

SUBCOMMITTEE C – AGENDA

437 Administration Building

April 11, 2019

1:30 p.m.

PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to change the requirements for the **Minor in Creative Writing** in the Department of English. The University Committee on Undergraduate Education (UCUE) will consider this request.

- a. Add the following **Admission** section:

Admission

Students who are interested in the minor are eligible to apply if:

1. they have attained sophomore standing (at least 28 credits).
2. have completed the introductory course requirement (ENG 210, ENG 226, or FLM 230 if in screenwriting track).

To apply, students must:

1. submit a creative writing sample.
2. submit an application packet available online at the program website <http://www.english.msu.edu/undergraduate/program-options/creative-writing/> or through the Department of English.

Applications are due January 30 of each year. Applications will be reviewed prior to annual enrollment.

- b. Under the heading **Requirements for the Minor in Creative Writing** replace the entire entry with the following:

Students must complete a minimum of 17 credits from the following:

	CREDITS
1. One of the following introductory courses (3 or 4 credits):	
ENG 210 Foundations of Literary Study I	3
ENG 226 Introduction to Creative Writing	3
FLM 230 Introduction to Film	4
Students who choose the Script Writing for Stage and Screen track below must complete FLM 230 to fulfill this requirement.	
2. Both of the following core courses (5 credits):	
ENG 200 Creative Writing Community	1
ENG 320D Methodologies in Literary History: History and Theory of Creative Writing	4
3. One of the following tracks in a single genre (9 credits):	
Creative Nonfiction Writing	
ENG 223 Introduction to Creative Non-Fiction Writing	3
ENG 323 Readings in Nonfiction	3
ENG 423 Advanced Creative Nonfiction Writing	3
Fiction Writing	
ENG 228 Introduction to Fiction Writing	3
ENG 328 Readings in Novel and Narrative	3
ENG 428 Advanced Fiction Writing	3
Poetry Writing	
ENG 229 Introduction to Poetry Writing	3
ENG 329 Readings in Poetry and Poetics	3
ENG 429 Advanced Poetry Writing	3
Script Writing for Stage and Screen	
ENG 227 Introduction to Playwriting	3
ENG 326 Readings in Drama and Performance	3
FLM 334 Introduction to Screenwriting (W)	3

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to change the requirements for the **Master of Arts** degree in **Health and Risk Communication** in the College of Communication Arts and Sciences. The University Committee on Graduate Studies (UCGS) will consider this request at its April 15, 2019 meeting.

- a. Under the heading **Admission** replace the entire entry with the following:

To be considered for admission to the Master of Arts degree program in health and risk communication, an applicant must have a bachelor's degree from an approved institution and a grade-point average of 3.0 in the last two years of undergraduate study. Students must submit:

1. an academic statement of purpose outlining academic and professional goals.
2. a personal statement about how your background and life experiences, including social, economic, cultural, familial, education, or other challenges or opportunities motivated your decision to pursue graduate study.
3. two letters of reference from persons who are familiar with the applicant's academic and professional work.
4. the Graduate Record Examination General Test scores.
5. for international applicants only, the Test of English Language Fluency (TOEFL).
6. one transcript from all colleges and universities attended.

Application materials should be received by April 1.

For additional information please visit our Web site at
<https://comartsci.msu.edu/academics/academic-departments/masters-health-risk-communication>.

- b. Under the heading **Requirements for the Master of Arts Degree in Health and Risk Communication** replace the entire entry with the following:

The program is available under Plan A (with thesis) or Plan B (without thesis), and a total of 33 credits is required for the degree. The student must meet the requirements specified below:

	CREDITS
1. All of the following courses (9 credits):	
CAS 825 Mass Communication and Public Health	3
CAS 826 Health Communication for Diverse Populations	3
EPI 810 Introductory Epidemiology	3
2. The following course (3 credits):	
COM 803 Introduction to Quantitative Research Methods	3
3. One of the following courses (3 credits):	
ADV 860 Media Relations	3
JRN 873 Environment, Science and Health Journalism Seminars	3
4. The following course (3 credits):	
COM 893 Practicum	3

Additional Requirements for Plan A

1. The following courses (7 credits):

CAS 899 Master's Thesis Research	4
COM 830 Applied Communication Research II	3
2. Electives (8 credits). Additional credits in courses related to health communication that have been approved by the student's academic advisor.
3. Pass a thesis examination defense during the final semester.

