Planning, Operations, and Strategy*

EC	370	Economics of Sports	3
GEO	215	Sports Geography	3
HRLR	314	Legal Environment of Work	3
HB	420	The Business of Golf	3
HB	425	Golf Operations and Management	3
KIN	454	Facility Planning and Construction	3
KIN	456	Ethical Issues in Athletics	2

*Sports and Society*

GBL	323	Introduction to Business Law	3
HST	324	History of Sports in America	3
HST	329	College Sports in the United States	3
HST	397	Global Soccer	3
ISS	328	The Social Science of Sports (I)	4

*Special Topics*

Selection of either of these courses requires approval by the Department of Management to ensure appropriate content.

ADV 492 Special Topics in Advertising: Sports and Entertainment Public Relations 3

MGT 491 Special Topics in Management: Women Leadership in Sports 3

A maximum of 3 credits of internship or other work experience may be earned, used as elective credits towards the following degrees: Finance, Human Resource Management, Management, Marketing, Supply Chain Management; a maximum of 2 credits of internship or other work experience may be earned toward the Accounting degree.

Effective Spring 2023.

**COLLEGE OF EDUCATION**

1. Request to change the requirements for the **Master of Science** degree in **Athletic Training** in the Department of Kinesiology. The University Committee on Graduate Studies (UCGS) will consider this request at its September 19, 2022 meeting.
  - a. Under the heading **Admission** make the following change:
    - (1) Replace item 3. with the following:

Competitive scores on the Test of English as a Foreign Language (for international students).

Effective Spring 2023.

## **PART II - NEW COURSES AND CHANGES**

### **COLLEGE OF ARTS AND LETTERS**

- ATD 439 Portfolio Development and Exhibition (W)  
Fall of every year. 3(3-0) P: (ATD 323) and completion of Tier I writing requirement RB: ATD 335 R:  
Open to juniors or seniors.  
Apparel and textile design philosophies, roles and ethics. Professional portfolio and  
exhibition(s). Capstone course.  
~~Request the use of ET-Extension to postpone grading.~~  
~~The work for the course must be completed and the final grade reported within 1 semester~~  
~~after the end of the semester of enrollment.~~  
SA: HED 439  
~~Effective Summer Semester 2018~~ Effective Spring Semester 2023
- ACM 868 ~~Non-Profit for Arts, Cultural, and Museum Management~~  
~~Non-Profit Law for Arts, Cultural, and Museum Management~~  
Fall of every year. Spring of every year. 3(3-0) P: ACM 801 or concurrently R: Open to graduate  
students in the College of Arts and Letters or approval of college.  
Legal issues pertaining to the creation and operation of cultural business entities,  
including nonprofit organizations. Exploration of relevant aspects of nonprofit and  
business law, finances and taxes, contracts, intellectual property, constitutional law,  
artists' moral and economic rights, estate planning for individuals and organizations.  
Historical and contemporary examination of reparations of cultural property.  
SA: AL 868  
~~Effective Fall Semester 2024~~ Effective Spring Semester 2023
- DH 861 Digital Humanities Pedagogy  
Spring of every year. 3(3-0) P: ~~(DH 865 or concurrently) or (HST 812 or concurrently)~~  
Teaching with digital tools, technologies, and spaces in the humanities. Key concepts,  
issues, and approaches for digital pedagogy in different course spaces (physical, digital).  
Course planning, curricular development, engagement and learning, and evaluation and  
assessment related to digital humanities pedagogy. Methods for research and scholarship  
on digital humanities pedagogy (teacher scholarship).  
~~SA: AL 864~~  
~~Effective Fall Semester 2017~~ Effective Spring Semester 2023
- DH 865 Digital Humanities Methods Seminar  
Fall of every year. 3 credits. Not open to students with credit in HST 812.  
Brainstorming, creating, and managing digital humanities research projects. Selecting  
appropriate methodologies, methods, and tools for digital humanities research. Applying  
project management tools. Seeking funding and support for digital humanities research  
projects.  
~~SA: AL 865~~  
~~Effective Fall Semester 2017~~ Effective Spring Semester 2023
- ARB 360 Arabic Language and Society  
Fall of every year. 3(3-0) P: (ARB 202) and completion of Tier I writing requirement  
Historical, social, linguistic and cultural developments in the Arabic-speaking world as  
revealed in textual material in Arabic, including literature, essays, and film. Taught in  
Arabic and English.  
~~DELETE COURSE~~  
Effective Spring Semester 2023

