

SUBCOMMITTEE C – AGENDA

Via Zoom
February 10, 2022
1:30 p.m.

PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to change the requirements for the **Bachelor of Arts** degree in **English** in the Department of English. The Teacher Education Council (TEC) will consider this request at its February 14, 2022 meeting.

The concentrations in the Bachelor of Arts degree in English are noted on the student's academic record when the requirements for the degree have been completed.

- a. Under the heading **Requirements for the Bachelor of Arts Degree in English** make the following changes:

- (1) In item 3.a., add the following item (1) and renumber respectively.

(1)	One of the following courses (1 credit):		
	AL 250	Career Exploration Strategies for Arts and Letters Students	1
	AL 460	Advanced Career Strategies	1

- (2) In item 3. a. (6) delete the following course:

ENG 480	History of Western Literary Criticism	3
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- (3) Replace item 3. a. (7) with the following:

ENG 484B	Critical Questions in Region, School, Movement	3
ENG 484C	Critical Questions in a Literary Period	3
ENG 484D	Critical Questions in a National Literature	3
ENG 493	English Internship	3

- (2) In the **Creative Writing Concentration** make the following changes:

- (a) Under item 1., change the credits of ENG 320D from '4' to '3'.

- (b) Under item 4., delete the following courses:

RCAH 291	Arts Workshop	3
WRA 341	Nature and Environmental Writing	3
WRA 481	Publication Management II	3

Add the following course:

WRA 480	Publication Management	3
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- (c) Under item 5., add the following courses:

ENG 483	Seminar in Literary Editing and Publishing	3
ENG 484E	Creative Writing Capstone	3

- (d) Under item 5., delete the note.

- (3) Under the **Popular Culture Studies Concentration** make the following changes:

- (a) In item 1., change the credits of ENG 340 from '4' to '3'.

- (b) In item 3. b., delete the following course:

ENG 480	History of Western Literary Criticism	3
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- (4) Add the following concentration:

English Education Concentration

The English Education Concentration is available to students who are enrolled in the Bachelor of Arts in English and seeking secondary education teacher certification. Students interested in the concentration should consult with their advisor. Students who elect this concentration must complete the following courses, all of which will count toward the 36 to 40 credits in the Bachelor of Arts in English degree. The concentration will be noted on the student's transcript.

- | | | | |
|----|--|--|---|
| 1. | The following introductory course (3 credits): | | |
| | ENG 302 | Introduction to English Language Studies | 3 |
| 2. | The following genre course (3 credits): | | |
| | ENG 308 | Readings in Literature for Young Adults | 3 |
| 3. | The following seminar (4 credits): | | |
| | ENG 408 | Critical Literacies and Communities | 4 |
| 4. | The following capstone course (3 credits): | | |
| | ENG 413 | Critical Questions in Language and Composition (W) | 3 |

Effective Fall 2022.

2. Request to change the requirements for **Disciplinary Teaching Minor in Teaching English to Speakers of Other Languages** available for elementary and secondary certification in the Department of Linguistics, Languages and Cultures. The Teacher Education Council (TEC) will consider this request at its February 14, 2022 meeting.

- a. Under the heading **Teaching English to Speakers of Other Languages** replace the entire entry with the following:

- | | | | |
|----|--|---|---|
| 1. | One of the following courses (3 or 4 credits): | | |
| | LIN 200 | Introduction to Language | 3 |
| | LIN 401 | Introduction to Linguistics | 4 |
| 2. | All of the following courses (16 credits): | | |
| | LLT 307 | Methods of Second and Foreign Language Teaching | 3 |
| | LLT 346 | Pedagogical English Grammar for English Teachers | 3 |
| | or | | |
| | LLT 362 | Child Second Language Learning | 3 |
| | TE 341 | Teaching and Learning of (Bi)Multilingual Learners | 3 |
| | TE 342 | Teaching Methods for (Bi)Multilingual Learners | 3 |
| | TE 503 | Internship in Teaching Diverse Learners in Additional Endorsement Areas | 1 |
| 3. | Complete either a. or b. (3 or 6 credits): | | |
| | a. ANP 420 | Language and Culture | 3 |
| | b. One of the following courses: | | |
| | COM 310 | Intercultural Communication | 3 |
| | COM 320 | Diversity and Communication | 3 |
| | LIN 471 | Sociolinguistics | 4 |
| 4. | Proof of proficiency in an additional language equivalent to two semesters of study. | | |

The Teaching English to Speakers of Other Languages minor must be completed in combination with an academic core major. Students should see an academic advisor in the College of Education for more information.

Effective Fall 2022.