Additional Requirements for Plan B

1. Electives (15 credits). Additional credits in courses related to health communication that have been approved by the student's academic advisor.
2. Pass a written comprehensive examination during the final semester.

2. Request to establish a **Minor in Media Photography** in the School of Journalism. The University Committee on Undergraduate Education (UCUE) will consider this request.

a. **Background Information:**

The Minor in Media Photography will attract students who want to pursue significant experience that they can connect to their major field of study. It consists of 15 credits of course work that instill theory and practice and spans traditional to innovative techniques. It is unique from other MSU programs because it focuses on creating images for personal pleasure, community engagement, and media consumption and distribution through communication channels and needs. When students have completed the Minor, they will understand how to use powerful images to enhance whatever field they decide to engage in across all types of distribution platforms. As the world becomes increasingly connected through images, the need to understand and to create effective photographs for any career or field of interest, whether for documentation or communication, are integral to success. Students across the MSU campus who are enrolled in a major program could benefit greatly from photography and visual communication courses that provide a foundation for visual literacy, stimulate critical thinking and analysis, and impart knowledge on how to effectively create images which can be used in a multitude of ways while they are pursuing academic degrees, as well as for their future careers. The School of Journalism has been offering courses in photography for more than 80 years, which are very popular, and would like to gather these courses into a formal minor program that can be offered to a larger pool of students. The Minor in Media Photography is unique from other MSU programs because it focuses on creating images for media consumption and distribution through digital and print platforms, advertising content, public relations materials and overall communication needs.

The School of Journalism has offered regular photography courses that predate the 1940s, as well as a successful Photography Education Abroad experience annually since the 1980s. It is appropriate to offer the Minor in the School of Journalism because photographic images tell a story, engage audiences and communicate news and information in many forms. MSU's Journalism program has a well-established and award-winning visual communication and media program taught by internationally-known professionals and scholars with robust connections throughout a variety of international media-related industries: journalism, advertising, broadcast, public relations, communications and many more. These high-profile faculty members are experts in the field of media production and research and can effectively lead students enrolled in the Minor in Media Photography to understand the why's and how's around creating powerful visual content for a multitude of uses. They employ communication theory and message systems as they consider messages, audiences, transmission processes, media production and intervening variables. The School of Journalism is positioned as a top-tier journalism program in the local market, nationally and globally. The promotion of this Minor will attract new enrollments to MSU.

b. **Academic Programs Catalog Text:**

The Minor in Media Photography, which is administered by the School of Journalism, provides the opportunity to gain extended knowledge around the history, approaches, tools, outlets and possibilities for creating engaging visual content that can be used in a variety of media outlets. Students will gain the marketable skills necessary to analyze, conceive of, create and distribute powerful images, as well as have a clear understanding of how they can use photography to support their career objectives.

The minor is available as an elective to students enrolled in bachelor's degree programs at Michigan State University. With the approval of the department and college that administer the student's degree program, the courses that are used to satisfy the minor may also be used to satisfy the requirements for the bachelor's degree.

Students who plan to apply to the program should consult the undergraduate advisor in the School of Journalism.

Requirements for the Minor in Media Photography

Complete 15 credits from the following:

			CREDITS
1.	All of the following core courses (9 credits):		
	JRN 310	Photojournalism	3
	JRN 345	Images and Messages	3
	JRN 410	Advanced Photojournalism: Documentary	3

2.	Complete 6 credits from the following courses:			
	CAS	110	Creative Thinking	3
	CAS	111	Design and Layout	3
	CAS	112	Story, Sound and Motion	3
	JRN	203	Visual Storytelling	3
	JRN	206	Video Storytelling with Cell Phones	3
	JRN	336	Designing for Media	3
	JRN	483	Photo Communication in Europe	6
	JRN	492	Journalism Special Topics	3
	Students enrolling in JRN 492 must have advisor approval to ensure appropriate content.			

Effective Fall 2019.

