214 Social Media and the Start-up
Spring, Summer. 3(3-0) Interdepartmental with Communication Arts and Sciences. Administered by Communication Arts and Sciences. P: BUS 190 and CAS 114 R: Open to undergraduate students in the Entrepreneurship and Innovation Minor.
Introduction to using digital spaces and social media to propel entrepreneurship ideas forward. Survey of how businesses and organizations’ websites, videos, podcasts, and social media presence brand products and organizations. Website, mobile and social media presence to promote entrepreneurial idea.

225 Introduction to Multimedia Writing
Fall, Spring. 3(3-0) P: (WRA 202 or concurrently) and completion of Tier I writing requirement SA: WRA 417
Writing, directing, critiquing, and producing digital compositions that include multiple media. Professional writing, visual rhetoric, and design theories applied to multimedia short subjects.

260 Rhetoric, Persuasion, and Culture
Fall, Spring. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to undergraduate students in the College of Arts and Letters SA: AL 260
Rhetorical analysis of consumer, corporate, organizational, and popular cultures appropriate to professional settings.

300 Independent Study
On Demand. 1 to 4 credits. R: Open to sophomores. Approval of department. SA: ATL 290
Special projects arranged by an individual student and a faculty member in areas supplementing regular course offerings.

308 Invention in Writing
Fall, odd years. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to undergraduate students in the Professional Writing Major or approval of department. SA: AL 308
Theory and practice of invention in writing. Strategies and theories of generating and exploring thought in civic and professional writing contexts.

311 Introduction to Documentary Production
Spring. 3(2-2) Interdepartmental with Film Studies and Journalism and Media Information. Administered by Media and Information. P: MI 211 R: Open to students in the Documentary Production Minor. SA: TC 233
Introduction to documentary production using accessible and affordable digital technology.

320 Technical Communication (W)
Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Professional Writing Major and open to students in the Department of Forestry and open to students in the Experience Architecture Major or approval of department. SA: AL 320
Principles and practices of communicating technical information for different audiences and purposes, and across multiple media. Methods of audience-based research, information design, project management, and technical style (verbal and visual).

330 Writing Research in Communities and Cultures
Fall. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Department of Forestry or in the Professional Writing Major or approval of department. SA: AL 330
Various forms of public writing and rhetoric and their roles in democracy and public culture. Practice in modes of public and civic discourse, including deliberative strategies and a range of public literacies.

341 Nature and Environmental Writing
Fall of even years. 3(3-0) Interdepartmental with Fisheries and Wildlife. Administered by Writing, Rhetoric and American Cultures. P: Completion of Tier I Writing Requirement R: Open to undergraduate students in the Department of Forestry or the Professional Writing Major or in the Fisheries and Wildlife major or approval of department. SA: AL 341
Place-based writing that engages the environmental imagination, shaped by the variety of human relationships with place.

355 Writing for Publication Workshop
Summer. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to undergraduate students or approval of department. SA: AL 355
Workshop for students developing writing for a variety of print and online publications.

360 Visual Rhetoric
Fall, Spring. 4(4-0) P: ([WRA 202] and completion of Tier I writing requirement) or (AL 242 and completion of Tier I writing requirement) R: Open to students in the College of Arts and Letters or in the Professional Writing Major or approval of department. SA: AL 360
Visual literacy, design, and rhetoric. Effects of visual elements in print and online documents. Intensive writing and design.

370 Introduction to Grammar and Editing (W)
Fall, Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Professional Writing Major or approval of department. Theories, practice, and processes of grammar, style, and rhetorical issues for professional writers.
395 Writing Center Theory and Practice
Fall, Spring. 3(3-0) Interdepartmental with English. Administered by Writing, Rhetoric and American Cultures. P: Completion of Tier I Writing Requirement R: Approval of department. Writing center theory and practice. Consulting practices.

401 Writing and Leadership in the Professions
Summer. 3(3-0) P: Completion of Tier I Writing Requirement
Designed to support the learning of the basics of work-place communication. Focus on core rhetorical skills used across diverse businesses and organizations.

410 Advanced Web Authoring
Spring. 3(3-0) P: (WRA 210) and completion of Tier I writing requirement R: Open to students in the Professional Writing major and open to students in the Rhetoric and Writing major or approval of department. SA: AL 410 Developing and maintaining large-scale, interactive Web sites. Visual design, usability, audio and video integration, ongoing site management, and web accessibility.

411 Collaborative Documentary Design and Production (W)
Spring. 3(2-2) Interdepartmental with Film Studies and Journalism and Media and Information. Administered by Media and Information. P: Completion of Tier I Writing Requirement R: Open to students in the Documentary Production Minor. SA: TC 411 Design and development of documentaries in a team setting using video and audio. still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution.

415 Digital Rhetoric
Fall, Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Professional Writing major and open to students in the Rhetoric and Writing major or approval of department. SA: AL 415 Rhetorical, social, political, economic, and ethical dimensions of digital communication, including identity, community, genre, and events. Rhetorical dynamics of communication across digital spaces such as apps, websites, software, and other experiences.

