PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to delete the curriculum and degree requirements for the Master of Arts degree in American Studies in the College of Arts and Letters. The University Committee on Graduate Studies (UCGS) provided consultative commentary to the Provost after considering this request at its November 9, 2015 meeting. The Provost made the determination to discontinue the program after considering the consultative commentary from the University Committee on Graduate Studies.

No new students are to be admitted to the program effective Spring 2010. No students are to be readmitted to the program effective Spring 2010. Effective Fall 2015, coding for the program will be discontinued and the program will no longer be available in the College of Arts and Letters. Students who have not met the requirements for the Master of Arts Degree in American Studies through the College of Arts and Letters prior to Fall 2015 will have to change their major.

2. Request to change the requirements for the Disciplinary Teaching Minor in English that is available for elementary and secondary certification in the Department of English. The Teacher Education Council (TEC) will consider this request at its January 11, 2016 meeting.

   a. Under the heading English make the following change:

      (1) In item 3. change 'ENG 230' to 'FLM 230'.

     Effective Summer 2016.

3. Request to delete the curriculum and degree requirements for the Specialization in Postcolonial and Diaspora Literature and Culture in the Department of English. The University Committee on Undergraduate Education (UCUE) provided consultative commentary to the Provost after considering this request at its October 22, 2015 meeting. The Provost made the determination to discontinue the program after considering the consultative commentary from the University Committee on Undergraduate Education.

No new students are to be admitted to the program effective Fall 2015. No students are to be readmitted to the program effective Fall 2015. Effective Spring 2017, coding for the program will be discontinued and the program will no longer be available in the Department of English. Students who have not met the requirements for the Specialization in Postcolonial and Diaspora Literature and Culture through the College of Arts and Letters prior to Spring 2017 will have to change their major.

4. Request to delete the curriculum and degree requirements for the Specialization in Women, Gender and Social Justice in the Program in Women, Gender and Social Justice. The University Committee on Undergraduate Education (UCUE) provided consultative commentary to the Provost after considering this request at its December 3, 2015 meeting. The Provost made the determination to discontinue the program after considering the consultative commentary from the University Committee on Undergraduate Education.

No new students are to be admitted to the program effective Fall 2015. No students are to be readmitted to the program effective Fall 2015. Effective Spring 2017, coding for the program will be discontinued and the program will no longer be available in the Program in Women, Gender and Social Justice. Students who have not met the requirements for the Specialization in Women, Gender and Social Justice through the College of Arts and Letters prior to Spring 2017 will have to change their major.
COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to establish a Graduate Specialization in Nonprofit Fundraising in the Department of Communication. The University Committee on Graduate Studies (UCGS) recommended approval of this request at its November 9, 2015 meeting.

a. Background Information:

The idea for the nonprofit fundraising specialization, informed by survey results of over 300 MSU communication majors, stemmed from an interest in providing communication master's students with a specific career path. There are no comparable academic programs offered at MSU related to fundraising or nonprofit organizations. Most academic programs related to nonprofit fundraising at other universities are offered as professional certificates without communication content in the curriculum. This specialization is unique in that it adds knowledge about nonprofit fundraising to a master's degree in a communication field.

According to fundraising professionals in the field, students who have nonprofit fundraising knowledge on top of graduate training in communication sciences would be highly desirable for entry-level development associate positions. The availability of such jobs and demand for qualified candidates have grown over the past ten years. Because there are not enough qualified candidates for these positions, our students would be in demand for jobs.

The location of MSU is ideal for this specialization given the concentration of nonprofit organizations in the state capital of Lansing, Michigan. Representatives of Lansing-area nonprofit organizations are eager to collaborate to offer practicum opportunities for students.

b. Academic Programs Catalog Text:

The Graduate Specialization in Nonprofit Fundraising, which is administered by the Department of Communication in the College of Communication Arts and Sciences, is designed for students with interests in fundraising and development work in nonprofit organizations.

The graduate specialization is available as an elective to students who are enrolled in master's degree programs in the College of Communication Arts and Sciences at Michigan State University. With the approval of the department and college that administer the student's degree program, the courses that are used to satisfy the specialization may also be used to satisfy the requirements for the master's degree.

The Specialization in Nonprofit Fundraising provides students with: (1) an understanding of a variety of fundraising strategies, the role of fundraising within nonprofit organizations, and the role and responsibilities of the development professional in the fundraising process; (2) an understanding of theory and research on social influence and how to employ this knowledge to promote the fundraising activities of a nonprofit organization; and (3) practice in assisting the fundraising activities of a nonprofit organization.

Students who plan to complete the requirements for the graduate specialization must consult the graduate advisor for the specialization in the College of Communication Arts and Sciences.

Requirements for the Graduate Specialization in Nonprofit Fundraising

<table>
<thead>
<tr>
<th>Requirements for the Graduate Specialization in Nonprofit Fundraising</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students must complete the following courses (9 credits):</td>
<td></td>
</tr>
<tr>
<td>1. Complete the following course (3 credits):</td>
<td></td>
</tr>
<tr>
<td>ADV 816 Fundraising and Philanthropy in Nonprofit Organizations</td>
<td>3</td>
</tr>
<tr>
<td>2. One of the following courses (3 credits):</td>
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<tr>
<td>ADV 823 Consumer Behavior Theories</td>
<td>3</td>
</tr>
<tr>
<td>COM 860 Persuasion</td>
<td>3</td>
</tr>
<tr>
<td>3. One of the following courses (3 credits):</td>
<td></td>
</tr>
<tr>
<td>ADV 893 Practicum</td>
<td>3</td>
</tr>
<tr>
<td>COM 893 Practicum</td>
<td>3</td>
</tr>
</tbody>
</table>

Effective Summer 2016
1. Request to change the requirements for the Bachelor of Arts degree in Special Education in the Department of Counseling, Educational Psychology and Special Education. The University Committee on Undergraduate Education (UCUE) will consider this request. The Teacher Education Council (TEC) will consider this request at its January 11, 2016 meeting.

a. Add the following Admission statement:

To earn a degree in special education, students must apply and be admitted to the Teacher Certification Program administered by the Department of Teacher Education in the College of Education. Refer to Admission to the Teacher Certification Program in the Department of Teacher Education section of this catalog. Information about admission requirements and the application process can be found at http://education.msu.edu/academics/undergraduate/apply-teacher-certification.asp.

