1. Request to delete the curriculum and degree requirements for the Doctor of Philosophy degree in American Studies in the College of Arts and Letters. The University Committee on Graduate Studies (UCGS) will provide consultative commentary to the Provost after considering this request. The Provost will make a determination after considering the consultative commentary from the University Committee on Graduate Studies.

No new students are to be admitted to the program effective Spring 2010. No students are to be readmitted to the program effective Spring 2010. Effective Fall 2017, coding for the program will be discontinued and the program will no longer be available in the College of Arts and Letters. Students who have not met the requirements for the Doctor of Philosophy degree in American Studies through the College of Arts and Letters prior to Fall 2017 will have to change their major.

2. Request to change the requirements for the Bachelor of Arts degree in Chinese in the Department of Linguistics and Germanic, Slavic, Asian and African Languages. The Teacher Education Council (TEC) will consider this request at its January 8, 2018 meeting.

   a. Under the heading Requirements for the Bachelor of Arts Degree in Chinese make the following changes:

      (1) Replace items 3. a, 3. b., and 3. c. with the following:

          a. All of the following courses (31 credits):

              | Course   | Credits |
              |----------|---------|
              | CHS 202  | 5       |
              | CHS 301  | 4       |
              | CHS 302  | 4       |
              | CHS 350  | 3       |
              | CHS 366  | 3       |
              | CHS 401  | 3       |
              | CHS 402  | 3       |
              | CHS 410  | 3       |
              | CHS 466  | 3       |

          b. Complete 3 credits from at least one course from the following:

              | Course   | Credits |
              |----------|---------|
              | CHS 291  | 1 to 4  |
              | CHS 360  | 3       |
              | CHS 411  | 3       |
              | CHS 491  | 1 to 4  |

      (2) Reletter items 3. d., 3. e., and 3. f. as 3. c., 3. d., and 3. e. respectively.

   b. Under the heading Additional Major in Chinese replace the language with the following:

      This option is designed to encourage students to combine a major in Chinese with a major in another field. Students electing an additional major must meet the requirements of the College of Arts and Letters for the Bachelor of Arts degree and must complete requirement 3. a. in the Bachelor of Arts degree in Chinese above to fulfill the requirement of 31 semester credits.

Effective Fall 2018.
3. Request to change the requirements for the **Minor in Chinese** in the Department of Linguistics and Germanic, Slavic, Asian and African Languages.

   a. Under the heading **Requirements for the Minor in Chinese** replace the entire entry with the following:

   Complete a minimum of 16 credits from the following:

   1. All of the following courses (14 credits):
      - CHS 201 Second-Year Chinese I 5
      - CHS 202 Second-Year Chinese II 5
      - CHS 301 Third-Year Chinese I 4
      - CHS 302 Third-Year Chinese II 4
   2. One of the following courses (3 or 4 credits):
      - CHS 350 Studies in Chinese Language 3
      - CHS 360 Chinese Film Studies 3
      - CHS 366 Chinese Culture: Tradition and Modernity (W) 3
      - CHS 401 Fourth-Year Chinese I (W) 3
      - CHS 410 Chinese Short Stories 3
      - CHS 411 Advanced Spoken Chinese 3

      With advisor approval, students may select a special topics, independent study, or senior thesis course to fulfill this requirement.

   Effective Fall 2018.

4. Request to change the requirements for the **Disciplinary Teaching Minor in Chinese** that is available for elementary and secondary teacher certification in the Department of Linguistics and Germanic, Slavic, Asian and African Languages. The Teacher Education Council (TEC) will consider this request at its January 8, 2018 meeting.

   a. Under the heading **Chinese** make the following change:

      (1) In item 2. add the following courses:

      - CHS 360 Chinese Film Studies 3
      - CHS 410 Chinese Short Stories 3
      - CHS 411 Advanced Spoken Chinese 3

   Effective Fall 2018.

5. Request to delete the curriculum and degree requirements for the **Disciplinary Teaching Minor in Russian** in the Department of Linguistics and Germanic, Slavic, Asian and African Languages. The University Committee on Undergraduate Education (UCUE) will provide consultative commentary to the Provost after considering this request. The Provost will make a determination after considering the consultative commentary from the University Committee on Undergraduate Education.

   No new students are to be admitted to the program effective Fall 2017. No students are to be readmitted to the program effective Fall 2017. Effective Summer 2018, coding for the program will be discontinued and the program will no longer be available in the Department of Linguistics and Germanic, Slavic, Asian and African Languages. Students who have not met the requirements for the Disciplinary Teaching Minor in Russian through the Department of Linguistics and Germanic, Slavic, Asian and African Languages prior to Summer 2018 will have to change their minor.
COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to change the requirements for the Bachelor of Arts degree in Journalism in the School of Journalism. The Teacher Education Council (TEC) will consider this request on January 8, 2018.

   The concentrations in the Bachelor of Arts degree in Journalism will be noted on the student’s academic record when the requirements for the degree have been completed.

   a. Delete the Admission statement.

   b. Under the heading Requirements for the Bachelor of Arts Degree in Journalism replace the entire entry with the following:

   1. The University requirements for bachelor’s degrees as described in the Undergraduate Education section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Arts degree in Journalism.

   The University's Tier II writing requirement for the Journalism major is met by completing Journalism 300. That course is referenced in item 3. a. below.

   The requirements of the College of Communication Arts and Sciences for the Bachelor of Arts degree.

   The following requirements for the major:

   a. All of the following core courses (19 to 24 credits):

      | Course       | Credits |
      |--------------|---------|
      | JRN 108      | 3       |
      | JRN 200      | 3       |
      | JRN 203      | 3       |
      | JRN 300      | 3       |
      | JRN 325      | 3       |
      | JRN 430      | 3       |
      | JRN 493      | 1 to 6  |

      Students must achieve a minimum grade-point average of 2.0 or higher in Journalism 200 and 300 in all credits attempted.

   b. One of the following courses (3 credits):

      | Course       | Credits |
      |--------------|---------|
      | CAS 110      | 3       |
      | CAS 111      | 3       |
      | CAS 112      | 3       |
      | CAS 114      | 3       |
      | CAS 116      | 3       |

   c. Complete a concentration or minor (12 to 15 credits).

