The Eli Broad College of Business
Eli Broad College of Business
and The Eli Broad Graduate
School of Management

101  Freshman Seminar for College of
Business Students  
Fall. 1(1-0) R: Open to freshmen in the Eli
Broad College of Business and The Eli
Broad Graduate School of Management.
Approval of college.  
Exploration of students’ interests. Interaction with
business and academic professionals. Laying the
foundation of skills and knowledge for success in
business.

102  Career Seminar for Business Students  
Spring. 1(1-0)  
Introduction to careers in business, the world of
work, business professionals, and skills necessary
for success in the business professions.

201  Sophomore Seminar for Business  
Fall, Spring. 1(1-0) P: BUS 101 RB: BUS 102 R: Open to sophomores in the Eli Broad
College of Business and The Eli Broad
Graduate School of Management. Approval
of college.  
Professional identity development as a global busi-
ness leader. Topics include: multicultural compe-
tence, professional decision making, career strate-
gies, working in a diverse team, and developing
professional mentor relationships.

250  Business Communications: Oral and
Written Skills  
Fall, Spring, Summer. 3(3-0) R: Open to un-
dergraduate students in the Eli Broad Col-
lege of Business and The Eli Broad Gradu-
ate School of Management.  
Communication skills including use of digital media,
delivery mechanics, persuasive speaking, and prep-
aration of executive briefs, memos, email messages.

291  Special Topics: Introduction to Business  
Fall, Spring, Summer. 3(3-0) R: Approval of
college.  
Basic introduction to the functional fields in business
and their interrelationship. Review of fundamental
concepts and principles of business.

383  Business International Internship  
Fall, Spring, Summer. 1 to 3 credits. A stu-
dent may earn a maximum of 3 credits in all
enrollments for this course. R: Open to un-
dergraduate students in the Eli Broad Col-
lege of Business and The Eli Broad Gradu-
ate School of Management. Approval of
college.  
International work experience in business.

491  Special Topics in Business  
Fall, Spring, Summer. 1 to 6 credits. A stu-
dent may earn a maximum of 6 credits in all
enrollments for this course. R: Open to jun-
iors or seniors in the Eli Broad College of
Business and The Eli Broad Graduate
School of Management and not open to stu-
dents in the School of Hospitality Business.
Advanced study of interrelatedness of business
functions not typically found in the.