3. Request to change the requirements for the **Minor in Theatre** in the Department of Theatre.
- a. Under the heading **Requirements for the Minor in Theatre** make the following changes:

- (1) In item 3., delete the following courses:
- | | | | |
|-----|------|--|---|
| THR | 111L | Introduction to Technical Theatre Laboratory | 1 |
| THR | 300A | Theatre Practicum – Production Emphasis | 1 |
| THR | 300C | Theatre Practicum – Area Emphasis | 1 |
- (2) Change item 4. to the following:
- Complete an additional 9 credits of Theatre electives.

Effective Fall 2022.

4. Request to change the requirements for the **Minor in Dance** in the Department of Theatre.
- a. Under the heading **Requirements for the Minor in Dance** make the following change:

- (1) In item 1., delete the following courses:
- | | | | |
|-----|-----|---------------------|---|
| DAN | 451 | Dance Technique III | 2 |
| DAN | 452 | Dance Technique IV | 2 |
- Add the following courses:
- | | | | |
|-----|-----|---------------------|---|
| DAN | 451 | Dance Technique III | 3 |
| DAN | 452 | Dance Technique IV | 3 |

Effective Fall 2022.

ELI BROAD COLLEGE OF BUSINESS

1. Request to change the **Graduation Requirements for the Bachelor of Arts** degree in the **Eli Broad College of Business**. The University Committee on Undergraduate Education (UCUE) will consider this request.

- b. Under the heading **Graduation Requirements for the Bachelor of Arts Degree** make the following changes:

- (1) In item 2. b., delete the following course:
- | | | | |
|-----|-----|------------------------|---|
| MKT | 310 | International Business | 3 |
|-----|-----|------------------------|---|
- Add the following course:
- | | | | |
|------|-----|------------------------|---|
| IBUS | 310 | International Business | 3 |
|------|-----|------------------------|---|

Effective Fall 2022.

2. Request to change the requirements for the **Master of Science** degree in **Accounting** in the Department of Accounting and Information Systems. The University Committee on Graduate Studies (UCGS) will consider this request at its February 21, 2022 meeting.

The concentrations in the Master of Science degree in Accounting are noted on the student's academic record when the requirements for the degree have been completed.

- a. Under the heading **Requirements for the Master of Science Degree in Accounting**, add the following concentration:

Transaction Services

ACC	807	Using Financial Statement Data for Decision-Making- An Analytics Approach	3
ACC	850	Accounting and Tax Implications of Mergers and Acquisitions	3
ACC	891	Special Topics in Accounting and Information Systems	3
FI	845	Financial Modeling & Simulation I	1.5
FI	846	Financial Modeling & Simulation II	1.5

Effective Fall 2022.

3. Request to change the requirements for the **Minor in Insurance and Risk Management** in the Department of Finance.

- a. Under the heading **Requirements for the Minor in Insurance and Risk Management** make the following changes in item 1.:

Delete the following courses:

FI	312	Introduction to Investments	3
FI	321	Theory of Investments	3
SCM	475	Supply Chain Decision Modeling	2

Add the following courses:

FI	480	Financial Risk Management	3
STT	467	Insurance Operations	3

Effective Fall 2022.

4. Request to change the requirements for the **Graduate Certificate in Human Resource Management and Development** in the Department of Management. The University Committee on Graduate Studies (UCGS) will consider this request at its February 21, 2022 meeting.

- a. Under the heading **Admission** replace items 2. and 3. with the following:

2. have a preferred undergraduate grade-point average of 3.0.
3. have three or more years of full-time managerial experience in the private or public sector.

Effective Fall 2022.

5. Request to change the requirements for the **Graduate Certificate in Leadership and Managing Teams** in the Department of Management. The University Committee on Graduate Studies (UCGS) will consider this request at its February 21, 2022 meeting.
- a. Under the heading **Admission** replace items 2. and 3. with the following:
2. have a preferred undergraduate grade-point average of 3.0.
 3. have three or more years of full-time managerial experience in the private or public sector.

Effective Fall 2022.

6. Request to change the requirements for the **Master of Science degree in Management, Strategy, and Leadership** in the Department of Management. The University Committee on Graduate Studies (UCGS) will consider this request at its February 21, 2022 meeting.

The concentrations in the Master of Science degree in Management, Strategy, and Leadership are noted on the student's academic record when the requirements for the degree have been completed.