      Students may choose from the following concentrations (12 credits):

      Broadcast Journalism

      All of the following courses:

      | Course       | Credits |
      |--------------|---------|
      | JRN 206      | 3       |
      | JRN 306      | 3       |
      | JRN 403      | 3       |
      | JRN 406      | 3       |

      Environment, Science and Health Reporting

      Both of the following courses:

      | Course       | Credits |
      |--------------|---------|
      | JRN 372      | 3       |
      | JRN 472      | 3       |

      Complete 6 credits from the following:

      | Course       | Credits |
      |--------------|---------|
      | JRN 372      | 3       |
      | JRN 472      | 3       |
      | JRN 492      | 3       |

      A 300-level or above environment-relevant non-Journalism course with advisor approval

      Students who reenroll in JRN 372, 472, or 492 must select a different topic than previously taken.
Information Graphics
All of the following courses:
- JRN 338 Information Graphics 3
- JRN 345 Images and Messages 3
- JRN 438 Advanced Information Graphics 3
Complete 3 credits from the following:
- JRN 336 Designing for Media 3
- JRN 492 Journalism Special Topics 3
Study Abroad, Creative Journey – Barcelona to Berlin 3
Students who reenroll in JRN 492 must select a different topic than previously taken.

International Reporting
All of the following courses:
- JRN 265 International Journalism and Media 3
- JRN 365 International News and Government Dynamics 3
- JRN 465 International Reporting 3
Complete 3 credits from the following:
- JRN 365 International News and Government Dynamics 3
- JRN 492 Journalism Special Topics 3
Study Abroad in Journalism 3
Students who reenroll in JRN 365 or 492 must select a different topic than previously taken.

Journalism Education
All of the following courses:
- JRN 206 Video Storytelling with Cell Phones 3
- JRN 310 Photojournalism 3
- JRN 336 Designing for Media 3
- JRN 409 Advising Student Publications 3

Media Design
All of the following courses:
- JRN 336 Designing for Media 3
- JRN 345 Images and Messages 3
- JRN 436 Design for Web and Mobile Devices 3
Complete 3 credits from the following:
- JRN 338 Information Graphics 3
- JRN 492 Journalism Special Topics 3
Students who reenroll in JRN 492 must select a different topic than previously taken.

Media Relations
All of the following courses:
- JRN 206 Video Storytelling with Cell Phones 3
- JRN 310 Photojournalism 3
- JRN 336 Designing for Media 3
- JRN 402 Public Relations Topics in Journalism 1
Complete at least 2 credits from the following:
- ADV 402 Public Relations Topics in Advertising 1
- COM 402 Public Relations Topics in Communication 1
- JRN 345 Images and Messages 3
- JRN 402 Public Relations Topics in Journalism 1
- JRN 492 Journalism Special Topics 2
Students who reenroll in ADV 402, COM 402, JRN 402, or JRN 492 must select a different topic than previously taken.

Photojournalism
All of the following courses:
- JRN 310 Photojournalism 3
- JRN 345 Images and Messages 3
- JRN 410 Advanced Photojournalism: Documentary 3
Complete 3 credits from the following:
- CAS 110 Creative Thinking 3
- CAS 112 Story, Sound and Motion 3
- CAS 205 Photography in Media Settings 3
- CAS 396 Integrated Media Arts Special Topics 3
- CAS 496 Advanced Media Project Design and Production (W) 3
- JRN 483 Photo Communication in Europe 3
- JRN 492 Journalism Special Topics 3
Students who reenroll in JRN 492 must select a different topic than previously taken.

**Sports Journalism**

All of the following courses:
- JRN 218 Sports in Contemporary Media 3
- JRN 317 Sports Journalism 3
- JRN 416 Sports Multimedia Content Management 3
- JRN 418 Advanced Sports Reporting 3

**Writing, Reporting and Editing**

All of the following courses:
- JRN 305 Editing for Print and Digital 3
- JRN 407 Advanced Reporting 3
- JRN 432 Magazine, Feature and Freelance Writing 3

One of the following courses:
- JRN 420 Capital News Service 3
- JRN 472 Environment, Science and Health Reporting 3
- JRN 492 Journalism Special Topics 3

Study Abroad in Mass Media with a writing component 3

Students may choose from the following minors (15 credits):
- Animation and Comics Storytelling in Media
- Broadcast Journalism
- Documentary Production
- Entrepreneurship and Innovation
- Public Relations
- Sports Journalism

Students should consult the Academic Programs catalog statement in the department that administers the minor to learn the requirements.

d. The following courses from an approved list in the School of Journalism, in departments outside the College of Communication Arts and Sciences:

   (1) Literature: One course (3 credits)
   (2) Civics: One course (3 credits)

e. Journalism majors must complete a minimum of 72 credits in courses outside of the School of Journalism, and mass communication. Journalism majors may complete up to 48 credits in journalism and mass communication.

Effective Fall 2018.

2. Request to establish a **Minor in Broadcast Journalism** in the School of Journalism. The University Committee on Undergraduate Education (UCUE) recommended approval of this request at its October 5, 2017 meeting.

   a. **Background Information:**

   MSU’s School of Journalism has been continuously accredited since 1949, and has the strongest and best-known journalism program in Michigan and is in the top tier of programs in the country. The last accreditation report said that “MSU’s Journalism program is in that select group of premier programs today.” The department aims to continue to be on the cutting-edge, paying attention to the changes and needs of the industry. A minor in broadcast journalism signals that audio and video storytelling is not merely about production, but about ethical research, reporting, writing and dissemination of stories in multiple platforms.

   The minor provides valuable preparation to students as it signals to students and to prospective employers that new professionals have in-depth training in journalism by means of audio and video storytelling for news and information. It shows potential employers and internship coordinators that students are committed to broadcast journalism. Prospective employers can scan a resume and see a Journalism degree with a broadcast minor, which is unique.

   Students in the School of Journalism desire this minor, as indicated by the number of students in the broadcast sequence and according to surveys by our students, which is the largest or second largest concentration in terms of students.

   With the debut of the new newsroom and the broadcast area as a focal point in it, the first major construction in the college in 30 years, students are able to stretch their broadcast skills in a newsroom through radio, live-stream interviews and student-produced news programs. The School
already has a huge award-winning 30-minute student TV news show produced every two weeks. Daily 5-minute radio new programs and daily 5-minute TV news shows—are planned in collaboration with our classes.

