| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|---|-----------|-------------|-------|-------|-------|-------|-------|-------|------|------|------|------|-------|---------------|
| Advertising and Public Relations | | | | | | | | | | | | | | |
| ADDU - Additional Major Undergrad | luate | | | | | | | | | | | | | |
| 1354 - Advertising | FQ68-SS17 | Enrollments | 16 | 19 | 15 | 18 | 13 | 13 | 7 | 2 | 0 | 0 | 103 | -16 |
| | | Awards | 2 | 1 | 2 | 3 | 1 | 0 | 2 | 1 | 0 | 0 | 12 | -2 |
| | | % | 13% | 5% | 13% | 17% | 8% | 0% | 29% | 50% | 0% | 0% | 12% | -13% |
| 6332 - Advertising Creative | US17- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 4 | 9 | 15 | 9 |
| 6337 - Advertising Management | US17- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 7 | 9 | 9 | 6 | 31 | 6 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 2 | 5 | 2 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 22% | 11% | 33% | 16% | 33% |
| 6372 - Public Relations | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 2 |
| 1444 - Retailing | US05-FS09 | Enrollments | 3 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | -3 |
| | | Awards | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | -1 |
| | | % | 33% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 17% | -33% |
| BA - Bachelor of Arts | | | | | | | | | | | | | | |
| 1353 - Advertising | FQ68-SS17 | Enrollments | 1,098 | 1,277 | 1,439 | 1,649 | 1,816 | 1,815 | 671 | 108 | 12 | 4 | 9,889 | -1,094 |
| | | Awards | 270 | 263 | 287 | 390 | 464 | 479 | 269 | 74 | 12 | 3 | 2,511 | -267 |
| | | % | 25% | 21% | 20% | 24% | 26% | 26% | 40% | 69% | 100% | 75% | 25% | 50% |
| 1355 - Advertising - Second Degree | FQ68-SS17 | Enrollments | 31 | 27 | 20 | 21 | 23 | 18 | 5 | 1 | 0 | 0 | 146 | -31 |
| | | Awards | 10 | 8 | 7 | 3 | 5 | 5 | 4 | 1 | 0 | 0 | 43 | -10 |
| | | % | 32% | 30% | 35% | 14% | 22% | 28% | 80% | 100% | 0% | 0% | 29% | -32% |
| 6331 - Advertising Creative | US17- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 235 | 359 | 415 | 391 | 1,400 | 391 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 33 | 76 | 95 | 208 | 95 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 2% | 9% | 18% | 24% | 15% | 24% |
| 6333 - Advertising Creative - Second Degree | US17- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 6 | 7 | 17 | 7 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 3 | 0 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 50% | 0% | 18% | 0% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|---|-----------|-------------|------|------|------|------|------|------|-------|-------|-------|-------|-------|---------------|
| 6371 - Public Relations | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 33 | 33 | 33 |
| 6373 - Public Relations - Second Degree | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 2 |
| BS - Bachelor of Science | | | | | | | | | | | | | | |
| 6336 - Advertising Management | US17- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 1,187 | 1,503 | 1,540 | 1,410 | 5,640 | 1,410 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 232 | 387 | 405 | 470 | 1,494 | 470 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 20% | 26% | 26% | 33% | 26% | 33% |
| 6338 - Advertising Management - Second Degree | US17- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 9 | 7 | 11 | 9 | 36 | 9 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 3 | 3 | 10 | 3 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 22% | 29% | 27% | 33% | 28% | 33% |
| 1443 - Retailing | US05-FS09 | Enrollments | 64 | 17 | 5 | 3 | 3 | 0 | 0 | 0 | 0 | 0 | 92 | -64 |
| | | Awards | 41 | 12 | 7 | 1 | 3 | 0 | 0 | 0 | 0 | 0 | 64 | -41 |
| | | % | 64% | 71% | 140% | 33% | 100% | 0% | 0% | 0% | 0% | 0% | 70% | -64% |
| 1445 - Retailing - Second Degree | US05-FS09 | Enrollments | 6 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 7 | -6 |
| | | Awards | 3 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | -3 |
| | | % | 50% | 100% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 57% | -50% |
| CNCU - Concentration Undergraduate | , | | | | | | | | | | | | | |
| 6334 - Art Direction | US17- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 93 | 183 | 320 | 312 | 908 | 312 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 27 | 68 | 85 | 184 | 85 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 4% | 15% | 21% | 27% | 20% | 27% |
| 6335 - Copywriting | US17- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 14 | 33 | 48 | 44 | 139 | 44 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 11 | 12 | 29 | 12 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 18% | 23% | 27% | 21% | 27% |
| 1474 - Creative | FS11-SS17 | Enrollments | 107 | 143 | 379 | 353 | 371 | 331 | 193 | 60 | 6 | 0 | 1,943 | -107 |
| | | Awards | 1 | 23 | 71 | 103 | 113 | 80 | 83 | 47 | 5 | 0 | 526 | -1 |
| | | % | 1% | 16% | 19% | 29% | 30% | 24% | 43% | 78% | 83% | 0% | 27% | -1% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|---------------------------------------|-----------|-------------|------|------|------|------|-------|-------|------|------|------|------|-------|---------------|
| 1475 - Management and Media | FS11-SS17 | Enrollments | 114 | 163 | 830 | 878 | 1,087 | 1,329 | 350 | 53 | 10 | 5 | 4,819 | -109 |
| | | Awards | 3 | 81 | 205 | 289 | 351 | 403 | 189 | 28 | 8 | 3 | 1,560 | 0 |
| | | % | 3% | 50% | 25% | 33% | 32% | 30% | 54% | 53% | 80% | 60% | 32% | 57% |
| MA - Master of Arts | | | | | | | | | | | | | | |
| 1352 - Advertising | FQ68-US20 | Enrollments | 57 | 42 | 41 | 37 | 31 | 22 | 20 | 15 | 23 | 10 | 298 | -47 |
| | | Awards | 29 | 23 | 21 | 14 | 17 | 8 | 10 | 4 | 9 | 3 | 138 | -26 |
| | | % | 51% | 55% | 51% | 38% | 55% | 36% | 50% | 27% | 39% | 30% | 46% | -21% |
| 6368 - Advertising & Public Relations | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 25 | 25 | 25 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 6 | 6 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 24% | 24% | 24% |
| 1357 - Public Relations | WQ76-SS20 | Enrollments | 71 | 46 | 51 | 38 | 22 | 20 | 14 | 13 | 8 | 4 | 287 | -67 |
