

SUBCOMMITTEE C – AGENDA

437 Administration Building
February 7, 2019
1:30 p.m.

PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to change the requirements for the **Bachelor of Arts** degree in **Apparel and Textiles** in the Department of Art, Art History, and Design.
 - a. Under the heading **Requirements for the Bachelor of Arts Degree in Apparel and Textiles** make the following changes:
 - (1) In item 3. b. change the total credits from '20 to 22' to '18 to 23'.
 - (2) In item 3. b. delete the following courses:

ATD	222	Structuring, Couture and Tailored Garments	4
ATD	323	Apparel Pattern Design	4
ATD	493	Internship in Apparel and Textiles	1 to 3

Add the following courses:

ATD	222	Structuring, Couture and Tailored Garments	3
ATD	323	Apparel Pattern Design	3
ATD	493	Internship in Apparel and Textiles	1 to 6
 - (3) In item 3. c. delete the following courses:

ATD	325	Design by Draping	4
ATD	332	Textile Design	4
ATD	335	Design Development and Presentation	4
ATD	423	Design Methods and Approaches	4
ATD	424	Specialized Design	4
ATD	427	Knitwear Design	4
ATD	428	Design Studio	4
ATD	493	Internship in Apparel and Textiles	1 to 6

Add the following courses:

ATD	325	Design by Draping	3
ATD	332	Textile Design	3
ATD	335	Design Development and Presentation	3
ATD	423	Design Methods and Approaches	3
ATD	424	Specialized Design	3
ATD	427	Knitwear Design	3
ATD	428	Design Studio	3
- Effective Fall 2019.
2. Request to change the requirements for the **Bachelor of Fine Arts** degree in **Apparel and Textile Design** in the Department of Art, Art History, and Design.
 - a. Under the heading **Requirements for the Bachelor of Fine Arts Degree in Apparel and Textile Design** make the following changes:
 - (1) In item 3. d. change the total credits from '20 to 22' to '18 to 23'.
 - (2) In item 3. d. delete the following courses:

ATD	222	Structuring, Couture and Tailored Garments	4
ATD	323	Apparel Pattern Design	4

ATD	493	Internship in Apparel and Textiles	1 to 3
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Add the following courses:

ATD	222	Structuring, Couture and Tailored Garments	3
ATD	323	Apparel Pattern Design	3
ATD	493	Internship in Apparel and Textiles	1 to 6

(3) In item 3. e. change the total credits from '18 to 20' to '15'.

(4) In item 3. e. delete the following courses:

ATD	325	Design by Draping	4
ATD	332	Textile Design	4
ATD	335	Design Development and Presentation	4
ATD	423	Design Methods and Approaches	4
ATD	424	Specialized Design	4
ATD	427	Knitwear Design	4
ATD	428	Design Studio	4

Add the following courses:

ATD	325	Design by Draping	3
ATD	332	Textile Design	3
ATD	335	Design Development and Presentation	3
ATD	423	Design Methods and Approaches	3
ATD	424	Specialized Design	3
ATD	427	Knitwear Design	3
ATD	428	Design Studio	3

Effective Fall 2019.

3. Request to change the requirements for the **Bachelor of Arts** degree in **Theatre** in the Department of Theatre.

a. Under the heading **Requirements for the Bachelor of Arts Degree in Theatre** make the following changes:

(1) In item 1. change the total credits from '26' to '27'.

(2) In item 1. delete the following course:

THR	492	Senior Seminar (W)	3
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Add the following courses:

THR	292	Sophomore Seminar	2
THR	492	Senior Seminar (W)	2

(3) In item 3. a. (3) change the credits from '10' to '9'.

Effective Fall 2019.

4. Request to change the requirements for the **Bachelor of Fine Arts** degree in **Theatre** in the Department of Theatre. The University Committee on Undergraduate Education (UCUE) will consider this request.

a. Under the heading **Requirements for the Bachelor of Fine Arts Degree in Theatre** make the following changes:

(1) Replace item 3. a. change the total credits from '26' to '27' and delete the following course:

THR	492	Senior Seminar (W)	3
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Add the following courses:

THR	292	Sophomore Seminar	2
THR	492	Senior Seminar (W)	2

(2) In item 3. c. make the following changes:

(a) Change the total credits from '31' to '30'.

(b) In the **Acting** concentration make the following changes:

(i) In item (2) change the credits from '21' to '20'.

(c) In the **Design** concentration make the following changes:

(i) In item (3) and change the credits from '19' to '18' and change the credits from '3' to '1 to 6' in the following courses:

THR	361	Topics in Lighting Technology	1 to 6
THR	362	Topics in Costume Technology	1 to 6
THR	364	Topics in Scenery Technology	1 to 6
THR	369	Topics in Digital Technology	1 to 6

(d) In the **Stage Management** concentration make the following changes:

(1) In item (3) change the total credits from '16' to '15' and change the credits from '3' to '1 to 6' in the following courses:

THR	361	Topics in Lighting Technology	1 to 6
THR	362	Topics in Costume Technology	1 to 6
THR	364	Topics in Scenery Technology	1 to 6
THR	369	Topics in Digital Technology	1 to 6

Effective Fall 2019.