COLLEGE OF EDUCATION

1. Request to change the requirements for the **Master of Arts** degree in **Applied Behavior Analysis** in the Department of Counseling, Educational Psychology and Special Education. The University Committee on Graduate Studies (UCGS) will consider this request at its April 15, 2019 meeting.
 - a. Under the heading **Admission**, in the last paragraph, replace the last two sentences with the following:

Students will be admitted only during summer semester. Applications must be submitted by January 15th.
 - b. Under the heading **Requirements for the Master of Arts in Applied Behavior Analysis** make the following changes:
 - (1) Change the total credits required for the degree from '37' to '38'.
 - (2) In item 1., change the total credits from '21' to '24 and add the following course:

CEP	848	Supervision in Applied Behavior Analysis	3
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 - (3) Change item 3. to the following:

The following course (4 credits):

CEP	899	Master's Thesis Research	4
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Effective Fall 2019.

2. Request to change the requirements for the **Graduate Certificate** in **Applied Behavior Analysis in Special Education** in the Department of Counseling, Educational Psychology and Special Education. The University Committee on Graduate Studies (UCGS) will consider this request at its April 15, 2019 meeting.
 - a. Under the heading **Admission**, replace the last paragraph with the following:

The certificate requires completion of eight courses. All courses are offered online only. Students are required to have access to high-speed internet and the appropriate technologies. A student who, in the judgment of the faculty, has not completed appropriate courses in exceptional children or behavior management may be required to complete such courses in addition to the requirements below.
 - b. Under the heading **Requirements for the Graduate Certificate in Applied Behavior Analysis** make the following changes:
 - (1) Change the total credits required for the certificate from '9 to 19' to '24'.

- (2) Change the credits of CEP 845 from '3 or 4' to '3'.
- (3) Add the following courses:

CEP	848	Supervision in Applied Behavior Analysis	3
CEP	851	Concepts and Principles of Applied Behavior Analysis	3

- (4) Delete the following statement:

Students currently enrolled in the Master of Arts Degree in Special Education pursuing an Autism Spectrum Disorder Endorsement will complete CEP 844, 845, and 846 as part of these requirements.

Effective Fall 2019.

- 3. Request to change the requirements for the **Bachelor of Science** degree in **Kinesiology** in the Department of Kinesiology. The University Committee on Undergraduate Education (UCUE) will consider this request.
 - a. Under the heading **Admission** add 'Kinesiology 173' to the list of courses required for Admission.
 - b. Under the heading **Requirements for the Bachelor of Science Degree in Kinesiology** make the following changes:
 - (1) In item 2. a. change the total credits from '18 to '21' and add the following course:

KIN	173	Foundations of Kinesiology	3
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 - (2) In item 2. b. change the total credits from '18' to '15' and delete the following course:

KIN	173	Foundations of Kinesiology	3
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 - (3) In item 2. f. add the following course:

KIN	496	Internship: Athletic Training-Based	3
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Effective Spring 2020.

- 4. Request to change the requirements for the **Master of Science** degree in **Sport Coaching and Leadership** in the Department of Kinesiology. The University Committee on Graduate Studies (UCGS) will consider this request at its April 15, 2019 meeting.

The concentrations in the Master of Science degree in Sport Coaching and Leadership will be noted on the student's academic record when the requirements for the degree have been completed.

 - a. Under the heading **Requirements for the Master of Science Degree in Sport Coaching and Leadership** replace the entire entry with the following:

The program is available only under Plan B (without thesis) and only available online. The student must complete 30 credits distributed as follows:

 - 1. All of the following courses (9 credits):

KIN	852	Ethics in Sport Coaching and Leadership	1
KIN	872	Coaching Science: Applied Research	3
KIN	880	Sport Leadership Practicum	3
KIN	896	Integrative Capstone in Sport Coaching and Leadership	2
 - 2. Complete 21 credits from one of the following concentrations:
 - Coaching**
 - 1. Both of the following courses (6 credits):

KIN	856	Physical Bases of Coaching Athletes	3
KIN	868	Skill Development in Athletes	3

2. Both of the following courses (6 credits):

KIN	849	Theory and Practice of Modern Sport Leadership	3
KIN	855	Psychosocial Bases of Coaching Athletes	3
 3. One of the following courses (3 credits):