| | | Awards | 44 | 19 | 21 | 24 | 10 | 8 | 5 | 7 | 6 | 2 | 146 | -42 |
| | | % | 62% | 41% | 41% | 63% | 45% | 40% | 36% | 54% | 75% | 50% | 51% | -12% |
| MNUN - Minor Undergraduate | | | | | | | | | | | | | | |
| 6339 - Advertising Analytics | US17- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 16 | 40 | 50 | 49 | 155 | 49 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 14 | 26 | 29 | 72 | 29 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 19% | 35% | 52% | 59% | 46% | 59% |
| 6313 - Public Relations | FS15- | Enrollments | 0 | 0 | 0 | 0 | 298 | 314 | 301 | 256 | 239 | 259 | 1,667 | 259 |
| | | Awards | 0 | 0 | 0 | 0 | 123 | 135 | 137 | 123 | 118 | 121 | 757 | 121 |
| | | % | 0% | 0% | 0% | 0% | 41% | 43% | 46% | 48% | 49% | 47% | 45% | 47% |
| MS - Master of Science | | | | | | | | | | | | | | |
| 1446 - Retailing | US05-FS09 | Enrollments | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | -1 |
| NOGR - No Degree - Graduate | | | | | | | | | | | | | | |
| 6345 - Link BS/MA-AdvMg/PblicRel Trck | US17-SS20 | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 1 | 5 | 1 |
| 6341 - Linked BA/MA Adv Crt/Adv Track | US17-US17 | Enrollments | | | | | | | | | | | | 0 |
| 6369 - Linked BA/MA Adv Pb Rel-Cr Tck | FS20- | Enrollments | | | | | | | | | | | | |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yı Dif |
|---------------------------------------|-----------|----------------|-------|-------|-------|-------|-------|------|------|------|------|------|-------|--------------|
| 1498 - Linked BA/MA Advertising Track | FS12-SS17 | Enrollments | 0 | 0 | 1 | 5 | 4 | 2 | 2 | 0 | 0 | 0 | 14 | |
| 6342 - Linked BA/MA-Adv Cr/Public Rel | US17-SS20 | Enrollments | | | | | | | | | | | | |
| 1499 - Linked BA/MA-Adv/Public Rel | FS12-SS17 | Enrollments | 0 | 0 | 1 | 1 | 3 | 2 | 2 | 2 | 1 | 0 | 12 | |
| 6340 - Linked BS/MA Adv Mgt/Adv Track | US17- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 4 | 8 | 6 | 20 | |
| 6370 - Linked BS/MA Adv Pb Rel-Mg Tck | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | |
| PHD - Doctor of Philosophy | | | | | | | | | | | | | | |
| 1449 - Retailing | SS06-FS09 | Enrollments | 8 | 7 | 3 | 3 | 3 | 3 | 1 | 1 | 0 | 0 | 29 | |
| | | Awards | 1 | 3 | 2 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 8 | |
| | | % | 13% | 43% | 67% | 0% | 0% | 33% | 100% | 0% | 0% | 0% | 28% | -130 |
| SPCU - Specialization Undergradu | ate | | | | | | | | | | | | | |
| 1458 - Public Relations | FS08-US15 | Enrollments | 209 | 242 | 261 | 295 | 144 | 0 | 0 | 0 | 0 | 0 | 1,151 | -20 |
| | | Awards | 101 | 84 | 110 | 113 | 10 | 0 | 0 | 0 | 0 | 0 | 418 | -10 |
| | | % - — — — - | 48% | 35% | 42% | 38% | 7% | 0% | 0% | 0% | 0% | 0% | 36% | -489 |
| Communication | | | | | | | | | | | | | | |
| ADDU - Additional Major Undergra | duate | | | | | | | | | | | | | |
| 1379 - Communication | FQ68- | Enrollments | 43 | 49 | 52 | 35 | 35 | 31 | 28 | 22 | 25 | 14 | 334 | -2 |
| | | Awards | 5 | 8 | 8 | 7 | 5 | 9 | 5 | 3 | 7 | 6 | 63 | |
| | | % | 12% | 16% | 15% | 20% | 14% | 29% | 18% | 14% | 28% | 43% | 19% | 319 |
| 6375 - Communication Leader &Strategy | FS20- | Enrollments | | | | | | | | | | | | |
| BA - Bachelor of Arts | | | | | | | | | | | | | | |
| 1378 - Communication | FQ68- | Enrollments | 1,145 | 1,149 | 1,107 | 1,093 | 1,038 | 952 | 825 | 826 | 784 | 797 | 9,716 | -34 |
| | | Awards | 269 | 282 | 268 | 279 | 291 | 278 | 233 | 238 | 178 | 209 | 2,525 | -6 |
| | | % | 23% | 25% | 24% | 26% | 28% | 29% | 28% | 29% | 23% | 26% | 26% | 3% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|--|-------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| 1380 - Communication - Second Degree | FQ68- | Enrollments | 54 | 46 | 50 | 40 | 33 | 21 | 20 | 12 | 13 | 8 | 297 | -46 |
| | | Awards | 12 | 6 | 11 | 8 | 10 | 6 | 6 | 4 | 4 | 3 | 70 | -9 |
| | | % | 22% | 13% | 22% | 20% | 30% | 29% | 30% | 33% | 31% | 38% | 24% | 15% |
| 6374 - Communication Leader &Strategy | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 22 | 22 | 22 |
| 6376 - Communication Leader &Strategy - Second Degree | FS20- | Enrollments | | | | | | | | | | | | C |
| CNCU - Concentration Undergradua | ate | | | | | | | | | | | | | |
| 6360 - Comm Sci, Analytics & Res Meth | FS19- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 12 | 7 | 19 | 7 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 3 | 1 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 17% | 14% | 16% | 14% |
| 6361 - Health Communication | FS19- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 47 | 61 | 108 | 61 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 22 | 28 | 22 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 13% | 36% | 26% | 36% |
| 6362 - Intercultural Communication | FS19- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 43 | 39 | 82 | 39 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 14 | 10 | 24 | 10 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 33% | 26% | 29% | 26% |
| 6363 - Interpersonal Communication | FS19- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 108 | 120 | 228 | 120 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 16 | 47 | 63 | 47 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 15% | 39% | 28% | 39% |
| 6364 - Mediated Communication | FS19- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 43 | 49 | 92 | 49 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 17 | 22 | 17 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 12% | 35% | 24% | 35% |
| 6365 - Organizational Communication | FS19- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 102 | 120 | 222 | 120 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 7 | 42 | 49 | 42 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 7% | 35% | 22% | 35% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|---------------------------------------|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| 6366 - Social Influence | FS19- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 37 | 28 | 65 | 28 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 12 | 17 | 12 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 14% | 43% | 26% | 43% |
