PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to change the requirements for the Bachelor of Arts degree in Apparel and Textiles in the Department of Art, Art History, and Design.

   a. Under the heading Requirements for the Bachelor of Arts Degree in Apparel and Textiles make the following changes:

      (1) In item 3. b. change the total credits from ‘20 to 22’ to ‘18 to 23’.

      (2) In item 3. b. delete the following courses:

          ATD 222  Structuring, Couture and Tailored Garments  4
          ATD 323  Apparel Pattern Design     4
          ATD 493  Internship in Apparel and Textiles  1 to 3

          Add the following courses:

          ATD 222  Structuring, Couture and Tailored Garments  3
          ATD 323  Apparel Pattern Design     3
          ATD 493  Internship in Apparel and Textiles  1 to 6

      (3) In item 3. c. delete the following courses:

          ATD 325  Design by Draping     4
          ATD 332  Textile Design     4
          ATD 335  Design Development and Presentation  4
          ATD 423  Design Methods and Approaches     4
          ATD 424  Specialized Design     4
          ATD 427  Knitwear Design     4
          ATD 428  Design Studio     4
          ATD 493  Internship in Apparel and Textiles  1 to 6

          Add the following courses:

          ATD 325  Design by Draping     3
          ATD 332  Textile Design     3
          ATD 335  Design Development and Presentation  3
          ATD 423  Design Methods and Approaches     3
          ATD 424  Specialized Design     3
          ATD 427  Knitwear Design     3
          ATD 428  Design Studio     3

   Effective Fall 2019.

2. Request to change the requirements for the Bachelor of Fine Arts degree in Apparel and Textile Design in the Department of Art, Art History, and Design.

   a. Under the heading Requirements for the Bachelor of Fine Arts Degree in Apparel and Textile Design make the following changes:

      (1) In item 3. d. change the total credits from ‘20 to 22’ to ‘18 to 23’.

      (2) In item 3. d. delete the following courses:

          ATD 222  Structuring, Couture and Tailored Garments  4
          ATD 323  Apparel Pattern Design     4

          Add the following courses:

          ATD 222  Structuring, Couture and Tailored Garments  3
          ATD 323  Apparel Pattern Design     3

          Add the following courses:

          ATD 222  Structuring, Couture and Tailored Garments  4
          ATD 323  Apparel Pattern Design     4
ATD  493   Internship in Apparel and Textiles    1 to 3

Add the following courses:

ATD   222   Structuring, Couture and Tailored Garments   3
ATD   323   Apparel Pattern Design   3
ATD   493   Internship in Apparel and Textiles   1 to 6

(3)   In item 3. e. change the total credits from ‘18 to 20’ to ‘15’.

(4)   In item 3. e. delete the following courses:

ATD   325   Design by Draping   4
ATD   332   Textile Design   4
ATD   335   Design Development and Presentation   4
ATD   423   Design Methods and Approaches   4
ATD   424   Specialized Design   4
ATD   427   Knitwear Design   4
ATD   428   Design Studio   4

Add the following courses:

ATD   325   Design by Draping   3
ATD   332   Textile Design   3
ATD   335   Design Development and Presentation   3
ATD   423   Design Methods and Approaches   3
ATD   424   Specialized Design   3
ATD   427   Knitwear Design   3
ATD   428   Design Studio   3

Effective Fall 2019.

3.   Request to change the requirements for the Bachelor of Arts degree in Theatre in the Department of Theatre.

   a.   Under the heading Requirements for the Bachelor of Arts Degree in Theatre make the following changes:

   (1)   In item 1. change the total credits from ‘26’ to ‘27’.

   (2)   In item 1. delete the following course:

         THR  492   Senior Seminar (W)   3

   Add the following courses:

         THR  292   Sophomore Seminar   2
         THR  492   Senior Seminar (W)   2

   (3)   In item 3. a. (3) change the credits from ‘10’ to ‘9’.

Effective Fall 2019.
4. Request to change the requirements for the **Bachelor of Fine Arts** degree in **Theatre** in the Department of Theatre. The University Committee on Undergraduate Education (UCUE) will consider this request.

   a. Under the heading **Requirements for the Bachelor of Fine Arts Degree in Theatre** make the following changes:

      (1) Replace item 3. a. change the total credits from ‘26’ to ‘27’ and delete the following course:

             **THR 492 Senior Seminar (W) 3**

            Add the following courses:

             **THR 292 Sophomore Seminar 2**
             **THR 492 Senior Seminar (W) 2**

      (2) In item 3. c. make the following changes:

            (a) Change the total credits from ‘31’ to ‘30’.

            (b) In the **Acting** concentration make the following changes:

                (i) In item (2) change the credits from ‘21’ to ‘20’.

            (c) In the **Design** concentration make the following changes:

                (i) In item (3) and change the credits from ‘19’ to ‘18’ and change
                the credits from ‘3’ to ‘1 to 6’ in the following courses:

                   **THR 361 Topics in Lighting Technology 1 to 6**
                   **THR 362 Topics in Costume Technology 1 to 6**
                   **THR 364 Topics in Scenery Technology 1 to 6**
                   **THR 369 Topics in Digital Technology 1 to 6**

            (d) In the **Stage Management** concentration make the following changes:

                (1) In item (3) change the total credits from ‘16’ to ‘15’ and change
                the credits from ‘3’ to ‘1 to 6’ in the following courses:

                   **THR 361 Topics in Lighting Technology 1 to 6**
                   **THR 362 Topics in Costume Technology 1 to 6**
                   **THR 364 Topics in Scenery Technology 1 to 6**
                   **THR 369 Topics in Digital Technology 1 to 6**

   Effective Fall 2019.