- a. Under the heading **Admission** replace items 1. and 3. with the following:
1. Have at least three years of full-time managerial experience in the private or public sector.
 3. Have a preferred undergraduate grade-point average of 3.00.
- b. Under the heading **Requirements for the Master of Science Degree in Management, Strategy, and Leadership** make the following changes:

- (1) Replace item 1. with the following:

Students must complete 20 credits from the following courses:

MGT	801	Analyzing Your Organization	2
MGT	804	International Management	2
MGT	810	Human Resource Management for General Managers	2
MGT	817	Managing the Learning Organization	2
MGT	824	Developing Managerial Skills	2
MGT	840	Leadership and Team Management	2
MGT	842	Leading Strategic Change	2
MGT	850	Competitive and Business Strategy	2
MGT	863	Negotiations	2
MGT	881	Creating an Ethical Organization	2

- (2) Renumber items 2. and 3. as 3. and 4. and add the following item 2.:

Complete 10 credits from the following courses. Students opting for a concentration must complete all four courses in it.

Human Resource Management

MGT	811	Fundamentals of Human Resource Staffing	2
MGT	814	Managing Diversity in the Workplace	2
MGT	818	Talent Management and Development	2
MGT	822	Developing Reward and Compensation Systems	2

Strategic Management

MGT	828	Strategic Control	2
MGT	843	Innovation and Entrepreneurship	2
MGT	856	Corporate Strategy	2
MGT	873	Strategic Decision Making	2

Effective Fall 2022.

7. Request to change the requirements for the **Graduate Certificate in Strategic Management** in the Department of Management. The University Committee on Graduate Studies (UCGS) will consider this request at its February 21, 2022 meeting.
- a. Under the heading **Admission** replace items 2. and 3. with the following:
- 2. have a preferred undergraduate grade-point average of 3.0
 - 3. have three or more years of full-time managerial experience in the private or public sector.
- b. Under the heading **Requirements for the Graduate Certificate in Strategic Management** make the following changes:
- (1) In item 2. delete the following course:
- | | | | |
|-----|-----|--------------------------|---|
| MGT | 804 | International Management | 2 |
|-----|-----|--------------------------|---|
- Add the following courses:
- | | | | |
|-----|-----|---------------------------------|---|
| MGT | 828 | Strategic Control | 2 |
| MGT | 843 | Innovation and Entrepreneurship | 2 |

Effective Fall 2022.

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to change the requirements for the **Minor in Sports Journalism** in the School of Journalism.
- a. Under the heading **Requirements for the Minor in Sports Journalism** make the following changes:
- (1) Under item 2., add the following courses:
- | | | | |
|-----|-----|------------------------------------|---|
| JRN | 404 | Sports Broadcast and Production | 3 |
| JRN | 484 | Sports Journalism Education Abroad | 6 |
- (2) Under item 2., replace the note with the following:
- JRN 492 special topics courses may count towards the concentration, if applicable and with advisor approval. Students who re-enroll in JRN 492 must select a different topic than previously taken.

Effective Fall 2022.

COLLEGE OF EDUCATION

1. Request to change the requirements for the **Bachelor of Arts** degree in **Education** in the Department of Teacher Education. The Teacher Education Council (TEC) will consider this request at its February 14, 2022 meeting.
- The concentrations referenced in item 2.c. in the Bachelor of Arts degree in Education are noted on the student's academic record when the requirements for the degree have been completed.*
- a. Under the heading **Requirements for the Bachelor of Arts Degree in Education** make the following changes:
- (1) In item 2. a. (1), change the credits from '16' to '19' and add the following course:
- | | | | |
|----|-----|--|---|
| TE | 341 | Teaching and Learning of (Bi)Multilingual Learners | 3 |
|----|-----|--|---|

- (2) Replace item 2. d. with the following:

Teaching English to Speakers of Other Languages (15 to 18 credits):
Completion of this requirement along with TE 341 and either LIN 200 or LIN 401 satisfies the course requirements for the additional endorsement in English as a Second Language.

- (1) All of the following courses (12 credits):
- | | | | |
|-----|-----|--|---|
| LLT | 307 | Methods of Second and Foreign Language Teaching | 3 |
| LLT | 346 | Pedagogical English Grammar for English Teachers | 3 |
| LLT | 361 | Second and Foreign Language Learning | 3 |
| TE | 342 | Teaching Methods for (Bi)Multilingual Learners | 3 |
- (2) Complete either (a) or (b) (3 or 6 credits):
- | | | | | |
|-----|-----|-----|-----------------------------|---|
| (a) | ANP | 420 | Language and Culture | 3 |
| (b) | COM | 310 | Intercultural Communication | 3 |
| | Or | | | |
| | COM | 320 | Diversity and Communication | 3 |
| | LIN | 471 | Sociolinguistics | 3 |

Effective Fall 2022.

PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

- ENG 280 Introduction to Literary Theories
Fall of every year. Spring of every year. 3(3-0) P: ENG 210 ~~R: Open to undergraduate students in the Department of English.~~ R: Open to undergraduate students.
Literary and critical theory. How literature is constituted and how representation works. Assumptions behind and limits of a range of theoretical approaches. Application of theory to literary texts.
Effective Fall 2022
- ENG 315 Readings in British Literatures
Fall of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: {Completion of Tier I Writing Requirement} or (ENG 210 or ENG 211H) RB: 3 credits of literature R: Not open to freshmen.
- REINSTATEMENT Extensive readings of texts from the British Isles and Empire, selected across genres, historical periods, and/or regions.
Effective Fall 2022
- ENG 317 Readings in African and Caribbean Literatures
Fall of even years. 3(3-0) P: {(ENG 126 or ENG 140 or ENG 142 or ENG 153 or ENG 204 or ENG 205 or ENG 206 or ENG 218) and (ENG 126 or ENG 140 or ENG 142 or ENG 153 or ENG 204 or ENG 205 or ENG 206 or ENG 218)} or (ENG 210 or ENG 211H) RB: Six credits of literature R: Open to undergraduate students in the College of Arts and Letters or in the Department of English or in the Arts and Letters - General Major or in the English Secondary Teaching Major.
- REINSTATEMENT Extensive readings of texts by African and Caribbean writers across genres, historical periods, and regions.
SA: ENG 363, ENG 463
Effective Fall 2022
- ENG 320A Methodologies of Literary History: Genre
On Demand. 3(3-0) ~~P: ENG 210 and ENG 280~~ P: ENG 210 ~~R: Open to undergraduate students in the English Major.~~ R: Open to undergraduate students.
Examination of literary works in relation to historical change, seen through the lens of genre. Reflection on the theories and practices of literary history.
~~Effective Fall 2022~~ Effective Summer 2022
- ENG 320B Methodologies of Literary History: Region, School, or Movement
On Demand. 3(3-0) ~~P: ENG 210 and ENG 280~~ P: ENG 210 ~~R: Open to students in the Department of English or in the English Major or in the English Disciplinary Teaching Minor or in Language Arts Elementary Teaching Major.~~ R: Open to undergraduate students in the English Disciplinary Teaching Minor.
Examination of literary works in relation to historical change, seen through the lens of geographical networks and/or aesthetic alliances. Reflection on the theories and practices of literary history.
Effective Fall 2022
- ENG 320C Methodologies of Literary History: Canon Formation
On Demand. 3(3-0) ~~P: ENG 210 and ENG 280~~ P: ENG 210 ~~R: Open to undergraduate students in the Department of English or in the English Disciplinary Teaching Minor.~~ R: Open to undergraduate students in the English Disciplinary Teaching Minor.
Examination of literary works in relation to historical change, through the lens of why canons form, or debates over canonical inclusion. Reflection on the theories and practices of literary history.
Effective Fall 2022

- ENG 413 Critical Questions in Language and Composition (W)
Fall of every year. Spring of every year. ~~4(3-2)~~ 3(3-0) P: ENG 302 and Completion of Tier I Writing Requirement R: Open to juniors or seniors in the English Secondary Teaching Major and open to juniors or seniors in the English Disciplinary Teaching Minor.
Intensive writing workshop with focus on writing theory and research, writing in response to literature, and the writing process.
SA: ENG 313
~~Effective Spring 2014~~ Effective Fall 2022
- ENG 484B Critical Questions in Region, School, Movement
Spring of every year. ~~4(4-0)~~ 3(3-0) P: ENG 360 or ENG 362 or ENG 364 or ENG 368 R: Open to seniors in the Department of English.
Intensive study of literary networks connected through geography and/or aesthetics.
Writing that integrates archival, primary, or secondary sources and contributing to discussion in the field.
~~Effective Spring 2015~~ Effective Fall 2022
- ENG 484C Critical Questions in a Literary Period
Fall of every year. ~~4(4-0)~~ 3(3-0) P: ENG 360 or ENG 362 or ENG 364 or ENG 368 RB: Prior course work in the literary period. R: Open to seniors in the Department of English.
Intensive study of current issues in a particular literary period. Writing that integrates archival, primary, or secondary sources and contributing to discussion in the field.
~~Effective Spring 2015~~ Effective Fall 2022
- ENG 484D Critical Questions in a National Literature
Spring of every year. ~~4(4-0)~~ 3(3-0) P: ENG 360 or ENG 362 or ENG 364 or ENG 368 R: Open to seniors in the Department of English.
Intensive study of current issues situated within the literature of a particular nation. Writing that integrates archival, primary, or secondary sources and contributing to discussion in the field.
~~Effective Spring 2015~~ Effective Fall 2022
- ENG 484E Creative Writing Capstone
Fall of every year. Spring of every year. ~~4(4-0)~~ 3(3-0) P: ENG 423 or ENG 428 or ENG 429 R: Open to undergraduate students in the College of Arts and Letters or in the Department of English or in the English Major.
Intensive study and practice of creative writing. Independent, sustained creative writing projects in a single genre or hybrid genre. May integrate archival and secondary sources and contribute to discussion in the field.
~~Effective Fall 2021~~ Effective Fall 2022
- ENG 493 English Internship
Fall of every year. Spring of every year. ~~1 to 4 credits.~~ 1 to 3 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I Writing Requirement RB: 15 credits of English. R: Open to juniors or seniors in the Department of English or in the English Major.
Supervised pre-professional field experience in English.
Request the use of the Pass-No Grade (P-N) system.
~~Effective Summer 2017~~ Effective Fall 2022
- FLM 255 Stars and Directors
Fall of every year. 3(3-2) ~~P: Completion of Tier I Writing Requirement~~
Survey of individual film directors and/or stars.
~~Effective Fall 2016~~ Effective Fall 2022