- FLT 807 Foreign Language Teaching Methods  
Fall of every year. Summer of every year. 3(3-0) ~~R: Open to graduate students in the Foreign Language Teaching Major or approval of department.~~ R: Open to graduate students in the Foreign Language Teaching Major or in the Foreign Language Teaching Graduate Certificate or approval of department.  
History of methods in foreign language instruction. Current practices in language teaching, materials design, and classroom management. Techniques in teaching culture, listening, speaking, reading, and writing at various levels of student proficiency in the foreign language. How to motivate and maintain motivation. Strategies instruction and targeting advanced proficiency.  
~~Effective Fall Semester 2014~~ Effective Spring Semester 2023
- FLT 808 Assessment for Foreign Language Teaching  
Spring of every year. 3(3-0) ~~R: Open to graduate students in the Foreign Language Teaching Major or approval of department.~~ R: Open to graduate students in the Foreign Language Teaching Major or in the Foreign Language Teaching Graduate Certificate or approval of department. Not open to students with credit in LLT 808.  
Classroom diagnostic and achievement assessment. Reliability and validity of language tests. Standardized and performance-based testing. Program-level assessment. Measuring language proficiency in listening, speaking, reading, writing, and grammar, and as integrated skills. Formative and summative assessment. Alternative assessment methods.  
~~Effective Fall Semester 2014~~ Effective Spring Semester 2023
- FLT 815 Teaching Culture in Foreign Language Courses  
Spring of every year. 3(3-0) ~~R: Open to graduate students in the Foreign Language Teaching Major or approval of department.~~ R: Open to graduate students in the Foreign Language Teaching Major or in the Foreign Language Teaching Graduate Certificate or approval of department.  
Methodologies for teaching culture in foreign language courses. Definitions of culture. Interrelatedness of language and culture. Application of theory to development of culture teaching strategies for any foreign language course.  
SA: AL 815  
~~Effective Fall Semester 2014~~ Effective Spring Semester 2023
- FLT 817 Foreign Language Program Development and Administration  
Spring of every year. 3(3-0) ~~R: Open to graduate students in the Foreign Language Teaching Major or approval of department.~~ R: Open to graduate students in the Foreign Language Teaching Major or in the Foreign Language Teaching Graduate Certificate or approval of department.  
Current issues in language program administration and development. Practical application of theory in foreign language program development, marketing, articulation, technology integration, supervision, curriculum design, program evaluation, and teacher training.  
SA: AL 817  
~~Effective Fall Semester 2014~~ Effective Spring Semester 2023
- FLT 841 Topics in Foreign Language Teaching  
Fall of odd years. 3(3-0) ~~R: Open to graduate students in the Foreign Language Teaching Major or approval of department.~~ R: Open to graduate students in the Foreign Language Teaching Major or in the Foreign Language Teaching Graduate Certificate or approval of department. Not open to students with credit in LLT 841.  
Selected topics and issues in foreign language learning and teaching.  
~~Effective Fall Semester 2014~~ Effective Spring Semester 2023
- FLT 845 Language Concepts for Foreign Language Teaching  
Fall of every year. 3(3-0) ~~R: Open to graduate students in the Foreign Language Teaching Major or approval of department.~~ R: Open to graduate students in the Foreign Language Teaching Major or in the Foreign Language Teaching Graduate Certificate or approval of department.  
Methodologies for teaching phonological, morphological, syntactic, lexical, discourse and pragmatic systems in foreign language courses.  
SA: AL 845  
~~Effective Fall Semester 2014~~ Effective Spring Semester 2023