5. Request to change the requirements for the **Minor in Theatre** in the Department of Theatre.

a. Under the heading **Requirements for the Minor in Theatre** replace the entire entry with the following:

Complete 18 credits from the following courses:

			CREDITS
1.	One of the following courses (3 credits):		
	THR	101 Acting I	3
	THR	101N Acting for Non-Theatre Majors	3
2.	One of the following courses (3 credits):		
	THR	110 Theatrical Play Analysis	3
	THR	110N Theatrical Play Analysis for Non-Theatre Majors	3
3.	All of the following courses (6 credits):		
	THR	111 Introduction to Technical Theatre	3
	THR	111L Introduction to Technical Theatre Laboratory	1
	THR	300A Theatre Practicum – Production Emphasis	1
	THR	300C Theatre Practicum – Area Emphasis	1

4. Complete an additional 6 credits of Theatre electives.

Effective Fall 2019.

ELI BROAD COLLEGE OF BUSINESS

1. Request to change the **Admission to the College** requirements in The Eli Broad College of Business. The University Committee on Undergraduate Education (UCUE) will consider this request.
 - a. Under the heading **Admission to the College** make the following changes:
 - (1) Replace paragraph five with the following:

Minimum criteria for admission to the college are:

 1. Completion of 28 credits.
 2. Completion of Computer Science and Engineering 102.
 3. Completion of the following precore courses:
 - a. Statistics 200 or approved substitute.
 - b. University's Tier I writing requirement. One course from WRA 101, WRA 195H, LB 133, MC 111, MC 112, or RCAH 111.
 - c. Economics 201 or 202.

If both Economics 201 and 202 are completed at the time of admission consideration, both courses will be considered in the admission decision.

Effective Fall 2019.

2. Request to change the **Graduation Requirements for the Bachelor of Arts** degree in the **Eli Broad College of Business**. The University Committee on Undergraduate Education (UCUE) will consider this request.
 - a. Under the heading **Graduation Requirements for the Bachelor of Arts Degree** make the following changes:
 - (1) In item 1., replace paragraph two with the following:

The completion of Mathematics 103 and Statistics 200 [referenced in item 2. a. below] may also satisfy the University mathematics requirement.
 - (2) In item 2., change the total credits from '57 or 58' to '54 or 55'.
 - (3) In item 2. a., make the following changes:
 - (a) Change the total credits from '21 or 22' to '18 or 19'.
 - (b) Delete the following courses:

CSE	101	Computing Concepts and Competencies	3
MGT	250	Business Communication: Oral and Written Skills	3
MTH	124	Survey of Calculus I	3

Add the following courses:

CSE	102	Algorithmic Thinking and Programming	3
MKT	250	Business Communication: Oral and Written Skills	3
 - (c) Replace the note following item 2. a. with the following:

Students who place into Statistics 200 on the mathematics placement test and who complete Statistics 200 will not be required to complete Mathematics 103.

(d) In item 5., note that courses that are used to satisfy BUSINESS CORE PROGRAM requirements [referenced in item 2. a., b., and d. above] may not be used to satisfy this requirement.

(e) Replace item 6. with the following:

A maximum of 3 credits of internship or other work experience may be earned towards a Bachelor of Arts degree in the college.

Effective Fall 2019.

3. Request to change the requirements for the **Master of Business Administration: Program in Integrative Management** degree in the Eli Broad College of Business. The University Committee on Graduate Studies (UCGS) will consider this request at their February 11, 2019 meeting.

a. Under the heading **Requirements for the Master of Business Administration Degree in Integrative Management** make the following changes:

(1) Add the following courses:

PIM	832	Entrepreneurship	1 to 3
PIM	845	Mergers, Acquisitions and Corporate Restructuring	1 to 3
PIM	851	Business Analytics and Management Decision-Making	1 to 3
PIM	856	Strategic Management II	1 to 3

Effective Summer 2019.

4. Request to change the requirements for the **Bachelor of Arts** degree in **Accounting** in the Department of Accounting and Information Systems.

a. Under the heading **Requirements for the Bachelor of Arts Degree in Accounting** make the following change:

(1) In item 3. a. delete the following statement:

Students may earn a maximum of 2 credits of internship or other work experience, in two distinct 1 credit enrollments, to count towards the Bachelor of Arts degree in Accounting.

Effective Fall 2019.

5. Request to change the requirements for the **Master of Science** degree in **Healthcare Management** in the Eli Broad College of Business. The University Committee on Graduate Studies (UCGS) will consider this request at its February 7, 2019 meeting.

The concentrations in the Master of Science degree in Healthcare Management are noted on the student's academic record when the requirements for the degree have been completed.

a. Under the heading **Requirements for the Master of Science Degree in Healthcare Management** in item 1. make the following change:

(1) Delete the following course:

HCM	803	Financial Analysis in Healthcare	2
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Add the following course:

HCM 825 Analytics in Healthcare 2

Effective Summer 2019.

6. Request to change the requirements for the **Master of Science** degree in **Management Studies** in the Eli Broad College of Business. The University Committee on Graduate Studies (UCGS) will consider this request at its February 7, 2019 meeting.

- a. Under the heading **Requirements for the Master of Science Degree in Management Studies** make the following change:

- (1) In item 1. delete the following course:

MBA 802 Financial Accounting and Reporting Strategy 2

Add the following course:

MBA 812 Accounting for Decision Making and Control 2

Effective Fall 2019.

7. Request to change the requirements for the **Bachelor of Arts** degree in **Supply Chain Management** in the Department of Supply Chain Management.

