CMBA—Corporate MBA Program

CORPORATE CMBA MBA PROGRAM

The Eli Broad College of Business
Eli Broad College of Business
and The Eli Broad Graduate
School of Management

850 Special Topics in Accounting and Information Systems
Spring. 1 to 2 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: (CMBA 803 or concurrently) and (CMBA 810 or concurrently) R: Open to students in the Master of Business Administration in Corporate MBA Program. Current and emerging issues in accounting, auditing, accounting control systems, and other accounting areas to supplement and enrich existing courses. Current and emerging issues in information systems and information technologies.

851 Special Topics in Finance
Spring. 1 to 2 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open to students in the Master of Business Administration in Corporate MBA Program. Current and emerging issues in corporate finance, investments, and financial modelling to supplement and enrich existing courses.

852 Special Topics in Management
Fall. 1 to 2 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open to students in the Master of Business Administration in Corporate MBA Program. In depth analysis of topics in management including organizational behavior, organizational theory, human resources, and strategic management that may not otherwise be covered in the curriculum.

853 Special Topics in Marketing
Spring. 1 to 2 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open to students in the Master of Business Administration in Corporate MBA Program. Current and emerging issues in marketing, market development, and brand strategies to enrich and supplement existing courses.

854 Special Topics in Supply Chain Management
Spring. 1 to 2 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open to students in the Master of Business Administration in Corporate MBA Program. Current and emerging issues in supply chain management, including new technologies relevant to logistics, procurement, and operations.