KIN	829	Safety and Injury Control	3
KIN	854	Legal and Administrative Issues for Administrators and Coaches	3
 4. One of the following courses (3 credits):

KIN	857	Promoting Positive Youth Development Through Sport	3
KIN	865	Stages of Athlete Development	3
 5. One of the following courses (3 credits):

KIN	815	Principles of Strength and Conditioning	3
KIN	850	Special Topics in Sport Coaching and Leadership	3
KIN	859	Scholastic Athletic Administration	3
- Leadership**
1. One of the following courses (3 credits):

KIN	856	Physical Bases of Coaching Athletes	3
KIN	868	Skill Development in Athletes	3
 2. Both of the following courses (6 credits):

KIN	849	Theory and Practice of Modern Sport Leadership	3
KIN	855	Psychosocial Bases of Coaching Athletes	3
 3. Both of the following courses (6 credits):

KIN	829	Safety and Injury Control	3
KIN	854	Legal and Administrative Issues for Administrators and Coaches	3
 4. One of the following courses (3 credits):

KIN	857	Promoting Positive Youth Development Through Sport	3
KIN	865	Stages of Athlete Development	3
 5. One of the following courses (3 credits):

KIN	815	Principles of Strength and Conditioning	3
KIN	850	Special Topics in Sport Coaching and Leadership	3
KIN	859	Scholastic Athletic Administration	3
3. Completion of a final examination or evaluation.

Effective Summer 2019.

5. Request to change the requirements for the **Graduate Certificate in Sport Coaching and Leadership** in the Department of Kinesiology. The University Committee on Graduate Studies (UCGS) will consider this request at its April 15, 2019 meeting.
 - a. Under the heading **Requirements for the Graduate Certificate in Sport Coaching and Leadership** replace the entire entry with the following:
 1. The following course (1 credit):

KIN	852	Ethics in Sport Coaching and Leadership	1
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 2. One course from at least three of the following areas (9 credits):

Physical

KIN	856	Physical Bases of Coaching Athletes	3
KIN	868	Skill Development in Athletes	3

Psychosocial

KIN	849	Theory and Practice of Modern Sport Leadership	3
KIN	855	Psychosocial Bases of Coaching Athletes	3

Legal, Safety, and Administration

KIN	829	Safety and Injury Control	3
KIN	854	Legal and Administrative Issues for Administrators and Coaches	3

Human Development

KIN	857	Promoting Positive Youth Development Through Sport	3
KIN	865	Stages of Athlete Development	3

Effective Summer 2019.

PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

- FLM 200 Film Collective
Fall of every year. Spring of every year. ~~4(4-4)~~ 1(1-2)
Film Collective screening seminar.
Request the use of the Pass-No Grade (P-N) system.
~~Effective Fall 2015~~ Effective Fall 2019
- PHL 225 Paradoxes
Fall of every year. 3(3-0)
- NEW An overview of central philosophical paradoxes and possible solutions to them. Topics vary year by year, and may include paradoxes about existence, infinity, space and time, knowledge, rationality, and truth. The focus of the course will be to encourage students to develop their own solutions to these paradoxes, and to work out the consequences and costs of those solutions.
Effective Fall 2020

ELI BROAD COLLEGE OF BUSINESS

- HB 337 Hospitality Information Systems
Fall of every year. Spring of every year. 3(3-0) ~~P: HB 237 and CSE 101~~ P: (HB 237) and (CSE 101 or CSE 102) R: Open to juniors or seniors in the School of Hospitality Business.
Technology for gathering, analyzing, storing and communicating information within the hospitality industry.
~~Effective Spring 2013~~ Effective Spring 2020