- a. Under the heading **Requirements for the Bachelor of Arts Degree in Supply Chain Management** make the following changes:

- (1) In item 1., replace paragraph two with the following:

The completion of Mathematics 103 and Statistics and Probability 200, referenced in item 2. below, may also satisfy the University mathematics requirement.

- (2) In item 3. a. (1) change the total credits from '15 or 16' to '16'.
(3) In item 3. a. (2) change the total credits from '2 or 3' to '3'.
(4) In item 3. a. (2) change the credits of SCM 470 from '2' to '3'.

Effective Fall 2019.

8. Request to change the requirements for the **Master of Science** degree in **Supply Chain Management** in the Department of Supply Chain Management. The University Committee on Graduate Studies (UCGS) will consider this request at its February 11, 2019 meeting.

a. Under the heading **Admission**, add the following item 6.:

Be prepared for a review of undergraduate transcripts for quantitative content and the grades achieved in those quantitative courses.

b. Under the heading **Requirements for the Master of Science Degree in Supply Chain Management** make the following changes:

(1) Delete the following course:

MGT 875 Change Management 2

Effective Fall 2019.

PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

- ATD 222 Structuring, Couture and Tailored Garments
Fall of every year. ~~4(0-8)~~ 3(0-6) P: ATD 111 and (ATD 121 or concurrently) RB: Basic apparel construction.
Advanced methods of garment assembly and fabric handling. Creative application of assembly techniques; tailoring and couture methods.
SA: HED 222
~~Effective Spring 2015~~ Effective Fall 2019
- ATD 323 Apparel Pattern Design
Fall of every year. Spring of every year. ~~4(0-8)~~ 3(0-6) P: ATD 222 and (ATD 121 or concurrently) RB: (ATD 231) and basic apparel construction.
Pattern design from standard templates and body measurements. Introduction to design studio environment. Creation of original designs.
SA: HED 323
~~Effective Spring 2015~~ Effective Fall 2019
- ATD 325 Design by Draping
Spring of every year. ~~4(0-8)~~ 3(0-6) P: ATD 222 and ATD 231 and (ATD 323 or concurrently) RB: Basic apparel construction, textile materials, and pattern drafting.
Execution of original designs by fabric manipulation on a form. Evaluation of fit, drape, and balance.
SA: HED 323
~~Effective Summer 2018~~ Effective Fall 2019
- ATD 332 Textile Design
Fall of every year. Spring of every year. ~~4(0-8)~~ 3(0-6) RB: (ATD 231 and ATD 335) and Basic apparel construction, textile materials, and pattern drafting R: Not open to freshmen.
Textile design technology for surface design, knit and woven fabric development. Design organization, elements and principles.
SA: HED 232
~~Effective Summer 2018~~ Effective Fall 2019
- ATD 335 Design Development and Presentation
Fall of every year. Spring of every year. ~~4(0-8)~~ 3(0-6) P: ATD 121 RB: (ATD 222 and ATD 332) and Understanding of how to use a personal computer and web browsers.
Technological exploration and creation of designs, technical drawings, storyboard presentations, and electronic portfolio.
~~Effective Summer 2018~~ Effective Fall 2019
- ATD 423 Design Methods and Approaches
Fall of every year. ~~4(0-8)~~ 3(0-6) ~~A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 6 credits in all enrollments for this course.~~ P: ATD 323 RB: Basic construction, pattern design, and draping
Research and execution of original apparel design across a variety of platforms and experimental approaches.
~~Effective Fall 2016~~ Effective Fall 2019
- ATD 424 Specialized Design
Spring of every year. ~~4(0-8)~~ 3(0-6) P: ATD 323 RB: Basic construction, pattern design, and draping. Implications of innovative technologies for the future of design, art, and manufacturing. Utilization of technologies to create innovative and highly complex designs. Practical experiences within technologies. Workflow scenarios including concept, drawing, modeling, production, and presentation.
SA: HED 424
~~Effective Summer 2018~~ Effective Fall 2019

- ATD 427 Knitwear Design
Fall of every year. ~~4(0-8)~~ 3(0-6) ~~A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 6 credits in all enrollments for this course.~~ P: ATD 323 RB: Basic construction, pattern design and draping.
Fundamentals of knitwear design. Patternmaking and assembly techniques for cut-and-sew and full-fashioned knitwear.
~~Effective Spring 2015~~ Effective Fall 2019
- ATD 428 Design Studio
Spring of every year. ~~4(0-8)~~ 3(0-6) ~~A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 6 credits in all enrollments for this course.~~ P: ATD 323 RB: Apparel construction, pattern design, and draping
Execution of original apparel designs for a collection and exhibition.
~~Effective Spring 2015~~ Effective Fall 2019
- ATD 493 Internship in Apparel and Textiles
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. RB: ATD 323 and ATD 332 ~~R: Not open to freshmen or sophomores. Approval of department.~~ R: Approval of department.
Pre-professional experience in a selected business, industry, or community organization.
Request the use of the Pass-No Grade (P-N) system.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
SA: HED 493B
~~Effective Spring 2015~~ Effective Fall 2019
- GD 295 Design Thinking for Entrepreneurs
Fall of every year. Spring of every year. Summer of every year. 3(0-6) R: Open to students in the Entrepreneurship and Innovation Minor.
Skills in ideation and innovation, discovering human needs and matching them with feasible solutions developed in accordance with the principles and practices of entrepreneurship; creating value and working towards social good by developing solutions to complex issues affecting multiple systems or populations.
~~Effective Summer 2018~~ Effective Fall 2019
- GD 490 Independent Study
Fall of every year. Spring of every year. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course.
- NEW Special projects arranged by an individual student and faculty member in areas supplementing regular course offerings.
Effective Fall 2019
- GD 491 Selected Topics - Graphic Design
Fall of every year. Spring of every year. 3(0-6) ~~A student may earn a maximum of 6 credits in all enrollments for this course. A student may earn a maximum of 9 credits in all enrollments for this course.~~ P: GD 360 or GD 365
~~Issues of technique, style, and content in graphic design. Experimental and relevant topics of interest in graphic design.~~
~~Effective Summer 2018~~ Effective Fall 2019
- GD 493 ~~Design Internship~~
Graphic Design Internship
Fall of every year. Spring of every year. Summer of every year. ~~1 to 3 credits.~~ 1 to 6 credits. ~~A student may earn a maximum of 6 credits in all enrollments for this course. P: GD 460 or GD 462 or GD 465 or GD 466 or GD 467 or GD 468~~ P: GD 360 or GD 365 R: Approval of department.
Field experience in a working design environment under supervision of a graphic design professional.
Request the use of the Pass-No Grade (P-N) system.
~~Effective Summer 2018~~ Effective Fall 2019