In addition to general admission requirements, applicants applying for admission to the Teacher Certification Program with a major in special education must also complete one or two supervised pre-admission experiences totaling at least 42 hours in the area of learning disabilities. Prospective special education students are strongly encouraged to talk with special education faculty about the potential value of sites for securing the required experience. Applicants to the special education program must submit a form verifying completion of the experience with the completed application. Only students who have completed the required experience will be considered for admission.

b. Under the heading Requirements for the Bachelor of Arts Degree in Special Education replace the entire entry with the following:

1. The University requirements for bachelor’s degrees as described in the Undergraduate Education section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Arts degree in Special Education.

The completion of Mathematics 201 referenced in item 2. b. (1) below may also satisfy the University mathematics requirement.

The University’s Tier II writing requirement for the Special Education major is met by completing Counseling, Educational Psychology and Special Education 301. That course is referenced in item 2. d. below.

C R E D I T S

2. The following requirements for the major:

a. Professional Education Courses (21 credits):
   All of the following courses with a grade-point average of 2.5 or above with no individual grade below 2.0:
   
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEP 240</td>
<td>Diverse Learners in Multicultural Perspective</td>
<td>3</td>
</tr>
<tr>
<td>TE 150</td>
<td>Reflections on Learning</td>
<td>3</td>
</tr>
<tr>
<td>TE 301</td>
<td>Literacy, Learners and Learning in Context – Elementary (W)</td>
<td>3</td>
</tr>
<tr>
<td>TE 403</td>
<td>Teaching of Science to Diverse Learners – Elementary</td>
<td>3</td>
</tr>
<tr>
<td>TE 404</td>
<td>Teaching of Social Studies to Diverse Learners – Elementary</td>
<td>3</td>
</tr>
<tr>
<td>TE 405</td>
<td>Teaching of Language and Literacy to Diverse Learners – Elementary</td>
<td>3</td>
</tr>
<tr>
<td>TE 406</td>
<td>Teaching of Mathematics to Diverse Learners – Elementary</td>
<td>3</td>
</tr>
</tbody>
</table>

b. Planned Program for Elementary Education for Special Education Majors (20 to 30 credits):
   All courses are required unless otherwise stated. Some courses below are also required for or applicable to the Elementary Teaching Majors. The Planned Program must total at least 20 credits that are not double-counted with the required teaching major. All candidates for elementary certification must pass each Elementary Planned Program course with a minimum grade of 2.0.

   (1) Both of the following mathematics courses (6 credits):
   
<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MTH 201</td>
<td>Elementary Mathematics for Teachers I</td>
<td>3</td>
</tr>
<tr>
<td>MTH 202</td>
<td>Elementary Mathematics for Teachers II</td>
<td>3</td>
</tr>
</tbody>
</table>
Mathematics 201 and Mathematics 202 are required for the Elementary Mathematics Teaching Major in which case 0 credits count toward the Planned Program. Mathematics 201 and 202 are prerequisites for Teacher Education 406 and must be completed with a minimum grade of 2.0 prior to enrollment in Teacher Education 406.

(2) The following course in children’s literature (3 credits):

TE 348 Reading and Responding to Children’s Literature

Teacher Education 348 is required for the Language Arts Teaching Major in which case 0 credits count toward the Planned Program. Teacher Education 348 is a prerequisite for Teacher Education 405 and must be completed with a minimum grade of 2.0 prior to enrollment in Teacher Education 405.

(3) One of the following courses on language acquisition and development (3 or 4 credits):

CSD 333 Oral Language Development
ENG 302 Introduction to English Language Studies
LIN 200 Introduction to Language
LIN 401 Introduction to Linguistics

Special education majors are encouraged to take Communicative Sciences and Disorders 333, which is also required for the Learning Disabilities area of emphasis. With a grade of at least 2.0, this course may be counted toward both the Planned Program and the Learning Disabilities requirements. Students completing the Language Arts Teaching Major may count one of the other courses toward the major, in which case 0 credits count toward the Planned Program. Communicative Sciences and Disorders 333 can be applied to the Language Arts Teaching Major, in which case 0 credits count toward the Planned Program.

(4) The following course on science in the elementary schools (3 credits):

ISE 301 Science for Elementary Schools

Integrated Science Education 301 is waived for the Integrated Science Teaching Major. Integrated Science Education 301 is a prerequisite for Teacher Education 403 and must be completed with a minimum grade of 2.0 prior to enrollment in Teacher Education 403.

(5) The following U.S. History course (4 credits):

HST 202 U.S. History to 1876

History 202 is required for the Social Studies Teaching Major, in which case 0 credits count toward the Planned Program.

(6) The following geography course (3 credits):

GEO 204 World Regional Geography

Geography 204 is required for the Social Studies Teaching Major, in which case 0 credits count toward the Planned Program.

(7) One of the following arts courses (4 credits):

IAH 208 Music and Culture (I)
IAH 209 Art, the Visual, and Culture (D)
IAH 241A Creative Arts and Humanities: Music and Society in the Modern World (D)
IAH 241C Creative Arts and Humanities: Cultural and Artistic Traditions of Europe (I)
IAH 241D Creative Arts and Humanities: Theater and Society in the West (I)
IAH 241E Creative Arts and Humanities: The Creative Process (D)
IAH 241F Creative Arts and Humanities: Traditions in World Art I (I)

Students may use IAH 208 or 209 to satisfy the IAH 201-210 degree requirement and IAH 241A, 241C, 241D, 241E or 241F
(8) One of the following creative arts courses (3 credits):
   MUS 463  Methods and Materials of Elementary Music 3
   TE 430  Introduction to Arts in the Classroom  3
   TE 431  Learning through Drama  3
   TE 432  Learning through Movement  3
   THR 421  Creative Dramatics  3
   THR 422  Children's Theatre  3
Language Arts Teaching Majors may apply one of these courses to the Language Arts requirements, in which case 0 credits count toward the Planned Program.

(9) The following health and physical education course (3 credits):
   KIN 355  Physical Activity and Health Education for Elementary Teachers 3

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c. **Subject Matter Teaching Preparation** (36 to 58 credits)

**Teaching Major.** Four teaching majors (language arts, social studies, integrated science, and mathematics) are available for prospective elementary school teachers. Elementary teacher candidates must choose one of the four teaching majors. These majors, which are housed in the College of Education, provide prospective elementary teachers with the opportunity to focus academic studies in a set of closely allied subject areas that are central to the core curriculum in elementary and middle schools. To enroll in one of these teaching majors, students must be admitted to the College of Education's Elementary Teacher Certification Program.

