JOURNALISM  JRN

School of Journalism  College of Communication Arts and Sciences

108  The World of Media  Fall, Spring, Summer. 3(3-0)
Introduction to the wide array of the journalism and media industries. Examination of established to emerging media and their content and audiences, content dissemination, policy and management decision-making, theory, history, development and current structure of the media. Role and impact of media on society and vice-versa, careers, law and ethics, media literacy and diversity.

200  Writing and Reporting News  Fall, Spring, Summer. 3(1-4) P: Completion of Tier I Writing Requirement R: Approval of school.

203  Visual Storytelling  Fall, Spring, Summer. 3(3-0) R: Open to undergraduates students in the College of Communication Arts and Sciences.
Explorations of visual storytelling techniques and technologies, including photography, audio, video, information graphics, alternative story forms and social media.

206  Video Storytelling with Phones  Fall, Spring, Summer. 3(2-2)

211  Documentary Film History and Theory  Fall. 3(1-4) Interdepartmental with Film Studies and Media and Information and Writing, Rhetoric and American Cultures. Administered by Media and Information. R: Open to students in the School of Journalism or in the Department of Media and Information or in the Department of Writing, Rhetoric and American Cultures or in the Film Studies major. Documentary history and theory from its origins to the present.

212  2D Animation Storytelling  Fall, Spring. 3(3-0)
Theory and production practice of creating 2D animation in cultural storytelling and education.

213  Animation, Comics, Culture and Graphic Novels in Media  Summer. 3(3-0)
Study of the development and relevance of comics and graphic novels from around the world to cultural and historical issues and events. Creation of digital and interactive comics to market work for transmedia publication. Special emphasis is put on creating short comics around news issues and events, educational and instructional comics, interactive, animated and experimental comic styles.

218  Sports in Contemporary Media  Fall. 3(3-0) P: Completion of Tier I Writing Requirement
Introduction to today’s media coverage of sports, including college and professional major and Olympic sports. Survey of development of traditional and new media reporting. Legal, and ethical issues, including contracts and copyrights of sports media.

265  International Journalism and Media  Fall. 3(3-0)
Survey of journalism processes and media systems around the world. Contemporary issues in international journalism. Press theory and effects on press freedom and media independence. Foreign correspondence reporting.

300  Multimedia Writing and Reporting (W)  Fall, Spring, Summer. 3(1-4) P: JRN 200 and (JRN 203 or concurrently) and completion of Tier I writing requirement
Powerful writing combined with visual communication and social media for multimedia reporting. Developing story ideas and interview techniques for covering public affairs and communities. Stories are published online.

303  On-Air Announcing, Interviewing and Hosting  Fall, Spring, Summer. 3(2-2)
Hands-on experience to be comfortable in front of a camera and microphone in a live setting doing interviews or presenting information. Effective host and anchor techniques across various digital platforms for all different styles of programming, including news, sports and entertainment.

305  Editing for Print and Digital  Fall, Spring, Summer. 3(2-2) P: JRN 200 SA: JRN 405
Editing for accuracy, brevity and maximum impact to improve one’s own writing and that of others for today’s media and publication.

306  Introduction to Radio, Podcasting and TV News  Fall, Spring, Summer. 3(2-2) P: (JRN 300 or concurrently) and JRN 206 or approval of department RB: Basic knowledge of video shooting and editing recommended
Fundamentals of audio storytelling. Introduction to broadcast style writing; scripting for radio news and podcasting; voice tone and cadence. Exposure to professional cameras for video stories.

310  Photojournalism  Fall, Spring. 3(2-2) R: Open to students in the School of Journalism.
Beginning photographic storytelling and editing for media. Principles and ethics of non-fiction visual communication, camera operation and software editing.

311  Introduction to Documentary Filmmaking  Spring. 3(3-0) Interdepartmental with Film Studies and Media and Information and Writing, Rhetoric and American Cultures. Administered by Media and Information. P: MI 211 R: Open to students in the Documentary Production Minor. SA: TC 233
Introduction to documentary production using accessible and affordable digital technology.

312  Stop Motion Animation Storytelling  Summer. 3(3-0)
Creation of digital stop motion animation sequences to tell a narrative story or recreate a historical or current world event. History of stop motion animation, character rigging and kinetics, storyboarding, plot and sequence development.

313  Political Cartoons  Summer. 3(3-0)
Survey and critique of political cartoons from around the world from ancient Egypt through today. Impact the cartoons can have on society as well as the techniques to research, create, and market political cartoons.

317  Sports Journalism  Fall. 3(2-2) P: JRN 200 SA: JRN 417
Introduction to the specialized field of sports journalism. Reporting on high school, college, Olympic, and professional major sports. Interaction with sports journalists from various media; writing and producing sports stories in multi-media formats. Ethical decision-making.