5. Request to change the requirements for the **Minor in Theatre** in the Department of Theatre.

   a. Under the heading **Requirements for the Minor in Theatre** replace the entire entry with the following:

   Complete 18 credits from the following courses:

<table>
<thead>
<tr>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. One of the following courses (3 credits):</td>
</tr>
<tr>
<td><strong>THR 101 Acting I 3</strong></td>
</tr>
<tr>
<td><strong>THR 101N Acting for Non-Theatre Majors 3</strong></td>
</tr>
<tr>
<td>2. One of the following courses (3 credits):</td>
</tr>
<tr>
<td><strong>THR 110 Theatrical Play Analysis 3</strong></td>
</tr>
<tr>
<td><strong>THR 110N Theatrical Play Analysis for Non-Theatre Majors 3</strong></td>
</tr>
<tr>
<td>3. All of the following courses (6 credits):</td>
</tr>
<tr>
<td><strong>THR 111 Introduction to Technical Theatre 3</strong></td>
</tr>
<tr>
<td><strong>THR 111L Introduction to Technical Theatre Laboratory 1</strong></td>
</tr>
<tr>
<td><strong>THR 300A Theatre Practicum – Production Emphasis 1</strong></td>
</tr>
<tr>
<td><strong>THR 300C Theatre Practicum – Area Emphasis 1</strong></td>
</tr>
</tbody>
</table>
PART I - NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES – continued - 4
February 7, 2019

4. Complete an additional 6 credits of Theatre electives.

Effective Fall 2019.

ELI BROAD COLLEGE OF BUSINESS

1. Request to change the Admission to the College requirements in The Eli Broad College of Business. The University Committee on Undergraduate Education (UCUE) will consider this request.

   a. Under the heading Admission to the College make the following changes:

      (1) Replace paragraph five with the following:

      Minimum criteria for admission to the college are:

      1. Completion of 28 credits.
      2. Completion of Computer Science and Engineering 102.
      3. Completion of the following precore courses:
         a. Statistics 200 or approved substitute.
         b. University’s Tier I writing requirement. One course from WRA 101, WRA 195H, LB 133, MC 111, MC 112, or RCAH 111.
         c. Economics 201 or 202.
            If both Economics 201 and 202 are completed at the time of admission consideration, both courses will be considered in the admission decision.

   Effective Fall 2019.

2. Request to change the Graduation Requirements for the Bachelor of Arts degree in the Eli Broad College of Business. The University Committee on Undergraduate Education (UCUE) will consider this request.

   a. Under the heading Graduation Requirements for the Bachelor of Arts Degree make the following changes:

      (1) In item 1., replace paragraph two with the following:

      The completion of Mathematics 103 and Statistics 200 [referenced in item 2. a. below] may also satisfy the University mathematics requirement.

      (2) In item 2., change the total credits from '57 or 58' to '54 or 55'.

      (3) In item 2. a., make the following changes:

         (a) Change the total credits from '21 or 22' to '18 or 19'.

         (b) Delete the following courses:

            CSE 101 Computing Concepts and Competencies  3
            MGT 250 Business Communication: Oral and Written Skills  3
            MTH 124 Survey of Calculus I  3

            Add the following courses:

            CSE 102 Algorithmic Thinking and Programming  3
            MKT 250 Business Communication: Oral and Written Skills  3

         (c) Replace the note following item 2. a. with the following:
Students who place into Statistics 200 on the mathematics placement test and who complete Statistics 200 will not be required to complete Mathematics 103.

(d) In item 5., note that courses that are used to satisfy BUSINESS CORE PROGRAM requirements [referenced in item 2. a., b., and d. above] may not be used to satisfy this requirement.

(e) Replace item 6. with the following:

A maximum of 3 credits of internship or other work experience may be earned towards a Bachelor of Arts degree in the college.

Effective Fall 2019.

3. Request to change the requirements for the Master of Business Administration: Program in Integrative Management degree in the Eli Broad College of Business. The University Committee on Graduate Studies (UCGS) will consider this request at their February 11, 2019 meeting.

a. Under the heading Requirements for the Master of Business Administration Degree in Integrative Management make the following changes:

(1) Add the following courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PIM 832</td>
<td>Entrepreneurship</td>
<td>1-3</td>
</tr>
<tr>
<td>PIM 845</td>
<td>Mergers, Acquisitions and Corporate Restructuring</td>
<td>1-3</td>
</tr>
<tr>
<td>PIM 851</td>
<td>Business Analytics and Management Decision-Making</td>
<td>1-3</td>
</tr>
<tr>
<td>PIM 856</td>
<td>Strategic Management II</td>
<td>1-3</td>
</tr>
</tbody>
</table>

Effective Summer 2019.

4. Request to change the requirements for the Bachelor of Arts degree in Accounting in the Department of Accounting and Information Systems.

a. Under the heading Requirements for the Bachelor of Arts Degree in Accounting make the following change:

(1) In item 3. a. delete the following statement:

Students may earn a maximum of 2 credits of internship or other work experience, in two distinct 1 credit enrollments, to count towards the Bachelor of Arts degree in Accounting.

Effective Fall 2019.