LB 355
PHL 355

Philosophy of Technology (W)
Spring of every year. 4(4-0) ~~Interdepartmental with Philosophy.~~ Interdepartmental with Lyman Briggs. P: (LB 133) or completion of Tier I writing requirement RB: PHL 200 R: Open to students in the Department of Philosophy or in the Lyman Briggs College or in the Science, Technology, Environment and Public Policy Specialization.
Examination of the desirability of technology, its social forms, and its alternatives. Conventional productivist, ecological progressive, and radical humanist outlooks.
SA: LBS 355
~~Effective Spring 2014~~ Effective Summer 2022

ELI BROAD COLLEGE OF BUSINESS

MKT 214
IBUS 211

Business and Culture Seminar
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. ~~R: Open to undergraduate students in the Accounting major or in the Business - Admitted major or in the Business Preference major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or approval of college.~~ R: Open to undergraduate students in the Accounting major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Supply Chain Management Major or in the Business - Admitted major or in the Business-Preference major or in the Marketing Major or approval of college.
International speaker series providing an overview of the business and cultural environment in a particular world region.
~~Effective Fall 2021~~ Effective Fall 2022

BUS 202
IBUS 292

Special Topics In Business Abroad
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. ~~R: Open to undergraduate students in the The Eli Broad College of Business or in the Accounting major or in the Business - Admitted major or in the Business Preference major or in the Finance Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or in the Hospitality Business Major or approval of college.~~ R: Open to undergraduate students in the The Eli Broad College of Business or in the Accounting major or in the Business - Admitted major or in the Business-Preference major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or approval of college.
Education abroad emphasizing an introduction to the functional fields in business abroad and their interrelationships. Review of fundamental concepts and principles of business abroad.
~~Effective Spring 2021~~ Effective Fall 2022

MKT 310
IBUS 310

International Business
Fall of every year. Spring of every year. Summer of every year. 3(3-0) R: Open to juniors or seniors in the Accounting major or in the Business - Admitted major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Supply Chain Management Major or in the Marketing Major or in the Applied Engineering Sciences Major.
International and cross-cultural study of business decisions, enterprises, markets, and institutions. Globalization of industries and firm competitiveness. International business transactions and entry strategies.
SA: MSC 310
~~Effective Summer 2019~~ Effective Fall 2022

~~MKT 393~~
IBUS 393

Introduction to International Business

Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. Interdepartmental with Accounting and Finance and General Business and Business Law and Hospitality Business and Management and Supply Chain Management. R: Open to students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the School of Hospitality Business.

Introduction to the context of international business delivered on-site in foreign settings. Fundamental concepts and principles of globalization such as multinational corporations, foreign markets and economies, internal and external market transactions, international law, cultural influences, and multinational business strategies.

Request the use of ET-Extension to postpone grading.

The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.

~~Effective Spring 2020~~ Effective Fall 2022

~~BUS 393~~
IBUS 394

Business Service Learning Abroad

Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. ~~R: Open to undergraduate students in the The Eli Broad College of Business or in the Accounting major or in the Business-Admitted major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or in the Business Preference major or approval of college.~~ R: Open to undergraduate students in the The Eli Broad College of Business or in the Accounting major or in the Business - Admitted major or in the Business-Preference major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or approval of college.