(1)  Language Arts (36 to 46 credits)
(2)  Social Studies (49 credits)
(3)  Integrated Science (56 to 59 credits)
(4)  Mathematics (32 credits)

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d. **Learning Disabilities Area of Emphasis** (19 credits):
All of the following courses:

   CEP 301  Literacy Instruction for Students with Mild Impairments (W) 3
   CEP 449  Behavior Management in Special Education 3
   CEP 451  Models of Special Education Administration and Services 3
   CEP 452  Universal Design for Learning in the General Education Classroom 3
   CSD 333  Oral Language Development 3
   PSY 101  Introductory Psychology 4

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Effective Summer 2016.
PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

STA 111  Drawing II
Fall of every year. Spring of every year. 3(0-6) P: STA 110
Development of imagery and expression; abstraction and the use of the human figure as subject matter.
DELETE COURSE
Effective Summer 2016

AL 375  Information Architecture
Fall of every year. 3(3-0) P: (AL 242) and completion of Tier I writing requirement R: Open to undergraduate students in the Experience Architecture Major or approval of college.
NEW Theory and practice for architecting information, including understanding and developing taxonomies, folkonomies, site structures, tagging systems, and guided navigation for user experience.
Effective Spring 2016

LL 250D  Topics in National Cinemas: Russian and Soviet Cinema
Spring of every year. 3(3-2)
Development of Russian and Soviet cinematic styles and traditions in their historical and social context. Major films and directors. Introduction to film technique and analysis.
Taught in English.
DELETE COURSE
Effective Fall 2016

RUS 250  Russian and Soviet Cinema
Spring of every year. 3(3-2) R: Open to students. Approval of department.
NEW Development of Russian and Soviet cinematic styles and traditions in their historical and social context. Major films and directors. Introduction to film technique and analysis.
Taught in English.
Effective Fall 2016

PHL 410  Socrates and Plato Seminar
Fall of odd years. 4(4-0) A student may earn a maximum of 8 credits in all enrollments for this course. P: PHL 210 or approval of department R: (PHL 210) or two other philosophy courses
A selection of themes (ontology, epistemology, method, ethics) from Plato's Socratic and constructive dialogues. Variable by term in content.
Effective Fall 2015 Effective Spring 2016

PHL 411  Aristotle Seminar
Spring of every year. 4(4-0) A student may earn a maximum of 8 credits in all enrollments for this course. P: PHL 210 or approval of department R: (PHL 210) or two other philosophy courses
Aristotle's major works and his major contributions to the metaphysics, psychology, ethics, the arts, and politics. Variable by term in content.
Effective Fall 2015 Effective Spring 2016

ITL 330  Italian Culture and Civilization
Fall of every year. Spring of every year. Summer of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: ITL 202
Diverse aspects of political, social, economic, intellectual, artistic, and literary life of Italy. Class discussion in Italian of readings, films, television programs, and musical selections.
Effective Spring 2015 Effective Spring 2016
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Schedule</th>
<th>Credits</th>
<th>Prerequisites</th>
<th>Description</th>
<th>Effective Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITL 350</td>
<td>Introduction to Italian Literature</td>
<td>Fall of every year. Spring of every year. 3(3-0)</td>
<td>P: ITL 330 P: (ITL 320) and completion of Tier I writing requirement</td>
<td>Italian literature from its origins to the present. Reading and discussion in Italian of representative works from all genres.</td>
<td>Effective Spring 2015 Effective Spring 2016</td>
<td></td>
</tr>
<tr>
<td>ITL 360</td>
<td>Topics in the Italian Language and Culture</td>
<td>Fall of every year. Spring of every year. 3(3-0)</td>
<td>A student may earn a maximum of 6 credits in all enrollments for this course.</td>
<td>P: ITL 330 P: (ITL 320) and completion of Tier I writing requirement</td>
<td>Aspects of Italian culture or language as manifested in art, literature, music, and film.</td>
<td>Effective Spring 2015 Effective Summer 2016</td>
</tr>
<tr>
<td>THR 100</td>
<td>Introduction to Theatre</td>
<td>Fall of every year. Spring of every year. 3(3-0)</td>
<td>NEW</td>
<td>Introduction to the technique, vocabulary and appreciation of theatre in its varied forms within historical and contemporary contexts.</td>
<td>Effective Summer 2017</td>
<td></td>
</tr>
<tr>
<td>THR 111</td>
<td>Introduction to Technical Theatre</td>
<td>Fall of every year. Summer of every year. 3(2-2)</td>
<td>C: THR 111 concurrently.</td>
<td>Basic aspects of theatrical design and construction. Theory, process, equipment, materials, skills and management.</td>
<td>Effective Fall 2015 Effective Fall 2016</td>
<td></td>
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<tr>
<td>THR 111L</td>
<td>Introduction to Technical Theatre Laboratory</td>
<td>Fall of every year. Summer of every year. 1(0-2)</td>
<td>P: THR 111 or concurrently C: THR 111 concurrently.</td>
<td>Participation in the production program of the Department of Theatre. Assisting at a beginning level on the video production crew or as projection operator or run crew.</td>
<td>Effective Fall 2015 Effective Fall 2016</td>
<td></td>
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<tr>
<td>THR 208</td>
<td>Innovation through Improvisation</td>
<td>Fall of every year. Spring of every year. 2(0-4)</td>
<td>RB: THR 101</td>
<td>Exploration of principles and processes of improvisation as they pertain to entrepreneurship and career development. Critical skills in communication, critical thinking and leadership.</td>
<td>Effective Fall 2016</td>
<td></td>
</tr>
<tr>
<td>THR 219</td>
<td>Introduction to Digital Design</td>
<td>Fall of even years. Spring of odd years. 3(2-2)</td>
<td>C: THR 219L concurrently.</td>
<td>Design and technical aspects regarding the design process and production of digital performance media. Design and technical aspects regarding the design process and production of projection performance media.</td>
<td>Effective Fall 2015 Effective Fall 2016</td>
<td></td>
</tr>
<tr>
<td>THR 219L</td>
<td>Introduction to Digital Design Laboratory</td>
<td>Fall of even years. Spring of odd years. 1(0-2)</td>
<td>P: THR 111 and THR 111L concurrently.</td>
<td>Participation in the production program of the Department of Theatre. Assisting at a beginning level on the video production crew or as projection operator or run crew.</td>
<td>Effective Fall 2015 Effective Fall 2016</td>
<td></td>
</tr>
</tbody>
</table>
THR 416  Audio and Visual Technology Stage Sound Design
Fall of every year. Spring of every year. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. P: THR 211 and THR 211L P: THR 216 and THR 216L RB: THR 411 Development of theatrical audio and visual technology skills through hands-on application and advanced study. Practical applications in audio workstations, computer programs and hands-on techniques. Creating stage sound through script, acoustic, and performance-space analysis. Practical application through composition and sound reinforcement for the stage.
Effective Fall 2015 Effective Fall 2016