5. Request to change the requirements for the Master of Science degree in Healthcare Management in the Eli Broad College of Business. The University Committee on Graduate Studies (UCGS) will consider this request at its February 7, 2019 meeting.

The concentrations in the Master of Science degree in Healthcare Management are noted on the student’s academic record when the requirements for the degree have been completed.

a. Under the heading Requirements for the Master of Science Degree in Healthcare Management in item 1. make the following change:

(1) Delete the following course:

HCM 803 Financial Analysis in Healthcare 2

Add the following course:
6. Request to change the requirements for the Master of Science degree in Management Studies in the Eli Broad College of Business. The University Committee on Graduate Studies (UCGS) will consider this request at its February 7, 2019 meeting.

   a. Under the heading Requirements for the Master of Science Degree in Management Studies make the following change:

      (1) In item 1. delete the following course:

      MBA 802 Financial Accounting and Reporting Strategy 2

      Add the following course:

      MBA 812 Accounting for Decision Making and Control 2

   Effective Summer 2019.

7. Request to change the requirements for the Bachelor of Arts degree in Supply Chain Management in the Department of Supply Chain Management.

   a. Under the heading Requirements for the Bachelor of Arts Degree in Supply Chain Management make the following changes:

      (1) In item 1., replace paragraph two with the following:

      The completion of Mathematics 103 and Statistics and Probability 200, referenced in item 2. below, may also satisfy the University mathematics requirement.

      (2) In item 3. a. (1) change the total credits from ‘15 or 16’ to ‘16’.

      (3) In item 3. a. (2) change the total credits from ‘2 or 3’ to ‘3’.

      (4) In item 3. a. (2) change the credits of SCM 470 from ‘2’ to ‘3’.

   Effective Fall 2019.
8. Request to change the requirements for the Master of Science degree in Supply Chain Management in the Department of Supply Chain Management. The University Committee on Graduate Studies (UCGS) will consider this request at its February 11, 2019 meeting.

   a. Under the heading Admission, add the following item 6.:

   Be prepared for a review of undergraduate transcripts for quantitative content and the grades achieved in those quantitative courses.

   b. Under the heading Requirements for the Master of Science Degree in Supply Chain Management make the following changes:

   (1) Delete the following course:

   MGT 875 Change Management 2

Effective Fall 2019.
PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

ATD 222  Structuring, Couture and Tailored Garments
Fall of every year. 4(0-8) 3(0-6) P: ATD 111 and (ATD 121 or concurrently) RB: Basic apparel construction.
Advanced methods of garment assembly and fabric handling. Creative application of assembly techniques; tailoring and couture methods.
SA: HED 222
Effective Spring 2015 Effective Fall 2019

ATD 323  Apparel Pattern Design
Fall of every year. Spring of every year. 4(0-8) 3(0-6) P: ATD 222 and (ATD 121 or concurrently) RB: (ATD 231) and basic apparel construction.
Pattern design from standard templates and body measurements. Introduction to design studio environment. Creation of original designs.
SA: HED 323
Effective Spring 2015 Effective Fall 2019

ATD 325  Design by Draping
Spring of every year. 4(0-8) 3(0-6) P: ATD 222 and ATD 231 and (ATD 323 or concurrently) RB: Basic apparel construction, textile materials, and pattern drafting.
Execution of original designs by fabric manipulation on a form. Evaluation of fit, drape, and balance.
SA: HED 323
Effective Summer 2018 Effective Fall 2019

ATD 332  Textile Design
Fall of every year. Spring of every year. 4(0-8) 3(0-6) RB: (ATD 231 and ATD 335) and Basic apparel construction, textile materials, and pattern drafting R: Not open to freshmen.
Textile design technology for surface design, knit and woven fabric development. Design organization, elements and principles.
SA: HED 232
Effective Summer 2018 Effective Fall 2019

ATD 335  Design Development and Presentation
Fall of every year. Spring of every year. 4(0-8) 3(0-6) P: ATD 121 RB: (ATD 222 and ATD 332) and Understanding of how to use a personal computer and web browsers.
Technological exploration and creation of designs, technical drawings, storyboard presentations, and electronic portfolio.
Effective Summer 2018 Effective Fall 2019

ATD 423  Design Methods and Approaches
Fall of every year. 4(0-8) 3(0-6) A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 6 credits in all enrollments for this course. P: ATD 323 RB: Basic construction, pattern design, and draping
Research and execution of original apparel design across a variety of platforms and experimental approaches.
Effective Fall 2016 Effective Fall 2019

ATD 424  Specialized Design
Spring of every year. 4(0-8) 3(0-6) P: ATD 323 RB: Basic construction, pattern design, and draping.
Implications of innovative technologies for the future of design, art, and manufacturing. Utilization of technologies to create innovative and highly complex designs. Practical experiences within technologies. Workflow scenarios including concept, drawing, modeling, production, and presentation.
SA: HED 424
Effective Summer 2018 Effective Fall 2019
ATD 427  Knitwear Design  
Fall of every year. 4(0-8) 3(0-6) A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 6 credits in all enrollments for this course. P: ATD 323 RB: Basic construction, pattern design and draping. Fundamentals of knitwear design. Patternmaking and assembly techniques for cut-and-sew and full-fashioned knitwear. Effective Spring 2015 Effective Fall 2019

ATD 428  Design Studio  
Spring of every year. 4(0-8) 3(0-6) A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 6 credits in all enrollments for this course. P: ATD 323 RB: Apparel construction, pattern design, and draping. Execution of original apparel designs for a collection and exhibition. Effective Spring 2015 Effective Fall 2019