Civil engagement practices and theories. Impact of non-profit organizations, practices of engaged citizenship. Volunteer placements at civic organizations.

~~Effective Spring 2024~~ Effective Fall 2022

~~BUS 492~~
IBUS 492

Advanced Topics Abroad

Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. ~~R: Open to undergraduate students in the The Eli Broad College of Business or in the Accounting major or in the Finance Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or in the Hospitality Business Major or approval of college.~~ R: Open to undergraduate students in the The Eli Broad College of Business or in the Accounting major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or approval of college.

Education abroad emphasizing an advanced study of interrelatedness of business functions abroad not typically found in business academic departments.

~~Effective Spring 2024~~ Effective Fall 2022

FI 380

Principles of Insurance and Risk Management

Fall of every year. 3(3-0) ~~P: (FI 311 or FI 320) and (STT 200 or STT 201 or STT 231 or STT 315 or STT 351 or STT 421 or STT 441) P: (FI 311 or FI 311H or FI 320) and (STT 200 or STT 201 or STT 231 or STT 315 or STT 351 or STT 421 or STT 441)~~ RB: Knowledge of calculus is recommended but not required. ~~R: Open to students in the Insurance and Risk Management Minor or approval of department.~~ R: Open to students in the Insurance and Risk Management Minor and open to students in the Financial Planning and Wealth Management Minor or approval of department.

Overview of techniques for measuring and managing risk. Pure risks related to mortality, health-related expenses, property damage, and product liability. Management techniques studied include risk assumption, prevention, diversification, and transfer via insurance and non-insurance market mechanisms.

~~Effective Fall 2018~~ Effective Fall 2022

FI 381	Enterprise Risk Management and Insurance Theory Spring of every year. 3(3-0) P: FI 380 R: Open to students in the Insurance and Risk Management Minor.
NEW	Enterprise Risk Management and Insurance Theory is a follow-on course to FI 380 Principles of Insurance & Risk Management that provides a deeper understanding of ERM to identify and manage business risk in any industry. Topics include risk identification, ERM processes, structures for individual and business-to-business insurance coverages, and new and creative alternative risk management structures. Effective Spring 2023
FI 890	Independent Study Fall of every year. Spring of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: MBA 822 RB: MBA 822 <u>RB: MBA 822</u> R: Open to graduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management. Approval of department. Faculty-guided research projects. Effective Fall 2013 <u>Effective Fall 2022</u>
FI 891	Topics In Finance Fall of every year. Spring of every year. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. P: (FI 801 or MBA 832) or (PIM 841 and PIM 842) <u>P: MBA 822 or approval of department</u> Current and emerging issues in corporate finance, investments, and financial modeling to supplement and enrich existing courses. Effective Fall 2018 <u>Effective Fall 2022</u>
MGT 804	International Management Fall of every year. Spring of every year. <u>Summer of every year</u> . 1 to 3 credits. P: MBA 824 or (MGT 810 or MGT 824 or approval of department) R: Open to graduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department. Management challenges and roles in a multinational business. Strategic planning in global firms, managing people in international organizations, leadership, and the future of international management. Effective Fall 2013 <u>Effective Fall 2022</u>
MGT 811	Fundamentals of Human Resource Staffing <u>Fall of every year</u> . Spring of every year. <u>Summer of every year</u> . 1 to 3 credits. P: MGT 810 or concurrently R: Open to master's students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department. Fundamentals of human resource staffing. Legal issues; measurement, reliability, and validity; job analysis; performance assessment; and recruitment. Effective Fall 2015 <u>Effective Fall 2022</u>
MGT 828	Strategic Control Fall of every year. Spring of every year. Summer of every year. 1 to 2 credits. P: MGT 850 or MBA 850 R: Open to master's students in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to MBA students in the Master of Business Administration in Business Administration or approval of department. Not open to students with credit in ACC 841.
NEW	Design of strategic management control systems and use of managerial accounting data to support strategy implementation, performance monitoring, and change. Effective Fall 2022
MGT 843	Innovation and Entrepreneurship Fall of every year. Spring of every year. Summer of every year. 1 to 2 credits. P: MGT 850 R: Open to master's students in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to MBA students in the Master of Business Administration in Business Administration or approval of department. Not open to students with credit in MGT 852 or PIM 832.
NEW	Managing innovation and launching a new business. Effective Fall 2022

