PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to change the requirements for the Minor in Jewish Studies in the College of Arts and Letters.
   a. Under the heading Minor in Jewish Studies make the following changes:
      (1) Replace the introductory paragraph with the following:
      The student must complete a minimum of 20 credits from the following. Up to 12 credits may be in Hebrew 101 or higher. Students enrolled in study abroad Israeli institutions may use appropriate courses towards the minor if approved in advance the Jewish Studies advisor.
      (2) Under the heading Hebrew add the following courses:
      HEB 101 Elementary Hebrew I 4
      HEB 102 Elementary Hebrew II 4
      (3) Under the heading Political Science delete the following course:
      PLS 323 Religion and Politics 4
      Add the following course:
      PLS 345 Religion and World Politics 3
      (4) Under the heading Women's Studies delete the following course:
      WS 302 Jewish Women's Experiences and Writings 3

   Effective Summer 2018.

2. Request to change the requirements for the Master of Arts degree in Arts and Cultural Management in the College of Arts and Letters. The University Committee on Graduate Studies (UCGS) will consider this request at its February 5, 2018 meeting.
   a. Under the heading Requirements for the Master of Arts Degree in Arts and Cultural Management replace the entire entry with the following:
      The Master of Arts degree in Arts and Cultural Management is available only under Plan B (non-thesis). A total of 30 credits are required for the degree. At least 15 credits must be at the 800-level.

      Students must complete 30 credits from the following courses:

      1. Both of the following courses (6 credits):
         ACM 801 Introduction to Arts and Cultural Management 3
         ACM 892 Arts and Cultural Management Seminar 3

      2. One of the following courses (6 credits):
         ACM 871 Internship in Arts and Cultural Management 6
         MUSM 893 Museum Internship 6

      3. Three of the following courses (9 credits):
         ACM 461 Strategies of Arts and Cultural Management 3
         ACM 462 Promotion and e-Commerce in Arts and Cultural Management 3
         ACM 463 Event Production and Planning for Arts and Culture 3
         ACM 868 Non-Profit Law for Arts and Cultural Management 3
ACM 869 Policy and Advocacy for Arts and Cultural Management 3

4. One of the following concentrations (9 credits):

**Museum Studies**
1. The following course (3 credits):
   - MUSM 886 Fundamentals of Museum Studies 3

2. Two of the following courses (6 credits):
   - CSUS 431 Interpretation and Visitor Information Systems 3
   - CSUS 873 Culture, Communities and Tourism 3
   - MUSM 492 Special Topics in Museum Studies 1 to 6
   - MUSM 494 Museum Exhibitions: Theory and Development 3
   - MUSM 495 History Harvest 3
   - MUSM 498 Learning in Museums 3
   - MUSM 888 Curatorial Practices in Museums and Cultural Organizations 3
   - MUSM 895 Special Topics in Museum Studies 3
   - MUSM 897 Practicum in Museum Studies 1 to 6

**Management Studies**
1. Two of the following courses (6 credits):
   - ACM 464 Education and Outreach for Arts and Cultural Management 3
   - ACM 465 Leadership and Innovation for Arts and Cultural Management 3
   - ACM 467 Development and Public Relations for Arts and Cultural Management 3
   - ACM 468 Facilities and Operations for Arts and Cultural Management 3
   - ACM 891 Special Topics in Arts and Cultural Management 3

2. One of the following courses (3 credits):
   - ACM 461 Strategies of Arts and Cultural Management 3
   - ACM 462 Promotion and e-Commerce in Arts and Cultural Management 3
   - ACM 463 Event Production and Planning for Arts and Culture 3
   - ACM 868 Non-Profit Law for Arts and Cultural Management 3
   - ACM 869 Policy and Advocacy for Arts and Cultural Management 3

This requirement can only be met by choosing the course not used to fulfill requirement 3. above.

Other management-focused, arts and humanities courses, including independent study, as applicable, may be substituted with the approval of the academic advisor.