ATD 493  Internship in Apparel and Textiles  
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. RB: ATD 323 and ATD 332 R: Not open to freshmen or sophomores. Approval of department. Pre-professional experience in a selected business, industry, or community organization. Request the use of the Pass-No Grade (P-N) system. Request the use of ET-Extension to postpone grading. The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment. SA: HED 493B Effective Spring 2015 Effective Fall 2019

GD 295  Design Thinking for Entrepreneurs  
Fall of every year. Spring of every year. Summer of every year. 3(0-6) R: Open to students in the Entrepreneurship and Innovation Minor. Skills in ideation and innovation, discovering human needs and matching them with feasible solutions developed in accordance with the principles and practices of entrepreneurship; creating value and working towards social good by developing solutions to complex issues affecting multiple systems or populations. Effective Summer 2018 Effective Fall 2019

GD 490  Independent Study  
Fall of every year. Spring of every year. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. NEW Special projects arranged by an individual student and faculty member in areas supplementing regular course offerings. Effective Fall 2019

GD 491  Selected Topics - Graphic Design  
Fall of every year. Spring of every year. 3(0-6) A student may earn a maximum of 6 credits in all enrollments for this course. A student may earn a maximum of 9 credits in all enrollments for this course. P: GD 360 or GD 365 Issues of technique, style, and content in graphic design. Experimental and relevant topics of interest in graphic design. Effective Summer 2018 Effective Fall 2019

GD 493  Design Internship  
Graphic Design Internship  
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. A student may earn a maximum of 9 credits in all enrollments for this course. P: GD 460 or GD 462 or GD 464 or GD 465 or GD 467 or GD 468 R: Approval of department. Field experience in a working design environment under supervision of a graphic design professional. Request the use of the Pass-No Grade (P-N) system. Effective Summer 2018 Effective Fall 2019
PART II - NEW COURSES AND CHANGES – continued - 10
February 7, 2019

STA 343 Ceramics: Mold Making, Casting, and Serial Production
Spring of every year. 3(0-6) P: STA 110 and STA 112 and STA 113 and STA 114 RB: STA 340
NEW Students learn how to consider and design forms for serial production through hands-on experiences. Assignments address how hand modeled, digitally fabricated and/or found components (or natural/industrial ready-mades) may be creatively formed into objects for use or sculpture. A range of modeling techniques, plaster mold making, slip casting, and glazing are covered, including digital decal processes.
Effective Spring 2020

STA 480 Advanced Electronic Arts and Intermedia
Spring of every year. 4(0-8) A student may earn a maximum of 20 credits in all enrollments for this course. P: STA 384 or STA 385 or approval of department
REINSTATED Presentation of student's ongoing research and creative projects within an interdisciplinary framework.
Effective Spring 2019

LLT 821 Individual Differences in Second Language Acquisition (D)
Fall of even years. 3(3-0) A student may earn a maximum of 3 credits in all enrollments for this course. P: LLT 860 or concurrently R: Open to graduate students in the College of Arts and Letters or in the College of Arts and Letters or in the Second Language Studies Major or in the Teaching English to Speakers of Other Languages Major or approval of department. R: Open to graduate students in the College of Arts and Letters or in the College of Arts and Letters or in the Second Language Studies Major or in the Teaching English to Speakers of Other Languages Major or approval of department. A student may earn a maximum of 3 credits
NEW Individual differences in second language learning, including motivation, prior education and experiences, background, goals, working memory, and aptitude. Measurement of individual differences using quantitative and qualitative measures. Use of individual-difference measurements to explain or predict foreign and second language learning outcomes.
Effective Fall 2020

PRT 400 Reading Portuguese
On Demand. 3(3-0) R: Open to seniors or graduate students. Approval of department.
NEW Intensive study of Portuguese for students in need of reading knowledge of the language for their disciplines.
Effective Fall 2020

THR 101 Acting I
Fall of every year. Spring of every year. 3(2-2) 3(0-6) R: Open to undergraduate students in the Bachelor of Arts Theatre Major or in the Bachelor of Fine Arts Theatre Major.
Improvational exercises, creative exercises, monologue and scene study.
Effective Fall 2015 Effective Fall 2019

THR 101N Acting I for Non-Theatre Majors
Fall of every year. Spring of every year. Summer of every year. 3(2-2) R: Not open to undergraduate students in the Bachelor of Arts Theatre Major or in the Bachelor of Fine Arts Theatre Major.
NEW Improvational exercises, creative exercises, monologue and scene study.
Effective Fall 2019

THR 110 Theatrical Play Analysis
Fall of every year. Spring of every year. 3(2-2) 3(2-2) R: Open to undergraduate students in the Bachelor of Arts Theatre Major or in the Bachelor of Fine Arts Theatre Major.
Play study in relation to theatrical production.
Effective Fall 2015 Effective Fall 2019

THR 110N Theatrical Play Analysis for Non-Theatre Majors
Fall of every year. Spring of every year. Summer of every year. 3(3-0) R: Not open to undergraduate students in the Bachelor of Arts Theatre Major or in the Bachelor of Fine Arts Theatre Major.
NEW Play study in relation to theatrical production.
Effective Fall 2019
THR 201  Acting II for BFA Theatre Majors
Fall of every year. Spring of every year. 3(2-2) P: THR 101 RB: THR 110 R: Open to undergraduate students in the Bachelor of Fine Arts Theatre Major.
Intensive practicum including scene study, rehearsal, and performance of works by twentieth century playwrights. Intensive practicum including scene study, rehearsal, and performance of works by contemporary playwrights.
Effective Fall 2015  Effective Fall 2019