THR 419  Digital Design for Live Performance Projection Design for Live Performance
Spring of every year. 3(2-2) Interdepartmental with Media and Information. A student may earn a maximum of 6 credits in all enrollments for this course. P: (THR 219 and THR 219L) or (THR 337 or MI 337 or MI 341) RB: THR 211 or THR 211L or THR 212 or THR 212L or THR 214 or THR 214L or THR 216 or THR 216L Creating digital performance media through script, technology advancements, and production analysis. Practical application through digital rendering, video production and software exploration. Creating projection performance media through script, technology advancements, and production analysis. Practical application through digital rendering, video production and software exploration.
Effective Summer 2016 Effective Fall 2016

ELI BROAD COLLEGE OF BUSINESS

ITM 311  Systems Analysis and Design
Fall of every year. Spring of every year. 3(3-0) R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Information Technology Specialization and not open to students in the School of Hospitality Business. R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Information Technology Minor and not open to students in the School of Hospitality Business.
Structured analysis and design of information systems. Understanding of the system development process, and organizational issues associated with the design and implementation of information systems.
Effective Spring 2013 Effective Fall 2016

ITM 444  Information Technology Project Management
Spring of every year. 3(3-0) Interdepartmental with Computer Science and Engineering and Telecommunication. Interdepartmental with Computer Science and Engineering and Media and Information P: ITM 311 R: Open to students in the Information Technology Specialization. R: Open to students in the Information Technology Minor.
Practical training and experiences in design, testing, and launch of new information technologies and systems.
Effective Spring 2013 Effective Fall 2016

PIM 800  Managerial Skills
Summer of every year. 2(2-0) 1 to 3 credits. R: Open only to MBA students in the Program in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.
Approaches to effective group management in business organizations. Creating, maintaining, and leading work groups. Development of skills necessary to manage individuals, groups, and the organizational context.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
Effective Summer 2005 Effective Fall 2016
PIM 801 Organizational Analysis
Fall of every year. 1 to 2 credits. 1 to 3 credits. R: Open to students in the Master of Business Administration in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.
Faculty supervised analysis of the student's employing organization. Organization and financial structure. Information, accounting, operating, and marketing systems. Faculty supervised analysis of the student's employing organization from a broad organizational behavior perspective.
Request the use of the Pass-No Grade (P-N) system.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
Effective Fall 2011 Effective Fall 2016

PIM 802 Integrative Case Competition
Spring of every year. 1 to 2 credits. 1 to 3 credits. R: Open to students in the Master of Business Administration in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.
Development of and participation in a significant case study integrating strategy, marketing, finance, human resource, and other business management issues.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
Effective Summer 2010 Effective Fall 2016

PIM 803 Leadership Development
Fall of every year. Spring of every year. 1 to 2 credits. 1 to 3 credits. R: Open to students in the Master of Business Administration in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.
Assessment and analysis of individual characteristics associated with effective leadership. Identifying personal strengths that are important for developing one's leadership potential.
Planning for further capitalization on these strengths.
Request the use of the Pass-No Grade (P-N) system.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
Effective Summer 2011 Effective Fall 2016

PIM 804 Strategic Vision
Spring of every year. Summer of every year. 1 to 2 credits. 1 to 3 credits. R: Open to students in the Master of Business Administration in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.
Supervised analysis of the student's employing organization, including interviewing the CEO or visible leader. Supervised analysis of the student's employing organization, including interviewing the CEO or senior leader with strategy formulation responsibilities.
Request the use of the Pass-No Grade (P-N) system.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
Effective Summer 2011 Effective Fall 2016
**PIM 811  Financial Accounting Concepts**

*Summer of every year. 2(2-0) 1 to 3 credits. R: Open only to MBA students in the Program in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.*


The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment. Effective Summer 1995 Effective Fall 2016

**PIM 812  Managerial Accounting**

*Fall of every year. 1.5(1.5-0) 1 to 3 credits. R: Open only to MBA students in the Program in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.*

Accounting information for decision making and control; cost behavior patterns, activity-based costing, cost allocations, budgeting, transfer pricing, and accounting controls. Application of course concepts to work environment. The objective of this course is to provide essential tools and skills to enable you to make business decisions using accounting information. This course focuses on the preparation and use of accounting information for planning and control purposes.

Effective Summer 2005 Effective Fall 2016

**PIM 813  Information Systems**

*Fall of every year. 1.5(1.5-0) 1 to 3 credits. R: Open only to MBA students in the Program in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.*


Effective Summer 1995 Effective Fall 2016

**PIM 814  Financial Statement Analysis and Corporate Governance**

*Financial Statement Analysis*  
*Summer of every year. 1.5(1.5-0) 1 to 3 credits. R: Open to students in the Master of Business Administration in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.*


Effective Summer 2010 Effective Fall 2016

**PIM 821  Managerial Economics**

*Fall of every year. Summer of every year. 1.5 to 2 credits. 1 to 3 credits. R: Open only to MBA students in the Program in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.*

Economics of the firm, with applications. Supply and demand, production and cost, competitive markets, pricing with market power, strategic behavior. Economics of the firm, with applications. Demand, production and cost, pricing and strategic behavior.