420 Content Strategy
Spring. 3(3-0) P: (WRA 320) and completion of Tier I writing requirement R: Open to students in the Professional Writing Major and open to graduate students in the Department of Writing, Rhetoric and American Cultures or in the Professional Writing Major or approval of department. Applied theory and best practices for content strategy. Understanding the content management lifecycle, aligning content strategy to business goals, assessing communication needs for audiences and participants. Issues in project leadership, management, intellectual property, and organizational communication for creating flexible, dynamic content and content structures.

425 Advanced Multimedia Writing
Spring. 3(3-0) P: (WRA 202 and WRA 225) and completion of Tier I writing requirement R: Experience with multimedia writing and production. Professional writing, visual rhetoric, and design theories applied to multimedia projects. Advanced work in writing, directing, critiquing, and producing digital compositions that include multiple media and large-scale projects.

441 Social Justice as Rhetorical Practice
Fall of odd years. 3(3-0) P: Completion of Tier I Writing Requirement Rhetorical, cultural, and historical analyses of significant texts in peace and justice movements; production of effective texts in support of social, economic, and environmental justice and social entrepreneurship.

453 Grant and Proposal Writing
Fall, Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Department of Forestry or in the Professional Writing major and open to students in the Rhetoric and Writing major or approval of department. SA: AL 453 Researching and writing grants and proposals for corporations, nonprofit organizations, businesses, and government agencies.

455 Portfolio Seminar
Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to seniors in the Professional Writing Major and open to seniors in the Department of Writing, Rhetoric and American Cultures. Workshop for students preparing professional document portfolios in print and digital formats, including application materials for career, graduate study, and professional positions.

460 Advanced Visual Rhetoric and Document Design
Spring. 3(3-0) P: (WRA 202 and WRA 360) and completion of Tier I writing requirement R: Open to students in the Department of Writing, Rhetoric and American Cultures or in the Experience Architecture Major or approval of department. Develop and manage document design projects with clients, using iterative and participatory design and research methods. Research, design, project management, and client communication skills in visual rhetoric, professional writing, and document design.

471 The Rhetoric of Grammar
Spring. 3(3-0) P: WRA 370 R: Open to students in the Professional Writing Major or approval of department. Discussion of grammar, style, and language debates, paying special attention to the role of rhetorical context in ideas of grammaticality and appropriateness.

480 Publication Management I
Fall. 3(3-0) P: (WRA 202 and WRA 370) or approval of department and completion of Tier I writing requirement R: Open to students in the Professional Writing Major or approval of department. SA: WRA 380 Experience in publication processes: creating, designing, editing, and managing periodical, book, or online publications. Copyediting, developmental editing, design and layout, distribution and publicity. Rhetorical approaches to editing. Team processes involved in designing and editing publications. History of publishing.

481 Publication Management II
Spring. 3(3-0) P: (WRA 202 and WRA 370) and completion of Tier I writing requirement R: Open to students in the Professional Writing Major. SA: WRA 470 Experience in publication processes: creating, designing, editing, and managing periodical, book, or online publications. Copyediting, developmental editing, design and layout, distribution and publicity. Rhetorical approaches to editing. Team processes involved in designing and editing publications. History of publishing.

490 Independent Study
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I writing requirement R: Open to students in the Professional Writing Major. SA: WRA 490 Special project, directed reading and research.

491 Special Topics
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I writing requirement R: Open to students in the Professional Writing Major. Writing and reading intensive course on special topics in professional writing. Topics vary.

493 Internship in Professional Writing
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: (WRA 202 and WRA 210 and WRA 260 and WRA 360) or approval of department) and completion of Tier I writing requirement R: Open to students in the Professional Writing Major and not open to freshmen or sophomore. Approval of department. SA: AL 493E, WRA 493E, WRA 493D Supervised work as writers and editors in a corporate, organizational, or publishing setting. Required online assignments.

499 International Research in Professional Writing
Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: (WRA 202 or approval of department) and completion of Tier I writing requirement RB: WRA 330 R: Approval of department. Supervised research experiences in research in professional writing topics and sites.
805 Rhetoric Theory and History
Fall. 3(3-0): R: Open to graduate students in the College of Arts and Letters or in the College of Communication Arts and Sciences or approval of college. SA: AL 805
Historical perspective on major theories, issues, and topics in rhetoric and writing from classical times to the present.

841 Professional Writing Theory and Research
Spring of odd years. 3(3-0): R: Open to master's students or doctoral students in the Digital Rhetoric and Professional Writing major or in the Rhetoric and Writing major. SA: AL 841
Theory and research informing technical and professional writing practices. Workplace studies, usability research, information design theory, rhetoric of science and technology, research on computer-mediated writing.