325  Journalism History  Fall. 3(3-0) SA: JRN 425
Development of journalism in the United States from colonial to the present; examination of evolving written, aural, visual and multimedia forms and relevant media technology. Journalism's history has impacted and influenced U.S. history in interesting ways.

336  Designing for Media  Fall, Spring. 3(2-2)
Creating and composing visual communication design for digital and print publications. Theory and practice in typography, visual editing, alternative story forms, hierarchy and use of color.

338  Information Graphics  Fall, Spring. 3(2-2) P: JRN 203 or approval of school
Information graphics, or infographics, are graphic visual representations of information used to make information clearer and more understandable, accessible and engaging. Theory, application and production of print, animated and interactive information graphics using visual tools, like maps, charts, diagrams and illustrations.

345  Images and Messages  Spring. 3(3-0) SA: JRN 445
Visual communication through analytical, historical and critical views. Role and effects of imagery in storytelling, news and documentary presentations. Ethics of visual messages. Impact of technology on visual journalism. Aesthetics of imagery and cultural belief systems associated with the medium of photography.

365  International News and Government Dynamics  Spring. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. SA: JRN 335
Explores the importance of journalism in the process of building governments in different countries. Comares features of global media and coverage in international contexts. Regions rotate each year: Latin America and the Caribbean; Africa and the Middle East; Asia and the Pacific; and Europe. Historical influences and impact of government-media relations and types of media and technology outlets.
401  Advising Student Publications
Fall, Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course.
Analyze and understand the context of environment, science and health events and issues for news coverage.

375  International Journalism and Media
Fall. 3(3-0) SA: JRN 335
Survey of media and journalism news systems around the world. Contemporary issues in international journalism. Press theory and effects on press freedom and media independence. Foreign correspondence reporting.

402  Public Relations Topics in Journalism
Fall, Spring. (1-0) A student may earn a maximum of 6 credits in any or all enrollments in ADV 402, COM 402, JRN 402.
R: Open to students in the Journalism Major or in the Public Relations Minor.
Current and rotating topics related to the practice of public relations.

403  TV News
Fall, Spring. 3(2-2) P: JRN 306 or approval of department R: Open to students in the School of Journalism.

406  Advanced TV News Storytelling and Producing
Fall, Spring. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. P: JRN 403 or approval of department
Announcing, reporting, and producing newscasts for TV and digital platforms, honing skills in video, audio, broadcast writing, TV news storytelling, interviewing and reporting. Advanced producing techniques, social media strategies for journalism and create a professional portfolio for future employers.

407  Advanced Reporting
Fall. 3(2-2) P: JRN 300

409  Advising Student Publications
Spring, Summer. 3 to 12 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P: Completion of Tier I Writing requirement R: Open to juniors or seniors and graduate students and approval of school.
Themes and issues to oversee successful student publications such as staff organization and policies, finance, law, photography, design and role of the student press.

410  Advanced Photojournalism: Documentary
Spring. 3(2-2) P: JRN 310 or approval of school
Environmental, Science, and Health Reporting
Fall, Spring, Summer. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. Investigative reporting on environment, science and health. Text, video, audio stories published on GreatLakesEcho.org and other venues. Analyzing environment, science and health events and issues for news coverage.

International News and Government Dynamics
Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Not open to freshmen. Comparative features of global media and coverage within regional contexts that rotate each year: Latin America and the Caribbean; Africa and the Middle East; Europe; or Asia and the Pacific. Historical influences and impact of state-press relations and communications technologies.

Photo Communication in Europe
Summer. 3(3-6) R: Approval of school. Study abroad. Introduction to contemporary photographers including those working in documentary, photojournalism, advertising and art. Visits to historical collections of photography, museums, galleries, and studios. Structured travel to historical and cultural sites. Practical experience in digital photography including shooting, editing, storytelling and packaging.

Sports Journalism Education Abroad
Summer of even years. 6(6-0) P: JRN 200 or approval of school. Examine European sport cultures (ancient and modern) in Paris and Rome. Study how sport journalism operates in both cities through experiential learning by attending tours, guest lectures, experiencing live sporting events and seeing sports journalism in action.

Environmental Communication Education Abroad
Summer. 6(6-0) R: Approval of school. Local environmental problems and the ways in which they are connected to political, economic, social, and ecosystemic dynamics at a global scale. Explore the ways in which diverse stakeholders involved in environmental decision-making use communication strategies to achieve their goals and objectives.

British and Irish Mass Media Education Abroad
Examine European sport cultures (ancient and modern) in Paris and Rome. Study how sport journalism operates in both cities through experiential learning by attending tours, guest lectures, experiencing live sporting events and seeing sports journalism in action.