Effective Summer 2005 Effective Fall 2016
PIM 822  Macroeconomics for Managers
Fall of every year, Summer of every year. 1.5(1.5-0) R: Open only to MBA students in the Program in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.
Effective Fall 1998 Effective Fall 2016

PIM 831  Legal Environment of Business
Spring of every year. 1.5(1.5-0) 1 to 3 credits. R: Open only to MBA students in the Program in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.
The U.S. legal system. Interrelationship of law and ethics. Regulation of business by courts, state and federal statutes, and governments. Applications of course concepts to work environment.
Effective Summer 2005 Effective Fall 2016

PIM 841  Corporate Finance
Fall of every year, Spring of every year. 1.5(1.5-0) 1 to 3 credits. RB: PIM 811 R: Open only to MBA students in the Program in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.
Effective Summer 1995 Effective Fall 2016

PIM 842  Managerial Finance
Spring of every year. 1.5(1.5-0) 1 to 3 credits. RB: PIM 811 and PIM 841 R: Open only to MBA students in the Program in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.
Market efficiency, capital budgeting, security issues, dividend policy, capital structure, and bankruptcy costs. Agency problems between different stakeholders and option pricing. Application of course concepts to work environment.
Effective Summer 1995 Effective Fall 2016

PIM 850  Analysis and Decision Modeling
Fall of every year, Summer of every year. 2(1.8-0.4) 1 to 3 credits. RB: STT 315 R: Open only to MBA students in the Program in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.
Models to support decision making: applications of regression analysis, decision analysis, simulation, forecasting, and project management. Models to support decision making: applications of regression analysis, decision analysis, and forecasting. Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
Effective Summer 2005 Effective Fall 2016
PIM 852  Negotiation  
Fall of every year. Spring of every year. 1.5(1.5-0) 1 to 3 credits.  
R: Open to students in the Master of Business Administration in Integrative Management.  
R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.  
Dynamics of negotiation and conflict resolution using negotiation to manage people and interpersonal relations. Developmental processes, stages, and types of conflict. Conflict management and resolution. Negotiation strategies and planning steps, analysis of leverage, tactics for creating and claiming value, and strategies for resolving conflicts. Addresses the complexities of adding multiple parties, using agents, and involving third parties in negotiation and conflict resolution.  
**Effective Spring 2008 Effective Fall 2016**

PIM 853  Human Resource Management  
Fall of every year. Spring of every year. 1.5(1.5-0) 1 to 3 credits.  
R: Open only to MBA students in the Program in Integrative Management.  
R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.  
Strategic organizational issues associated with managing the labor market to acquire, develop, and compensate human resources. Application of course concepts to work environment. This course addresses how organizations and managers can effectively attract, select, motivate, retain, develop, and otherwise optimally utilize their human resources.  
**Effective Fall 1998 Effective Fall 2016**

PIM 855  Strategic Management  
Fall of every year. 3(3-0) 1 to 3 credits.  
R: Open only to MBA students in the Program in Integrative Management.  
R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.  
**Effective Fall 1998 Effective Fall 2016**

PIM 862  Customer and Competitor Analysis  
Spring of every year. 1.5(1.5-0) 1 to 3 credits.  
R: Open only to MBA students in the Program in Integrative Management.  
R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.  
Assessment of consumer and organizational buying behavior processes and competitive environments. Competitive strategies and customers’ needs, wants, motivations, and behaviors throughout the value-added chain. Application of course concepts to work environment.  
**Effective Summer 1995 Effective Fall 2016**

PIM 863  Marketing Systems  
Fall of every year. Spring of every year. 1.5(1.5-0) 1 to 3 credits.  
R: Open only to MBA students in the Program in Integrative Management.  
R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.  
Marketing decision making within global, customer, economic, ecological, and competitive environments. Gathering and analyzing marketing information. Developing strategies to guide the organization and operational market plans. Application of course concepts to work environment.  
**Effective Fall 1998 Effective Fall 2016**
PIM 870  Supply Chain Management  
Fall of every year. Summer of every year. 1.5(1.5-0) 1 to 3 credits. R: Open only to MBA students in the Program in Integrative Management.  R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.

- Development of strategies within the supply chain. Intermrelationships among purchasing, manufacturing, operations, and logistics management to enhance economic competitiveness. Application of course concepts to work environment. Understanding supply chain management and its impact on competitive advantage. Introduction of logistics, operations management, and procurement and cross-functional integration in supply chains.

Effective Fall 1998 Effective Fall 2016

PIM 871  Innovation of Products and Services  
Fall of every year. Summer of every year. 1.5(1.5-0) 1 to 3 credits. R: Open to students in the Master of Business Administration in Integrative Management.  R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.

- Analytic, decision-making, and planning concepts and tools for development of new innovative products and services. Strategic management of technological innovation within changing market environments.
- Request the use of ET-Extension to postpone grading.
- The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.

Effective Summer 2008 Effective Fall 2016

PIM 872  International Strategies  
Summer of every year. 1.5(1.5-0) 1 to 3 credits. R: Open to students in the Master of Business Administration in Integrative Management.  R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.


Effective Summer 2008 Effective Fall 2016

PIM 873A  Current Business Issues: Finance  
Fall of every year. Spring of every year. Summer of every year. 1.5 to 3 credits. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.  R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.

- Perspectives on current and emerging topics.

Effective Fall 2002 Effective Fall 2016

PIM 873F  Current Business Issues: Management  
Fall of every year. Spring of every year. Summer of every year. 1.5 to 3 credits. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.  R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the The Eli Broad College of Business or in the Master of Business Administration in Integrative Management.

- Perspectives on current and emerging topics. Individual, team, and process factors that affect the effectiveness of strategic decisions.