Moreover, the time is right because of the addition of new faculty. Adding to our award-winning broadcast faculty, Mike Castellucci, is an internationally recognized reporter and anchor, who excels in broadcast delivery, performance and storytelling. His iPhone broadcast journalism storytelling has made waves throughout the global industry.

Creating a broadcast minor strengthens ties with WKAR Radio and TV who seeks new, innovative ways to work and connect with students, and who already produce content for WKAR radio WKAR digital. The School wishes to collaborate more with WKAR TV.

The new minor fits nicely with the mission and directives of the School. A minor marshals the high-profile professional faculty, new newsroom, student, and professional awards into a formal program that produces regular newscasts and collaborations with WKAR. A minor that combines journalism and broadcast can attract prospective students, who want a major in journalism with a formal focus in broadcast news and information.

b. Academic Programs Catalog Text:

The Minor in Broadcast Journalism, which is administered by the School of Journalism, provides students a strong foundation for a career in broadcast journalism. Using cutting-edge technology, students will gain experience in audio and video storytelling, on-air performance, and the production of high-end newscasts, replicating the real-world of visual media for television and other digital platforms.

The minor is available to students who are enrolled in the Journalism major at Michigan State University. With the approval of the department and college that administer the student’s degree program, the courses that are used to satisfy the minor may also be used to satisfy the requirements for the bachelor’s degree.

To be considered for admission, a student must have been formally admitted to the Journalism major. Students who plan to apply to the program should complete an application and submit it to the School of Journalism.

Requirements for the Minor in Broadcast Journalism

Complete 15 credits from all of the following courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRN 206</td>
<td>Video Storytelling with Cell Phones</td>
<td>3</td>
</tr>
<tr>
<td>JRN 303</td>
<td>On-Air Announcing, Interviewing and Hosting</td>
<td>3</td>
</tr>
<tr>
<td>JRN 306</td>
<td>Introduction to Radio and TV News</td>
<td>3</td>
</tr>
<tr>
<td>JRN 403</td>
<td>TV News</td>
<td>3</td>
</tr>
<tr>
<td>JRN 406</td>
<td>Advanced TV News</td>
<td>3</td>
</tr>
</tbody>
</table>

Effective Fall 2018.
3. Request to establish a **Minor in Sports Journalism** in the School of Journalism. The University Committee on Undergraduate Education (UCUE) recommended approval of this request at its October 5, 2017 meeting.

   a. **Background Information:**

   Sports journalism is a globally dominant medium, with major media organizations across the world providing content in different platforms, such as television, radio, multimedia, print, photography and social media. There is a long history of sports, and sports journalism, being an important and dynamic facet of society from a local to international levels. The School of Journalism has successfully been offering popular classes in sports journalism for more than a decade, and in response to increasing student demand, is expanding the curriculum. The field of sports journalism has evolved into a multi-trillion dollar business array around the world, employing millions of journalists and media professionals. The School of Journalism is uniquely positioned to address the need for more sports journalists, marshaling resources into a powerful Minor in Sports Journalism program. This program of sports journalism study will formalize the School’s existing reputation of being a hub for focus on critical thinking, sports journalism training, and professional career building. Other universities are starting to offer courses, minors, and even majors in sports journalism to meet student demand. Enacting a robust Minor in Sports Journalism will codify the School of Journalism’s existing classes and keep MSU at the global forefront of Journalism schools and sports journalism. Sports Journalism industry leaders, such as ESPN, MLB.com, Sports Illustrated, CNN Sports, Detroit Free Press, Lansing State Journal, HOMtv, Fox Sports, and others are already in well-established and strong strategic partnerships with the School of Journalism’s existing sports journalism classes and internship streams. We are the only unit at Michigan State University where students can learn professional sports journalism from an elite group of internationally-known and award-winning faculty dedicated to teaching and researching sports journalism.

   The Minor in Sports Journalism will provide Michigan State University School of Journalism students with the opportunity to focus their classes and training on their preferred journalism discipline. Students will learn critical thinking, effective forms of sports journalism, and create thoughtful and ethical professional-caliber work. Sports Journalism is one of the most popular areas of study within the School of Journalism, as indicated by consistently high incoming student demand, and strong class enrollments. Outside experiential learning, from a Sports Journalism Education Abroad, to partnerships with WKAR, MSU Athletics and other MSU-based entities will create exclusive opportunities for student development. Upon completion of the program, MSU Journalism students, through their comprehensive journey in the Minor in Sports Journalism, will be highly competitive in this growing global job market.

   Through a sequence of Minor in Sports Journalism courses, students will be able to build a strong foundation in the skills necessary to conceptualize, research, create and deliver traditional, multimedia, broadcast, and social media sports journalism content. The result is a focus on the instructional, narrative, historical, new issues and events, technical sports knowledge of athletics, games, athletes and equipment, combined with a look at the cultural, global, and historical impacts of sports journalism. This multi-dimensional approach fits squarely with the College of Communication Arts and Science’s approaches of being globally facing and employing new technologies. The Minor in Sports Journalism is also completely aligned with the School of Journalism’s objectives to instill critical thinking, ethics, creativity, comprehensive industry and subject knowledge to empower strong students for the competitive job market.

   b. **Academic Programs Catalog Text:**

   The Minor in Sports Journalism, which is administered by the School of Journalism, provides students a strong foundation and marketable skills necessary to conceptualize, develop, research, interview, create and deliver traditional, multimedia, broadcast, and social media sports journalism content. Students will demonstrate critical thinking combined with journalistic frame working, enabling professional content, context and ethics across global media platforms and audiences.

   The minor is available to students who are enrolled in the Journalism major at Michigan State University. With the approval of the department and college that administer the student’s degree program, the courses that are used to satisfy the minor may also be used to satisfy the requirements for the bachelor’s degree.
To be considered for admission, a student must have been formally admitted to the Journalism major. Students who plan to apply to the program should complete an application and submit it to the School of Journalism.