Creative Journey Education Abroad
Summer. 6(6-0) R: Approval of school. Visual communication for the transfer of ideas, knowledge and data. Visual tools including videos, infographics, color, typography, and photography.

Independent Study
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Approval of school. Supervised individual study in an area of journalism.

Journalism Special Topics
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. Various issues, skills or themes relating to journalism.

Journalism Professional Field Experience
Fall, Spring. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: JRN 200 R: Open to students in the Journalism Major. Approval of school; application required. Supervised field experience at a professional media organization. Media related issues.

Multiple Media Reporting I
Fall. 3(2-2) R: Open to graduate students. Development and practice of professional news judgment, writing, ethics, and skills across media platforms, such as print, online, audio, and video storytelling.

Multiple Media Reporting II
Spring. 3(2-2) P: JRN 800 R: Open to graduate students. Investigative and in-depth project reporting across media platforms. Use of databases, documents, financial data, survey data and geographic information systems.

Journalism ProSeminar
Fall. 1(1-0) R: Open to graduate students or master's students in the College of Communication Arts and Sciences or in the School of Journalism or approval of school. Seminar on professional and academic issues and careers in journalism. Specific discussion topics selected by faculty.

Introduction to Quantitative Research Methods
Fall, Spring. 3(3-0) Interdepartmental with Advertising and Communication and Media and Information. Administered by Communication, SA: ADV 875, COM 800, JRN 817, TC 802 Introduction to quantitative social science research methods and applied analyses for understanding research reports and developing graduate level research projects.

Journalism Studies Seminar
Fall. 3(3-0) Wider social and cultural contexts within which journalism is practiced, and reviews the variety of ways in which journalism has been understood as an object of study and research.

Disruptions in Journalism
Fall. 3(3-0) Key changes in technology, society, economic models, political forces, diversity, science and the environment, and arts and culture by exploring how these forces shape and reshape journalism princi- ples and practices.

Contemporary Issues in Journalism
Spring. 3(3-0) Contemporary global challenges, controversies and changing dynamics in journalism and the news media. Obstacles to and opportunities for independent journalism. journalistic professional practices, standards and ethics.

Visual Journalism
Fall. 3(3-0) R: Open to graduate students. Historical, theoretical, conceptual, ethical and technological approaches to the creation, processing and dissemination of visual information in journalism, documentary film, public relations and advertising. Explores both U.S. and international case studies.

Media, Society and Theory
Fall. 3(3-0) R: Open to graduate students. Roles, impacts, organization, and performance of the news media in society.

Applied Research Methods in Journalism
Spring. 3(3-0) R: Open to graduate students. Exposure to qualitative and quantitative methods of research for journalism. Methods include surveys, content analysis, focus groups, participant observation, historical, visual and document research.

Capital News Service
Fall, Spring. 3(1-4) P: JRN 800 or approval of school R: Open to master's students in the College of Communication Arts and Sciences or in the School of Journalism or in the Journalism Major or approval of school. Supervised professional experience in covering politics and state government as correspondents for selected media. Student work appears in professional print and online media.

Social Media News and Information
Spring. 3(3-0) R: Open to graduate students. New technologies relevant to journalism. Assessing impact on the field. Use of these technologies in their work.

Environment, Science and Health Reporting Topics
Fall, Spring. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. Resources and practical experience in reporting and writing about environmental, science and health topics for GreatLakesEcho and other venues.

Environment, Science and Health Journalism Seminar
Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. Issues in environmental, science and health journalism.

Global Affairs Reporting
Fall. 3(2-2) P: JRN 800 R: Open to graduate students. Techniques and challenges in covering international events and issues such as economics, security, disasters, and public policy. Understanding international press systems, rights and constraints.

Journalism Study Abroad Topics
Summer. 6(6-0) A student may earn a maximum of 12 credits in all enrollments for this course. R: Open to graduate students. Approval of school. Topics vary. Blend of lectures, visits to media organizations, and fieldwork.
921 Theories of Media and Information  
Fall, 3(3-0) Interdepartmental with Advertising and Communication Arts and Sciences and Media and Information. Administered by Communication Arts and Sciences. R: Open to doctoral students in the Communication Arts and Sciences or approval of college. SA: ADV 921

Overview of the relations between information theory, communication theory, and media theory, and an understanding of how these theories have evolved over time and which competing approaches coexist.

960 Media and Technology  
Spring, 3(3-0) Interdepartmental with Advertising and Media and Information. Administered by Media and Information. R: Open to doctoral students in the Communication Major or in the Media and Information Studies Major or approval of department. SA: TC 960

Theoretical frameworks concerning media and communication processes, and their interactions with technology. Social, organizational, critical, and economic perspectives.