TC—Telecommunication

Department of Telecommunication, Information Studies and Media
College of Communication Arts and Sciences

101 Understanding Media in the Information Age
Fall, Spring, Summer. 3(3-0) SA: TC 100, TC 110
Critique and analysis of media including television, radio, film, handhelds, video games, social media and the Internet. Media history, policy, industry structure, and ethics. Technology, industry and social trends affecting the media in the information society.

201 Introduction to Media and Information Technology
Fall, Summer. 3(3-0) P: TC 101
Operational principles and applications of media and information technologies.

233 Documentary Technologies and Problems of Reality-Based Arts
Fall. 3(2-2) Interdepartmental with English and Writing. Rhetoric and American Cultures. Administered by Telecommunication. R: Open to students in the Documentary Studies Specialization.
Introduction to theoretical, historical, and methodological issues concerning documentary expression and reality-based art forms in a range of media.

247 Three-Dimensional Modeling and Design
Fall, Spring. 3(2-2) P: (CAS 111 and (CAS 205 or CAS 207)) or (STA 110 and STA 113) R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization or in the Game Design and Development Specialization.
Principles of 3D of computer graphics applied in cinema, games, illustration, design and sculpture. Use of 3D software to create and manipulate synthetic objects, materials, lights, and cameras.

291 Special Topics
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 16 credits in TC 191, TC 291, TC 391, and TC 491. Contemporary issues in media and communication technology.

300 Media Policy and Economics
Fall. 3(3-0) P: TC 101 SA: TC 200, TC 210
Economics and public policy related to traditional, new and emerging media, including radio, television, cinema, telephony, mobile communications, interactive media, and the Internet.

301 Bringing Media to Market
Spring, Summer. 3(3-0) P: TC 101 SA: TC 356, TC 381
Process of bringing media to market across multiple delivery platforms including broadcast, cable, satellite, internet and mobile devices. Industry structure of creative and distribution methods, pricing and repurposing of content. Practical and theoretical models of the behavior of media consumers.

331 Introduction to Interactive Media Design
Fall, Spring. 3(2-2) P: TC 201 and CAS 204 and CAS 208 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization or in the Game Design and Development Specialization or in the Information Technology Specialization. SA: TC 241
Brainstorming, planning, implementing, and troubleshooting applications and interfaces for interactive media. Basic principles of programming for interactivity.

335 Film Directing
Fall. 4(2-4) Interdepartmental with English. Administered by English. P: (ENG 230 and TC 243) and completion of Tier I writing requirement R: Approval of department; application required.
Concepts and techniques for directing in styles most associated with the art of film. Studies of innovative film directors. Skills of film directing, including script and shot breakdown. Directing actors and crew. Directing on location.

341 Film Style Production for Cinema and Television
Fall, Spring, Summer. 3(2-2) P: CAS 112 and CAS 201 and CAS 202 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Department of Theatre or in the Documentary Studies Specialization or in the Fiction Film Production Specialization. SA: TC 437
Conceptual and technical use of animation and composing software for television, cinema, interactive media, and live performance.

342 Multi Camera Production for Television
Fall, Summer. 3(2-2) P: CAS 112 and CAS 201 and CAS 202 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Documentary Studies Specialization or in the Design Specialization or in the Fiction Film Production Specialization.
Advanced film style planning, techniques, and aesthetic principles for cinema and television production.

343 Basic Audio Production
Fall, Spring. 3(2-2) P: CAS 112 and CAS 201 and CAS 202 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Documentary Studies Specialization or in the Design Specialization or in the Fiction Film Production Specialization.
Basic audio production techniques. In-depth audio and radio industry analysis. Media writing.

347 Three-Dimensional Computer Animation
Spring. 3(2-2) P: TC 247 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization or in the Game Design and Development Specialization.
How aesthetic skill, technical competency, and engaging performance are woven together to create compelling animation using 3D computer graphics. Use of industry standard software to create, manipulate and render synthetic characters and their environments.