- MGT 863 Negotiations
Negotiations and Conflict Resolution
Fall of every year. Spring of every year. Summer of every year. 1 to 2 credits. ~~R: Open to master's students in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to students in the Master of Business Administration in Business Administration.~~ R: Open to master's students in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to MBA students in the Master of Business Administration in Business Administration or approval of department.
~~Strategic negotiations, negotiation preparation, buyer-supplier relationship assessment, international negotiations, and negotiation simulation.~~ Strategic negotiations, negotiation preparation, buyer-supplier relationship assessment, international negotiations, negotiation simulation, and conflict resolution.
~~Effective Fall 2018~~ Effective Fall 2022
- MGT 873 Strategic Decision Making
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. ~~P: MBA 850 or MGT 850 or MGT 858 P: MGT 850 R: Open to master's students in the Eli Broad College of Business and The Eli Broad Graduate School of Management.~~ R: Not open to master's students in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to MBA students in the Master of Business Administration in Business Administration or approval of department.
Process of strategic decision-making, identify issues that impede and improve decision success, examine a range of contextual factors that influence the decision process.
~~Effective Fall 2016~~ Effective Fall 2022

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

- DS 442B Multicam Production for Sports (W)
Fall of every year. Spring of every year. 3(2-2) ~~P: (DS 342) and Completion of Tier I Writing Requirement~~ P: (DS 242) and Completion of Tier I Writing Requirement
Produce live sporting events, halftime features, pregame and post-game analysis and other sports related content. Emphasis on technical perspective. Sportscast directing, technical directing, graphics, audio, cameras, video playback/replay, chroma key, remote live feed intake, editing, and creative camera shots. Announcing and sideline reporting.
~~Effective Summer 2021~~ Effective Fall 2022
- DS 442C Multicam Production for News (W)
Fall of every year. Spring of every year. 3(2-2) ~~P: (DS 342) and Completion of Tier I Writing Requirement~~ P: (DS 242) and Completion of Tier I Writing Requirement
Studio production for various news programs. Newscast directing, technical directing, floor directing, graphics, audio, cameras, video playback, teleprompter, chroma key, remote live feed intake, editing, set design, lighting, and creative camera shots. News programs include newscasts, interview programs, remote live events; programming MSU-TV.
~~Effective Summer 2021~~ Effective Fall 2022
- DS 492 Digital Storytelling Special Topics
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. ~~R: Open to students in the Documentary Production Minor or in the Fiction Filmmaking Minor or in the Journalism Major or in the Media and Information Major.~~ R: Open to students in the School of Journalism or in the Media and Information Major or in the Fiction Filmmaking Minor.
Various issues, skills or themes relating to Digital Storytelling.
~~Effective Summer 2021~~ Effective Fall 2022

- DS 492A Digital Storytelling Special Topics in Animation
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. ~~R: Open to students in the Documentary Production Minor or in the Fiction Filmmaking Minor or in the Journalism Major or in the Media and Information Major.~~ R: Open to students in the School of Journalism or in the Media and Information Major or in the Fiction Filmmaking Minor.
Various issues, skills or themes relating to Animation and Digital Storytelling.
~~Effective Summer 2024~~ Effective Fall 2022
- DS 492B Digital Storytelling Special Topics in Audio
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. ~~R: Open to students in the Documentary Production Minor or in the Fiction Filmmaking Minor or in the Journalism Major or in the Media and Information Major.~~ R: Open to students in the School of Journalism or in the Media and Information Major or in the Fiction Filmmaking Minor.
Various issues, skills or themes relating to digital audio storytelling.
~~Effective Summer 2024~~ Effective Fall 2022
- DS 492C Digital Storytelling Special Topics in Filmmaking
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. ~~R: Open to students in the Documentary Production Minor or in the Fiction Filmmaking Minor or in the Journalism Major or in the Media and Information Major.~~ R: Open to students in the School of Journalism or in the Media and Information Major or in the Fiction Filmmaking Minor.
Various issues, skills or themes relating to filmmaking.
~~Effective Summer 2024~~ Effective Fall 2022
- DS 492D Digital Storytelling Special Topics in Multicam Production
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. ~~R: Open to students in the Documentary Production Minor or in the Fiction Filmmaking Minor or in the Journalism Major or in the Media and Information Major.~~ R: Open to students in the School of Journalism or in the Media and Information Major or in the Fiction Filmmaking Minor.
Various issues, skills or themes relating to Multicam Production.
~~Effective Summer 2024~~ Effective Fall 2022
- JRN 306 ~~Introduction to Radio, Podcasting and TV News~~
Broadcast News I: Intro to Reporting
Fall of every year. Spring of every year. Summer of every year. 3(2-2) P: (JRN 300 or concurrently) and JRN 206 or approval of department RB: Basic knowledge of video shooting and editing recommended
~~Fundamentals of audio storytelling. Introduction to broadcast style writing; scripting for radio news and podcasting; voice tone and cadence. Exposure to professional cameras for video stories.~~ Fundamentals of audio storytelling. Introduction to broadcast-style writing; scripting for broadcast news; voice tone and cadence. Exposure to professional cameras for video stories.
~~Effective Summer 2020~~ Effective Fall 2022
- JRN 403 ~~TV News~~
Broadcast News II: Intermediate Reporting
Fall of every year. Spring of every year. 3(2-2) P: JRN 306 or approval of department RB: Students interested in Broadcast News reporting and producing. R: Open to students in the School of Journalism.
~~Creating video news stories for TV and digital platforms. Entry-level producing and anchoring for regular short newscasts. Introduction to broadcast style writing for video.~~ Multi-media reporting for TV news broadcasts. Creating video news stories for broadcast news platforms. Entry-level producing and anchoring for regular short news broadcasts. Introduction to broadcast-style writing. Multi-media reporting for news broadcasts.
~~Effective Fall 2018~~ Effective Fall 2022