STA 343 NEW	Ceramics: Mold Making, Casting, and Serial Production Spring of every year. 3(0-6) P: STA 110 and STA 112 and STA 113 and STA 114 RB: STA 340 Students learn how to consider and design forms for serial production through hands-on experiences. Assignments address how hand modeled, digitally fabricated and/or found components (or natural/industrial ready-mades) may be creatively formed into objects for use or sculpture. A range of modeling techniques, plaster mold making, slip casting, and glazing are covered, including digital decal processes. Effective Spring 2020
STA 480 REINSTATEMENT	Advanced Electronic Arts and Intermedia Spring of every year. 4(0-8) A student may earn a maximum of 20 credits in all enrollments for this course. P: STA 384 or STA 385 or approval of department Presentation of student's ongoing research and creative projects within an interdisciplinary framework. Effective Spring 2019
LLT 821 NEW	Individual Differences in Second Language Acquisition (D) Fall of even years. 3(3-0) A student may earn a maximum of 3 credits in all enrollments for this course. P: LLT 860 or concurrently R: Open to graduate students in the College of Arts and Letters or in the College of Arts and Letters or in the Second Language Studies Major or in the Teaching English to Speakers of Other Languages Major or approval of department. <u>R: Open to graduate students in the College of Arts and Letters or in the College of Arts and Letters or in the Second Language Studies Major or in the Teaching English to Speakers of Other Languages Major or approval of department.</u> A student may earn a maximum of 3 credits Individual differences in second language learning, including motivation, prior education and experiences, background, goals, working memory, and aptitude. Measurement of individual differences using quantitative and qualitative measures. Use of individual-difference measurements to explain or predict foreign and second language learning outcomes. Effective Fall 2020
PRT 400 NEW	Reading Portuguese On Demand. 3(3-0) R: Open to seniors or graduate students. Approval of department. Intensive study of Portuguese for students in need of reading knowledge of the language for their disciplines. Effective Fall 2019
THR 101	Acting I Fall of every year. Spring of every year. 3(2-2) 3(0-6) R: <u>Open to undergraduate students in the Bachelor of Arts Theatre Major or in the Bachelor of Fine Arts Theatre Major.</u> Improvisational exercises, creative exercises, monologue and scene study. Effective Fall 2016 <u>Effective Fall 2019</u>
THR 101N NEW	Acting I for Non-Theatre Majors Fall of every year. Spring of every year. Summer of every year. 3(2-2) R: Not open to undergraduate students in the Bachelor of Arts Theatre Major or in the Bachelor of Fine Arts Theatre Major. Improvisational exercises, creative exercises, monologue and scene study. Effective Fall 2019
THR 110	Theatrical Play Analysis Fall of every year. Spring of every year. 3(3-0) 3(2-2) R: <u>Open to undergraduate students in the Bachelor of Arts Theatre Major or in the Bachelor of Fine Arts Theatre Major.</u> Play study in relation to theatrical production. Effective Fall 2016 <u>Effective Fall 2019</u>
THR 110N NEW	Theatrical Play Analysis for Non-Theatre Majors Fall of every year. Spring of every year. Summer of every year. 3(3-0) R: Not open to undergraduate students in the Bachelor of Arts Theatre Major or in the Bachelor of Fine Arts Theatre Major. Play study in relation to theatrical production. Effective Fall 2019