348 Advanced Lighting and Camera Techniques
Fall, Spring. 3(1-4) P: TC 341 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Fiction Film Production Specialization.
Advanced techniques for manipulation of light and image characteristics in film and television settings.

349 Client-Side Web Development
Fall. 3(2-2) P: CAS 204 and CAS 205 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization or in the Information Technology Specialization.
Development of web sites, services, and applications that employ primarily client-side technologies.

351 Producing For Cinema and Television
Spring. 3(3-0) P: (CAS 201 and CAS 202) and CAS 112 and CAS 201 and CAS 202 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Documentary Studies Specialization or in the Design Specialization or in the Fiction Film Production Specialization.
Conceptualizing, designing, planning, and developing projects for cinema and television.

355 Media Research
Fall, Spring, Summer. 3(3-0) Interdepartmental with Advertising. Administered by Advertising. R: Open to undergraduate students in the College of Communication Arts and Sciences. SA: ADV 340, TC 376
Applied media research methods, practices, techniques and ethics in media settings.

359 Server-Side Web Development
Spring. 3(2-2) P: TC 349 R: Open to students in the Department of Telecommunication, Information Studies and Media. SA: TC 449
Development of advanced Web sites, services, and applications that employ both client-side and server-side technologies.

361 Information and Communication Technology Management
Fall, 3(3-0) P: TC 201 or CSE 231 Technologies and policies that support data communications infrastructure. Case studies of businesses that develop the infrastructure.
401 Topics in Media Impacts on Society
Fall, Spring. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. P: TC 101 and Completion of Tier I Writing Requirement SA: TC 239, TC 339, TC 375

411 Collaborative Documentary Design and Production (W)
Spring. 3(2-2) Interdepartmental with English and Journalism and Writing, Rhetoric and American Cultures. Administered by Telecommunication. P: Completion of Tier I Writing Requirement R: Open to students in the Documentary Studies Specialization. Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution.

419 Digital Design for Live Performance
Spring. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. Interdepartmental with Theatre. Administered by Theatre. P: (THR 219 and THR 219L) or (THR 337 or TC 337 or TC 341) RB: THR 211 or THR 211L or THR 212 or THR 212L or THR 214 or THR 214L or THR 216 or THR 216L Creating digital performance media through script, technology advancements, and production analysis. Practical application through digital rendering, video production and software exploration.

435A Creating the Fiction Film I
Fall. 3(2-2) Interdepartmental with English. Administered by English. P: ENG 335 R: Approval of department. Creation of a short film, including scripting, conceptualization and planning, shooting, and rough editing.

435B Creating the Fiction Film II
Spring. 3(2-2) Interdepartmental with English. Administered by English. P: ENG 435A Finishing a short film, including fine editing, color correction, music composition, sound mixing, and Foley work. Developing web promotion, marketing strategies, and distribution.

436 Web Administration
Spring. 3(2-2) P: TC 331 RB: (TC 361 or concurrently) or (TC 349 or concurrently) R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Information and Communication Technology for Development Specialization. Administration of Web servers and the services necessary to support modern information applications.

442 Design of Cinema and Television Projects (W)
Fall, Spring, Summer. 3(2-2) P: TC 341 and Completion of Tier I Writing Requirement R: Open to juniors or seniors in the Department of Telecommunication, Information Studies and Media or in the Design Specialization. Design and development of television and cinema projects in a team setting. Participation in a production cycle including planning, budgeting, design, proposal writing, production, testing, and evaluation. Issues of professionalism, ethics, and communication.

443 Audio Industry Design and Management (W)
Fall, Spring. 3(2-2) P: TC 343 and Completion of Tier I Writing Requirement R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization. Advanced audio production specializing in multi-channel techniques. Industry focus on all aspects of the audio field.

444 Information Technology Project Management
Spring. 3(3-0) Interdepartmental with Computer Science and Engineering and Information Technology Management. Administered by Information Technology Management. P: ITM 311 R: Open to students in the Information Technology Specialization. Practical training and experiences in design, testing, and launch of new information technologies and systems.

