Department of Advertising, 
Public Relations and Retailing 
College of Communication Arts 
and Sciences

861 Research in Retailing
Fall. 3(3-0) RB: Research methods course. 
SA: HED 861
Retailing research streams and methodology. Implications of research for future directions in retailing.

999 Doctoral Dissertation Research
Fall, Spring, Summer. 1 to 24 credits. A student may earn a maximum of 99 credits in all enrollments for this course.
Doctoral dissertation research.