THR 201	<p>Acting II <u>Acting II for BFA Theatre Majors</u> Fall of every year. Spring of every year. 3(2-2) 3(0-6) P: THR 101 RB: THR 110 R: <u>Open to undergraduate students in the Bachelor of Fine Arts Theatre Major.</u> Intensive practicum including scene study, rehearsal, and performance of works by twentieth-century playwrights. <u>Intensive practicum including scene study, rehearsal, and performance of works by contemporary playwrights.</u> Effective Fall 2015 <u>Effective Fall 2019</u></p>
THR 201N	<p>Acting II Fall of every year. Spring of every year. 3(2-2) P: THR 101N RB: THR 110 or THR 110N R: Not open to undergraduate students in the Bachelor of Fine Arts Theatre Major.</p>
NEW	<p>Intensive practicum including scene study, rehearsal, and performance of works by contemporary playwrights. Effective Fall 2019</p>
THR 292	<p>Sophomore Seminar Fall of every year. Spring of every year. 2(0-4) P: (THR 101 or THR 101N) and (THR 110 or THR 110N) and THR 111 R: Open to undergraduate students in the Department of Theatre.</p>
NEW	<p>Introduction to theatrical disciplines, adjacent professions, and the collaborative process. Exploration of theatre making and its ability to connect to non-theatrical contexts. Effective Fall 2019</p>
THR 308	<p>The Business of Improvisation Fall of every year. Spring of every year. 2(0-4) P: THR 208 RB: THR 101 or THR 101N</p>
NEW	<p>Investigation of processes of improvisation as they pertain to key soft skills necessary in contemporary business. Development of critical skills in communication, innovation, calculated risk-taking, and creative problem solving. Effective Fall 2019</p>
THR 331	<p>Studies in Contemporary Theatre <u>Contemporary Theatre in Historical Context</u> Spring of every year. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. P: THR 110 RB: Completion of Tier I Writing Requirement R: Open to juniors or seniors in the Department of Theatre. Interdisciplinary methods for analysis of contemporary drama, theatre, and performance. Emphasis on relationship of artistic forms to social, political, and cultural contexts. <u>Interdisciplinary methods for analysis of contemporary drama, theatre, and performance. Emphasis on relationship of contemporary artistic forms to theatre history, and historical and contemporary social, political, and cultural contexts.</u> Effective Fall 2014 <u>Effective Fall 2019</u></p>
THR 361	<p>Topics in Lighting Technology Fall of even years. Spring of even years. 3(0-6) <u>1 to 6 credits.</u> A student may earn a maximum of 9 credits in all enrollments for this course. P: THR 211 and THR 211L P: THR 211 Topics supplementing regular design and technology course offerings on a group study basis. Effective Fall 2015 <u>Effective Fall 2019</u></p>
THR 362	<p>Topics in Costume Technology Fall of odd years. Spring of odd years. 3(0-6) <u>1 to 6 credits.</u> A student may earn a maximum of 9 credits in all enrollments for this course. P: THR 212 and THR 212L P: THR 212 Topics supplementing regular design and technology course offerings on a group study basis. Effective Fall 2015 <u>Effective Fall 2019</u></p>

- THR 364 Topics in Scenery Technology
Fall of odd years. Spring of odd years. ~~3(0-6)~~ 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. ~~P: THR 214 and THR 214L~~ P: THR 214
Topics supplementing regular design and technology course offerings on a group study basis.
~~Effective Fall 2016~~ Effective Fall 2019
- THR 369 Topics in Digital Technology
Fall of even years. Spring of even years. ~~3(0-6)~~ 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. ~~P: THR 210 and THR 210L~~ P: THR 216 or THR 219
Topics supplementing regular design and technology course offerings on a group study basis.
~~Effective Fall 2016~~ Effective Fall 2019
- THR 441 Advanced Play Directing
~~Fall of every year. Spring of every year.~~ Spring of even years. ~~3(2-2)~~ 3(0-6) P: THR 341 R: Open to juniors or seniors in the Department of Theatre.
- REINSTATEMENT ~~Advanced directing skills, theories, and techniques applied to the non-realistic play. Works selected from Shakespeare, the musical theatre, and other non-realistic forms used as practicum.~~ Advanced directing skills, theories, and techniques applied to a variety of theatrical styles.
Effective Fall 2019
- THR 492 Senior Seminar (W)
Fall of every year. ~~3(2-2)~~ 2(0-4) P: Completion of Tier I Writing Requirement R: Open to seniors in the Department of Theatre.
Preparation for a career as theatre professional, encompassing topics in contemporary theatre, dance, performance theory and practice.
~~Effective Fall 2017~~ Effective Fall 2019
- THR 801 Practicum: Acting
Fall of every year. Spring of every year. ~~3(2-2)~~ 3(0-6) A student may earn a maximum of 18 credits in all enrollments for this course. R: Open to graduate students in the Department of Theatre.
Methodologies and principles of varying acting theorists. Application to selected dramatic texts.
~~Effective Fall 2000~~ Effective Fall 2019
- THR 813 Period Resources and Research
Fall of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Theatre.
~~Methodology used in researching historical customs and artifacts that actors, directors and designers adapt for use in acting, directing, scenery, costumes, lighting, media, sound and stage technology.~~ Methodology used in researching historical customs and artifacts that theatre practitioners adapt for use in production styles. Exploration and application of historical styles in relation to selected dramatic texts.
~~Effective Fall 2016~~ Effective Fall 2019
- THR 880 Study Abroad in Theatre
Summer of odd years. 1 to 4 credits. A student may earn a maximum of 4 credits in all enrollments for this course. R: Approval of department; application required.
- NEW Comparative study and critical examination of international drama through script reading, live performance, written critique, and discussion. Overview of production style and historical period as related to script analysis. Application to selected dramatic texts. Field trips required.
Effective Fall 2019