445 Game Design and Development I
Fall. 3(2-2) P: (TC 331 or CSE 331 or CSE 335 or STA 360) and Completion of Tier I Writing Requirement RB: TC 247 or TC 347 R: Open to students in the Design Specialization or in the Game Design and Development Specialization and open to graduate students in the Department of Telecommunication, Information Studies and Media. Design, architecture, and creation concepts related to the development of interactive digital games.

447 Advanced Three-Dimensional Animation Workshop (W)
Fall. 3(1-4) P: TC 347 and Completion of Tier I Writing Requirement RB: TC 337 R: Open to juniors or seniors or graduate students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization or in the Game Design and Development Specialization or approval of department. Design of advanced 3D computer graphic animation.

450 Human Computer Interaction and User Experience Design (W)
Fall, Spring. 3(2-2) P: TC 331 and Completion of Tier I Writing Requirement R: Open to juniors or seniors in the Department of Telecommunication, Information Studies and Media. Development, formalization, and communication of information designs. Gathering and structuring information and requirements to meet technological, personal, and business communication goals. Systematic usability evaluation of information designs.

452 Media Strategy (W)
Fall. 3(3-0) P: (TC 300 and TC 301) and Completion of Tier I Writing Requirement R: Open to juniors or seniors in the Department of Telecommunication, Information Studies and Media. Strategic options, with their attendant risks and opportunities, available to media firms in an industry that is being transformed by new information and communication technologies.

455 Game Design and Development II
Spring. 3(2-2) P: TC 445 and Completion of Tier I Writing Requirement RB: TC 247 or TC 347 R: Open to students in the Design Specialization or in the Game Design and Development Specialization and open to graduate students in the Department of Telecommunication, Information Studies and Media. Advanced design, architecture, and creation concepts related to the development of real-time interaction 3D design for gaming, simulation, and immersive virtual environments.

458 Project Management (W)
Spring. 3(3-0) P: (TC 301) and completion of Tier I writing requirement R: Open to juniors or seniors in the Department of Telecommunication, Information Studies and Media or in the Applied Engineering Sciences major. Managing complicated and multidisciplinary projects. Organizing projects into manageable elements: scope, time, cost, quality, human resources, communication, risk, procurement, and integration. Communicate with stakeholders. Analyze organizations. Develop a budget. Identify roles and responsibilities during the critical planning, deployment, and evaluation stages.

462 Social Computing (W)
Fall. 3(2-2) P: (TC 349 or TC 361) and Completion of Tier I Writing Requirement R: Open to juniors or seniors in the College of Engineering or in the Department of Telecommunication, Information Studies and Media or in the Information and Communication Technology for Development Specialization SA: TC 462B Social and technological perspectives on how people collaborate using information and communication technology. Experience with using multiple collaboration platforms and analysis of differences between enabling technologies.

472 Electronic Commerce (W)
Spring. 3(2-2) P: (TC 349 or TC 361) and Completion of Tier I writing requirement RB: TC 359 or concurrently R: Open to juniors or seniors in the Department of Telecommunication, Information Studies and Media. SA: TC 462C Technologies, business models, and organizational and social implications of electronic commerce. Design of e-commerce sites.

480 Information and Communication Technologies for Development
Fall. 3(3-0) Role of information and communication technologies in facilitating social, political, economic, and environmental change in developing nations.
Information and Communication Technology Global Corps Field Study (W)
Spring, Summer. 3 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: Completion of Tier I Writing Requirement RB: TC 361 R: Open to juniors or seniors in the College of Engineering or in the Department of Telecommunication, Information Studies and Media or in the Information and Communication Technology for Development Specialization. Implementation of an information and communication technology project in a developing country, rural region of the U.S., or low-income urban area. Includes on-campus preparation followed by field work on location.