THR 201N  Acting II
Fall of every year. Spring of every year. 3(2-2) P: THR 101N RB: THR 110 or THR 110N R: Not open to undergraduate students in the Bachelor of Fine Arts Theatre Major.
NEW Intensive practicum including scene study, rehearsal, and performance of works by contemporary playwrights.
Effective Fall 2019

THR 292  Sophomore Seminar
Fall of every year. Spring of every year. 2(0-4) P: (THR 101 or THR 101N) and (THR 110 or THR 110N) and THR 111 R: Open to undergraduate students in the Department of Theatre.
NEW Introduction to theatrical disciplines, adjacent professions, and the collaborative process. Exploration of theatre making and its ability to connect to non-theatrical contexts.
Effective Fall 2019

THR 308  The Business of Improvisation
Fall of every year. Spring of every year. 2(0-4) P: THR 208 RB: THR 101 or THR 101N
NEW Investigation of processes of improvisation as they pertain to key soft skills necessary in contemporary business. Development of critical skills in communication, innovation, calculated risk-taking, and creative problem solving.
Effective Fall 2019

THR 331  Studies in Contemporary Theatre
Contemporary Theatre in Historical Context
Spring of every year. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. P: THR 110 RB: Completion of Tier I Writing Requirement R: Open to juniors or seniors in the Department of Theatre.
Interdisciplinary methods for analysis of contemporary drama, theatre, and performance. Emphasis on relationship of artistic forms to social, political, and cultural contexts.
Interdisciplinary methods for analysis of contemporary drama, theatre, and performance. Emphasis on relationship of contemporary artistic forms to theatre history, and historical and contemporary social, political, and cultural contexts.
Effective Fall 2014  Effective Fall 2019

THR 361  Topics in Lighting Technology
Fall of even years. Spring of even years. 3(0-6) 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. P: THR 211 and THR 211L P: THR 211
Topics supplementing regular design and technology course offerings on a group study basis.
Effective Fall 2015  Effective Fall 2019

THR 362  Topics in Costume Technology
Fall of odd years. Spring of odd years. 3(0-6) 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. P: THR 212 and THR 212L P: THR 212
Topics supplementing regular design and technology course offerings on a group study basis.
Effective Fall 2015  Effective Fall 2019
THR 364  Topics in Scenery Technology  
Fall of odd years. Spring of odd years. 3(0-6) 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. P: THR 214 and THR 214L  
Topics supplementing regular design and technology course offerings on a group study basis.  
**Effective Fall 2015**  **Effective Fall 2019**

THR 369  Topics in Digital Technology  
Fall of even years. Spring of even years. 3(0-6) 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. P: THR 216 or THR 219  
Topics supplementing regular design and technology course offerings on a group study basis.  
**Effective Fall 2015**  **Effective Fall 2019**

THR 441  Advanced Play Directing  
Fall of every year. Spring of every year. Spring of even years. 3(2-2) 3(0-6) P: THR 341  
R: Open to juniors or seniors in the Department of Theatre.  
**REINSTATEMENT**  
Advanced directing skills, theories, and techniques applied to the non-realistic play. Works selected from Shakespeare, the musical theatre, and other non-realistic forms used as practical. Advanced directing skills, theories, and techniques applied to a variety of theatrical styles.  
**Effective Fall 2019**

THR 492  Senior Seminar (W)  
Fall of every year. 3(2-2) 3(0-6) P: Completion of Tier I Writing Requirement  
R: Open to seniors in the Department of Theatre.  
Preparation for a career as theatre professional, encompassing topics in contemporary theatre, dance, performance theory and practice.  
**Effective Fall 2017**  **Effective Fall 2019**

THR 801  Practicum: Acting  
Fall of every year. Spring of every year. 3(2-2) 3(0-6) A student may earn a maximum of 18 credits in all enrollments for this course. R: Open to graduate students in the Department of Theatre.  
Methodologies and principles of varying acting theorists. Application to selected dramatic texts.  
**Effective Fall 2009**  **Effective Fall 2019**

THR 813  Period Resources and Research  
Fall of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Theatre.  
Methodology used in researching historical customs and artifacts that actors, directors and designers adapt for use in acting, directing, scenery, costumes, lighting, media, sound and stage technology. Methodology used in researching historical customs and artifacts that theatre practitioners adapt for use in production styles. Exploration and application of historical styles in relation to selected dramatic texts.  
**Effective Fall 2016**  **Effective Fall 2019**

THR 880  Study Abroad in Theatre  
Summer of odd years. 1 to 4 credits. A student may earn a maximum of 4 credits in all enrollments for this course. R: Approval of department; application required.  
**NEW**  
Comparative study and critical examination of international drama through script reading, live performance, written critique, and discussion. Overview of production style and historical period as related to script analysis. Application to selected dramatic texts. Field trips required.  
**Effective Fall 2019**
ELI BROAD COLLEGE OF BUSINESS

ACC 491 Special Topics in Accounting and Information Systems
On Demand. 1 to 3 credits. P: (ACC 201 and ACC 202) and (ACC 300 or ACC 305) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to students in the Department of Accounting and Information Systems or in the Department of Finance.
NEW Current and emerging issues in accounting and information systems. Effective Spring 2019