ELI BROAD COLLEGE OF BUSINESS

ACC 491	Special Topics in Accounting and Information Systems On Demand. 1 to 3 credits. P: (ACC 201 and ACC 202) and (ACC 300 or ACC 305) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to students in the Department of Accounting and Information Systems or in the Department of Finance.
NEW	Current and emerging issues in accounting and information systems. Effective Spring 2019
ACC 493	Internship Fall of every year. Spring of every year. Summer of every year. 1 credit. A student may earn a maximum of 2 credits in all enrollments for this course. <u>A student may earn a maximum of 3 credits in all enrollments for this course.</u> P: ACC 201 and ACC 202 R: Approval of department. Professional internship in public, industrial, or governmental accounting under faculty supervision. Request the use of the Pass-No Grade (P-N) system. Effective Spring 2017 <u>Effective Fall 2019</u>
HCM 825	Analytics in Healthcare Fall of every year. Spring of every year. Summer of every year. 2(2-0)
NEW	The availability of large scale healthcare data through electronic medical records (EMR), patient portals, social media and mobile healthcare apps offers a tremendous opportunity to examine the role of analytics in transforming the business practice of healthcare, including a better assessment of cost effectiveness, learning curves in the practice of medicine, identifying best practices for evidence-based medicine etc. This course will offer an overview of the concepts and methods of business analytics as it relates to healthcare management. Effective Spring 2019
PIM 832	Entrepreneurship Spring of every year. 1 to 3 credits. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Master of Business Administration in Integrative Management.
NEW	An entrepreneurial mindset and process can be utilized for starting a new initiative within or beyond an organization. Students will master the skills of ideation, business model creation, market assessment and validation, and go-to-market strategies. Effective Fall 2019
PIM 845	Mergers, Acquisitions & Corporate Restructuring Fall of every year. 1 to 3 credits. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Master of Business Administration in Integrative Management.
NEW	Strategic issues associated with major changes in a firm's asset or liability structure, including: mergers, acquisitions, divestitures, activist investors, and leveraged buyouts. Issues will be examined in the context of a firm's overall strategic goals, with a focus on financial strategies. Effective Fall 2019
PIM 851	Business Analytics and Management Decision-Making Fall of every year. 1 to 3 credits. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Master of Business Administration in Integrative Management.
NEW	The objective of this course is to enhance students' appreciation of the power of business analytics in shaping competitive advantage and business transformation. Students will also learn about how data visualization and predictive modeling provides new venues of managerial decision making. Examples from different domains such as marketing, finance, supply chain and human resources will augment the students' ability to apply the analytics mindset in significant management decisions. Effective Fall 2019

PIM 855	<p>Strategic Management <u>Strategic Management I</u> Fall of every year. 1 to 3 credits. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Master of Business Administration in Integrative Management. Managing organizations in relation to their external environment to achieve competitive advantage. Integration of two primary fields of analysis: the industry and organizational activities. Coverage of frameworks and tools for formulating successful business, corporate, and global strategies. Effective Fall 2016 <u>Effective Fall 2019</u></p>
PIM 856	<p>Strategic Management II Spring of every year. 1 to 3 credits. P: PIM 855 R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Master of Business Administration in Integrative Management.</p>
NEW	<p>Advanced strategic concepts, frameworks, tools and strategic alliances. Integration of analysis that incorporates diversification strategies, vertical integration, competitive dynamics, and global strategies. Effective Fall 2019</p>
FI 370	<p>Introduction to Wealth Management Fall of every year. 3(3-0) P: FI 311 R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management.</p>
NEW	<p>Overview of the techniques used to develop and implement comprehensive plans to achieve a person's overall financial objectives . Planning issues covered include: budgeting, liability management, investing, tax planning, risk management, employee benefits, retirement planning, and estate planning. It is through exposure to these topics that a more complete perspective of proper financial planning is achieved. Effective Fall 2019</p>
FI 470	<p>Advanced Wealth Management Spring of every year. 3(3-0) P: FI 370 R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management.</p>
NEW	<p>Advanced wealth management explores on a deeper level estate, tax and retirement planning. In addition, client management, planning tools and software applications will be introduced. The course culminates with the creation of a comprehensive financial plan. Effective Fall 2019</p>
HB 411	<p>Hospitality Beverages Spring of every year. 3(3-0) P: HB 409 R: Open to juniors or seniors in the School of Hospitality Business. Approval of school; application required. Evaluation and selection of hospitality beverages. Geographical origins of beverages, beverage production, quality assessment, matching beverages with food, health and social considerations. Effective Spring 2013 <u>Effective Summer 2019</u></p>
HB 447	<p>Hospitality Business Law Fall of every year. Spring of every year. 3(3-0) R: Open to juniors or seniors in the School of Hospitality Business. <u>Not open to students with credit in GBL 323 or GBL 385.</u> Legal aspects of hospitality industry, including structure of the U.S. legal system, contracts, torts, discrimination, property and product liability. Administrative law and government regulation of the industry. SA: GBL 447 Effective Spring 2013 <u>Effective Summer 2019</u></p>

BUS 170
ESHP 170

~~Business Model Development: The Hive Startup~~
Startup: Business Model Development
Fall of every year. Spring of every year. Summer of every year. ~~1 credit.~~ 3(3-0)
~~Moving new venture business ideas to implementation in an idea and collection~~
~~laboratory. Moving new concepts from idea to prototype in support of developing market~~
~~value.~~
~~Effective Fall 2014~~ Effective Fall 2019

BUS 100
ESHP 190

The Art of Starting
Spring of every year. 3(3-0) RB: Interest in entrepreneurship.
Aspects of the entrepreneurial experience. The entrepreneurial mindset and the venture creation process. Foundation for getting a venture started, and understanding of what it takes to be an entrepreneur.
~~Effective Spring 2015~~ Effective Fall 2019