Effective Fall 2002 Effective Fall 2016
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Terms</th>
<th>Credits</th>
<th>Description</th>
<th>Effective Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>PIM 874</td>
<td>The Global Marketplace</td>
<td>Summer of every year.</td>
<td>3(3-0)</td>
<td>1 to 3 credits. R: Open only to MBA students in the Program in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Eli Broad College of Business or in the Master of Business Administration in Integrative Management. Commercial, economic, cultural, and political aspects of global environments. Exposure to leading executives and government representatives of major trading partners. Develop a comparative framework for competitive strategy in a multi-country context. Field Trip required. Commercial, economic, cultural, and political aspects of global environments. Exposure to leading executives and government representatives of international corporations, organizations and countries. Develop a comparative framework for competitive strategy in a multi-country context and a deeper understanding of cultural nuances through classroom and international/offsite experiences with global organizations. Effective Fall 1998 Effective Fall 2016</td>
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<tr>
<td>PIM 875</td>
<td>Supply Chain Management II</td>
<td>Fall of every year. Spring of every year.</td>
<td>1.5(1.5-0)</td>
<td>1 to 3 credits. R: Open to students in the Master of Business Administration in Integrative Management. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Eli Broad College of Business or in the Master of Business Administration in Integrative Management. Advanced supply chain management strategies and applications. Integration of purchasing, manufacturing, operations and logistics in a global market. Discussion of advanced supply chain management strategies and global applications with emphasis on supply chain process improvement techniques, quality management and strategic sourcing. Effective Summer 2008 Effective Fall 2016</td>
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<tr>
<td>PIM 876</td>
<td>Ethics in the Workplace</td>
<td>Fall of every year. Spring of every year.</td>
<td>1.5(1.5-0)</td>
<td>1 to 3 credits. A student may earn a maximum of 2 credits in all enrollments for this course. R: Open only to Weekend MBA students. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Eli Broad College of Business or in the Master of Business Administration in Integrative Management. Ethical dimensions of decision making in the business environment. Ethical awareness and sound judgment are essential for individual success and organizational effectiveness. In this course, we examine the ethical aspects of individual and corporate decision-making and provide practical resources for making ethical decisions within the business context. Effective Summer 2005 Effective Fall 2016</td>
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<tr>
<td>PIM 891</td>
<td>Special Topics in Business</td>
<td>Fall of every year. Spring of every year.</td>
<td>1.5 to 3 credits.</td>
<td>1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to Weekend MBA students. R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Eli Broad College of Business or in the Master of Business Administration in Integrative Management. Faculty-supervised study in special topics relevant to business executives. Effective Summer 2005 Effective Fall 2016</td>
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<tr>
<td>GBL 480</td>
<td>Environmental Law and Sustainability for Business: From Local to Global</td>
<td>Fall of every year. Spring of every year. Summer of odd years.</td>
<td>3(3-0)</td>
<td>R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Environmental and Sustainability Studies Minor and not open to undergraduate students in the School of Hospitality Business. Environmental law and sustainability for business from comparative as well as local, national, and international perspectives. Request the use of ET-Extension to postpone grading. The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment. Effective Fall 2015 Effective Fall 2016</td>
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</tr>
</tbody>
</table>
HB 321  Club Operations and Management
Spring of odd years. Spring of every year. 3(3-0) P: HB 105 RB: HB 100 R: Open to students in the School of Hospitality Business. R: Open to sophomores or juniors or seniors in the School of Hospitality Business.
Club operations and management. City, country, yacht, and athletic clubs.
SA: HB 211
Effective Spring 2013 Effective Fall 2016

HB 345L  Quantity Food Production Systems Laboratory
Fall of every year. Spring of every year. 1(0-2) P: HB 265 or concurrently or approval of school P: HB 265 and (HB 345 or concurrently) R: Open to juniors or seniors in the School of Hospitality Business. C: HB 345 concurrently.
Practical applications of organization in food and beverage operations. Product knowledge, especially purchasing, storing, preparing, and production in food service operations. Menu development and recipe management.
Effective Spring 2013 Effective Fall 2016

HB 349  Facilities Maintenance and Systems
Fall of every year. Spring of every year. 3(3-0) P: HB 237 R: Open to sophomores or juniors or seniors in the School of Hospitality Business.
Managing the physical plant of a hospitality business. Key systems, safety, preventive maintenance, energy conservation.
Effective Summer 2014 Effective Fall 2016

HB 405  Advanced Management of Food and Beverage Systems
Fall of every year. Spring of every year. 3(3-0) P: HB 267 and HB 345 R: Open to juniors or seniors in the School of Hospitality Business.
Design of food and beverage control systems, emphasis on product purchasing (policies, suppliers, selection and evaluation, determination of quality and quantity, ethics and use of technology), inventory management and issuing systems, revenue control procedures and equipment.
Effective Spring 2013 Effective Fall 2016

HB 473  Hospitality Business Analytics
Fall of every year. Spring of every year. 3(3-0) R: Open to juniors or seniors in the School of Hospitality Business.
Quantitative and analytical skills used to communicate key business information effectively. Study of how business modeling and data analytics can increase decision making efficacy. Course topics include but are not limited to sensitivity and scenario analysis, financial modeling and forecasting, and applied business statistics methods.
Effective Fall 2015 Effective Fall 2016

HB 491  Current Topics in Hospitality Business
Fall of every year. Spring of every year. On Demand. 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to juniors or seniors in the School of Hospitality Business.
Emerging topics or issues confronting the hospitality service industry.
Effective Summer 2014 Effective Fall 2016

HB 492  Hospitality Business Real Estate Professional Skills Workshop
Fall of every year. Spring of every year. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to juniors or seniors in the School of Hospitality Business. R: Open to students in the Hospitality Business Real Estate Investment Management Minor.
Specific knowledge and analytical skills necessary to be successful in an analyst role with a consulting, real estate development, or investment advisory organization. Workshop topics include but are not limited to hospitality real estate investment, market valuation, Excel modeling, business writing, financing hospitality enterprises, asset management, and hotel industry data analytics.
Effective Fall 2015 Effective Fall 2016
MKT 891  Special Topics in Marketing
Fall of every year. Spring of every year. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Marketing Research major or approval of department.

NEW  This course is for specialized Marketing electives
   Request the use of ET-Extension to postpone grading.
   The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
   Effective Spring 2016

SCM 304  Introduction to Supply Chain Management for Non-business Majors
Fall of every year. Spring of every year. Summer of every year. 3(3-0) R: Not open to students in the Eli Broad College of Business and The Eli Broad Graduate School of Management.

NEW  Objectives, processes, and functions of supply chain management activities including procurement, manufacturing, and logistics. The role of supply chain processes in creating competitive advantage with respect to quality, flexibility, lead-time, and cost.
   Effective Fall 2016

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

ADV 816  Fundraising and Philanthropy in Nonprofit Organizations
Fall of every year. 3(3-0) Interdepartmental with Communication. R: Open to graduate students in the College of Communication Arts and Sciences.