5. Completion of a final oral examination or evaluation.

Effective Fall 2018.
3. Request to change the requirements for the **Minor in Cognitive Science** in the Department of Linguistics and Germanic, Slavic, Asian and African Languages.

   a. Under the heading **Requirements for the Minor in Cognitive Science** make the following changes:

      (1) Under the heading **Neuroscience** add the following course:

             NEU 300 Neurobiology          3

      (2) Replace the **Zoology** section with the following:

             **Integrative Biology**
             IBIO 313 Animal Behavior        3
             IBIO 403 Integrative Neurobiology 3
             IBIO 405 Neural Basis of Animal Behavior 3
             IBIO 413 Laboratory in Behavioral Neuroscience (W) 4
             IBIO 415 Ecological Aspects of Animal Behavior (W) 3

      (3) Replace item 3. with the following:

             Complete at least 9 additional credits in course work from at least two additional areas as approved for by the advisor for the minor. If you are taking the minor to fulfill the College of Social Science minor requirement, you must take PSY 401, or 402, or 410 as the capstone and at least one additional course from Psychology.

Effective Fall 2018.

4. Request to change the requirements for the **Minor in Classical and Ancient Mediterranean Studies** in the Department of Romance and Classical Studies.

   a. Under the heading **Requirements for the Minor in Classical and Ancient Mediterranean Studies** make the following changes:

      (1) In item 1. delete the following courses:

             CLA 140 Greek and Roman Mythology           3
             HST 205A The Ancient Mediterranean from 3000 BCE to 400 CE 4

             Add the following course:

             HST 205 The Ancient Mediterranean and the Medieval World 4

      (2) In item 2. under **Greek** delete the following course:

             GRK 102 Elementary Classical Greek II        4

      (3) In item 2. under **History/Art History** delete the following course:

             HST 419 Studies in Ancient History           3

      (4) In item 2. under **Classical Texts in Translation** delete the following courses:

             CLA 160 Myth Legend and J.R.R. Tolkien       3
             CLA 201 The Greek and Roman World in Film     3
             CLA 309 Greek Civilization                    3
             CLA 310 Roman Civilization                    3
             CLA 333 Roman Law (W)                         3
             CLA 360 Ancient Novel in English Translation (W) 3
ELI BROAD COLLEGE OF BUSINESS

1. Request to change the requirements of the Bachelor of Arts degree in Hospitality Business in The School of Hospitality Business. The University Committee on Undergraduate Education (UCUE) will consider this request.

a. Under the heading Admission replace the entire entry with the following:

Enrollment in The School of Hospitality Business is limited, and admission to the school is competitive. Students must apply for school admission by April 1 for a fall semester admission or by November 1 for a spring semester admission. Admission is based primarily on the cumulative grade-point average and grades in the core courses listed below. Academic and non-academic factors and experiences will also be considered.

Minimum criteria for admission to the school are:

1. Completion of 28 credits.
2. Completion of the following core courses:
   a. Computer Science and Engineering 101
   b. Statistics 200 or 201
   c. Writing, Rhetoric and American Cultures 101 or other university Tier I course that fulfills the university writing requirement

b. Under the heading Requirements for the Bachelor of Arts Degree Hospitality Business make the following changes:

(1) In item 2. b., change the total credits from ‘40’ to ‘39’ and delete the following course:

   HB 401 Hospitality Business Professional Development II

(2) In the note following item 2. b., change Hospitality Business ‘401’ to ‘489’.

Effective Summer 2018.
PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

ACM 490  Independent Study
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. RB: ACM 271

NEW Special project, directed reading and research arranged by an undergraduate student and a faculty member in areas supplementing regular course offerings.
Effective Fall 2018

ACM 491  Special Topics in Arts and Cultural Management
On Demand. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. RB: ACM 271

NEW Special topics supplementing regular course offerings, proposed by faculty on a group study basis.
Effective Fall 2018

ACM 868  Law and Policy for Arts and Cultural Management
Non-Profit Law for Arts and Cultural Management
Fall of every year. Spring of every year. 3(3-0) R: Open to graduate students in the College of Arts and Letters or approval of college.

Legal issues pertaining to the creation and operation of cultural business entities. Exploration of relevant aspects of nonprofit and business law, finances and taxes, contracts, intellectual property, constitutional law, artists' moral and economic rights, estate planning for individuals and organizations. Historical and contemporary examination of reparations of cultural property. Legal issues pertaining to the creation and operation of cultural business entities, including nonprofit organizations. Exploration of relevant aspects of nonprofit and business law, finances and taxes, contracts, intellectual property, constitutional law, artists' moral and economic rights, estate planning for individuals and organizations. Historical and contemporary examination of reparations of cultural property.
SA: AL 868
Effective Fall 2017 Effective Fall 2018

ACM 869  Policy and Advocacy for Arts and Cultural Management
Spring of every year. 3(3-0) R: Open to graduate students in the College of Arts and Letters or approval of college.