Independent Study
Fall, Spring, Summer. 1 to 7 credits. A student may earn a maximum of 7 credits in all enrollments for this course. R: Open to undergraduate or graduate students in the Department of Telecommunication, Information Studies and Media. Approval of department; application required. Directed study under faculty supervision.

Special Topics
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 16 credits TC 191, TC 291, TC 391 and TC 491. Contemporary issues in media and communication technology.

Internship
Fall, Spring, Summer. 1 to 7 credits. A student may earn a maximum of 7 credits in all enrollments for this course. RB: TC 101 and TC 201 and TC 301 R: Open to undergraduate students in the Department of Telecommunication, Information Studies and Media. Approval of department; application required. Supervised professional experience in a media or information institution, business or facility.

Game Design Studio
Fall, 3(1-4) P: TC 455 R: Open to students in the Game Design and Development Specialization and open to graduate students in the Department of Telecommunication, Information Studies and Media. Approval of department; application required. Conceptualization, design documentation, planning, prototyping, and distribution of games.

Collaborative Game Design (W)
Spring, 3(2-2) P: TC 445 and TC 455 and TC 497) and completion of Tier I writing requirement R: Open to students in the Game Design and Development Specialization. Design and development of comprehensive digital games in a team setting working with a client. Participation in a design cycle including specification, design, prototyping, implementation, testing, and documentation. Issues of professionalism, ethics, and communication.

Introduction to Quantitative Research Methods
Fall, Summer. 3(3-0) Interdepartmental with Advertising and Communication and Journalism. Administered by Communication. SA: ADV 875, COM 880, JRN 817, TC 802. Introduction to quantitative social science research methods and applied analyses for understanding research reports and developing graduate level research projects.

Theories of Media and Information
Fall, 3(3-0) R: Open to masters students in the Department of Telecommunication, Information Studies and Media or approval of department. SA: TC 821 Classic and contemporary theories of communication with special emphasis on applications to telecommunications, extant and emerging media, and technology.

Foundations of Serious Games
Spring. 3(3-0) R: Open to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. Rationales, principles, processes, and pedagogies for serious game design. Applications of serious game genres and simulations. Funding and distribution.

Theories of Games and Interaction for Design
Fall. 3(3-0) R: Open to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. Theories of interaction in games and other mediated contexts including communication, learning, health, global and local development, and social justice to inform the design of social systems, games and other interactive media products.

Implementing Interactivity
Fall, 3(2-2) R: Open to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. Foundational visual design principles and theories for interactive implementation of user interfaces. Current industry practices.

Interaction Design
Spring. 3(3-3) P: TC 831 or concurrently RB: Basic familiarity with computers and Internet. R: Open to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. Design of user interactions in information and media systems. Prototyping and presentation tools. Example topics include information architecture, task analysis, use cases, wireframes, scenarios.

Understanding Users
Fall. 3(3-3) RB: Direct experience with the creative process in interactive media R: Open to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. Methods of user-centered media and interaction design. Iterative cycles of user and product conceptualization.

Design and Development of Media Projects
Fall, 3(2-2) P: TC 840 and (TC 831 or TC 845 or TC 820) R: Open to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. Team projects in Human Computer Interaction and Media and Information Management. Proposal development, team building, project management and workflow methods.

Human Computer Interaction
Spring, 3(3-0) R: Open to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. Principles and theories of how humans and technical systems interact in traditional media, networked environments, social and mobile computing, virtual environments and information appliances.

Telecommunication and Information Policy
Spring. 3(3-0) R: Open only to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. SA: TC 810 Analysis of major public and private telecommunication and information policies. Applying concepts and data from law, political science, economics, communication, technology and general social science.

Understanding Social Media
Spring. 3(3-0) R: Open to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. Overview of social media applications and services and their effects on individuals, organizations, and society.

Economic Structure of Telecommunication Industries
Fall. 3(3-0) R: Open only to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. Economic aspects of telecommunication and information industries. Emphasis on market structure, conduct, performance. Content diversity, new technologies, recent regulatory policies, and antitrust.