| MA - Master of Arts | | | | | | | | | | | | | | |
| 1376 - Communication | FQ68- | Enrollments | 34 | 41 | 32 | 25 | 22 | 19 | 20 | 20 | 22 | 21 | 256 | -13 |
| | | Awards | 11 | 16 | 20 | 9 | 10 | 6 | 10 | 3 | 9 | 7 | 101 | -4 |
| | | % | 32% | 39% | 63% | 36% | 45% | 32% | 50% | 15% | 41% | 33% | 39% | 1% |
| MJK2 - Teaching Mjr K-12 Endorse | ment | | | | | | | | | | | | | |
| 1402 - Speech Correction | FQ68- | Enrollments | 34 | 18 | 9 | 4 | 1 | 2 | 1 | 0 | 0 | 0 | 69 | -34 |
| MNEL - Teaching Mnr Elem Endorse | ement | | | | | | | | | | | | | |
| 1390 - Communication | FQ68-SS11 | Enrollments | 0 | 2 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 5 | 0 |
| MNUN - Minor Undergraduate | | | | | | | | | | | | | | |
| 6320 - Sales Leadership | FS15- | Enrollments | 0 | 0 | 0 | 0 | 154 | 139 | 150 | 163 | 180 | 165 | 951 | 165 |
| | | Awards | 0 | 0 | 0 | 0 | 66 | 57 | 53 | 50 | 51 | 64 | 341 | 64 |
| | | % | 0% | 0% | 0% | 0% | 43% | 41% | 35% | 31% | 28% | 39% | 36% | 39% |
| NOGR - No Degree - Graduate | | | | | | | | | | | | | | |
| 1476 - Link BA/MA Communication Track | FS11- | Enrollments | 0 | 2 | 5 | 10 | 10 | 10 | 11 | 7 | 8 | 6 | 69 | 6 |
| PHD - Doctor of Philosophy | | | | | | | | | | | | | | |
| 1377 - Communication | FQ68- | Enrollments | 30 | 32 | 29 | 28 | 29 | 31 | 35 | 36 | 33 | 32 | 315 | 2 |
| | | Awards | 5 | 8 | 5 | 6 | 4 | 3 | 3 | 5 | 5 | 8 | 52 | 3 |
| | | % | 17% | 25% | 17% | 21% | 14% | 10% | 9% | 14% | 15% | 25% | 17% | 8% |
| SPCG - Specialization Graduate | | | | | | | | | | | | | | |
| 6323 - Nonprofit Fundraising | US16- | Enrollments | 0 | 0 | 0 | 0 | 0 | 5 | 9 | 5 | 6 | 6 | 31 | 6 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 3 | 6 | 0 | 2 | 3 | 14 | 3 |
| | | % | 0% | 0% | 0% | 0% | 0% | 60% | 67% | 0% | 33% | 50% | 45% | 50% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|---------------------------------------|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| SPCU - Specialization Undergradua | ate | | | | | | | | | | | | | |
| 1470 - Sales Communication | FS08-US15 | Enrollments | 115 | 76 | 91 | 120 | 55 | 0 | 0 | 0 | 0 | 0 | 457 | -115 |
| | | Awards | 57 | 42 | 33 | 51 | 9 | 0 | 0 | 0 | 0 | 0 | 192 | -57 |
| | | % | 50% | 55% | 36% | 43% | 16% | 0% | 0% | 0% | 0% | 0% | 42% | -50% |
| Communication Arts & Sciences De | an | | | | | | | | | | | | | |
| GRC2 - Graduate Certificate Progra | am | | | | | | | | | | | | | |
| 6357 - Digital Media | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 46 | 47 | 33 | 126 | 33 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 25 | 26 | 26 | 77 | 20 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 54% | 55% | 79% | 61% | 79% |
| 6358 - Media Analytics | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 7 | 15 | 11 | 33 | 1 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 6 | 9 | 16 | , |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 14% | 40% | 82% | 48% | 82% |
| 6359 - Organizational Comm Leadership | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 20 | 23 | 15 | 58 | 15 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 12 | 13 | 13 | 38 | 13 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 60% | 57% | 87% | 66% | 87% |
| GRC4 - University Grad Certificate | | | | | | | | | | | | | | |
| 6305 - College Teach-Communications | SS13-FS16 | Enrollments | 0 | 0 | 3 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | (|
| | | Awards | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | (|
| | | % | 0% | 0% | 67% | 200% | 0% | 0% | 0% | 0% | 0% | 0% | 100% | 0% |
| 6330 - College Teaching-Communication | SS13- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | (|
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | (|
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 100% | 0% | 0% | 0% | 100% | 0% |
| MA - Master of Arts | | | | | | | | | | | | | | |
| 1473 - Health and Risk Communication | FS10- | Enrollments | 31 | 26 | 18 | 11 | 11 | 13 | 16 | 13 | 10 | 19 | 168 | -12 |
| | | Awards | 11 | 13 | 10 | 5 | 6 | 4 | 7 | 7 | 1 | 6 | 70 | -5 |
| | | % | 35% | 50% | 56% | 45% | 55% | 31% | 44% | 54% | 10% | 32% | 42% | -4% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|---------------------------------------|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| 6328 - Strategic Communication | FS16- | Enrollments | 0 | 0 | 0 | 0 | 0 | 19 | 77 | 122 | 146 | 139 | 503 | 139 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 36 | 47 | 43 | 128 | 43 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 3% | 30% | 32% | 31% | 25% | 31% |
| NOGR - No Degree - Graduate | | | | | | | | | | | | | | |
| 6343 - Link BA/MA AdvCr/Hlth&Rsk Trck | US17-US17 | Enrollments | | | | | | | | | | | | 0 |
| 6307 - Link BA/MA Com/Hlth&RskCm Trck | SS14- | Enrollments | 0 | 0 | 2 | 3 | 4 | 4 | 3 | 1 | 0 | 2 | 19 | 2 |
| 6308 - Link BA/MA Jrn/Hlth&RskCm Trck | SS14-US14 | Enrollments | | | | | | | | | | | | 0 |
| 6309 - Link BA/MA Med/Hlth&RskCm Trck | SS14-US14 | Enrollments | | | | | | | | | | | | 0 |
| 6344 - Link BS/MA AdvMg/Hlth&Rsk Trck | US17-US17 | Enrollments | | | | | | | | | | | | 0 |
| 6310 - Link BS/MA Med/Hlth&RsKCm Trck | SS14-US14 | Enrollments | | | | | | | | | | | | 0 |
| 6306 - Linked BA/MA Adv/Hlth&Risk Com | SS14-SS17 | Enrollments | | | | | | | | | | | | 0 |
| PHD - Doctor of Philosophy | | | | | | | | | | | | | | |
| 1372 - Comm Arts & Sci-Mass Media | FQ75-US05 | Enrollments | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | -1 |
| | | Awards | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | -1 |
| | | % | 100% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 100% | -100% |
| 1447 - Comm Arts&Sci-Media&Info Stdys | FS05-FS12 | Enrollments | 64 | 70 | 59 | 49 | 36 | 29 | 18 | 10 | 4 | 3 | 342 | -61 |
| | | Awards | 6 | 7 | 10 | 10 | 5 | 9 | 9 | 2 | 1 | 2 | 61 | -4 |
| | | % | 9% | 10% | 17% | 20% | 14% | 31% | 50% | 20% | 25% | 67% | 18% | 57% |
| 6322 - Information and Media | FS16- | Enrollments | 0 | 0 | 0 | 0 | 0 | 16 | 21 | 32 | 36 | 41 | 146 | 41 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 6 | 9 | 6 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 3% | 6% | 15% | 6% | 15% |