**Requirements for the Minor in Sports Journalism**

Complete 15 credits from the following:

1. All of the following courses (12 credits):
   - JRN 218 Sports in Contemporary Media 3
   - JRN 317 Sports Journalism 3
   - JRN 416 Sports Multimedia Content Management 3
   - JRN 418 Advanced Sport Reporting 3

2. One of the following courses (3 or 6 credits):
   - JRN 303 On-Air Announcing, Interviewing and Hosting 3
   - JRN 432 Magazine, Feature and Freelance Writing 3
   - JRN 492 Journalism Special Topics 3

Students interested in a journalism study abroad experience may contact the advisor for the minor. The study abroad experience is a 6 credit experience taken under a special section of JRN 492.

Effective Fall 2018.

**COLLEGE OF MUSIC**

1. Request to change the requirements for the Master of Music degree in Music Performance in the College of Music. The University Committee on Graduate Studies (UCGS) will consider this request at its January 8, 2018 meeting.

   a. Under the heading **Requirements for the Master of Music Degree in Music Performance** make the following changes in item 3. **Stringed Instruments**:

      (a) In item b. add the following course:

          MUS 852E Harp 6

      (b) In item d. add the following course:

          MUS 852E,

Effective Fall 2018.
PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

GSAH 200  Questions, Issues, and Debates in Global Studies
Fall of every year. 1 to 3 credits. 1 to 4 credits. A student may earn a maximum of 6 credits in all enrollments for this course. Global Studies issues and debates, addressed through creative, critical, and analytical approaches to understanding values, practices, interactions, and identities throughout history and in the present. Effective Fall 2015 Effective Spring 2018

ENG 408  Socio-Psycholinguistic Approaches to Reading in the Disciplines
Critical Literacies and Communities
Fall of every year. Spring of every year. 4(4-0) P: (ENG 302) and completion of Tier I writing requirement. P: (ENG 302) and completion of Tier I writing requirement R: Open to sophomores or juniors or seniors in the Department of English. R: Open to sophomores or juniors or seniors in the Department of English or in the English Secondary Teaching Major.
Reading as a socio-psycholinguistic process and its function across disciplines. Focus on literature for children and young adults, reading theories, and research in literacy development. Literacy as sociocultural processes and their function in classrooms and communities. Focus on critical literacy theories and research, education justice, ethical solidarity with students and communities, and pedagogical applications for educators. Effective Spring 2014 Effective Fall 2018

CHS 291  Special Topics in Chinese
Fall of every year. Summer of every year. On Demand. 1 to 4 credits. A student may earn a maximum of 9 credits in all enrollments for this course. Experiential learning opportunities in China that involve interactions with Chinese. Possible experiences include assisting with English classes, assisting Chinese student organizations on campus, co-organizing forums between American and Chinese on topics relevant to each group, and potentially working with a limited number of companies to utilize students' native speaker capabilities in English as translators or editors. Special topics in Chinese studies. Topic may vary. Course may be taught in either English or Chinese, and will be taught on campus. Effective Fall 2014 Effective Fall 2018

CHS 350  Studies in the Chinese Language
Spring of every year. 3(3-0) P: CHS 301 or concurrently P: CHS 202
Grammatical structures of modern Chinese, grammar review, sound system, word formation, sentence and discourse structures, dialects and sociolinguistic variation, the history of writing system, pragmatics. Grammatical structures of modern Chinese, grammar review, sound system, word formation, sentence and discourse structures, dialects and sociolinguistic variation, the history of writing system, pragmatics. Taught in English and Chinese. Effective Spring 2017 Effective Fall 2018

CHS 360  Cinematic Studies of China, Hong Kong and Taiwan
Chinese Film Studies
Fall of every year. Spring of odd years. 3(3-0) P: CHS 202
Survey of Chinese films focusing on individual expressions with cross-cultural significance. Introduction to the underlying critique in cinematic works intertwined with power politics among other issues of global competitions and cultural interaction. Survey of Chinese films focusing on individual expressions with cross-cultural significance. Development of higher-intermediate and advanced language skills. Taught in English and Chinese. Effective Spring 2015 Effective Fall 2018
CHS 366  Chinese Culture: Tradition and Modernity  (W)  
Fall of odd years, Fall of every year. 3(3-0) P: (CHS 202) and completion of Tier I writing requirement  
R: Not open to freshmen.  
Critical concepts necessary to analyze Chinese works in cultural studies. Key issues in cultural studies, including indigenous heritage and modern developments with cross-cultural significance, canonizations of major schools of thought and transformations across the social divide, among others. Taught in English and Chinese. Critical concepts necessary to analyze Chinese works from the past three millennia. Key topics include indigenous heritage and modern developments with cross-cultural significance, canonizations of major schools of thought (Confucianism, Daoism, Buddhism), interactions between elite and popular cultures, among others. Taught in English and Chinese.  
**Effective Spring 2015 Effective Fall 2018**

CHS 410  Chinese Short Stories  
Fall of every year. 3(3-0) P: CHS 302  
NEW  
This course integrates literary and language studies through the genre of short stories in the Chinese language. Taught in Chinese.  
Effective Fall 2018

CHS 411  Advanced Spoken Chinese  
Spring of even years. Spring of every year. 3(3-0) P: CHS 302 or approval of department  
P: CHS 402 or concurrently or approval of department  
RB: Study abroad experience in China.  
Development of advanced level spoken Chinese. Development of advanced speaking skills in Chinese using authentic materials and various class activities such as presentations, debate, dubbing performance, and interactions with Chinese native speakers.  
**Effective Spring 2015 Effective Fall 2018**

CHS 466  Modern Chinese Literature and Films  (W)  
Fall of odd years, Spring of every year. 3(3-0) P: (CHS 366 or approval of department) and completion of Tier I writing requirement  
P: ((CHS 366 and CHS 302) or approval of department) and completion of Tier I writing requirement  
Critical concepts and tools for the analytical studies in modern Chinese literature and films on the global stage. Rethinking of received notions through focused examinations of major works via cultural mediums from the late 18th century. Taught in English and Chinese. This course utilizes critical concepts and tools for the analytical study of modern Chinese literature and films on the global stage, by helping students examine major works since the turn of the 20th century. Taught in English and Chinese.  
**Effective Spring 2015 Effective Fall 2018**