NEW Policymaking pertaining to local, regional, national and international arts and cultural organizations. History and practice of arts and cultural advocacy campaigns, budget administration, and the impact of arts and cultural organizations on policymaking. Exploration of community engagement, strategic messaging, project oversight, assessment, and accessibility when creating new policy including lobbying in the legislative process.
Effective Fall 2018

ACM 871  Internship in Arts and Cultural Management
Fall of every year. Spring of every year. Summer of every year. 3 to 6 credits. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. RB: Open to graduate students in the College of Arts and Letters or approval of college.
Supervised internship with arts and cultural organizations associated with management and operational studies.
SA: AL 871
Effective Fall 2017 Effective Fall 2018

ACM 890  Independent Study
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course.

NEW Special project, directed reading, and research arranged by a graduate student and a faculty member in areas supplementing regular course offerings.
Effective Fall 2018
ACM 891  Special Topics in Arts and Cultural Management  
Fall of every year. Spring of every year. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 12 credits in all enrollments for this course. R: Open to graduate students in the Arts and Cultural Management major or approval of college.

ACM 892  Arts and Cultural Management Seminar  
Spring of every year. 3(3-0) P: ACM 801 R: Open to graduate students in the College of Arts and Letters or approval of college.

NEW
Arts and cultural management issues and research explored from a variety of arts and cultural management-based perspectives.
Effective Fall 2018

THR 336  Sex, Sexuality and Theatre  
Fall of every year. Spring of every year. Summer of every year. 3(3-0) RB: THR 110

NEW
Thematic exploration of how and why sex and sexuality have been used in theatre throughout history.
Effective Summer 2018

ELI BROAD COLLEGE OF BUSINESS

FI 478  Investment Strategies and Speculative Markets  
Fall of every year. Spring of every year. 3(3-0) P: FI 311 and FI 312 R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management.

Pricing, trading strategies, hedging applications, and markets for forwards, futures, swaps, and options.
Effective Fall 2014 Effective Fall 2017

HB 201  Hospitality Business Professional Development I  
Hospitality Business Professional Development  
Fall of every year. Spring of every year. 1(1-0) RB: HB 100 or concurrently R: Open to undergraduate students in the School of Hospitality Business.

Self-assessment of personal and professional interests, values, and skills. Definition of professional goals. Career planning. Offered half of semester. Self-assessment of personal and professional interests, skills, and values. Development of professional identity. Career exploration, planning, and development. Building professional relationships through networking and mentorships. Workplace competencies including diversity and multicultural awareness, interpersonal communication, team membership, and leadership.
Effective Fall 2013 Effective Summer 2018

HB 307  Hospitality Human Resources  
Fall of every year. Spring of every year. 3(3-0) P: HB 201 or concurrently P: HB 201 RB: Completion of Level I internship. R: Open to juniors or seniors in the School of Hospitality Business.

Human resource management and interpersonal skills in the hospitality industry. Managing in a culturally diverse workplace. Human resource management and interpersonal skills in the hospitality industry. Managing in a culturally diverse workplace. Benefits, compensation, employee and labor relations, equal opportunity, ethics, interviewing, job analysis and description, labor laws, performance management and appraisal, personnel planning, recruitment, retention, risk management, strategic planning, talent management, testing and selection, training and development.
Effective Summer 2014 Effective Summer 2016
HB 401  Hospitality Business Professional Development II  
Fall of every year. Spring of every year. 1(1-0) P: HB 307 RB: Completion of Level II internship. R: Open to juniors or seniors in the School of Hospitality Business.  
Defining hospitality career goals and designing and implementing a strategic job search and professional development plan. Offered half of semester.  
DELETE COURSE  
Effective Summer 2018

HB 409  Introduction to Wine  
Fall of every year. Summer of every year. 3(3-0) R: Not open to freshmen or sophomores. R: Open to juniors or seniors or graduate students.  
Introduction to wine with emphasis on primary varietals and blends, legal nomenclature, classes of wine, and wine production. Potential health implications of wine consumption and socio-cultural and historical facts. Wine and food matching and tools and approaches for wine and food matching. Sensory assessment is discussed. No alcohol is consumed in this course.  
Effective Fall 2015 Effective Summer 2018

HB 420  The Business of Golf  
Fall of every year. Spring of every year. 3(3-0) R: Open to juniors or seniors or graduate students.  
NEW  
Accounting, branding, expensing, logistics, negotiations, recruiting, risk management, operations, and promotion in golf. Business considerations in the development and location of golf courses.  
Effective Summer 2018