COLLEGE OF EDUCATION

- CEP 848 Supervision in Applied Behavior Analysis
Spring of every year. 3(3-0) R: Open to students in the Applied Behavior Analysis Major or in the Applied Behavior Analysis in Special Education Graduate Certificate.
- NEW Effective supervision strategies in behavior analytic practice.
Effective Summer 2019
- CEP 851 Concepts and Principles in Applied Behavior Analysis
~~Fall of every year.~~ Summer of every year. 3(3-0) RB: Undergraduate training in behavior analysis, psychology, special education, or related field. R: Open to master's students in the Department of Counseling, Educational Psychology, and Special Education.
Fundamental elements, concepts and principles in applied behavior analysis.
~~Effective Fall 2016~~ Effective Fall 2019
- KIN 126 ~~Introduction to Athletic Training~~
Introduction to Athletic Injury
Fall of every year. Spring of every year. 3(3-0) ~~R: Open to undergraduate students in the Athletic Training Major or in the Kinociology major.~~ R: Open to undergraduate students in the Kinesiology major.
Basic knowledge for the recognition and prevention of athletic injuries.
~~Effective Spring 2014~~ Effective Spring 2020
- KIN 127 ~~Taping and Bracing in Athletic Training~~
Taping and Bracing in Athletic Injury
Fall of every year. Spring of every year. 1(0-2) R: Open to undergraduate students in the Department of Kinesiology.
~~Introduction to taping and bracing in Athletic Training~~ Introduction to taping and bracing for athletic injuries.
~~Effective Spring 2014~~ Effective Spring 2020

- KIN 496 Internship: Athletic Training-Based
Fall of every year. Spring of every year. 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: KIN 125 and KIN 126 and KIN 127 R: Open to seniors in the Department of Kinesiology. Approval of department.
- NEW Professional internship in Athletic Training under faculty supervision. Observation and prevention of athletic injury in high school and collegiate athletes.
Effective Fall 2019
- KIN 849 Theory and Practice of Modern Sport Leadership
Spring of every year. 3(3-0) R: Open to graduate students in the Sport Coaching and Leadership Graduate Certificate or in the Sport Coaching and Leadership Major or approval of department.
- NEW Theories of management and organizational behavior in a sport context. Practical strategies and methods for management, development, and advancement of sport professionals, athletes, and stakeholders.
Effective Spring 2020
- KIN 850 Special Topics in Sport Coaching and Leadership
Fall of every year. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the Sport Coaching and Leadership Graduate Certificate or in the Sport Coaching and Leadership Major or approval of department.
- NEW Issues in sport coaching and leadership.
Effective Summer 2019
- KIN 852 Ethics in Sport Coaching and Leadership
Spring of every year. Summer of every year. 1(1-0) R: Open to graduate students in the Sport Coaching and Leadership Graduate Certificate or in the Sport Coaching and Leadership Major or approval of department.
- NEW Ethical decision-making processes and moral obligations of the sport coach and leaders.
Effective Summer 2019
- KIN 855 Psychosocial Bases of Coaching Athletes
Fall of every year. 3(3-0) ~~R: Open to students in the Education Major or in the Sport Coaching and Leadership Graduate Certificate or in the Sport Coaching and Leadership Major. R: Open to students in the Education Major or in the Sport Coaching and Leadership Graduate Certificate or in the Sport Coaching and Leadership Major or approval of department.~~
Responsibilities of athletic administrators, directors of recreational programs and athletic coaches for the sociological, psychological, philosophical, developmental, and instructional principles for coaching amateur athletes. Development of a coaching philosophy and application of scientific findings to practical situations. Athlete motivation, motivational climates, and the social psychology of coaching and leadership. Communication skills and leadership behaviors. Mental skills that enhance an athlete's performance.
~~Effective Spring 2017~~ Effective Summer 2019
- KIN 859 Scholastic Athletic Administration
Fall of every year. 3(3-0) R: Open to graduate students in the Sport Coaching and Leadership Graduate Certificate or in the Sport Coaching and Leadership Major or approval of department.
- NEW Skills to direct athletic programs in secondary educational settings. Athletic policies and guidelines of facilities, equipment, budget, and structure.
Effective Fall 2019
- KIN 896 Integrative Capstone in Sport Coaching and Leadership
~~Fall of every year, Spring of every year.~~ Summer of every year. ~~3(3-0) 2(2-0) P: (KIN 820 or concurrently) and KIN 854 and KIN 855 and KIN 856 and KIN 857 and KIN 865 and KIN 868 and KIN 872 and KIN 880 P: KIN 872 and KIN 880 or approval of department~~ R: Open to master's students in the Sport Coaching and Leadership Major.
Integrative capstone in coaching science, best practices, leadership, and management in sport.
Request the use of the Pass-No Grade (P-N) system.
~~Effective Spring 2017~~ Effective Summer 2019