CHS 491  Special Topics in Chinese Studies  
Fall of every year. On Demand. 1 to 4 credits. A student may earn a maximum of 6 credits in all enrollments for this course. A student may earn a maximum of 9 credits in all enrollments for this course. P: CHS 302 or approval of department  
Special topics in Chinese studies. Topics vary.  
**Effective Spring 2015 Effective Fall 2018**

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**ELI BROAD COLLEGE OF BUSINESS**

ACC 300  Intermediate Financial Accounting I  
Fall of every year. Spring of every year. Summer of every year. 3(3-0) P: ACC 201 and ACC 202  
R: Open to juniors or seniors in the Department of Accounting and Information Systems or in the Department of Finance or approval of department.  
R: Open to juniors or seniors in the Department of Accounting and Information Systems or in the Department of Finance or in the Business-Admitted major or approval of department.  
Not open to students with credit in ACC 305.  
**Effective Spring 2017 Effective Fall 2018**
ACC 301  Intermediate Financial Accounting II
Fall of every year. Spring of every year. Summer of every year. 3(3-0) P: (ACC 300) and completion of Tier I writing requirement P: (ACC 300 or ACC 305) and completion of Tier I writing requirement
U.S. and international concepts and procedures in accounting for various financial statement elements. Accounting for investments, bonds, leases, pensions, taxes, owners' equity, earnings per share and comprehensive income.
Effective Spring 2013 Effective Fall 2018

ACC 305  Intermediate Accounting for Finance Majors
Fall of every year. Spring of every year. 3(3-0) P: ACC 201 and ACC 202 R: Open to juniors or seniors in the Finance Major or in the Human Resource Management Major or in the Marketing Major or in the Supply Chain Management Major. R: Open to juniors or seniors in the Finance Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or in the Business - Admitted major. Not open to students with credit in ACC 300.
Major measurement, valuation, and reporting concepts and procedures underlying the assets, liabilities, owners' equity, revenues, and expenses contained in financial statements. Analysis, interpretation, and use of financial statements.
Effective Spring 2013 Effective Fall 2018

ACC 308  Governmental and Not-for-Profit Accounting
Fall of every year. Spring of every year. 1(1-0) P: ACC 300 P: ACC 300 or ACC 305
Financial reporting, budgeting and auditing issues in not-for-profit entities. Government-wide and fund financial statements for state and local governments, generally accepted accounting principles for not-for-profit entities, generally accepted government auditing standards, and budgeting.
Effective Spring 2013 Effective Fall 2018

ACC 331  Federal Income Tax Accounting
Fall of every year. Spring of every year. Summer of every year. 3(3-0) P: (ACC 300) and completion of Tier I writing requirement P: (ACC 300 or ACC 305) and completion of Tier I writing requirement
Federal income taxation of businesses and individuals. Gross income, deductions, and tax computations for corporations and individuals.
SA: ACC 431
Effective Spring 2013 Effective Fall 2018

ACC 341  Accounting for Management Decision Making
Fall of every year. Spring of every year. Summer of every year. 3(3-0) P: ACC 300 and STT 315 and MKT 317 P: (ACC 300 or ACC 305) and (STT 200 or STT 201 or STT 315)
Identification of relevant accounting information for management decision making, planning and control. Evaluation of cost accounting system design choices for decision usefulness and effectiveness of performance measurement.
Effective Fall 2017 Effective Fall 2018

ACC 411  Auditing
Fall of every year. Spring of every year. Summer of every year. 3(3-0) P: ACC 300 and ACC 324 and STT 315 P: (ACC 300 or ACC 305) and ACC 321 and (STT 200 or STT 201 or STT 315) R: Open to seniors or master's students in the Accounting major. R: Open to seniors in the Finance Major or in the Accounting major and open to master's students in the Accounting Major.
The audit process and the role of financial statement audits in organizations and financial markets. Development of the attitude, knowledge, and skills required to meet ethical and auditing standards. Plan and perform audits. Communicate audit results.
Effective Spring 2013 Effective Fall 2018
FI 321  Theory of Investments  
Fall of every year. Spring of every year. 3(3-0) P: FI 311 R: Open to students in the Actuarial Science Specialization or in the Actuarial Science major or in the Economics major. R: Open to juniors or seniors in the Actuarial Science Major or in the Actuarial Science Minor or in the Economics Major. Not open to students with credit in FI 312. Theoretical analysis of common stocks, bonds, options and futures. Tradeoff between risk and return, market efficiency, efficient portfolios and CAPM. Cash flow evaluation and option evaluation.  
Effective Fall 2013 Effective Spring 2018

GBL 323  Introduction to Business Law  
Fall of every year. Spring of every year. 3(3-0) R: Not open to students in the Accounting major or in the Business - Admitted major or in the Finance Major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major. R: Not open to students in the Accounting major or in the Business - Admitted major or in the Business-Preference major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or in the Finance Major. Not open to students with credit in GBL 385. Introduction to the legal system. Basic concepts of constitutional law, torts, contracts, and product liability. Administrative law and government regulations.  
Effective Spring 2017 Effective Spring 2018

GBL 385  Business Law and Ethical Leadership  
Fall of every year. Spring of every year. Summer of every year. 3(3-0) R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to students in the School of Hospitality Business and open to students in the Applied Engineering Sciences Major. R: Open to juniors or seniors in the Accounting major or in the Business - Admitted major or in the Business-Preference major or in the Hospitality Business Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or in the Finance Major or in the Applied Engineering Sciences Major. Not open to students with credit in GBL 323. Court systems, jurisdiction, constitutional law, and product liability. Administrative law and government regulation. Ethical leadership, corporate social responsibility, and sustainability  
SA: GBL 295, GBL 395  
Effective Fall 2018 Effective Spring 2018

GBL 451  Law of Commercial Transactions  
Fall of every year. Spring of every year. 1(1-0) P: (GBL 295 or concurrently) or (GBL 295H or concurrently) P: GBL 385 or concurrently R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management. Law of contracts and sales, commercial paper, secured transactions, consumer credit, and debtor-creditor relationships.  
Effective Spring 2015 Effective Fall 2018

