BUSINESS

The Eli Broad College of Business
Eli Broad College of Business
and The Eli Broad Graduate
School of Management

101 Freshman Seminar for College of Business Students
Fall. 1(1-0) R: Open to freshmen in the Eli Broad College of Business and The Eli Broad Graduate School of Management. Approval of college.
Exploration of students’ interests. Interaction with business and academic professionals. Laying the foundation of skills and knowledge for success in business.

102 Career Seminar for Business Students
Spring. 1(1-0)
Introduction to careers in business, the world of work, business professionals, and skills necessary for success in the business professions.

170 Business Model Development: The Hive Startup
Fall, Spring, Summer. 1 credit.
Moving new venture business ideas to implementation in an idea and collection laboratory.

190 The Art of Starting
Spring. 3(3-0) RB: Interest in entrepreneurship.
Aspects of the entrepreneurial experience. The entrepreneurial mindset and the venture creation process. Foundation for getting a venture started, and understanding of what it takes to be an entrepreneur.

201 Sophomore Seminar for Business
Fall, Spring. 1(1-0) P: BUS 101 RB: BUS 102 R: Open to sophomores in the Eli Broad College of Business and The Eli Broad Graduate School of Management. Approval of college.
Professional identity development as a global business leader. Topics include: multicultural competence, professional decision making, career strategies, working in a diverse team, and developing professional mentor relationships.

250 Business Communications: Oral and Written Skills
Fall, Spring, Summer. 3(3-0) R: Open to undergraduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management.
Communication skills including use of digital media, delivery mechanics, persuasive speaking, and preparation of executive briefs, memos, email messages.

291 Special Topics: Introduction to Business
Fall, Spring, Summer. 3(3-0) R: Approval of college.

383 Business International Internship
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course. R: Open to undergraduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management. Approval of college.
International work experience in business.