310 Photojournalism
Fall, Spring. 3(2-2) P: JRN 203 or JRN 483 or approval of school R: Open to students in the School of Journalism.
Photography storytelling by learning the principles and ethics of successful visual communication, camera operation and software editing.

311 Introduction to Documentary Production
Spring. 3(2-2) Interdepartmental with Film Studies and Media and Information and Writing, Rhetoric and American Cultures. Administered by Media and Information. P: MI 211 R: Open to students in the Documentary Production Minor. SA: TC 233
Introduction to documentary production using accessible and affordable digital technology.

312 Stop Motion Animation Storytelling
Summer. 3(3-0)
Creation of digital stop motion animation sequences to tell a narrative story or recreate a historical or current world event. History of stop motion animation, character rigging and kinetics, storyboarding, plot and sequence development.

313 Political Cartoons
Summer. 3(3-0)
Survey and critique of political cartoons from around the world from ancient Egypt through today. Impact the cartoons can have on society as well as the techniques to research, create, and market political cartoons.

317 Sports Journalism
Fall, Spring. 3(2-2) P: JRN 200 SA: JRN 417
Introduction to the specialized field of sports journalism. Reporting on high school, college, Olympic, and professional major sports. Interaction with sports journalists from various media; writing and producing sports stories in multi-media formats. Ethical decision-making.

325 Journalism History
Fall. 3(3-0) SA: JRN 425
Development of journalism in the United States from colonial to the present; examination of evolving written, aural, visual and multimedia forms and relevant media technology. Journalism's history has impacted and influenced U.S. history in interesting ways.

336 Designing for Media
Fall, Spring. 3(2-2) P: JRN 203 or approval of school
Creating and composing visual communication design for digital and print publications. Theory and practice in typography, visual editing, alternative story forms, hierarchy and use of color.

338 Information Graphics
Fall, Spring. 3(2-2) P: JRN 203 or approval of school
Information graphics, or infographics, are graphic visual representations of information used to make information clearer and more understandable, accessible and engaging. Theory, application and production of print, animated and interactive information graphics using visual tools, like maps, charts, diagrams and illustrations.

345 Images and Messages
Spring. 3(3-0) SA: JRN 445
Visual communication through analytical, historical and critical views. Role and effects of imagery in storytelling, news and documentary presentations. Ethics of visual messages. Impact of technology on visual journalism. Aesthetics of imagery and cultural belief systems associated with the medium of photography.
365 International News and Government Dynamics  
Fall, Summer, 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. SA: JRN 335  
Explores the importance of journalism in the process of building governments in different countries. Compares features of global media and coverage in international contexts. Regions rotate each year: Latin America and the Caribbean; Africa and the Middle East; Asia and the Pacific; and Europe. Historical influences and impact of government-media relations and types of media and technology outlets.

372 Environment, Science and Health Journalism  
Special Topics  
Fall, Spring, Summer, 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 372 and JRN 472. SA: JRN 473  
Analyzes and understands the context of environment, science and health events and issues for news coverage.

375 International Journalism and Media  
Fall, 3(3-0) SA: JRN 335  
Survey of media and journalism news systems around the world. Contemporary issues in international journalism. Press theory and effects on press freedom and media independence. Foreign correspondence reporting.

402 Public Relations Topics in Journalism  
Fall, Spring. 1(1-0) A student may earn a maximum of 6 credits in any or all enrollments in ADV 402, COM 402, JRN 402. R: Open to students in the Journalism Major or in the Public Relations Minor.  
Current and rotating topics related to the practice of public relations.

403 TV News  
Fall, Spring, 3(2-2) P: JRN 306 or approval of department R: Open to students in the School of Journalism.  

406 Advanced TV News Storytelling and Producing  
Fall, Spring, 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. P: JRN 403 or approval of department  
Announcing, reporting, and producing newscasts for TV and digital platforms, honing skills in video, audio, broadcast writing, TV news storytelling, interviewing and reporting. Advanced producing techniques, social media strategies for journalism and create a professional portfolio for future employers.

407 Advanced Reporting  
Fall, Spring, 3(2-2) P: JRN 300  

409 Advising Student Publications  
Spring, Summer, 3 to 12 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P: Completion of Tier I Writing Requirement R: Open to juniors or seniors that have completed an introductory course in news media. Themes and issues to oversee successful student publications such as staff organization and policies, finance, law, photography, design, and role of the student press.