GBL 467  Emerging Enterprise Law  
Fall of every year. 3(3-0) P: GBL 295 or GBL 295H P: GBL 385 or GBL 323 R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to students in the School of Hospitality Business. R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management and open to students in the Entrepreneurship and Innovation Minor. C: MGT 353 concurrently or MKT 355 concurrently. In-depth analysis of the law for new ventures. Laws one must follow before, during, and after creation of a company.  
Effective Fall 2014 Effective Fall 2018
GBL 480  Environmental Law and Sustainability for Business: From Local to Global
Fall of every year. 3(3-0) R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Environmental and Sustainability Studies Minor and not open to undergraduate students in the School of Hospitality Business. R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Environmental and Sustainability Studies Minor or in the Applied Engineering Sciences Major.
Environmental law and sustainability for business from comparative as well as local, national, and international perspectives.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
Effective Fall 2016 Effective Spring 2018

GBL 490  Independent Study
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: GBL 385 R: Open to graduate students. Approval of department. R: Approval of department.
Program of observation and work in selected business firms and government. Supervised independent research on selected legal topics.
Effective Fall 2018 Effective Spring 2018

GBL 890  Independent Study
Fall of every year. Spring of every year. Summer of every year. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. RB: GBL 848 R: Open only to graduate students in the Eli Broad College of Business. Approval of department. R: Open to graduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management. Approval of department.
Faculty-supervised independent study.
Effective Fall 1995 Effective Spring 2018

MKT 313  Personal Selling and Buying Processes
Consultative Selling
Fall of every year. Spring of every year. Summer of every year. 3(3-0) R: Open to juniors or seniors or sophomores in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the College of Communication Arts and Sciences or in the Applied Engineering Sciences major. R: Open to sophomores or juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the College of Communication Arts and Sciences or in the Applied Engineering Sciences Major.
Role of the sales organization and nature of customer and channel relationships. Buying behavior and sales processes. Fundamentals of personal selling. Experiential project that challenges students to assimilate and apply key concepts.
SA: MSC 313
Effective Spring 2013 Effective Fall 2018

MKT 319  Marketing Research
Customer and Market Insights
Fall of every year. Spring of every year. 3(3-0) R: (MKT 300 or MKT 327) and MKT 347 P: (MKT 300 or MKT 327) and (MKT 317 or concurrently) R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management.
Research methods designed to obtain information for marketing decisions. Research design, data collection, and interpretation of information to aid in making managerial decisions.
SA: MSC 319
Effective Fall 2015 Effective Fall 2018
MKT 412  Marketing Technology and Analytics
Digital Marketing
Spring of every year. 3(3-0) Interdepartmental with Information Technology Management. P: (MKT 300 or MKT 327) and MKT 317 and ITM 209 P: MKT 300 or MKT 327 R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management and open to master's students in the Marketing Research major. R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management.
Collection and analysis of information from the web, including web-based surveys, web analytics, online communities, blog scraping, and web spiders. This course provides a structured framework to understand the theoretical foundation of digital marketing, and introduces the students to recent tactics, applications, and trends in the online marketplace. The course covers basics of online marketing communications, search engine marketing, social media marketing, and web analytics.
SA: MSC 412
Effective Spring 2017
Effective Fall 2018

MKT 829  Marketing Technology and Analytics
Digital Marketing
Spring of every year. Summer of every year. 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course. P: MBA 820 or MKT 805 R: Open to graduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management. Not open to students with credit in MKT 412.
The collection and analysis of information from the web using contemporary web-based research techniques. Fundamentals of online marketplace. Analysis of online consumer behavior and Firm's digital marketing strategy, including online advertisement, search engine marketing, and social media strategy. Introduction to web analytic tools, online advertising platforms and social media analysis tools.
Effective Fall 2017
Effective Fall 2018

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

JRN 200  Writing and Reporting News I
Writing and Reporting News
Fall of every year. Spring of every year. Summer of every year. 3(1-4) P: Completion of Tier I Writing Requirement R: Approval of school.
Effective Fall 2015
Effective Fall 2017

JRN 206  Video Storytelling with Cell Phones
Fall of every year. Spring of every year. Summer of every year. 3(2-2)
NEW Fundamentals of video storytelling using cell phone cameras: basics of shooting and editing video; video aesthetics; natural sound; audio and microphones; interviewing; journalism newsgathering and ethics.
Effective Fall 2017

JRN 265  International Journalism & Media
Fall of every year. 3(3-0)
NEW Survey of journalism processes and media systems around the world. Contemporary issues in international journalism. Press theory and effects on press freedom and media independence. Foreign correspondence reporting.
Effective Fall 2017
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
<th>Prerequisites</th>
<th>Effective Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRN 300</td>
<td>Writing and Reporting News II (W) Multimedia Writing &amp; Reporting (W)</td>
<td>Development of story ideas and cover communities, using a wide variety of digital storytelling tools that range from traditional to innovative journalism techniques for various media. Use of tweets, blogs and other social media, as well as text, photos, audio and video podcasts, information graphics and other multimedia to cover news. Powerful writing combined with visual communication and social media for multimedia reporting. Developing story ideas and interview techniques for covering public affairs and communities. Stories are published online.</td>
<td>((CAS 110 or concurrently) and (CAS 111 or concurrently) and (CAS 112 or concurrently)) or (JRN 203 or concurrently)) and JRN 200 P: (JRN 200 and (JRN 203 or concurrently)) and completion of Tier I writing requirement</td>
<td>Effective Fall 2015 Effective Fall 2017</td>
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<tr>
<td>JRN 303</td>
<td>On-Air Announcing, Interviewing &amp; Hosting</td>
<td>Students receive hands-on experience to be comfortable in front of a camera and microphone in a live setting doing interviews or presenting information. Students will work across various digital platforms to be effective hosts and anchors for all different styles of programming, including news, sports and entertainment.</td>
<td></td>
<td>Effective Fall 2017</td>
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<tr>
<td>JRN 305</td>
<td>Editing for Print and Digital</td>
<td>Editing for accuracy, brevity and maximum impact to improve one's own writing and that of others for today's media. Editing for accuracy, brevity and maximum impact to improve one's own writing and that of others for today's media and publication.</td>
<td>JRN 200</td>
<td>Effective Summer 2016 Effective Fall 2017</td>
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<tr>
<td>JRN 306</td>
<td>Introduction to Radio and TV News Intro to Radio, Podcasting &amp; TV News</td>
<td>Introduction to shooting, recording and editing for audio and video storytelling for radio, TV and digital media. History of broadcasting, radio and television journalism. Fundamentals of audio and video writing style and scripting, presentation and delivery, reporting and research skills, use of multi-media platforms. Fundamentals of audio storytelling. Introduction to broadcast style writing; scripting for radio news and podcasting; voice tone and cadence. Exposure to professional cameras for video stories.</td>
<td>JRN 300 or concurrently P: JRN 300 or concurrently or approval of department RB: Basic knowledge of video and audio equipment recommended. RB: Basic knowledge of video shooting and editing recommended</td>
<td>Effective Fall 2015 Effective Fall 2017</td>
</tr>
<tr>
<td>JRN 310</td>
<td>Photojournalism</td>
<td>Storytelling using digital photography by learning the principles of content, framing and motion, camera operation and software editing. Photography storytelling by learning the principles and ethics of successful visual communication, camera operation and software editing.</td>
<td>JRN 203 or CAS 111 or approval of school P: JRN 203 or JRN 483 or approval of school R: Open to students in the School of Journalism</td>
<td>Effective Fall 2015 Effective Fall 2017</td>
</tr>
<tr>
<td>JRN 317</td>
<td>Sports Journalism</td>
<td>Introduction to the specialized field of sports journalism; reporting on high school, college and professional major sports and Olympic sports. Interaction with sports journalists from various media; writing and producing sports stories in multi-media formats. Ethical decision-making.</td>
<td>JRN 200</td>
<td>Effective Fall 2017</td>
</tr>
</tbody>
</table>
JRN 425
JRN 325  Journalism History
Fall of every year. 3(3-0)
The development of journalism in the United States from colonial to the present; examination of evolving written, aural, visual and multimedia forms and relevant media technology. Journalism's history has impacted and influenced U.S. history in interesting ways.
SA: JRN 325-SA: JRN 425 Effective Fall 2015 Effective Fall 2017