Information Technology and Organizations
Spring. 3(3-0) RB: Knowledge of communication industries and technologies that might be acquired either academically or through professional experience. Develops basic perspectives for analyzing the impact of information technologies on organizational structures, the allocation and performance of tasks within organizations, organization members, and organizational strategies and effectiveness, and relationships among firms in a market economy.

Economics of Media Markets and Strategies
Spring of odd years. 3(3-0) P: TC 852 RB: Intermediate microeconomics class. Conceptual tools and analytical perspectives on economic forces and incentives underlying structure, conduct, and responses to new technologies in media markets.
861 Information Networks and Technologies
Fall. 3(3-0) RB: Academic or professional background in telecommunication field. 
Fundamental characteristics, components, standards and applications of information networks and services. Local and wide area network technologies, fundamentals of the Internet, and private network technologies and services from a management perspective.

862 Information Networks in Organizations and Commerce
Spring. 3(2-2) P: TC 840 or TC 861 RB: Academic or professional background in telecommunication field. R: Open to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. 
Design and management of electronic commerce and the telecommunications infrastructure. Impact of information and communication technology on organizations and markets.

875 Information and Communication Technology for Development
Spring. 3(3-0) R: Open to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. 
Information and communication technology in developing areas, cases studies, implementation. International and domestic contexts.

877 Comparative and International Telecommunication
Fall of even years. 3(3-0) 
Comparison of various national approaches to broadcasting, cable, satellite and telephone systems. Policy, economic, institutional and content issues. Interactions and media flows among countries. International regulatory bodies.

890 Independent Study
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to graduate students in the Department of Telecommunication, Information Studies and Media. Approval of department; application required. 
Individualized study under faculty supervision.

891 Special Topics in Telecommunication
Fall, Spring. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to graduate students in the College of Communication Arts and Sciences or approval of department. 
Contemporary issues. Topics vary.

893 Telecommunication Internship
Fall, Spring. Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. 
Internships in information industries.

898 Master's Project
Fall, Spring. Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: TC 842 R: Open to masters students in the Department of Telecommunication, Information Studies and Media. Approval of department; application required. SA: TC 843 
Plan B individual project demonstrating master’s level professional competence.

899 Master's Thesis Research
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to graduate students in the Department of Telecommunication, Information Studies and Media. 
Master's thesis research.

900 Theory Building in Media and Information Studies
Fall. 3(3-0) Interdepartmental with Advertising and Journalism. 
Concepts and issues relating explanation, scientific inquiry, theory building and applications to interdisciplinary studies in media and information.

912 Information Technology Transactional Perspectives
Spring of even years. 3(3-0) Interdepartmental with Information Technology Management. Administered by Information Technology Management. RB: Graduate level microeconomics course R: Open to doctoral students. 
Multiple perspectives on relationships between organizations and information technology. Information processing, communications and management strategy approaches. Economic perspectives.

916 Qualitative Research Methods
Spring. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Advertising and Journalism. R: Open only to doctoral students in the College of Communication Arts and Sciences or Department of Communication. Qualitative research in mass and specialized communication systems. Topics include documentary, bibliographic, case study and participant observation methods.

921 Media Theory
Fall. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Advertising. R: Open only to doctoral students in the College of Communication Arts and Sciences or the Department of Communication. Process and effects of mediated communication. Audiences, socialization, and persuasion. Macrosocietal, and intercultural perspectives. Theory construction.

960 Media and Technology
Spring. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Telecommunication. R: Open only to doctoral students in the Communication Arts and Sciences-Media and Information Studies major or Communication major or approval of department. 
Theoretical frameworks concerning media and communication processes, and their interactions with technology. Social, organizational, critical, and economic perspectives.

975 Quantitative Research Design
Fall. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Advertising. RB: One graduate-level research design or statistics course. R: Open only to doctoral students in the Media and Information Studies major. 
Survey, experimental and content-analytic techniques applied to the study of media. Academic and applied research methods. Univariate and multivariate techniques.