| 1500 - Media and Information Studies | SS13-US16 | Enrollments | 0 | 0 | 11 | 23 | 34 | 34 | 32 | 27 | 16 | 5 | 182 | 5 |
| | | Awards | 0 | 0 | 0 | 2 | 0 | 1 | 5 | 10 | 7 | 2 | 27 | 2 |
| | | % | 0% | 0% | 0% | 9% | 0% | 3% | 16% | 37% | 44% | 40% | 15% | 40% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|--|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| SPCG - Specialization Graduate | | | | | | | | | | | | | | |
| 6311 - Media and Information Studies | FS14- | Enrollments | 0 | 0 | 0 | 1 | 2 | 2 | 0 | 0 | 0 | 0 | 5 | 0 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 |
| | | % | 0% | 0% | 0% | 0% | 0% | 50% | 0% | 0% | 0% | 0% | 20% | 0% |
| 6312 - Media and Information Studies | FS14- | Enrollments | | | | | | | | | | | | 0 |
| SPCU - Specialization Undergraduate | • | | | | | | | | | | | | | |
| 1492 - Design | FS11-US15 | Enrollments | 43 | 80 | 104 | 105 | 58 | 23 | 5 | 0 | 0 | 0 | 418 | -43 |
| | | Awards | 0 | 6 | 21 | 37 | 31 | 15 | 4 | 0 | 0 | 0 | 114 | 0 |
| | | % | 0% | 8% | 20% | 35% | 53% | 65% | 80% | 0% | 0% | 0% | 27% | 0% |
| 1435 - Public Relations | SS00-US08 | Enrollments | 2 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | -2 |
| Communicative Sciences & Disorders | | | | | | | | | | | | | | |
| ADDU - Additional Major Undergradu 1451 - Communicative Sci & Disorders | FS06-FS09 | Enrollments | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | -2 |
| 1451 - Communicative Sci & Disorders | F300-F309 | Awards | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | -2 -1 |
| | | % | 50% | 100% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 67% | -50% |
| BA - Bachelor of Arts | | | | | | | | | | | | | | |
| 1364 - Audiology and Speech Sciences - Second Degree | FQ68-US06 | Enrollments | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 2 | 0 |
| 1450 - Communicative Sci & Disorders | FS06-FS09 | Enrollments | 135 | 47 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 185 | -135 |
| | | Awards | 84 | 43 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 130 | -84 |
| | | % | 62% | 91% | 100% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 70% | -62% |
| 1452 - Communicative Sci & Disorders - Second Degree | FS06-FS09 | Enrollments | 3 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | -3 |
| | | Awards | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | -2 |
| | | % | 67% | 100% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 75% | -67% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yı Dif |
|--------------------------------------|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|--------------|
| MA - Master of Arts | | | | | | | | | | | | | | |
| 1453 - Communicative Sci & Disorders | FS06- | Enrollments | 62 | 62 | 65 | 64 | 64 | 66 | 64 | 62 | 62 | 65 | 636 | |
| | | Awards | 30 | 28 | 34 | 31 | 30 | 32 | 32 | 31 | 30 | 29 | 307 | - |
| | | % | 48% | 45% | 52% | 48% | 47% | 48% | 50% | 50% | 48% | 45% | 48% | -4% |
| MNUN - Minor Undergraduate | | | | | | | | | | | | | | |
| 6321 - Communicative Sci & Disorders | FS15- | Enrollments | 0 | 0 | 0 | 0 | 96 | 126 | 133 | 155 | 172 | 149 | 831 | 14 |
| | | Awards | 0 | 0 | 0 | 0 | 18 | 42 | 28 | 31 | 44 | 51 | 214 | 5 |
| | | % | 0% | 0% | 0% | 0% | 19% | 33% | 21% | 20% | 26% | 34% | 26% | 34% |
| NOGR - No Degree - Graduate | | | | | | | | | | | | | | |
| 1436 - Audiology Tracking | SS03-US15 | Enrollments | | | | | | | | | | | | (|
| 1437 - Audiology Tracking | SS03-US15 | Enrollments | | | | | | | | | | | | |
| PHD - Doctor of Philosophy | | | | | | | | | | | | | | |
| 1454 - Communicative Sci & Disorders | FS06- | Enrollments | 0 | 2 | 2 | 4 | 6 | 8 | 12 | 13 | 13 | 6 | 66 | |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 4 | 3 | 8 | |
| | | % | 0% | 0% | 0% | 0% | 0% | 13% | 0% | 0% | 31% | 50% | 12% | 50% |
| epartment of Media and Informa | tion | | | | | | | | | | | | | |
| ADDU - Additional Major Undergra | aduate | | | | | | | | | | | | | |
| 6378 - Games and Interactive Media | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | |
| 6381 - Information Science | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | |
| 1461 - Media and Communication Tech | FS08-FS11 | Enrollments | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | - |
| | | Awards | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | |
| | | % | 0% | 100% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 50% | 0% |
| 1478 - Media and Information | FS11-US21 | Enrollments | 8 | 20 | 31 | 24 | 23 | 27 | 34 | 39 | 39 | 27 | 272 | 19 |
| | | Awards | 0 | 0 | 4 | 1 | 3 | 4 | 5 | 3 | 8 | 5 | 33 | ! |
| | | | | | | | | | | | | | 12% | 19% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|---|-----------|-------------|------|------|------|------|------|------|------|-------|-------|------|-------|---------------|
| 1466 - Media Arts and Technology | FS08-FS11 | Enrollments | 11 | 5 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 18 | -1,1 |
| | | Awards | 3 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | -3 |
| | | % | 27% | 40% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 28% | -27% |
| 1423 - Telecommunication | FQ75-US04 | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 1 |
| BA - Bachelor of Arts | | | | | | | | | | | | | | |
| 6377 - Games and Interactive Media | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 98 | 98 | 98 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 5 | į |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 5% | 5% | 5% |
| 6379 - Games and Interactive Media - Second Degree | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 2 |
| 6380 - Information Science | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 69 | 69 | 69 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 7 | 7 | 7 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 10% | 10% | 10% |
| 6382 - Information Science - Second Degree | FS20- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | |
| 1477 - Media and Information | FS11-SS22 | Enrollments | 330 | 510 | 641 | 656 | 719 | 787 | 943 | 1,061 | 1,131 | 933 | 7,711 | 603 |
| | | Awards | 0 | 18 | 103 | 121 | 176 | 160 | 176 | 200 | 238 | 294 | 1,486 | 294 |
| | | % | 0% | 4% | 16% | 18% | 24% | 20% | 19% | 19% | 21% | 32% | 19% | 32% |
| 1479 - Media and Information - Second Degree | FS11-US21 | Enrollments | 21 | 36 | 57 | 74 | 64 | 71 | 47 | 43 | 37 | 30 | 480 | 9 |
| | | Awards | 0 | 3 | 3 | 4 | 11 | 7 | 4 | 13 | 9 | 10 | 64 | 10 |
| | | % | 0% | 8% | 5% | 5% | 17% | 10% | 9% | 30% | 24% | 33% | 13% | 33% |
| 1465 - Media Arts and Technology | FS08-FS11 | Enrollments | 436 | 216 | 61 | 10 | 6 | 0 | 0 | 0 | 0 | 0 | 729 | -436 |
| | | Awards | 125 | 135 | 45 | 4 | 4 | 0 | 0 | 0 | 0 | 0 | 313 | -125 |
| | | % | 29% | 63% | 74% | 40% | 67% | 0% | 0% | 0% | 0% | 0% | 43% | -29% |
| 1467 - Media Arts and Technology - Second Degree | FS08-FS11 | Enrollments | 48 | 23 | 9 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 81 | -48 |
| | | Awards | 15 | 9 | 7 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 32 | -15 |
| | | % | 31% | 39% | 78% | 100% | 0% | 0% | 0% | 0% | 0% | 0% | 40% | -31% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|--|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| 1439 - Telecomm, Info Studies & Media | FS04-US08 | Enrollments | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | -2 |
| | | Awards | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | -2 |
| | | % | 100% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 100% | -100% |
| 1441 - Telecomm, Info Studies & Media - Second Degree | FS04-US08 | Enrollments | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | -: |
| | | Awards | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | -: |
| | | % | 100% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 100% | -100% |
| 3S - Bachelor of Science | | | | | | | | | | | | | | |
| 1460 - Media and Communication Tech | FS08-FS11 | Enrollments | 146 | 70 | 16 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 234 | -146 |
| | | Awards | 56 | 52 | 11 | 4 | 1 | 0 | 0 | 0 | 0 | 0 | 124 | -5 |
| | | % | 38% | 74% | 69% | 200% | 0% | 0% | 0% | 0% | 0% | 0% | 53% | -38% |
| 1462 - Media and Communication Tech - Second Degree | FS08-FS11 | Enrollments | 9 | 5 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 16 | -1 |
| | | Awards | 4 | 4 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 9 | |
| | | % | 44% | 80% | 0% | 100% | 0% | 0% | 0% | 0% | 0% | 0% | 56% | -44% |
| 1480 - Media and Information | FS11-US16 | Enrollments | 97 | 215 | 268 | 293 | 269 | 139 | 49 | 8 | 2 | 0 | 1,340 | -97 |
| | | Awards | 0 | 10 | 40 | 64 | 66 | 70 | 36 | 9 | 2 | 0 | 297 | (|
| | | % | 0% | 5% | 15% | 22% | 25% | 50% | 73% | 113% | 100% | 0% | 22% | 0% |
| 1481 - Media and Information - Second Degree | FS11-US16 | Enrollments | 4 | 16 | 17 | 17 | 20 | 6 | 0 | 0 | 0 | 0 | 80 | -4 |
| | | Awards | 0 | 1 | 3 | 0 | 5 | 3 | 0 | 0 | 0 | 0 | 12 | (|
| | | % | 0% | 6% | 18% | 0% | 25% | 50% | 0% | 0% | 0% | 0% | 15% | 0% |
| CNCG - Concentration Graduate | | | | | | | | | | | | | | |
| 6303 - Human Computer Interaction | FS12-SS18 | Enrollments | 0 | 11 | 14 | 15 | 21 | 28 | 18 | 6 | 2 | 0 | 115 | (|
| | | Awards | 0 | 4 | 4 | 8 | 4 | 10 | 11 | 4 | 1 | 1 | 47 | : |
| | | % | 0% | 36% | 29% | 53% | 19% | 36% | 61% | 67% | 50% | 0% | 41% | 0% |
| 6304 - Media & Information Management | FS12-SS18 | Enrollments | 0 | 6 | 11 | 15 | 21 | 21 | 10 | 2 | 1 | 0 | 87 | |
| | | Awards | 0 | 0 | 1 | 2 | 4 | 11 | 8 | 2 | 1 | 0 | 29 | (|
| | | % | 0% | 0% | 9% | 13% | 19% | 52% | 80% | 100% | 100% | 0% | 33% | 0% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|---------------------------------------|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| CNCU - Concentration Undergradua | ate | | | | | | | | | | | | | |
| 6325 - Film and Media Production | FS16-US21 | Enrollments | 0 | 0 | 0 | 0 | 0 | 65 | 95 | 117 | 141 | 122 | 540 | 122 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 27 | 44 | 42 | 121 | 42 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 8% | 23% | 31% | 34% | 22% | 34% |
| 6326 - Game&Interactive Media Design | FS16-US21 | Enrollments | 0 | 0 | 0 | 0 | 0 | 41 | 59 | 77 | 102 | 68 | 347 | 68 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 14 | 27 | 11 | 53 | 11 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 2% | 18% | 26% | 16% | 15% | 16% |
| 1469 - Games,Web, & Interactive Media | FS08- | Enrollments | 145 | 71 | 23 | 2 | 2 | 1 | 0 | 0 | 0 | 0 | 244 | -145 |
| | | Awards | 46 | 42 | 19 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 110 | -46 |
| | | % | 32% | 59% | 83% | 100% | 50% | 0% | 0% | 0% | 0% | 0% | 45% | -32% |
| 464 - Info and Communication Tech | FS08-FS11 | Enrollments | 122 | 59 | 16 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 199 | -122 |
| | | Awards | 53 | 43 | 10 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 110 | -53 |
| | | % | 43% | 73% | 63% | 200% | 0% | 0% | 0% | 0% | 0% | 0% | 55% | -43% |
| 6327 - Info,Mgt & Design for Society | FS16- | Enrollments | 0 | 0 | 0 | 0 | 0 | 18 | 26 | 43 | 64 | 49 | 200 | 49 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 9 | 10 | 15 | 37 | 15 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 12% | 21% | 16% | 31% | 19% | 31% |
| 1463 - Media Management and Research | FS08-FS11 | Enrollments | 26 | 16 | 3 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 47 | -26 |
| | | Awards | 7 | 14 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 24 | -7 |
| | | % | 27% | 88% | 33% | 50% | 0% | 0% | 0% | 0% | 0% | 0% | 51% | -27% |
| 1468 - TV, Cinema, and Radio | FS08- | Enrollments | 309 | 167 | 52 | 8 | 4 | 0 | 0 | 0 | 0 | 0 | 540 | -309 |
| | | Awards | 97 | 104 | 33 | 3 | 3 | 0 | 0 | 0 | 0 | 0 | 240 | -97 |
| | | % | 31% | 62% | 63% | 38% | 75% | 0% | 0% | 0% | 0% | 0% | 44% | -31% |
| GRC2 - Graduate Certificate Progra | am | | | | | | | | | | | | | |
| 1497 - Serious Game Design & Research | FS12- | Enrollments | 0 | 24 | 24 | 26 | 31 | 29 | 24 | 16 | 18 | 12 | 204 | 12 |
| | | Awards | 0 | 9 | 11 | 11 | 13 | 17 | 15 | 5 | 9 | 2 | 92 | 2 |