NEW  Principles, function, practice, ethics, and process of fundraising and philanthropic development. Societal role of nonprofit organizations.
   Effective Spring 2016

ADV 893  Internship Practicum
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course. R: Open to graduate students in the Department of Advertising, Public Relations and Retailing. Approval of department. R: Open to graduate students in the Department of Advertising and Public Relations or approval of department.
   Supervised experience in advertising and/or public relations settings.
   Request the use of the Pass-No Grade (P-N) system.
   Effective Fall 2014 Effective Spring 2016

CAS 110  Creative Processes in Media Settings Creative Thinking
Fall of every year. Spring of every year. Summer of every year. 2(2-0) 3(3-0) R: Open to undergraduate students in the Department of Advertising and Public Relations or in the School of Journalism or in the Department of Media and Information.

The creative process, where ideas come from and why humans create. Inspiration from intuition and intellect, the material and immaterial: theories, vocabulary, grammar and tools of creativity, particularly in communication settings. Theory and practice for utilizing creative and critical thinking skills to generate unique ideas to solve complex problems and generate unique media content.
SA: ADV 220
Effective Fall 2015 Effective Fall 2016
CAS 111  Creativity and Design: Form, Content and Meaning [Design & Layout]
Fall of every year. Spring of every year. 2(2-0) 3(2-2) R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the School of Journalism or in the Department of Telecommunication, Information Studies and Media. R: Open to undergraduate students in the Department of Advertising and Public Relations or in the School of Journalism or in the Department of Media and Information. Visual literacy from primitive marks made by humans to the latest communication technology. Understanding symbols, images, icons, and metaphors in communication settings. Fundamentals of design practices and creative thinking, such as elements and principles of design, form, content and meaning, composition, color theory, typography, and the grid. Apply skills to solve creative challenges by working on projects using Adobe applications: Photoshop, Illustrator, and InDesign. SA: TC 242
Effective Fall 2015 Effective Fall 2016

CAS 112  Story, Sound and Motion
Fall of every year. Spring of every year. Summer of every year. 2(2-0) 3(2-2) R: Open to undergraduate students in the Department of Advertising and Public Relations or in the School of Journalism or in the Department of Media and Information. Central role of storytelling in human communication from the earliest oral traditions through the most recent mediated communication. Explore the central role of storytelling, sound and editing in media communication. SA: TC 243
Effective Fall 2015 Effective Fall 2016

CAS 114  Creativity and Innovative Entrepreneurship
Fall of every year. Spring of every year. Summer of every year. 3(3-0) Interdepartmental with Arts and Letters. Not open to students with credit in CAS 110. Creative processes, complex problem solving and innovative entrepreneurship. Examination of successful social, cultural and corporate thinkers and creators. Activities focused on inquiry, observation, experimentation and networking for situational problem solving. Effective Spring 2016 Effective Summer 2016

CAS 116  Media Drawing & Graphics
Fall of every year. Spring of every year. 3(2-2) R: Open to undergraduate students in the Department of Advertising and Public Relations or in the Department of Media and Information or in the School of Journalism.
NEW How to draw both real-world and imagined imagery for media projects using traditional and digital methods. Effective Fall 2016

CAS 117  Games & Interactivity
Fall of every year. Spring of every year. 3(2-2) R: Open to undergraduate students in the School of Journalism and open to undergraduate students in the Department of Advertising and Public Relations and open to undergraduate students in the Department of Media and Information.
NEW Development of responsive media and iterative design from physical games to modern interactive software. Effective Fall 2016

CAS 201  Audio and Video in Media Settings I
Fall of every year. Spring of every year. Summer of every year. 1(1-0) R: CAS 110 or CAS 111 or CAS 112 or JRN 203 R: Open to undergraduate students in the Department of Advertising and Public Relations or in the Department of Media and Information or in the School of Journalism or in the Design Specialization or in the Documentary Studies Specialization or in the Fiction Film Production Specialization. R: Open to undergraduate students in the Department of Advertising and Public Relations or in the School of Journalism or in the Department of Media and Information or in the Design Specialization. C: CAS 202 concurrently. Professional video/audio techniques, technologies, standards, aesthetics, and procedures. SA: TC 340
Effective Fall 2015 Effective Fall 2016
CAS 202  Audio and Video in Media Settings II
Fall of every year. Spring of every year. Summer of every year. 1(0-2)  P: CAS 110 or CAS 111 or CAS 112 or JRN 203  R: Open to undergraduate students in the Department of Advertising and Public Relations or in the School of Journalism or in the Department of Media and Information or in the Documentary Studies Specialization or in the Fiction Film Production Specialization.  R: Open to undergraduate students in the Department of Advertising and Public Relations or in the School of Journalism or in the Department of Media and Information or in the Design Specialization.  C: CAS 201 concurrently.
Advanced professional video/audio techniques, technologies, standards, aesthetics and procedures.
Effective Fall 2015  Effective Fall 2016

CAS 203  Design in Media Settings
Fall of every year. Spring of every year. Summer of every year. 1(1-0)  P: CAS 110 or CAS 111 or CAS 112 or JRN 203  R: Open to undergraduate students in the Department of Advertising and Public Relations or in the School of Journalism or in the Department of Media and Information.
Essential techniques for creating single and multiple page layouts for print communication products.
Effective Fall 2015  Effective Fall 2016

CAS 204  Web Design in Media Settings
Fall of every year. Spring of every year. Summer of every year. 1(1-0)  P: CAS 110 or CAS 111 or CAS 112 or JRN 203  R: Open to undergraduate students in the Department of Advertising and Public Relations or in the School of Journalism or in the Department of Media and Information.
Professional web authoring techniques including technology standards, aesthetics and production in media settings.
Effective Fall 2015  Effective Fall 2016

CAS 205  Photography in Media Settings
Fall of every year. Spring of every year. Summer of every year. 1(1-0)  P: CAS 110 or CAS 111 or CAS 112 or JRN 203  R: Open to undergraduate students in the Department of Advertising and Public Relations or in the School of Journalism or in the Department of Media and Information.
Essential techniques for capturing, processing and outputting digital images in media settings.
Effective Fall 2015  Effective Fall 2016

CAS 206  Graphics and Illustration in Media Settings
Fall of every year. Spring of every year. Summer of every year. 1(1-0)  P: CAS 110 or CAS 111 or CAS 112 or JRN 203  R: Open to undergraduate students in the Department of Advertising and Public Relations or in the School of Journalism or in the Department of Media and Information.
Essential techniques for creating digital illustrations and graphics for media projects.
Effective Fall 2015  Effective Fall 2016