JRN 336  Designing for Print and Digital Media
Designing for Media
Fall of every year. Spring of every year. 3(2-2) P: JRN 203 or CAS 111 or approval of school P: JRN 203 or approval of school
Theory and practice in typography, visual editing, alternative story forms, hierarchy and use of color in digital and print publications. Creating and composing visual communication design for digital and print publications. Theory and practice in typography, visual editing, alternative story forms, hierarchy and use of color.
Effective Summer 2016 Effective Fall 2017

JRN 338  Visualizing Data with Information Graphics
Information Graphics
Fall of every year. Spring of every year. 3(2-2) P: CAS 111 or JRN 203 or approval of school P: JRN 203 or approval of school
Information graphics, or infographics, are graphic visual representations of information used to make information clearer and more understandable, accessible and engaging. Theory, application and production of print, animated and interactive information graphics using visual tools, like maps, charts, diagrams and illustrations.
Effective Summer 2016 Effective Fall 2017

JRN 445
JRN 345  Images and Messages
Images and Messages
Spring of every year. 3(3-0)
Analytical, historical, and critical study of visual communication. Role and effects of imagery in news and documentary presentations. Ethics of visual messages. Impact of technology on visual journalism. Aesthetics of imagery and cultural belief systems associated with the medium of photography. The study of visual communication through analytical, historical and critical views. Role and effects of imagery in storytelling, news and documentary presentations. Ethics of visual messages. Impact of technology on visual journalism. Aesthetics of imagery and cultural belief systems associated with the medium of photography.
SA: JRN 345-SA: JRN 445 Effective Fall 2015 Effective Fall 2017

JRN 365  International News & Government Dynamics (I)
Fall of every year. Summer of every year. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course.
NEW
Explores the importance of journalism in the process of building governments in different international countries. Compares features of global media and coverage in international contexts. Countries rotate each year: Latin America and the Caribbean; Africa and the Middle East; Asia and then Pacific; and Europe. Historical influences and impact of government-media relations and types of media and technology outlets. May be taken multiple times with rotating countries.
SA: JRN 335 Effective Fall 2018
JRN 473
Environmental Journalism Seminar
Environment, Science & Health Journalism Special Topics
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. R: A student may earn a maximum of 12 credits JRN 372 and JRN 472.
Topics may include storytelling and news coverage of health, science and environmental events and issues. Seminar to analyze and understand the context of environment, science and health events and issues for news coverage. May take multiple times with different topics.
SA: JRN 473
Effective Summer 2016 Effective Fall 2017

JRN 372
JRN 400
Spartan Digital Newsroom
Fall of every year. Spring of every year. Summer of every year. 3(1-4) A student may earn a maximum of 6 credits in all enrollments for this course. P: JRN 300 R: Open to seniors or master's students in the School of Journalism.
Storytelling: writing, reporting, designing, producing and visually communicating news and information through special projects. Students work as newsroom teams. In-depth stories are published on multiple platforms, including mobile devices and websites.
DELETE COURSE
Effective Fall 2018

JRN 402
Public Relations Topics in Journalism
Fall of every year. Spring of every year. 1(1-0) R: Open to students in the Journalism Major or in the Public Relations Minor. A student may earn a maximum of 6 credits in any or all enrollments in ADV 402, COM 402, JRN 402.
Current topics related to the practice of public relations. Current and rotating topics related to the practice of public relations.
Effective Fall 2015 Effective Fall 2017

JRN 403
TV News
Fall of every year. Spring of every year. 3(2-2) P: JRN 306 and CAS 201 and CAS 202 P: JRN 306 or approval of department R: Open to students in the School of Journalism.
Effective Fall 2015 Effective Fall 2017

JRN 406
Advanced TV News
Advanced TV News Storytelling and Producing
Fall of every year. Spring of every year. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. P: JRN 403 P: JRN 406 or approval of department
Students host and produce thirty minute newscasts for TV and online. Advanced video storytelling with reporting, writing, editing, announcing and producing TV and digital news with emphasis on organizing and producing stories in the field and studio. Use of multi-media platforms. Students announce, report and produce newscasts for TV and digital platforms, honing their skills in video, audio, broadcast writing, TV news storytelling, interviewing and reporting. Students learn advanced producing techniques, social media strategies for journalism and create a professional portfolio for future employers.
Effective Fall 2015 Effective Fall 2017
JRN 410  Photojournalism and Documentary Photography
Advanced Photojournalism: Documentary
Spring of every year. 3(2-2) P: JRN 310 or approval of school