| | | % | 0% | 38% | 46% | 42% | 42% | 59% | 63% | 31% | 50% | 17% | 45% | 17% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|---------------------------------------|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| MA - Master of Arts | | | | | | | | | | | | | | |
| 6317 - Media and Information | FS15- | Enrollments | 0 | 0 | 0 | 0 | 38 | 58 | 50 | 51 | 59 | 55 | 311 | 55 |
| | | Awards | 0 | 0 | 0 | 0 | 4 | 20 | 20 | 16 | 20 | 20 | 100 | 20 |
| | | % | 0% | 0% | 0% | 0% | 11% | 34% | 40% | 31% | 34% | 36% | 32% | 36% |
| 1438 - Telecomm, Info Studies & Media | FS04-US15 | Enrollments | 62 | 48 | 39 | 39 | 15 | 4 | 2 | 0 | 0 | 0 | 209 | -62 |
| | | Awards | 30 | 20 | 12 | 13 | 8 | 3 | 2 | 0 | 0 | 0 | 88 | -30 |
| | | % | 48% | 42% | 31% | 33% | 53% | 75% | 100% | 0% | 0% | 0% | 42% | -48% |
| MNUN - Minor Undergraduate | | | | | | | | | | | | | | |
| 6314 - Documentary Production | FS15-US21 | Enrollments | 0 | 0 | 0 | 0 | 30 | 42 | 50 | 60 | 66 | 40 | 288 | 40 |
| | | Awards | 0 | 0 | 0 | 0 | 3 | 12 | 11 | 10 | 22 | 12 | 70 | 12 |
| | | % | 0% | 0% | 0% | 0% | 10% | 29% | 22% | 17% | 33% | 30% | 24% | 30% |
| 6315 - Game Design and Development | FS15- | Enrollments | 0 | 0 | 0 | 0 | 129 | 133 | 138 | 143 | 139 | 126 | 808 | 126 |
| | | Awards | 0 | 0 | 0 | 0 | 36 | 38 | 31 | 38 | 42 | 35 | 220 | 35 |
| | | % | 0% | 0% | 0% | 0% | 28% | 29% | 22% | 27% | 30% | 28% | 27% | 28% |
| 6316 - Info & Comm Tech for Develop | FS15-US16 | Enrollments | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 3 | 0 |
| | | Awards | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| | | % | 0% | 0% | 0% | 0% | 33% | 0% | 0% | 0% | 0% | 0% | 33% | 0% |
| 6329 - Info and Comm Tech and Develop | FS16- | Enrollments | 0 | 0 | 0 | 0 | 0 | 6 | 12 | 15 | 19 | 17 | 69 | 17 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 4 | 2 | 11 | 18 | 11 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 8% | 27% | 11% | 65% | 26% | 65% |
| NOGR - No Degree - Graduate | | | | | | | | | | | | | | |
| 6318 - Linked BA/MA-Media&Inform Trck | FS15- | Enrollments | 0 | 0 | 0 | 0 | 3 | 7 | 9 | 14 | 22 | 18 | 73 | 18 |
| 1495 - Linked BA/MA-Media/Telecomm Tr | FS12-US15 | Enrollments | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 5 | 0 |
| 6319 - Linked BS/MA-Media&Inform Trck | FS15-US20 | Enrollments | 0 | 0 | 0 | 0 | 3 | 3 | 1 | 1 | 0 | 0 | 8 | 0 |
| 1496 - Linked BS/MA-Media/Telecomm Tr | FS12-US15 | Enrollments | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 5 | 0 |
| | | | | | | | | | | | | | | |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yı Diff |
|--------------------------------------|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| SPCG - Specialization Graduate | | | | | | | | | | | | | | |
| 1459 - Management of Info Technology | FS08- | Enrollments | 3 | 3 | 2 | 2 | 1 | 3 | 2 | 3 | 1 | 1 | 21 | -2 |
| | | Awards | 1 | 1 | 0 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 6 | -: |
| | | % | 33% | 33% | 0% | 100% | 0% | 0% | 0% | 67% | 0% | 0% | 29% | -33% |
| SPCU - Specialization Undergradua | ate | | | | | | | | | | | | | |
| 1471 - Documentary Studies | FS09-US15 | Enrollments | 29 | 28 | 24 | 25 | 12 | 0 | 0 | 0 | 0 | 0 | 118 | -29 |
| | | Awards | 6 | 8 | 6 | 6 | 3 | 0 | 0 | 0 | 0 | 0 | 29 | - |
| | | % | 21% | 29% | 25% | 24% | 25% | 0% | 0% | 0% | 0% | 0% | 25% | -21% |
| 1448 - Game Design and Development | FS05-US15 | Enrollments | 102 | 111 | 113 | 118 | 45 | 0 | 0 | 0 | 0 | 0 | 489 | -10 |
| | | Awards | 27 | 22 | 27 | 29 | 2 | 0 | 0 | 0 | 0 | 0 | 107 | -2 |
| | | % | 26% | 20% | 24% | 25% | 4% | 0% | 0% | 0% | 0% | 0% | 22% | -26% |
| 1472 - Info & Comm Tech for Develop | FS09-US15 | Enrollments | 3 | 6 | 2 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 13 | -: |
| | | Awards | 0 | 3 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | (|
| | | % | 0% | 50% | 50% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 31% | 0% |
| lournalism | | | | | | | | | | | | | | |
| ADDU - Additional Major Undergra | duate | | | | | | | | | | | | | |
| 1406 - Journalism | FQ68- | Enrollments | 11 | 12 | 14 | 19 | 16 | 20 | 24 | 29 | 30 | 26 | 201 | 15 |
| | | Awards | 5 | 4 | 1 | 4 | 6 | 2 | 2 | 0 | 2 | 2 | 28 | -: |
| | | % | 45% | 33% | 7% | 21% | 38% | 10% | 8% | 0% | 7% | 8% | 14% | -38% |
| BA - Bachelor of Arts | | | | | | | | | | | | | | |
| 1405 - Journalism | FQ68- | Enrollments | 556 | 582 | 581 | 543 | 568 | 586 | 521 | 502 | 498 | 472 | 5,409 | -84 |
| | | Awards | 96 | 104 | 102 | 92 | 102 | 111 | 101 | 119 | 88 | 101 | 1,016 | ! |
| | | % | 17% | 18% | 18% | 17% | 18% | 19% | 19% | 24% | 18% | 21% | 19% | 4% |
| 1407 - Journalism - Second Degree | FQ68- | Enrollments | 17 | 10 | 15 | 13 | 15 | 28 | 31 | 20 | 25 | 22 | 196 | į |
| | | Awards | 4 | 2 | 4 | 6 | 5 | 4 | 4 | 1 | 4 | 4 | 38 | (|
| | | % | 24% | 20% | 27% | 46% | 33% | 14% | 13% | 5% | 16% | 18% | 19% | -5% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yı Dif |
|--------------------------------------|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|--------------|
| CNCG - Concentration Graduate | | | | | | | | | | | | | | |
| 6300 - Envir,Sci & Health Journalism | FS12- | Enrollments | | | | | | | | | | | | |
| 1457 - Environmental Journalism | SS08-US12 | Enrollments | | | | | | | | | | | | |
| 6302 - International Journalism | FS12- | Enrollments | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 3 | |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 100% | 0% | 0% | 0% | 33% | 00 |
| 6301 - Journalism Education | FS12- | Enrollments | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | |
| 1456 - Journalism-General | SS08-US12 | Enrollments | | | | | | | | | | | | |
| CNCU - Concentration Undergradu | ıate | | | | | | | | | | | | | |
| 348 - Broadcast Journalism | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 21 | 34 | 44 | 99 | 4 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 4 | 6 | 12 | |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 10% | 12% | 14% | 12% | 149 |
| 1482 - Business Reporting | FS10-US18 | Enrollments | 2 | 3 | 8 | 5 | 2 | 5 | 1 | 0 | 0 | 0 | 26 | |