410 Advanced Photographic Journalism: Documentary  
Spring, 3(2-2) P: JRN 310 or approval of school  

411 Collaborative Documentary Design and Production (W)  
Spring, 3(2-2) Interdepartmental with Film Studies and Media and Information and Writing, Rhetoric and American Cultures. Administered by Media and Information. P: Completion of Tier I Writing Requirement R: Open to students in the Documentary Production Minor. SA: TC 411  
Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution.

413 3D Animation Storytelling  
Summer, 3(3-0)  
Character development in regard to culture and story. Advanced relationship of physics between character and the environment through micro facial expressions, body language of walk and gesture.

416 Sports Multimedia Content Management  
Fall, Spring, Summer, 3(2-2) P: JRN 300 and JRN 317  
Packaging, editing, and making ethical decisions in sports newswriting. Reporting on high school, college and professional major sports and Olympic sports. Interaction with sports journalists from various media; writing and producing sports stories in multi-media formats.

417 Sports Reporting  
Fall, Spring, 3(2-2) P: JRN 200 and JRN 218  
Introduction to specialized field of sports journalism; reporting on high school, college and professional major sports and Olympic sports. Interaction with sports journalists from various media; writing and producing sports stories in multi-media formats.

418 Advanced Sports Reporting  
Fall, Spring, 3(2-2) P: JRN 416  
Upper-level exploration of issues in sports journalism and directed professional work experiences at outlets such as WKAR's Current Sports (radio/TV/web) and FOX Sports.

420 Capital News Service  
Fall, Spring, 3(2-2) P: JRN 200 and JRN 218  
Introduction to specialized field of sports journalism; reporting on high school, college and professional major sports and Olympic sports. Interaction with sports journalists from various media; writing and producing sports stories in multi-media formats.

421 News Media Law and Ethics  
Fall, Spring, Summer, 3(3-0)  
Legal and ethical nature of news gathering and dissemination. Moral issues in gathering and reporting news. First amendment principles of press freedom. Libel, invasion of privacy, prior restraint, access to information. Objectivity, sensitivity, covering victims, source relations.

432 Magazine, Feature and Freelance Writing  
Spring, 3(2-2) P: JRN 336  
Theory and practice in designing online publications. Content gathering including text, digital images and multimedia elements. Emphasis on information, interaction and presentation design. Includes coding such as HTML and CSS.

438 Advanced Information Graphics  
Fall, Spring, 3(2-2) P: JRN 338 or approval of school  
Creating visual storytelling with advanced techniques and technologies for communicating information online and across media. Using graphics, animation and other methods to represent data simply to various audiences.

450 Media Innovation and Entrepreneurship  
Spring, 3(3-0) P: JRN 200 and JRN 300 R: Open to juniors or seniors that have completed an introductory course in news media. Developing and marketing innovations in journalism media that have the potential for commercial enterprise. Building blocks of entrepreneurship to know how to test markets, prototype, and develop audiences.

465 International Reporting  
Spring, 3(2-2) P: JRN 265 and JRN 300 or approval of school  
Writing and reporting significant and innovative stories on international and global affairs. Understanding varying degrees of press freedom in different cultures, and reporting with a sensitivity to diversity and cultural contexts.

472 Environment, Science and Health Reporting  
Fall, Spring, 1 to 6 credits. A student may earn a maximum of 12 credits in all enrollments for this course. A student may earn a maximum of 12 credits JRN 472 and JRN 372. R: Approval of school.  
Investigative reporting on environment, science and health. Text, video, audio stories published on Great LakesEcho.org and other venues. Analyzing environment, science and health events and issues for news coverage.

475 International News and Government Dynamics  
Spring, 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Not open to freshmen. Comparative features of global media and coverage within regional contexts that rotate each year: Latin America and the Caribbean; Africa and the Middle East; Europe; or Asia and the Pacific. Historical influences and impact of state-press relations and communications technologies.
Introduction to quantitative social science research

483 Photo Communication in Europe
Summer. 6(3-6): R: Approval of school.
Study abroad. Introduction to contemporary photog-
graphers including those working in documentary,
photojournalism, advertising and art. Visits to histori-
cal collections of photography, museums, galleries,
and studios. Structured travel to historical and cul-
tural sites. Practical experience in digital photography
including shooting, editing, storytelling and packag-
ing.

490 Independent Study
Fall, Spring, Summer. 1 to 4 credits. A stu-
dent may earn a maximum of 8 credits in all
enrollments for this course. R: Approval of school.
Supervised individual study in an area of journalism.