- FLT 860 Foreign Language Acquisition  
Spring of every year. Summer of every year. 3(3-0) ~~R: Open to graduate students in the Foreign Language Teaching Major or approval of department.~~ R: Open to graduate students in the Foreign Language Teaching Major or in the Foreign Language Teaching Graduate Certificate or approval of department. Not open to students with credit in LLT 860.  
Factors in foreign language learning such as age, motivation, language input and interaction, social influences, the role of the native language, and language universals.  
~~Effective Fall Semester 2014~~ Effective Spring Semester 2023
- FLT 881 Teaching Foreign Language with Technology  
Fall of every year. 3(3-0) ~~R: Open to graduate students in the Foreign Language Teaching Major or approval of department.~~ R: Open to graduate students in the Foreign Language Teaching Major or in the Foreign Language Teaching Graduate Certificate or approval of department. Not open to students with credit in AL 881.  
Teaching a foreign language with technology. Web applications for online foreign language instruction, hybrid learning, and distance learning. Feedback in online environments, including within computer-mediated communication. Online materials development. Creating interaction online. Online task development, evaluation of online tasks. Creating foreign language class web pages.  
~~Effective Fall Semester 2014~~ Effective Spring Semester 2023
- FLT 898 Master's Comprehensive Foreign Language Teaching Portfolio Examination  
Fall of every year. Spring of every year. Summer of every year. 1(1-0) ~~R: Open to graduate students in the Foreign Language Teaching Major or approval of department.~~ R: Open to graduate students in the Foreign Language Teaching Major or in the Foreign Language Teaching Graduate Certificate or approval of department. Not open to students with credit in LLT 899.  
Final comprehensive portfolio exam.  
~~Effective Fall Semester 2021~~ Effective Spring Semester 2023
- GRM 115 Intensive First Year German  
Summer of every year. 5(5-0) A student may earn a maximum of 5 credits in all enrollments for this course.
- NEW Intensive study of German language, civilization, and culture for beginning students.  
Continued work on all language skills with emphasis on speaking.  
Effective Fall Semester 2022
- GRM 215 Intensive Second Year German  
Fall of every year. Spring of every year. Summer of every year. 5(5-0) A student may earn a maximum of 5 credits in all enrollments for this course. P: (GRM 102 or GRM 115) or designated score on German Placement test
- NEW Intensive intermediate-level work on all language skills, based on topics such as popular music, literature, film, current events, and culture. Transition course to advanced work in German studies.  
Effective Fall Semester 2022
- GRM 461 Applied Linguistics for German Learners and Teachers  
Spring of even years. 3(3-0) P: GRM 301 or GRM 302 or GRM 303 or GRM 304 or GRM 311 or approval of department ~~C: GRM 460 concurrently.~~  
Overview of applied linguistic topics relevant for both students of German and future teachers of German. Issues of contemporary language use, the connection between culture and language. Overview of second language acquisition principles. Introduction to effective audiodidactic or pedagogical techniques for language and culture learning.  
~~Effective Summer Semester 2020~~ Effective Spring Semester 2023



### **ELI BROAD COLLEGE OF BUSINESS**

FI 824	Deep Learning and Neural Networks in Finance Spring of every year. 3(3-0)
NEW	Graduate-level treatment of basic concepts in deep learning and neural networks in finance and economics. Practical experience implementing deep learning methods with state-of-the-art algorithms in a variety of machine learning packages with applications such as forecasting, algorithmic trading, and fraud detection. Effective Spring Semester 2023
MGT 460	Capstone for Management Majors (W) Fall of every year. Spring of every year. <del>3(2-2)</del> 3(3-0) P: (MGT 315 or concurrently) or (MGT 325 or concurrently) R: Open to seniors in the Human Resource Management Major or in the Management Major or in the Retail Management Minor or in the Sports Business Management Minor. Topics in management and organizational behavior. <del>Effective Spring Semester 2017</del> <u>Effective Spring Semester 2023</u>
MKT 200	Professional Development in Marketing Fall of every year. Spring of every year. 1(1-0) A student may earn a maximum of 1 credit in all enrollments for this course. R: Open to undergraduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Business - Admitted major or approval of department.
NEW	This 10-week course explores the various specialty areas within the field of marketing, including career options for new college graduates and employment trends. <u>Request the use of the Pass-No Grade (P-N) system.</u> Effective Spring Semester 2023

### **COLLEGE OF EDUCATION**

TE 910	Youth Language and Literacy in Schools and Communities Fall of even years. 3(3-0) RB: Courses or work experiences in education, youth or adolescent development and programming, literacy, urban studies, ethnic studies, sociolinguistics
REINSTATEMENT	Contemporary research, theory, and practice critically situate school and beyond school language and literacy learning in the lives of youth and their communities. Focus on social justice-oriented work with youth of color and other young people marginalized by systemic inequalities. Increasing understanding of the oral and written communication many young people engage in through their participation in youth cultures. A study of race, class, gender identity, sexuality, ability, and citizenship status as they are lived through languages and literacies by youth and their communities. Effective Spring Semester 2023