| | | Awards | 0 | 1 | 1 | 2 | 0 | 1 | 0 | 0 | 0 | 0 | 5 | |
| | | % | 0% | 33% | 13% | 40% | 0% | 20% | 0% | 0% | 0% | 0% | 19% | 0 |
| 1483 - Editorial Reporting | FS10-US18 | Enrollments | 24 | 63 | 89 | 77 | 56 | 99 | 79 | 60 | 25 | 9 | 581 | -: |
| | | Awards | 6 | 10 | 15 | 15 | 21 | 15 | 19 | 21 | 13 | 6 | 141 | |
| | | % | 25% | 16% | 17% | 19% | 38% | 15% | 24% | 35% | 52% | 67% | 24% | 429 |
| 1484 - Electronic News | FS10-US18 | Enrollments | 45 | 106 | 141 | 137 | 126 | 160 | 127 | 86 | 34 | 12 | 974 | -3 |
| | | Awards | 4 | 27 | 18 | 23 | 29 | 36 | 27 | 36 | 18 | 8 | 226 | |
| | | % | 9% | 25% | 13% | 17% | 23% | 23% | 21% | 42% | 53% | 67% | 23% | 589 |
| 6349 - Environment, Sci & Health Rep | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 12 | 14 | 31 | 1 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 4 | 5 | |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 8% | 29% | 16% | 299 |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|--------------------------------|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| 1485 - Environmental Reporting | FS10-US18 | Enrollments | 7 | 7 | 11 | 10 | 10 | 11 | 7 | 5 | 5 | 1 | 74 | -6 |
| | | Awards | 3 | 4 | 1 | 5 | 2 | 7 | 1 | 0 | 3 | 1 | 27 | -2 |
| | | % | 43% | 57% | 9% | 50% | 20% | 64% | 14% | 0% | 60% | 100% | 36% | 57% |
| 6350 - Information Graphics | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 4 | 6 | 4 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 100% | 0% | 17% | 0% |
| 1486 - International Reporting | FS10- | Enrollments | 20 | 27 | 29 | 36 | 33 | 25 | 15 | 25 | 29 | 27 | 266 | 7 |
| | | Awards | 3 | 10 | 8 | 9 | 12 | 6 | 3 | 5 | 2 | 8 | 66 | 5 |
| | | % | 15% | 37% | 28% | 25% | 36% | 24% | 20% | 20% | 7% | 30% | 25% | 15% |
| 6351 - Journalism Education | FS18-US21 | Enrollments | | | | | | | | | | | | 0 |
| .487 - Journalism History | FS10-US18 | Enrollments | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | -1 |
| | | Awards | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | -1 |
| | | % | 100% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 100% | -100% |
| 6352 - Media Design | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 12 | 12 | 32 | 12 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 4 | 6 | 4 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 17% | 33% | 19% | 33% |
| 1488 - Media Marketing | FS10-US18 | Enrollments | 9 | 7 | 22 | 15 | 12 | 22 | 20 | 8 | 3 | 1 | 119 | -8 |
| | | Awards | 3 | 2 | 7 | 3 | 5 | 3 | 9 | 3 | 2 | 0 | 37 | -3 |
| | | % | 33% | 29% | 32% | 20% | 42% | 14% | 45% | 38% | 67% | 0% | 31% | -33% |
| 6353 - Media Relations | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 | 25 | 26 | 61 | 26 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 8 | 12 | 8 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 16% | 31% | 20% | 31% |
| 6354 - Photojournalism | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 15 | 22 | 13 | 50 | 13 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 4 | 5 | 4 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 5% | 31% | 10% | 31% |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yı Diff |
|---------------------------------------|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| 1489 - Public Affairs Reporting | FS10-US18 | Enrollments | 10 | 9 | 16 | 16 | 10 | 18 | 14 | 5 | 0 | 0 | 98 | -10 |
| | | Awards | 4 | 2 | 3 | 2 | 3 | 2 | 1 | 3 | 1 | 0 | 21 | -4 |
| | | % | 40% | 22% | 19% | 13% | 30% | 11% | 7% | 60% | 0% | 0% | 21% | -40% |
| 6355 - Sports Journalism | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 9 | 24 | 33 | 66 | 33 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 5 | 7 | 5 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 8% | 15% | 11% | 15% |
| 1490 - Sports Reporting | FS10-US18 | Enrollments | 48 | 77 | 133 | 123 | 101 | 175 | 134 | 94 | 35 | 10 | 930 | -38 |
| | | Awards | 12 | 20 | 27 | 32 | 26 | 31 | 29 | 38 | 22 | 9 | 246 | -3 |
| | | % | 25% | 26% | 20% | 26% | 26% | 18% | 22% | 40% | 63% | 90% | 26% | 65% |
| 1491 - Visual Communication | FS10-US18 | Enrollments | 56 | 78 | 53 | 38 | 41 | 62 | 49 | 35 | 16 | 4 | 432 | -52 |
| | | Awards | 16 | 24 | 24 | 11 | 14 | 14 | 18 | 13 | 10 | 5 | 149 | -11 |
| | | % | 29% | 31% | 45% | 29% | 34% | 23% | 37% | 37% | 63% | 125% | 34% | 96% |
| 6356 - Writing, Reporting and Editing | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 46 | 59 | 77 | 182 | 77 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 5 | 8 | 5 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 5% | 6% | 4% | 6% |
| GRC2 - Graduate Certificate Prog | ram | | | | | | | | | | | | | |
| 1494 - Journalism | FS12- | Enrollments | 0 | 0 | 0 | 2 | 3 | 2 | 1 | 1 | 1 | 1 | 11 | 1 |
| | | Awards | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 2 | C |
| | | % | 0% | 0% | 0% | 0% | 33% | 50% | 0% | 0% | 0% | 0% | 18% | 0% |
| MA - Master of Arts | | | | | | | | | | | | | | |
| 1404 - Journalism | FQ68- | Enrollments | 35 | 17 | 21 | 29 | 31 | 42 | 34 | 19 | 21 | 25 | 274 | -10 |
| | | Awards | 17 | 11 | 5 | 9 | 4 | 12 | 21 | 10 | 5 | 6 | 100 | -11 |
| | | % | 49% | 65% | 24% | 31% | 13% | 29% | 62% | 53% | 24% | 24% | 36% | -25% |
| MJSE - Teaching Major Sec Endor | | | | | | | | | | | | | | |
| 1411 - Journalism | FQ68- | Enrollments | 6 | 3 | 4 | 3 | 3 | 4 | 2 | 1 | 0 | 0 | 26 | -6 |

| Program - Description | Span | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|--------------------------------------|-----------|-------------|------|------|------|------|------|------|------|------|------|------|-------|---------------|
| MNSE - Teaching Minor Sec Endo | rsement | | | | | | | | | | | | | |
| 1414 - Journalism | FQ68-FS21 | Enrollments | 11 | 9 | 9 | 7 | 7 | 8 | 10 | 3 | 3 | 0 | 67 | -11 |
| MNUN - Minor Undergraduate | | | | | | | | | | | | | | |
| 6324 - Animation&Comics Story Media | FS16- | Enrollments | 0 | 0 | 0 | 0 | 0 | 26 | 36 | 36 | 34 | 28 | 160 | 28 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 11 | 6 | 4 | 29 | 4 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 22% | 31% | 18% | 14% | 18% | 14% |