492 Journalism Special Topics
Fall, Spring, Summer. 1 to 6 credits. A stu-
dent may earn a maximum of 12 credits in all
enrollments for this course.
Various issues, skills or themes relating to journalism.

493 Journalism Professional Field Experience
Fall, Spring, Summer. 1 to 6 credits. A stu-
dent may earn a maximum of 6 credits in all
enrollments for this course. P: JRN 200: R: Open to
students in the Journalism Major. Approval of school; application required.
Supervised field experience at a professional media
organization. Media related issues.

800 Multiple Media Reporting I
Fall. 3(2-2): R: Open to graduate students.
Development and practice of professional news judg-
ment, writing, ethics, and skills across media plat-
forms, such as print, online, audio, and video story-
telling.

801 Multiple Media Reporting II
Spring. 3(2-2): P: JRN 800: R: Open to gradu-
ate students.
Investigative and in-depth project reporting across
media platforms. Use of databases, documents, fi-
ancial data, survey data and geographic information
systems.

803 Introduction to Quantitative Research
Methods
Fall, Summer. 3(3-0): Interdepartmental with Advertis-
ing and Communication and Media and Information. Administered by Communi-
ication. SA: ADV 875, COM 800, JRN 817, TC 802
Introduction to quantitative social science research
methods and applied analyses for understanding re-
search reports and developing graduate level re-
search projects.

808 Journalism Education Visual Topics
Fall, Spring, Summer. 1 to 3 credits. A stu-
dent may earn a maximum of 12 credits in all
enrollments for this course. R: Teaching de-
gree. R: Open to graduate students. Ap-
proval of school.
Visual communication topics for teachers who advise
student media in middle or high schools. Teaching
methods and best practice used in photography, web
and print design and video.

809 Journalism Education Advising Topics
Fall, Spring, Summer. 1 to 3 credits. A stu-
dent may earn a maximum of 12 credits in all
enrollments for this course. RB: Teaching de-
gree. R: Open to graduate students in the College of Education or in the Department of
Teacher Education or in the Journalism Dis-
ciplinary Teaching Minor or approval of school.
Specialized course offerings for teachers. Topics
may include classroom management techniques for
media advisers, working with diverse audiences, cre-
ating necessary curricula that align with state stand-
ards.

810 Visual Journalism
Fall. 3(3-0): R: Open to graduate students.
Historical, theoretical, conceptual, ethical and tech-
nological approaches to the creation, processing and
dissemination of visual information in journalism, doc-
umentary film, public relations and advertising. Ex-
plores both U.S. and international case studies.

815 Media, Society and Theory
Fall. 3(3-0): R: Open to graduate students.
Roles, impacts, organization, and performance of the
news media in society.

816 Applied Research Methods in Journalism
Spring. 3(3-0): R: Open to graduate students.
Exposure to qualitative and quantitative methods of
research for journalism. Methods include surveys, con-
textual analysis, focus groups, participant observa-
tion, historical, visual and document research.

820 Capital News Service
Fall, Spring. 3(1-4): P: JRN 800 or approval of school: R: Open to master's students in the College of Communication Arts and Sci-
ciences or in the School of Journalism or in the Journalism Major or approval of school.
Supervised professional experience in covering politi-
cal and state government as correspondents for se-
dected media. Student work appears in professional
print and online media.

821 Social Media News and Information
Spring. 3(3-0): R: Open to graduate students.
New technologies relevant to journalism. Assessing
impact on the field. Use of these technologies in their
work.

825 Journalism History and Qualitative Methods
Spring. 3(3-0): R: Open to graduate students.
How journalism and media evolved as they are today.
Qualitative methods to research formats, platforms,
design, content or policy. Variable time periods, soci-
eties and geographies.

872 Environment, Science and Health Reporting
Topics
Fall, Spring. 3(2-2): A student may earn a
maximum of 9 credits in all enrollments for
this course. P: JRN 800: R: Open to graduate students.
Resources and practical experience in reporting and
writing about environment, science and health topics.

873 Environment, Science and Health Journalism
Seminar
Fall, Spring. 3(3-0): A student may earn a
maximum of 9 credits in all enrollments for
this course. R: Open to graduate students.
Issues in environment, science and health journal-
ism.

875 Global Affairs Reporting
Fall. 3(2-2): P: JRN 800: R: Open to graduate students.
Techniques and challenges in covering international
events and issues such as economics, security, dis-
asters, and public policy. Understanding international
press systems, rights and constraints.

887 Journalism Study Abroad Topics
Summer. 6(6-0): A student may earn a maxi-
num of 12 credits in all enrollments for this course. R: Open to graduate students. Ap-
proval of school.
Topics vary. Blend of lectures, visits to media organ-
izations, and fieldwork.