BUS 230
ESHP 230

The Entrepreneurial Mindset
Summer of every year. 3(2-0) P: BUS 190
Components of entrepreneurship mindset. Steps in venture creation and idea generation. Methods for opportunity analysis and voice of consumer.
SA: MKT 230
~~Effective Spring 2016~~ Effective Fall 2019

BUS 234
ESHP 231

Venture Launch
Fall of every year. Summer of every year. 3(2-0) ~~P: BUS 230~~ P: ESHP 230 or approval of department RB: Honors students taking the course must complete the term project assigned from ESHP 230.
Creating a minimum viable product. Market testing. Building a basic business model. Developing and executing a launch plan.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
SA: MKT 231
~~Effective Spring 2016~~ Effective Fall 2019

MKT 380
ESHP 380

Entrepreneurship: Planning, Modeling, and Adaptive Execution
Fall of every year. Spring of every year. 3(3-0) ~~P: BUS 100~~ P: ESHP 190 ~~R: Open to students in the Entrepreneurship & Innovation Minor.~~ R: Open to students in the Entrepreneurship and Innovation Minor.
Strategies for successful entrepreneurship, customer development process, risk mitigation procedures, new product development process, adaptive execution, engaging the marketplace.
~~Effective Fall 2015~~ Effective Fall 2019

MKT 480
ESHP 480

Entrepreneurship Capstone Experience
Fall of every year. Spring of every year. 3(3-0) ~~P: BUS 100 or MGT 352~~ P: ESHP 190 or MGT 352 or CAS 114 or approval of department R: Open to students in the Entrepreneurship & Innovation Minor.
Entrepreneurship and business development projects. Defining marketing intangibles. Defining scope of work. Engagement management. Preparing deliverables for entrepreneurial firms. Working with entrepreneurs to solve real problems ranging from initial visioning and planning to grow to size.
~~SA: MSC 480~~ SA: MSC 480, MKT 480
~~Effective Fall 2015~~ Effective Fall 2019

SCM 474
MGT 474

Negotiations

Fall of every year. Spring of every year. 2(2-0) ~~Interdepartmental with Management.~~
Interdepartmental with Supply Chain Management R: Open to juniors or seniors in the Supply Chain Management Major or approval of department.

Strategic negotiation, negotiation preparation, buyer-supplier relationship assessment, international negotiations, and negotiation simulation.

~~SA: MSC 474~~ SA: SCM 474

~~Effective Fall 2013~~ Effective Spring 2019

~~MGT 250~~
MKT 250

Business Communication: Oral and Written Skills

Fall of every year. Spring of every year. Summer of every year. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to undergraduate students in the Business - Admitted major.

Communication skills including use of digital media, delivery mechanics, persuasive speaking, and preparation of executive briefs, memos, email messages.

~~SA: BUS 250~~ SA: MKT 250

~~Effective Fall 2018~~ Effective Spring 2019

MKT 302

~~Consumer and Organizational Buyer Behavior~~
Consumer Behavior

Fall of every year. Spring of every year. Summer of every year. 3(3-0) P: (MKT 300 or MKT 327) and (MKT 317 or concurrently) ~~R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Food Industry Management major or in the Sales Communication Specialization.~~ R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Food Industry Management Major.

Application of consumer behavior principles to customer satisfaction, market planning, and marketing mix decisions. Ethical, diversity, and international issues.

SA: MSC 302

~~Effective Fall 2016~~ Effective Fall 2019

MKT 317

~~Quantitative Business Research Methods~~
Market Analytics

Fall of every year. Spring of every year. Summer of every year. 3(3-0) ~~Interdepartmental with Statistics and Probability. P: STT 200 or STT 201 or STT 315~~ P: STT 200 or STT 201 or STT 315 or STT 351 R: Open to sophomores or juniors or seniors in the Accounting major or in the Business - Admitted major or in the Finance Major or in the Human Resource Management Major or in the Management Major or in the Supply Chain Management Major or in the Marketing Major or in the Applied Engineering Sciences Major.

~~Application of statistical techniques, including forecasting, to business decision making. Includes applications of linear regression and correlation, analysis of variance, selected non-parametric tests, time series, and index numbers. This course introduces students to descriptive and predictive market analytics and demonstrates how to apply analytics to real-world business decisions. Students will learn how to assess and manipulate large datasets, apply statistical techniques to convert data into useable information, and communicate findings in a meaningful way.~~

SA: MSC 317

~~Effective Summer 2018~~ Effective Fall 2019

MKT 355

~~Entrepreneurship: Strategic Marketing Planning and Launch~~
Entrepreneurial Marketing

Fall of every year. Spring of every year. 3(3-0) ~~P: MKT 300 or MKT 327 or BUS 190~~ P: MKT 300 or MKT 327 or ESHP 190 R: Open to undergraduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department.

Process of planning, starting, and positioning new businesses which link directly to customer requirements. Understanding unmet market opportunity due to competitive gaps or customer needs (realized or not) for both consumer and industrial products and services.