JRN 404	Sports Broadcast and Production Fall of every year. Spring of every year. 3(0-6) A student may earn a maximum of 12 credits in all enrollments for this course. R: Open to students. Approval of department.
NEW	Hands-on broadcast sports reporting, storytelling and production. Learn how to create a sports broadcast in a team setting focused on Michigan State University athletics. Report on-the-field sporting events and help produce weekly sports broadcasts. Learn basic camera operation, live sports event producing, broadcast and sideline reporting, anchoring, play-by-play announcing, floor direction, teleprompter operation and use, camera and soundboard operation, social media engagement. Effective Fall 2022
JRN 406	Advanced TV News Storytelling and Producing Fall of every year. Spring of every year. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. P: JRN 403 or approval of department Announcing, reporting, and producing newscasts for TV and digital platforms, honing skills in video, audio, broadcast writing, TV news storytelling, interviewing and reporting. Advanced producing techniques, social media strategies for journalism and create a professional portfolio for future employers. <u>DELETE COURSE</u> Effective Fall 2022
JRN 406A	Broadcast News III: Advanced Reporting Fall of every year. Spring of every year. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. P: JRN 403 or approval of department R: Approval of department. <u>R: Approval of department. A student may earn a maximum of 12 credits JRN 406, 406A and 406B</u>
NEW	Announcing and reporting for broadcast news. Honing skills in video, audio, broadcast writing, news storytelling, interviewing and reporting. Develop social media strategies for journalism content and create a professional portfolio for future employers. Effective Fall 2022
JRN 406B	Broadcast News Producing Fall of every year. Spring of every year. 3(0-6) A student may earn a maximum of 6 credits in all enrollments for this course. R: Approval of department. <u>R: Approval of department. A student may earn a maximum of 12 credits JRN 406, 406A and 406B.</u>
NEW	Broadcast news producing is one of the highest in-demand jobs in media. Work behind the scenes to produce the weekly award-winning student newscast, "Focal Point." Students learn to put together a newscast rundown, write for newscasts, run social media feeds, post content to digital platforms and work with reporters and anchors as part of a team. Effective Fall 2022
JRN 488	Visual Storytelling in Kenya (D) Summer of every year. Africa 4(2-4) R: Approval of department.
NEW	Education abroad. Connect with East African visual storytellers, including photographers, filmmakers, visual artists, and designers. Visit museums, galleries, studios, media and advertising companies. Practical experience includes creating, editing, and packaging visual content. Partner with a non-profit to create a project supporting their mission while building your portfolios and resumes. Learn about sustained dialogue, a process that seeks to transform relationships for the better through meaningful dialogue. Travel on safari in the Kenyan wilderness. <u>Request the use of ET-Extension to postpone grading.</u> <u>The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.</u> Effective Fall 2022

COLLEGE OF EDUCATION

TE 342 Teaching Methods for (Bi)multilingual Learners
Fall of every year. Spring of every year. Summer of every year. 3(3-1) P: (TE 341 and LLT 307) and completion of Tier I writing requirement RB: Documented experience learning a second language equivalent to two semesters' worth of college-level study in order to gain an understanding and appreciation of the processes of learning an additional language. R: Open to students in the Teaching English to Speakers of Other Languages Disciplinary Teaching Minor.

NEW Pedagogical principles based on research of language development in bi/multilingual students in the K-12 system. Methods of standards-based curricular and instructional design. Issues of assessment for (bi)multilingual learners.
Effective Spring 2023