| 6346 - Broadcast Journalism | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 47 | 70 | 64 | 181 | 64 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 8 | 13 | 27 | 13 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 13% | 11% | 20% | 15% | 20% |
| 6367 - Media Photography | FS19- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 41 | 61 | 102 | 61 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 16 | 20 | 16 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 10% | 26% | 20% | 26% |
| 6347 - Sports Journalism | FS18- | Enrollments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 54 | 92 | 87 | 233 | 87 |
| | | Awards | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 | 8 | 13 | 31 | 13 |
| | | % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 19% | 9% | 15% | 13% | 15% |
| NOGR - No Degree - Graduate | | | | | | | | | | | | | | |
| 1493 - Linked BA/MA Journalism Track | FS12- | Enrollments | 0 | 0 | 1 | 6 | 7 | 11 | 7 | 5 | 8 | 10 | 55 | 10 |

| ogram - Description | Span | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
|---|---------------------|-----------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|---------------|
| Totals for Communication Arts and Sciences | | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff |
| | Additional Major U | ndergradı | ıate | | | | | | | | | | |
| | Enrollments | 95 | 109 | 115 | 96 | 87 | 91 | 101 | 102 | 107 | 87 | 990 | -8 |
| | Awards | 17 | 17 | 15 | 15 | 15 | 15 | 14 | 9 | 18 | 15 | 150 | -2 |
| | % | 18% | 16% | 13% | 16% | 17% | 16% | 14% | 9% | 17% | 17% | 15% | -1% |
| | Bachelor of Arts | | | | | | | | | | | | |
| | Enrollments | 3,877 | 3,924 | 3,983 | 4,101 | 4,282 | 4,278 | 3,300 | 2,935 | 2,921 | 2,891 | 36,492 | -986 |
| | Awards | 890 | 874 | 840 | 908 | 1,068 | 1,050 | 801 | 683 | 612 | 731 | 8,457 | -159 |
| | % | 23% | 22% | 21% | 22% | 25% | 25% | 24% | 23% | 21% | 25% | 23% | 2% |
| | Bachelor of Science | : | | | | | | | | | | | |
| | Enrollments | 326 | 324 | 307 | 316 | 292 | 145 | 1,245 | 1,518 | 1,553 | 1,419 | 7,445 | 1,093 |
| | Awards | 104 | 80 | 61 | 70 | 75 | 73 | 270 | 398 | 410 | 473 | 2,014 | 369 |
| | % | 32% | 25% | 20% | 22% | 26% | 50% | 22% | 26% | 26% | 33% | 27% | 1% |
| | Concentration Grad | luate | | | | | | | | | | | |
| | Enrollments | 0 | 18 | 25 | 30 | 43 | 50 | 29 | 8 | 3 | 0 | 206 | 0 |
| | Awards | 0 | 4 | 5 | 10 | 8 | 21 | 20 | 6 | 2 | 1 | 77 | 1 |
| | % | | 22% | 20% | 33% | 19% | 42% | 69% | 75% | 67% | | 37% | 0% |
| | Concentration Und | ergraduat | :e | | | | | | | | | | |
| | Enrollments | 1,045 | 996 | 1,805 | 1,702 | 1,855 | 2,362 | 1,276 | 999 | 1,419 | 1,311 | 14,770 | 266 |
| | Awards | 259 | 407 | 443 | 504 | 581 | 598 | 395 | 279 | 317 | 392 | 4,175 | 133 |
| | % | 25% | 41% | 25% | 30% | 31% | 25% | 31% | 28% | 22% | 30% | 28% | 5% |
| | Doctor of Philosopl | ıy | | | | | | | | | | | |
| | Enrollments | 103 | 111 | 104 | 107 | 108 | 121 | 119 | 119 | 102 | 87 | 1,081 | -16 |
| | Awards | 13 | 18 | 17 | 18 | 9 | 15 | 18 | 18 | 19 | 21 | 166 | 8 |
| | % | 13% | 16% | 16% | 17% | 8% | 12% | 15% | 15% | 19% | 24% | 15% | 12% |

| Program - Description | Span | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff. |
|-----------------------|---------------------------|-------------|------|------|------|------|------|------|------|-------|-------|-------|----------------|
| | Graduate Certifica | ite Progran | n | | | | | | | | | | |
| | Enrollments | 0 | 24 | 24 | 28 | 34 | 31 | 25 | 90 | 104 | 72 | 432 | 72 |
| | Awards | 0 | 9 | 11 | 11 | 14 | 18 | 15 | 43 | 54 | 50 | 225 | 50 |
| | % | | 38% | 46% | 39% | 41% | 58% | 60% | 48% | 52% | 69% | 52% | 69% |
| | Master of Arts | | | | | | | | | | | | |
| | Enrollments | 352 | 282 | 267 | 243 | 234 | 263 | 297 | 315 | 351 | 363 | 2,967 | 11 |
| | Awards | 172 | 130 | 123 | 105 | 89 | 93 | 109 | 114 | 127 | 122 | 1,184 | -50 |
| | % | 49% | 46% | 46% | 43% | 38% | 35% | 37% | 36% | 36% | 34% | 40% | -15% |
| | Master of Science | | | | | | | | | | | | |
| | Enrollments | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | -1 |
| | Minor Undergradu | ate | | | | | | | | | | | |
| | Enrollments | 0 | 0 | 0 | 0 | 710 | 786 | 836 | 969 | 1,102 | 1,045 | 5,448 | 1,045 |
| | Awards | 0 | 0 | 0 | 0 | 247 | 284 | 272 | 297 | 331 | 369 | 1,800 | 369 |
| | % | | | | | 35% | 36% | 33% | 31% | 30% | 35% | 33% | 35% |
| | No Degree - Gradu | uate | | | | | | | | | | | |
| | Enrollments | 0 | 2 | 12 | 27 | 36 | 41 | 39 | 36 | 49 | 44 | 286 | 44 |
| | Specialization Gra | duate | | | | | | | | | | | |
| | Enrollments | 3 | 3 | 2 | 3 | 3 | 10 | 11 | 8 | 7 | 7 | 57 | 4 |
| | Awards | 1 | 1 | 0 | 2 | 0 | 4 | 6 | 2 | 2 | 3 | 21 | 2 |
| | % | 33% | 33% | 0% | 67% | 0% | 40% | 55% | 25% | 29% | 43% | 37% | 10% |
| | Specialization Und | dergraduat | :e | | | | | | | | | | |
| | Enrollments | 503 | 544 | 596 | 664 | 315 | 23 | 5 | 0 | 0 | 0 | 2,650 | -503 |
| | Awards | 191 | 165 | 198 | 236 | 55 | 15 | 4 | 0 | 0 | 0 | 864 | -191 |
| | % | 38% | 30% | 33% | 36% | 17% | 65% | 80% | | | | 33% | -38% |
| | Teaching Major Se | ec Endorse | ment | | | | | | | | | | |
| | Enrollments | 6 | 3 | 4 | 3 | 3 | 4 | 2 | 1 | 0 | 0 | 26 | -6 |

| Program - Description | Span | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | Total | 10 yr Diff. |
|-----------------------|----------------------|----------|------|------|------|------|------|------|------|------|------|-------|----------------|
| | Teaching Minor Sec | Endorse | ment | | | | | | | | | | |
| | Enrollments | 11 | 9 | 9 | 7 | 7 | 8 | 10 | 3 | 3 | 0 | 67 | -11 |
| | Teaching Mjr K-12 E | ndorsem | ent | | | | | | | | | | |
| | Enrollments | 34 | 18 | 9 | 4 | 1 | 2 | 1 | 0 | 0 | 0 | 69 | -34 |
| | Teaching Mnr Elem | Endorsen | nent | | | | | | | | | | |
| | Enrollments | 0 | 2 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 5 | 0 |
| | University Grad Cert | tificate | | | | | | | | | | | |
| | Enrollments | 0 | 0 | 3 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 5 | 0 |
| | Awards | 0 | 0 | 2 | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 5 | 0 |
| | % | | | 67% | 200% | | | 100% | | | | 100% | 0% |