ACC 493 Internship
Fall of every year. Spring of every year. Summer of every year. 1 credit. A student may earn a maximum of 2 credits in all enrollments for this course. A student may earn a maximum of 3 credits in all enrollments for this course. P: ACC 201 and ACC 202 R: Approval of department.
Professional internship in public, industrial, or governmental accounting under faculty supervision.
Request the use of the Pass-No Grade (P-N) system. Effective Spring 2017 Effective Fall 2019

HCM 825 Analytics in Healthcare
Fall of every year. Spring of every year. Summer of every year. 2(2-0)
NEW The availability of large scale healthcare data through electronic medical records (EMR), patient portals, social media and mobile healthcare apps offers a tremendous opportunity to examine the role of analytics in transforming the business practice of healthcare, including a better assessment of cost effectiveness, learning curves in the practice of medicine, identifying best practices for evidence-based medicine etc. This course will offer an overview of the concepts and methods of business analytics as it relates to healthcare management. Effective Spring 2019

PIM 832 Entrepreneurship
Spring of every year. 1 to 3 credits. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Master of Business Administration in Integrative Management.
NEW An entrepreneurial mindset and process can be utilized for starting a new initiative within or beyond an organization. Students will master the skills of ideation, business model creation, market assessment and validation, and go-to-market strategies. Effective Fall 2019

PIM 845 Mergers, Acquisitions & Corporate Restructuring
Fall of every year. 1 to 3 credits. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Master of Business Administration in Integrative Management.
NEW Strategic issues associated with major changes in a firm’s asset or liability structure, including: mergers, acquisitions, divestitures, activist investors, and leveraged buyouts. Issues will be examined in the context of a firm’s overall strategic goals, with a focus on financial strategies. Effective Fall 2019

PIM 851 Business Analytics and Management Decision-Making
Fall of every year. 1 to 3 credits. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Master of Business Administration in Integrative Management.
NEW The objective of this course is to enhance students’ appreciation of the power of business analytics in shaping competitive advantage and business transformation. Students will also learn about how data visualization and predictive modeling provides new venues of managerial decision making. Examples from different domains such as marketing, finance, supply chain and human resources will augment the students’ ability to apply the analytics mindset in significant management decisions. Effective Fall 2019
PIM 855  **Strategic Management**  
**Strategic Management I**  
Fall of every year. 1 to 3 credits. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Master of Business Administration in Integrative Management.  
Managing organizations in relation to their external environment to achieve competitive advantage. Integration of two primary fields of analysis: the industry and organizational activities. Coverage of frameworks and tools for formulating successful business, corporate, and global strategies.  
*Effective Fall 2016 Effective Fall 2019*

PIM 856  **Strategic Management II**  
Spring of every year. 1 to 3 credits. P: PIM 855 R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Master of Business Administration in Integrative Management.  
NEW  
Advanced strategic concepts, frameworks, tools and strategic alliances. Integration of analysis that incorporates diversification strategies, vertical integration, competitive dynamics, and global strategies.  
*Effective Fall 2019*

FI 370  **Introduction to Wealth Management**  
Fall of every year. 3(3-0) P: FI 311 R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management.  
NEW  
Overview of the techniques used to develop and implement comprehensive plans to achieve a person’s overall financial objectives. Planning issues covered include: budgeting, liability management, investing, tax planning, risk management, employee benefits, retirement planning, and estate planning. It is through exposure to these topics that a more complete perspective of proper financial planning is achieved.  
*Effective Fall 2019*

FI 470  **Advanced Wealth Management**  
Spring of every year. 3(3-0) P: FI 370 R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management.  
NEW  
Advanced wealth management explores on a deeper level estate, tax and retirement planning. In addition, client management, planning tools and software applications will be introduced. The course culminates with the creation of a comprehensive financial plan.  
*Effective Fall 2019*

HB 411  **Hospitality Beverages**  
Spring of every year. 3(3-0) P: HB 409 R: Open to juniors or seniors in the School of Hospitality Business. Approval of school; application required.  
Evaluation and selection of hospitality beverages. Geographical origins of beverages, beverage production, quality assessment, matching beverages with food, health and social considerations.  
*Effective Spring 2013 Effective Summer 2019*

HB 447  **Hospitality Business Law**  
Fall of every year. Spring of every year. 3(3-0) R: Open to juniors or seniors in the School of Hospitality Business.  
Legal aspects of hospitality industry, including structure of the U.S. legal system, contracts, torts, discrimination, property and product liability. Administrative law and government regulation of the industry.  
SA: GBL 447  
*Effective Spring 2013 Effective Summer 2019*
**BUS 170**
**ESHP 170**  
**Business Model Development: The Hive Startup**  
Startup: Business Model Development  
Fall of every year. Spring of every year. Summer of every year.  
1 credits. 3(3-0)  
Moving new venture business ideas to implementation in an idea and collection laboratory. Moving new concepts from idea to prototype in support of developing market value.  
*Effective Fall 2014* Effective *Fall 2019*

**BUS 190**
**ESHP 190**  
**The Art of Starting**  
Spring of every year. 3(3-0)  
RB: Interest in entrepreneurship.  
Aspects of the entrepreneurial experience. The entrepreneurial mindset and the venture creation process. Foundation for getting a venture started, and understanding of what it takes to be an entrepreneur.  
*Effective Spring 2015* Effective *Fall 2019*