890 Independent Study
Fall, Spring, Summer. 1 to 3 credits. A stu-
dent may earn a maximum of 9 credits in all
enrollments for this course. R: Open to graduate students in the School of Journal-
ism. Approval of school.
Individualized study under faculty direction.

892 Journalism Special Topics
Fall, Spring, Summer. 3(3-0): A student may earn a maximum of 6 credits in all enroll-
ments for this course. R: Open to graduate students.
Topics vary.

896 Journalism Professional Project
Fall, Spring, Summer. 1 to 6 credits. A stu-
dent may earn a maximum of 25 credits in all
enrollments for this course. R: Open to mas-
ter's students in the Journalism Major. Ap-
proval of school.
Individualized research, writing and production of in-
depth journalism projects.

899 Master's Thesis Research
Fall, Spring, Summer. 1 to 6 credits. A stu-
dent may earn a maximum of 6 credits in all
enrollments for this course. R: Open to mas-
ter's students in the Journalism Major. Ap-
proval of school.
Master's thesis research.

900 Theory Building in Media and Information
Studies
Fall. 3(3-0): Interdepartmental with Advertis-
ing and Media and Information. Administered by Advertis-
ing.
Concepts and issues relating explanation, scientific
inquiry, theory building and applications to interdisci-
plinary studies in media and information.
Qualitative Research Methods
Spring. 3(3-0) Interdepartmental with Advertising and Media and Information. Administered by Journalism. R: Open to doctoral students in the College of Communication Arts and Sciences. Qualitative research in mass and specialized communication systems. Topics include documentary, bibliographic, case study and participant observation methods.

Theories of Media and Information
Fall. 3(3-0) Interdepartmental with Advertising and Communication Arts and Sciences and Media and Information. Administered by Communication Arts and Sciences. R: Open to doctoral students in the College of Communication Arts and Sciences or approval of college. SA: ADV 921 Overview of the relations between information theory, communication theory, and media theory, and an understanding of how these theories have evolved over time and which competing approaches coexist.

Media and Technology
Spring. 3(3-0) Interdepartmental with Advertising and Media and Information. Administered by Media and Information. R: Open to doctoral students in the Communication Major or in the Media and Information Studies Major or approval of department. SA: TC 960 Theoretical frameworks concerning media and communication processes, and their interactions with technology. Social, organizational, critical, and economic perspectives.

Introductory Methods
Fall. 3(3-0) Interdepartmental with Advertising and Communication Arts and Sciences and Media and Information. Administered by Communication Arts and Sciences. RB: One graduate-level research design or statistics course. R: Open to doctoral students. A survey of qualitative and quantitative research design including validity and reliability, hypothesis formation, sampling, ethics, survey, experimental, ethnographic, observational and mixed methods.

Advanced Quantitative Analysis for Media
Spring. 3(3-0) Interdepartmental with Advertising and Communication Arts and Sciences and Media and Information. Administered by Media and Information. P: ADV 975 RB: Masters-level research course in addition to ADV 975. Multivariate research methods for media and information studies research.

Independent Study
Fall, Spring. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. Interdepartmental with Advertising and Communication Arts and Sciences and Media and Information. Administered by Communication Arts and Sciences. R: Open to doctoral students in the College of Communication Arts and Sciences or approval of college. Independent research under faculty direction.

Ways of Knowing
Fall, Spring. 3(3-0) Interdepartmental with Advertising and Communication Arts and Sciences and Media and Information. Administered by Communication Arts and Sciences. R: Open to doctoral students in the College of Communication Arts and Sciences or approval of college. Ways humans acquire, convey, organize and shape knowledge and information, and are shaped and influenced by it. Neurological, psychological linguistic, philosophical, cultural, and logical dimensions of human knowledge.

Doctoral Seminar
Fall, Spring. A student may earn a maximum of 15 credits in all enrollments for this course. Interdepartmental with Advertising and Communication Arts and Sciences and Media and Information. Administered by Communication Arts and Sciences. R: Open to doctoral students in the College of Communication Arts and Sciences or approval of college. Topics on theoretical and research issues in communication and mass media.

Research Practicum in Information and Media
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. Interdepartmental with Advertising and Communication Arts and Sciences and Media and Information. Administered by Communication Arts and Sciences. R: Open to doctoral students in the College of Communication Arts and Sciences or approval of college. Directed research collaboration with a faculty member or a team of students/faculty.