SA: MSC 355

~~Effective Fall 2016~~ Effective Fall 2019

- MKT 415 ~~International Marketing Management~~
International Marketing
Fall of every year. Spring of every year. 3(3-0) P: (MKT 300 or MKT 327) and (MKT 310 or EC 340)
R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management.
Marketing decisions, strategies, and operations of the firm involved in international business. Researching global market opportunities and formulating market entry strategies. Developing and implementing the international marketing program.
SA: MSC 415
~~Effective Fall 2015~~ Effective Fall 2019
- MKT 430 Key Account and Customer Relationship Management
Fall of every year. Spring of every year. 3(3-0) ~~P: MKT 313 and COM 360 or approval of department P: MKT 313 R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management.~~ R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management and open to juniors or seniors in the Sales Leadership Minor.
Development and ongoing management of mutually profitable relationships with targeted customers. Account segmentation and penetration strategies. Principles and mechanics of customer relationship management, including the use of related technology. Consultative selling approaches to major accounts and complex enterprises, including business analysis and quantifiable substantiation of value proposition.
~~Effective Fall 2015~~ Effective Spring 2019
- SCM 304 Survey of Supply Chain Management
Fall of every year. Spring of every year. Summer of every year. 3(3-0) ~~R: Not open to students in the Business - Admitted major or in the Accounting major or in the Business Preference major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major.~~ R: Open to juniors or seniors and not open to students in the Accounting major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Business - Admitted major or in the Business-Preference major or in the Supply Chain Management Major. Not open to students with credit in SCM 303.
Objectives, processes, and functions of supply chain management activities including procurement, manufacturing, and logistics. The role of supply chain processes in creating competitive advantage with respect to quality, flexibility, lead-time, and cost.
~~Effective Summer 2017~~ Effective Summer 2019
- SCM 470 Supply Chain Application and Policy (W)
Fall of every year. Spring of every year. Summer of every year. ~~2(2-0)~~ 3(3-0) P: (SCM 371 and SCM 372 and SCM 373) and completion of Tier I writing requirement R: Open to seniors in the Supply Chain Management Major.
~~Analysis and problem solving of supply chain management cases. Purchasing, manufacturing, logistics, and transportation as an integrated supply chain.~~ Analysis and problem solving of supply chain management cases, specifically purchasing, operations, and logistics problems.
SA: MSC 470
~~Effective Spring 2013~~ Effective Fall 2019

SCM 882 Supply Chain Management Project Management Research Paper
~~Fall of every year. Spring of every year. On Demand.~~ 3 credits. P: SCM 870 RB: Completion of 21 credits of Master of Science in Supply Chain Management program. ~~R: Open to master's students in the Supply Chain Management Major.~~ R: Open to master's students in the Department of Supply Chain Management or in the Supply Chain Management Major.
Practical application of course material to a problem or situation in the student's organization. Development of project management skills and application with other course material to a situation in the student's organization.
Request the use of ET-Extension to postpone grading.
~~The work for the course must be completed and the final grade reported within 2 semesters after the end of the semester of enrollment.~~ The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
SA: MSC 882
Effective Fall 2019

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

CSD 883 Clinical Practicum in Speech-Language Pathology
Fall of every year. Spring of every year. Summer of every year. 3 to 6 credits. A student may earn a maximum of 15 credits in all enrollments for this course. ~~P: CSD 880~~ R: Open to graduate students in the Department of Communicative Sciences and Disorders.
Supervised clinical experience in the management of clients with speech-language disorders.
Request the use of the Pass-No Grade (P-N) system.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
SA: ASC 894A
~~Effective Spring 2013~~ Effective Spring 2020

MI 220 Methods for Understanding Users
Fall of every year. Spring of every year. 3(3-0)
Basics of user research methods, such as interviews, surveys, content analysis, and focus groups. Methods to generate design ideas, solve design problems, and communicate the results.
~~Effective Fall 2017~~ Effective Spring 2020

MI 250 Introduction to Applied Programming
Fall of every year. Spring of every year. 3(2-2)
Creation of software that responds to user input. Introduces variables, control structures, problem decomposition, finding and using existing libraries/APIs, producing user visible output, testing, creating documentation, and using version control.
~~Effective Fall 2016~~ Effective Spring 2020

~~MI 333~~
MI 431

Advanced Game Development
~~Fall of every year. Spring of every year.~~ 3(2-2) ~~P: MI 231 or CSE 234~~ P: MI 231 or CSE 232 R: Open to students in the Department of Media and Information or in the Department of Computer Science and Engineering or in the Game Design and Development Minor.
Advanced concepts in planning, implementing, and troubleshooting applications and interfaces for games and interactive media.
SA: MI 333
~~Effective Fall 2017~~ Effective Fall 2019

COLLEGE OF EDUCATION

- KIN 116S Archery II (Advanced Archery)
Fall of every year. Spring of every year. 1(0-2) RB: Have completed and passed KIN 106S (Archery I) OR have prior archery experience. R: A student may earn a maximum of 8 credits. Students are limited to a combined total of 8 credits in KIN 101-108 and KIN 111-118 if different activities or the same activities at higher levels are involved.
- NEW Advanced level hands-on learning of archery.
Effective Fall 2019
- KIN 310 Physiological Bases of Physical Activity
Fall of every year. Spring of every year. 3(3-0) ~~P: {(KIN 173 and CEM 141) and (KIN 216 or ANTR 350) and PSL 250} or (PSL 431 and PSL 432)}~~ P: {(KIN 173 and CEM 141) and (KIN 216 or ANTR 350) and (PSL 250 or PSL 310)} or (PSL 431 and PSL 432)} R: Open to students in the Athletic Training Major or in the Kinesiology major.
Acute and chronic effects of exercise on various body systems. Principles of training, exercise prescription, and the role of physical activity in health and disease.
SA: PES 310
~~Effective Spring 2013~~ Effective Summer 2019