848 Cultural Rhetorics Theory and Methodology
Spring. 3(3-0): R: Open to graduate students in the College of Arts and Letters or in the College of Communication Arts and Sciences or approval of college. SA: AL 848
Current methodological issues in rhetorical approaches to American cultural rhetorics.

853 Workshop in Rhetoric and Writing
Spring. 3(3-0): R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures.
Directed practice in various forms of academic and professional writing necessary to scholars and teachers in the discipline of rhetoric and writing.

854 Nonfiction Writing Workshop
Spring. 3(3-0): R: Some experience in writing workshop courses. R: Open to graduate students in the College of Arts and Letters or in the College of Communication Arts and Sciences or in the College of Education. SA: AL 854
Directed practice in writing various forms of nonfiction.

860 Multimodal Composing Theory and Practice
Fall of even years. 3(3-0): R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department. SA: AL 860
Theories of multimodal composing, including issues of visual rhetoric and consideration of document design. Effects of visual elements in print and online documents. Intensive writing, analysis, and production.

870 Research Methodologies in Rhetoric and Writing
Spring. 3(3-0): R: Open to doctoral students in the Rhetoric and Writing major and open to master's students in the Critical Studies in Literacy and Pedagogy major and open to master's students in the Digital Rhetoric and Professional Writing major. SA: AL 870
Exploration of inquiry approaches in rhetoric and writing. Discussion of methodologies, theoretical foundations, methods and tools, and project design.

872 Methods of Research in Rhetoric and Writing
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures. SA: AL 872, ENG 872
Specific methods modules. Practices, concepts and procedures for designing, evaluating, and conducting research in Rhetoric & Writing using specifically designated methods.

877 Community Literacy
Spring of even years. 3(3-0) Interdepartmental with Teacher Education. Administered by Writing, Rhetoric and American Cultures. R: Open to graduate students or master's students or doctoral students in the College of Education or in the Department of English or in the Professional Writing Major or in the Rhetoric and Writing Major. SA: AL 877
Applied research in a community organization, nonprofit agency, workplace, or school. Theories and designs of service learning pedagogies.

878 Composition Studies: Issues, Theory, and Research
Fall. 3(3-0): R: Open to graduate students in the College of Arts and Letters or in the College of Education or approval of college. SA: ENG 876; AL 878
Issues, research, and theories shaping current work in composition studies. Intersections with studies in literacy, discourse, and critical theory.

882 Contemporary Theories of Rhetoric
Spring. 3(3-0): R: Open to graduate students or master's students or doctoral students in the Department of English or in the Professional Writing Major or in the Rhetoric and Writing Major. SA: AL 882
Modern, postmodern, and contemporary rhetoric theories and their impact on writing and writing instruction. Cultural studies, critical theory, feminist discourse theory, rhetorical ethics, visual rhetoric, digital and media theory.

885 Research Colloquium
Fall. 3(3-0): R: Open to doctoral students in the Rhetoric and Writing major. SA: AL 885
Professional development seminar focused on developing research skills, designing research projects, and preparing publications and conference presentations.

886 Master's Research Colloquium
Fall. 1(1-0): R: Open to master's students in the Department of Writing, Rhetoric and American Cultures.
Professional development seminar focused on developing research skills, designing research projects, and preparing publications, conference presentations, and other professional materials unique to master's students.

888 Methods in the Teaching of College-Level Writing
Spring of even years. 3(3-0): R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures.
Strategies and methods of teaching college-level writing.

889 Writing Center Theory and Administration
Spring of odd years. 3(3-0) A student may earn a maximum of 3 credits in all enrollments for this course. R: Approval of department.
Examination of theoretical and practical components of writing center work. Theories of writing, culture, education, and administration shaping writing center theory, practice, and administration.

890 Independent Study in Rhetoric and Writing
Fall, Spring. Summer. 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
Special projects, directed reading, and research arranged by an individual graduate student and a faculty member in areas supplementing regular course offerings.

891 Special Topics in Rhetoric and Writing
Fall, Spring. 3(3-0) A student may earn a maximum of 24 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
Special topics supplementing regular course offerings, proposed by faculty on a group study basis.

893A Internship in Rhetoric and Writing
Fall. Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
Internships in a corporate, organizational, or publishing setting. Supervised graduate practicums, observations, or internships in secondary classrooms or in college writing, literacy, or rhetoric classrooms.

893B Internship in Professional Writing
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
Internship in professional writing for master's students.

893D Internship in Literacy and Pedagogy
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
Internship in literacy and pedagogy for master's students.

898 Master's Research
Fall. Spring, Summer. 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
Master's research for Plan B students.
899 Master's Thesis Research
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 15 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
Master's thesis for Plan A students.

992 Seminar in Literacy Studies
Fall of even years. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of college.
SA: ENG 992A, AL 992
Literacy theory and research for/in rhetoric and writing studies.

999 Doctoral Dissertation Research
Fall, Spring, Summer. 1 to 12 credits. A student may earn a maximum of 36 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
Dissertation research for doctoral students.