JRN 415  Business Reporting and Public Affairs
Fall of every year. 3(3-0) P: JRN 300
An in-depth examination of important stories in business as they relate to government, public affairs and the economy. Understanding that many everyday stories are business-related and how they can affect individuals and society.
SA: JRN 440
DELETE COURSE
Effective Summer 2018

JRN 416  Sports Multimedia Content Management
Fall of every year. Spring of every year. Summer of every year. 3(2-2) P: JRN 300 and JRN 317
NEW Understanding how to package, edit and make ethical decisions in sports newsrooms. Making strong content choices, from SEO to visual to broadcast to print. Editing, content choice, and coverage on ethical/diversity levels are addressed. Effective Fall 2018

JRN 418  Advanced Sports Reporting
Fall of every year. Spring of every year. 3(2-2) P: JRN 300 and JRN 417 P: JRN 416
Advanced instruction in specialized field of sports journalism; editing and producing stories on high school, college and professional major sports and Olympic sports. Interaction with sports journalists from various media, including coverage of sporting events; editing and producing sports stories in multi-media formats. Upper-level exploration of issues in sports journalism and directed professional work experiences at WKAR’s Current Sports program radio/TV/web. Students may also work on developing conceptual editorial sets for FOX Sports, for final presentation to FOX executives. Effective Fall 2015 Effective Fall 2018

JRN 420  Capital News Service
Fall of every year. Spring of every year. 2(0-6) 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: JRN 300 or approval of school. Open to juniors or seniors or graduate students in the School of Journalism. R: Approval of school.
Supervised professional experience in covering Michigan politics and state government as correspondents for selected media. Student work and bylines appear in professional print and online media, preparing them for the industry. Effective Summer 2016 Effective Fall 2017

JRN 432  Magazine and Feature Writing
Magazine, Feature & Freelance Writing
Spring of every year. 3(2-2) P: JRN 300
In-depth storytelling for long-form narratives for magazines and other media outlets. Delve into the human interest angle when developing stories to educate and/or entertain. Storytelling for long-form narratives for magazines and other media outlets. Delve into the human interest angle when developing stories to educate and/or entertain. Learn how to pitch stories to get published. Effective Summer 2016 Effective Fall 2017
JRN 436  Designing for the Web and Mobile Devices
Design for Web & Mobile Devices
Fall of every year. Spring of every year. 3(2-2) P: JRN 336
Theory and practice in designing online publications. Content gathering including text, digital images and multimedia elements. Emphasis on information, interaction and presentation design. Includes coding, HTML and CSS.
Effective Summer 2016 Effective Fall 2017

JRN 438  Advanced Information Graphics
Fall of every year. Spring of every year. 3(2-2) P: JRN 338 P: JRN 338 or approval of school R: Open to undergraduate students or master's students.
Exploration and use of print, animated and interactive storytelling with advanced visualization techniques and technologies for communicating online. Creating visual storytelling with advanced techniques and technologies for communicating information online and across media. Using graphics and animation and other methods to represent data simply to various audiences.
Effective Summer 2016 Effective Fall 2017

JRN 450  Creating and Marketing Media for Journalism
Media Innovation & Entrepreneurship
Spring of every year. 3(3-0) P: JRN 200 and JRN 300 R: Open to juniors or seniors or graduate students in the College of Communication Arts and Sciences.
Developing and marketing journalism innovations that have the potential for commercial enterprise. Developing and marketing innovations in journalism media that have the potential for commercial enterprise. Building blocks of entrepreneurship to know how to test markets, prototype, develop audiences, etc. Freelance your skills.
Effective Summer 2016 Effective Fall 2017

JRN 465  International Reporting (D)
Spring of every year. 3(2-2) P: JRN 265 and JRN 300 or approval of school
NEW Writing and reporting significant and innovative stories on international and global affairs. Understanding varying degrees of press freedom in different cultures, and reporting with a sensitivity to diversity and cultural contexts.
Effective Fall 2018

JRN 472  Environmental Reporting
Environment, Science & Health Reporting
Fall of every year. Spring of every year. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P: JRN 200 or approval of school R: Approval of school. A student may earn a maximum of 12 credits JRN 472 and JRN 372.
Topics may include investigative environmental and science reporting, environmental writing and video storytelling with a focus on the Great Lakes region of the U.S. and Canada. Investigative environmental, science and health reporting. Text, video, audio stories published on GreatLakesEcho.org and other venues. Analyzing environment, science and health events and issues for news coverage. May take multiple times with different topics.
Effective Summer 2016 Effective Fall 2017

JRN 483  Photo Communication in Europe
Summer of every year. 6(3-6) R: Approval of school.
Study abroad. Introduction to contemporary photographers including those working in documentary, photojournalism, advertising and art. Visits to historical collections of photography, museums, galleries, and studios. Structured travel to historical and cultural sites. Practical experience in digital photography including shooting, editing, storytelling and packaging.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
Effective Fall 2016 Effective Fall 2017
JRN 491  Journalism Skills Topics
Fall of every year. Spring of every year. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P: JRN 200 R: A student may earn a maximum of 12 credits in JRN 491 and JRN 492.

How to apply traditional to innovative journalism techniques and skills to various forms (text, audio, visual, multimedia) and media.
SA: JRN 408
DELETE COURSE
Effective Summer 2018

JRN 492  Journalism Seminar
Journalism Special Topics
Fall of every year. Spring of every year. Summer of every year. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course.

Various issues, skills or themes relating to journalism.
Effective Summer 2016 Effective Fall 2017

MI 341  Filmmaking II
Fall of every year. Spring of every year. Summer of every year. 3(2-2) P: (MI 241) or (CAS 112 and CAS 201 and CAS 202) P: MI 241 R: Open to students in the Department of Media and Information or in the Documentary Production Minor or in the Fiction Filmmaking Minor.
Film style planning, techniques, and aesthetic principles for cinema and television production.
SA: TC 341
Effective Fall 2016 Effective Fall 2018

COLLEGE OF MUSIC

MUS 850C  Harp
Fall of every year. Spring of every year. 1 to 3 credits. A student may earn a maximum of 18 credits in all enrollments for this course.

Private instruction in harp.
DELETE COURSE
Effective Spring 2018