HB 485  Hospitality Foodservice Operations  
Fall of every year. Spring of every year. Summer of every year. 3(1-4) P: HB 345 and HB 345L P: (HB 345) and ((HB 302 or concurrently) or (ACC 202 or concurrently) or (ACC 230 or concurrently)) R: Open to seniors in the School of Hospitality Business.  
Beverage management and dining room service. Guest relations and current management topics. Emphasis on foodservice team projects.  
Effective Spring 2013 Effective Summer 2018

HB 489  Hospitality Business Strategy (W)  
Fall of every year. Spring of every year. 3(3-0) P: Completion of Tier I Writing Requirement P: (HB 307) and completion of Tier I writing requirement RB: Completion of Level I and Level II internships. RB: Completion of Level I and Level II internships. R: Open to seniors in the School of Hospitality Business.  
Management problems and issues in the hospitality industry. Focus on decision-making models. Case study analysis, discussion and report writing.  
Effective Fall 2017 Effective Summer 2018

HB 802  Hospitality Operations  
Fall of every year. Spring of every year. 3(3-0)  
Hospitality business operational issues.  
DELETE COURSE  
Effective Summer 2018

HB 807  Workforce Management in the Hospitality Industry  
Fall of every year. Fall of odd years. 3(3-0) R: Open only to graduate students in the Eli Broad College of Business. R: Open to graduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management.  
Identifying and solving hospitality workforce problems. Topics include leadership styles, interpersonal and organization communication.  
SA: HRI 507  
Effective Fall 1993 Effective Summer 2018
HB 841  Contemporary Trends in Cuisine and Culture
Fall of every year. Fall of odd years. 3(3-0)
Contemporary trends in cuisine and culture from the perspectives of global impact on food safety, food marketing and distribution, food production and the cross cultural adaptation of cuisines throughout the world.
Effective Fall 2008 Effective Summer 2018

HB 847  Hospitality Business Law
Spring of every year. Spring of even years. 3(3-0) R: Open to graduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management.
Legal aspects of hospitality industry, including structure of the U.S. legal system, contracts, torts, discrimination, property and product liability. Administrative law and government regulation of the industry.
Effective Fall 2016 Effective Summer 2018

BUS 250  MGT 250  Business Communications: Oral and Written Skills
Fall of every year. Spring of every year. Summer of every year. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to undergraduate students in the Business - Admitted major.
Communication skills including use of digital media, delivery mechanics, persuasive speaking, and preparation of executive briefs, memos, email messages.
Effective Fall 2017 Effective Fall 2018

MGT 842  Leading Strategic Change
Fall of every year. Spring of even years. Spring of every year. Summer of every year. 1 to 3 credits. P: MBA 824 or MGT 824 R: Open to master’s students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department.
Analysis and management of the change process in organizations. Micro- and macro- organizational interventions. Issues related to role of leadership in the change process. Emphasis on the need for and execution of a change in strategy.
Effective Summer 2015 Effective Fall 2018

MGT 863  Negotiations
Fall of every year. Spring of every year. Summer of every year. 1 to 2 credits. Interdepartmental with Supply Chain Management R: Open to master’s students in the Department of Management or in the Department of Supply Chain Management. R: Open to master’s students in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to master’s students in the Master of Business Administration in Business Administration.
Strategic negotiations, negotiation preparation, buyer-supplier relationship assessment, international negotiations, and negotiation simulation.
Effective Fall 2014 Effective Fall 2018

MKT 485  Entrepreneurship Practicum
Spring of every year. 1(0-1) P: MGT 352 and BUS 190 R: Open to students in the Entrepreneurship & Innovation Minor.
Engagement in entrepreneurial activities outside the classroom; such as conferences, pitch competitions, idea or startup camps, unpaid internships, and other events that provide students with real world experience.
DELETE COURSE
Effective Fall 2018
COLLEGE OF COMMUNICATION ARTS AND SCIENCES

MI 482 Building Virtual Worlds
Spring of every year. 3(2-2) R: (MI 231 and MI 346) or MI 445 P: (MI 230) or MI 445 RB: MI 247 R: Open to students in the Department of Media and Information or in the Game Design and Development Minor.

Theoretical and practical approaches to the planning, design, and development of virtual worlds for games and simulations.

Effective Fall 2016 Effective Summer 2018