**BUS 230**
**ESHP 230**  
**The Entrepreneurial Mindset**  
Summer of every year. 3(2-0)  
P: BUS 190  
Components of entrepreneurship mindset. Steps in venture creation and idea generation.  
Methods for opportunity analysis and voice of consumer.  
SA: MKT 230  
*Effective Spring 2016* Effective *Fall 2019*

**BUS 231**
**ESHP 231**  
**Venture Launch**  
Fall of every year. Summer of every year. 3(2-0)  
P: BUS 230 P: ESHP 230 or approval of department  
RB: Honors students taking the course must complete the term project assigned from ESHP 230.  
Creating a minimum viable product. Market testing. Building a basic business model.  
Developing and executing a launch plan.  
Request the use of ET-Extension to postpone grading.  
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.  
SA: MKT 231  
*Effective Spring 2016* Effective *Fall 2019*

**MKT 380**
**ESHP 380**  
**Entrepreneurship: Planning, Modeling, and Adaptive Execution**  
Fall of every year. Spring of every year. 3(3-0)  
P: BUS 190 P: ESHP 190 R: Open to students in the Entrepreneurship & Innovation Minor.  
Strategies for successful entrepreneurship, customer development process, risk mitigation procedures, new product development process, adaptive execution, engaging the marketplace.  
*Effective Fall 2015* Effective *Fall 2019*

**MKT 480**
**ESHP 480**  
**Entrepreneurship Capstone Experience**  
Fall of every year. Spring of every year. 3(3-0)  
P: BUS 190 or MGT 352 P: ESHP 190 or MGT 352 or CAS 114 or approval of department  
R: Open to students in the Entrepreneurship & Innovation Minor.  
Entrepreneurship and business development projects. Defining marketing intangibles.  
Defining scope of work. Engagement management. Preparing deliverables for entrepreneurial firms. Working with entrepreneurs to solve real problems ranging from initial visioning and planning to grow to size.  
SA: MSC 480 SA: MSC 480, MKT 480  
*Effective Fall 2015* Effective *Fall 2019*
SCM 474 Negotiations
Fall of every year. Spring of every year. 2(2-0) Interdepartmental with Management.
Interdepartmental with Supply Chain Management R: Open to juniors or seniors in the Supply
Chain Management Major or approval of department.
Strategic negotiation, negotiation preparation, buyer-supplier relationship assessment,
international negotiations, and negotiation simulation.
SA: MSC 474 SA: SCM 474
Effective Fall 2013 Effective Spring 2019

MGT 250 Business Communication: Oral and Written Skills
Fall of every year. Spring of every year. Summer of every year. 3(3-0) P: Completion of Tier I
Writing Requirement R: Open to undergraduate students in the Business - Admitted major.
Communication skills including use of digital media, delivery mechanics, persuasive
speaking, and preparation of executive briefs, memos, email messages.
SA: BUS 250 SA: MGT 250
Effective Fall 2018 Effective Spring 2019

MKT 302 Consumer and Organizational Buyer Behavior
Consumer Behavior
Fall of every year. Spring of every year. Summer of every year. 3(3-0) P: (MKT 300 or MKT 327)
and (MKT 317 or concurrently) P: Open to juniors or seniors in the Eli Broad College of Business
and The Eli Broad Graduate School of Management or in the Food Industry Management major
or in the Sales Communication Specialization. R: Open to juniors or seniors in the Eli Broad College
of Business and The Eli Broad Graduate School of Management or in the Food Industry
Management Major.
Application of consumer behavior principles to customer satisfaction, market planning, and
marketing mix decisions. Ethical, diversity, and international issues.
SA: MSC 302
Effective Fall 2015 Effective Fall 2019

MKT 317 Quantitative Business Research Methods
Market Analytics
Fall of every year. Spring of every year. Summer of every year. 3(3-0) Interdepartmental with
Statistics and Probability. P: STT 200 or STT 201 or STT 315 P: STT 200 or STT 201 or STT 315
or STT 351 R: Open to sophomores or juniors or seniors in the Accounting major or in the Business
- Admitted major or in the Finance Major or in the Human Resource Management Major or in the
Management Major or in the Supply Chain Management Major or in the Marketing Major or in the
Applied Engineering Sciences Major.
Application of statistical techniques, including forecasting, to business decision making.
Includes applications of linear regression and correlation, analysis of variance, selected
non-parametric tests, time series, and index numbers. This course introduces students to
descriptive and predictive market analytics and demonstrates how to apply analytics to
real-world business decisions. Students will learn how to assess and manipulate large
datasets, apply statistical techniques to convert data into useable information, and
communicate findings in a meaningful way.
SA: MSC 317
Effective Summer 2018 Effective Fall 2019

MKT 355 Entrepreneurship: Strategic Marketing Planning and Launch
Entrepreneurial Marketing
Fall of every year. Spring of every year. 3(3-0) P: MKT 300 or MKT 327 or BUS - 190 P: MKT 300 or
MKT 327 or ESHP 190 R: Open to undergraduate students in the Eli Broad College of Business
and The Eli Broad Graduate School of Management or approval of department.
Process of planning, starting, and positioning new businesses which link directly to
customer requirements. Understanding unmet market opportunity due to competitive gaps
or customer needs (realized or not) for both consumer and industrial products and
services.
SA: MSC 355
Effective Fall 2015 Effective Fall 2019
MKT 415  International Marketing Management
International Marketing
Fall of every year. Spring of every year. 3(3-0) P: (MKT 300 or MKT 327) and (MKT 310 or EC 340) R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management.
Marketing decisions, strategies, and operations of the firm involved in international business. Researching global market opportunities and formulating market entry strategies. Developing and implementing the international marketing program.
SA: MSC 415
Effective Fall 2015 Effective Fall 2019