CSD 213  Anatomy and Physiology of the Speech and Hearing Mechanisms
Fall of every year.  3(3-0)  P: CSD 212  R: Completion of one ISP course.  Completion of the University mathematics requirement.
Structural and functional analyses of the central and peripheral auditory mechanisms, and of the respiratory, phonatory, and articulatory mechanisms for speech.
SA: ASC 214
Effective Fall 2015  Effective Fall 2016

CSD 303  Fundamentals of Hearing
Fall of every year.  3(3-0)  P: CSD 213 or concurrently  R: Completion of one ISP course.  Completion of the University mathematics requirement.
SA: ASC 303, ASC 255
Effective Fall 2015  Effective Fall 2016
CSD 313  Speech Science
Fall of every year. Spring of every year. 3(3-0) P: CSD 213 or concurrently RB: Completion of one ISP course. Completion of the University mathematics requirement. Processes underlying the production and perception of speech.
SA: ASC 313, ASC 255
Effective Fall 2015 Effective Fall 2016

CSD 333  Oral Language Development
Fall of every year. Spring of every year. Summer of every year. 3(3-0) P: PSY 101 or LIN 200 or LIN 401 or ENG 302 R: Not open to freshmen. R: Open to undergraduate students.
Development of receptive and expressive aspects of child language.
SA: ASC 333
Effective Fall 2015 Effective Fall 2016

CSD 344  Evaluation Procedures in Audiology
Spring of every year. 4(3-2) P: (CSD 303) and completion of Tier I writing requirement R: Open to undergraduate students in the Department of Communicative Sciences and Disorders or approval of department.
Classification of hearing disorders. Behavioral and electrophysiological measurement of hearing, including subjective and objective testing procedures.
SA: ASC 344
Effective Fall 2015 Effective Spring 2017

CSD 364  Speech and Language Disorders and their Evaluation
SA: ASC 364
Effective Fall 2015 Effective Spring 2017

CSD 444  Audiologic Assessment and Intervention/Rehabilitation
Fall of every year. Spring of every year. 3(3-0) P: CSD 303 Clinical procedures in audiology.
SA: ASC 443
Effective Fall 2015 Effective Spring 2017

CSD 463  Intervention/Rehabilitation Procedures in Speech-Language Pathology
Spring of every year. 3(3-0) P: CSD 364 or concurrently P: CSD 313 Intervention and rehabilitation procedures for individuals with developmental and acquired communication disorders.
SA: ASC 463
Effective Fall 2015 Effective Spring 2017

CSD 473  Phonological Disorders in Children
Spring of every year. 3(3-0) P: CSD 364 Nature, basis, assessment, and treatment of developmental phonological disorders.
SA: ASC 473
Effective Fall 2015 Effective Fall 2016

CSD 819  Cognitive-Communicative Disorders
Spring of every year. Summer of every year. 3(3-0) P: CSD 813 and CSD 815 and CSD 865 P: CSD 813 R: Open to graduate students in the Department of Communicative Sciences and Disorders.
Neurophysiological, speech-language, cognitive, neuropsychological, and social/emotional rehabilitation associated with traumatic brain injury, dementia, and right hemisphere neurological disorders.
SA: ASC 823I, CSD 823I
Effective Fall 2013 Effective Summer 2016
CSD 821  Language Assessment and Intervention: Later Stages  
Fall of every year. 3(3-0) P: CSD 820 R: Open to graduate students in the Department of Communicative Sciences and Disorders. 
Nature, characteristics, evaluation, assessment, diagnosis, and intervention for children with developmental language and related disorders from early school years through adolescence.  
SA: CSD 823G  
Effective Fall 2012 Effective Fall 2016

CSD 823E  Assessment of Childhood Language Disorders  
Fall of every year. 3(2-2) R: Open to graduate students in the Department of Communicative Sciences and Disorders.  
Evaluation of language disorders of preschool, school-aged, and adolescent populations.  
SA: ASC 823E  
DELETE COURSE  
Effective Fall 2016

CSD 840  Voice Disorders  
Spring of every year. 3(3-0) P: CSD 813 R: Open to graduate students in the Department of Communicative Sciences and Disorders.  
Etiology, symptomatology, diagnosis, and treatment of voice disorders in children and adults.  
SA: ASC 823C, CSD 823C  
Effective Fall 2012 Effective Spring 2016

CSD 850  Medical Aspects of Speech-Language Pathology  
Fall of every year. Spring of every year. 3(2-2) P: CSD 813 and CSD 865 R: CSD 813 R: Open to graduate students in the Department of Communicative Sciences and Disorders. C: CSD 840 concurrently.  
SA: ASC 823J, CSD 823J  
Effective Fall 2012 Effective Spring 2016

CSD 855  Assessment and Treatment of Dysphagia  
Spring of every year. Summer of every year. 3(3-0) P: CSD 813 RR: CSD 815 and CSD 840 R: Open to graduate students in the Department of Communicative Sciences and Disorders.  
Introduction to assessment, intervention, and management of persons with swallowing disorders.  
SA: ASC 823K, CSD 823K  
Effective Fall 2012 Effective Spring 2016

CSD 865  Motor Speech Disorders  
Fall of every year. Summer of every year. 3(3-0) P: CSD 813 or concurrently P: CSD 813 R: Open to graduate students in the Department of Communicative Sciences and Disorders.  
Neuropathology, symptomatology, and speech-language habilitation and rehabilitation of individuals with motor speech disorders.  
SA: ASC 823B, CSD 823B  
Effective Fall 2012 Effective Summer 2016
TE 910 Youth Language and Literacy in Schools and Communities
Fall of even years. 3(3-0) RB: Courses or work experiences in education, youth or adolescent
development and programming, literacy, urban studies, ethnic studies, sociolinguistics R: Open to
graduate students.

NEW Contemporary research, theory, and practice critically situate school and beyond school
language and literacy learning in the lives of youth and their communities. Focus on
social justice-oriented work with youth of color and other young people marginalized by
systemic inequalities. Increasing understanding of the oral and written communication
many young people engage in through their participation in youth cultures. A study of
race, class, gender identity, sexuality, ability, and citizenship status as they are lived
through languages and literacies by youth and their communities.
Effective Fall 2016