MKT 430  Key Account and Customer Relationship Management
Fall of every year. Spring of every year. 3(3-0) P: MKT 313 and COM 360 or approval of department R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management. R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management and open to juniors or seniors in the Sales Leadership Minor.
Development and ongoing management of mutually profitable relationships with targeted customers. Account segmentation and penetration strategies. Principles and mechanics of customer relationship management, including the use of related technology. Consultative selling approaches to major accounts and complex enterprises, including business analysis and quantifiable substantiation of value proposition.
Effective Fall 2015 Effective Spring 2019

SCM 304  Survey of Supply Chain Management
Fall of every year. Spring of every year. Summer of every year. 3(3-0) R: Not open to students in the Business - Admitted major or in the Accounting major or in the Business-Preference major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major. R: Open to juniors or seniors and not open to students in the Accounting major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Business - Admitted major or in the Business-Preference major or in the Supply Chain Management Major. Not open to students with credit in SCM 303.
Objectives, processes, and functions of supply chain management activities including procurement, manufacturing, and logistics. The role of supply chain processes in creating competitive advantage with respect to quality, flexibility, lead-time, and cost.
Effective Summer 2017 Effective Summer 2019

SCM 470  Supply Chain Application and Policy (W)
Fall of every year. Spring of every year. Summer of every year. 2(2-0) 3(3-0) P: (SCM 371 and SCM 372 and SCM 373) and completion of Tier I writing requirement R: Open to seniors in the Supply Chain Management Major.
Analysis and problem solving of supply chain management cases. Purchasing, manufacturing, logistics, and transportation as an integrated supply chain. Analysis and problem solving of supply chain management cases, specifically purchasing, operations, and logistics problems.
SA: MSC 470
Effective Spring 2013 Effective Fall 2019
SCM 882  Supply Chain Management Project Management Research Paper  
Fall of every year. Spring of every year. On Demand. 3 credits. P: SCM 870 RB: Completion of 21 credits of Master of Science in Supply Chain Management program. R: Open to master's students in the Supply Chain Management Major. R: Open to master's students in the Department of Supply Chain Management or in the Supply Chain Management Major.  
Practical application of course material to a problem or situation in the student's organization. Development of project management skills and application with other course material to a situation in the student's organization.  
Request the use of ET-Extension to postpone grading.  
The work for the course must be completed and the final grade reported within 2 semesters after the end of the semester of enrollment. The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.  
SA: MSC 882  
Effective Fall 2019

CSD 883  Clinical Practicum in Speech-Language Pathology  
Fall of every year. Spring of every year. Summer of every year. 3 to 6 credits. A student may earn a maximum of 15 credits in all enrollments for this course. P: CSD 880 R: Open to graduate students in the Department of Communicative Sciences and Disorders.  
Supervised clinical experience in the management of clients with speech-language disorders.  
Request the use of the Pass-No Grade (P-N) system.  
Request the use of ET-Extension to postpone grading.  
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.  
SA: ASC 894A  
Effective Spring 2013 Effective Spring 2020

MI 220  Methods for Understanding Users  
Fall of every year. Spring of every year. 3(3-0)  
Basics of user research methods, such as interviews, surveys, content analysis, and focus groups. Methods to generate design ideas, solve design problems, and communicate the results.  
Effective Fall 2017 Effective Spring 2020

MI 250  Introduction to Applied Programming  
Fall of every year. Spring of every year. 3(2-2)  
Creation of software that responds to user input. Introduces variables, control structures, problem decomposition, finding and using existing libraries/APIs, producing user visible output, testing, creating documentation, and using version control.  
Effective Fall 2016 Effective Spring 2020

MI 333  Advanced Game Development  
Fall of every year. Spring of every year. 3(2-2) P: MI 231 or CSE 231 P: MI 231 or CSE 232 R: Open to students in the Department of Media and Information or in the Department of Computer Science and Engineering or in the Game Design and Development Minor.  
Advanced concepts in planning, implementing, and troubleshooting applications and interfaces for games and interactive media.  
SA: MI 333  
Effective Fall 2017 Effective Fall 2019
KIN 116S  Archery II (Advanced Archery)
Fall of every year. Spring of every year. 1(0-2) RB: Have completed and passed KIN 106S (Archery I) OR have prior archery experience. R: A student may earn a maximum of 8 credits Students are limited to a combined total of 8 credits in KIN 101-108 and KIN 111-118 if different activities or the same activities at higher levels are involved.
NEW   Advanced level hands-on learning of archery.
Effective Fall 2019

KIN 310  Physiological Bases of Physical Activity
Fall of every year. Spring of every year. 3(3-0) P: {(KIN 173 and CEM 141) and (KIN 216 or ANTR 350) and (PSL 250 or PSL 310)) or (PSL 431 and PSL 432) P: {(KIN 173 and CEM 141) and (KIN 216 or ANTR 350) and (PSL 250 or PSL 310)) or (PSL 431 and PSL 432) R: Open to students in the Athletic Training Major or in the Kinesiology major.
Acute and chronic effects of exercise on various body systems. Principles of training, exercise prescription, and the role of physical activity in health and disease.
SA: PES 310
Effective Spring 2013 Effective Summer 2019