SUPPLY CHAIN MANAGEMENT

Department of Supply Chain Management
Eli Broad College of Business and The Eli Broad Graduate School of Management

293 Cooperative Education for Business Students
Fall, Spring. 1(1-0) A student may earn a maximum of 3 credits in all enrollments for this course. Interdepartmental with Accounting and Economics and Finance and Hospitality Business and Management. Administered by Supply Chain Management. R: Approval of department. SA: MSC 293
Integration of pre-professional educational employment experiences in industry and government with knowledge and processes taught in the student's academic program. Educational employment assignment approved by the Department of Supply Chain Management.

303 Introduction to Supply Chain Management
Fall, Spring, Summer. 3(3-0) R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management and not open to undergraduate students in the School of Hospitality Business and open to students in the Agribusiness Management major or in the Applied Engineering Sciences major or in the Construction Management major or in the Food Industry Management major or in the Packaging major. SA: MGT 303, MSC 303
Objectives, processes, and functions of supply chain management activities including procurement, manufacturing, and logistics. The role of supply chain processes in creating competitive advantage with respect to quality, flexibility, lead-time, and cost.

371 Procurement and Supply Management
Fall, Spring, Summer. 3(3-0) P: SCM 303 R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Applied Engineering Sciences major or in the Sales Communication Specialization. SA: MGT 401, MSC 401, MSC 371
Strategic issues in procurement and supply management. Purchasing process, procurement cycle, purchasing research, relationships with suppliers, negotiation, and commodity planning. Cost, price, and value analysis.

372 Manufacturing Planning and Control
Fall, Spring. Summer. 3(3-0) P: (SCM 303 and MKT 317) or (SCM 303 and STT 351) R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Applied Engineering Sciences major. SA: MGT 402, MSC 402, MSC 372
Production planning, demand management, master scheduling, materials requirements, and capacity planning. Shop floor control, computer-integrated manufacturing, and just-in-time systems.

373 Logistics and Transportation Management
Fall, Spring, Summer. 3(3-0) P: SCM 303 and (MKT 317 or concurrently) R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Applied Engineering Sciences major. SA: MSC 373, MSC 442
Microanalysis of logistics and transportation services. Customer service, distribution operations, purchasing, order processing, facility design and operations, carrier selection, transportation costing, and negotiation.

393 Introduction to International Business
Fall, Spring, Summer. 3(3-0) Fall: Abroad. Spring: Abroad. Summer: Abroad. Interdepartmental with Accounting and Finance and General Business and Business Law and Hospitality Business and Management and Marketing. Administered by Marketing. R: Open to students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the School of Hospitality Business.
Introduction to the context of international business delivered on-site in foreign settings. Fundamental concepts and principles of globalization such as multinational corporations, foreign markets and economies, internal and external market transactions, international law, cultural influences, and multinational business strategies.

470 Supply Chain Application and Policy (W)
Fall, Spring. Summer. 2(2-0) P: (SCM 371 and SCM 372 and SCM 373) and completion of Tier I writing requirement R: Open to seniors in the Supply Chain Management major. SA: MSC 470
Analysis and problem solving of supply chain management cases. Purchasing, manufacturing, logistics, and transportation as an integrated supply chain.

474 Negotiations
Fall, Spring. 2(2-0) Interdepartmental with Management. Administered by Supply Chain Management. P: SCM 371 or concurrently R: Open to juniors or seniors in the Eli Broad College of Business and The Eli Broad Graduate School of Management and open to students in the Sales Communication Specialization or approval of department. SA: MSC 474
Strategic negotiation, negotiation preparation, buyer-supplier relationship assessment, international negotiations, and negotiation simulation.

475 Supply Chain Decision Modeling
Fall, Spring. 2(2-0) P: SCM 372 R: Open to juniors or seniors in the Supply Chain Management major. SA: MSC 475
Decision modeling in supply chains with emphasis on forecasting, aggregate planning, material requirement planning, inventory management, transportation, supply network design, quality management, and sourcing decisions. Use of traditional and advanced spreadsheet modeling tools.

476 Transportation Management
Fall, Spring. 2(2-0) P: SCM 373 R: Open to juniors or seniors in the Department of Supply Chain Management or approval of department. SA: MSC 476
Current issues and strategies in transportation management and policy. Carrier management problems and opportunities, and economic characteristics of the various modes of transportation.

479 Advanced Topics in Supply Chain Management
Fall, Spring. 2(2-0) P: (SCM 371 or concurrently) and ((SCM 372 or concurrently) and (SCM 373 or concurrently)) R: Open to juniors or seniors in the Supply Chain Management major. SA: MSC 479
Advanced aspects of supply continuity and supply risk, advanced project management, environmentally friendly manufacturing, total quality management, supply chain metrics, electronic markets, relationship management, interfaces with research and development, innovation, and markets. Topics vary.

490 Independent Study
Fall, Spring. Summer. 1 to 3 credits. SA: MSC 490
Supervised program of independent library or field research designed to supplement classroom study.

490H Honors Independent Study
Fall, Spring. Summer. 1 to 3 credits. SA: MSC 490H
Supervised program of library or field research designed to supplement classroom study.

491 Topics in Supply Chain Management
Fall, Spring. 3(3-0) SA: MSC 491
Current issues in supply chain management.

800 Supply Chain Management
Fall, Spring. 3(3-0) R: Open to graduate students and not open to students in the Master of Business Administration in Business Administration or in the Supply Chain Management major. SA: MSC 800
Fundamentals of materials and logistics management. Strategic impact of the transformation process in a global economy. Quality, inventory management, logistics strategy, customer service, international procurement, management of technology.

815 Emerging Topics in Supply Management
Spring. 1 to 12 credits. A student may earn a maximum of 12 credits in all enrollments for this course. RB: SCM 800 or MBA 831 R: Open to MBA students and open to masters students in the Supply Chain Management Major or approval of department. SA: MSC 815
Perspectives on new and emerging issues of supply management. Topics vary.

816 Emerging Topics in Operations Management
Spring. 1 to 12 credits. A student may earn a maximum of 12 credits in all enrollments for this course. RB: SCM 870 or MBA 831 R: Open to MBA students and open to masters students in the Supply Chain Management Major or approval of department. SA: MSC 816
Perspectives on new and emerging issues in operations management. Topics vary.

817 Emerging Topics in Logistics Management
Spring. 1 to 12 credits. A student may earn a maximum of 12 credits in all enrollments for this course. RB: SCM 870 or MBA 831 R: Open to MBA students and open to masters students in the Supply Chain Management Major or approval of department. SA: MSC 817
Perspectives on new and emerging issues in logistics management. Topics vary.
825 Strategic Sourcing
Spring. 1.5(1.5-0) P: MBA 831 R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department. SA: MSC 825 C: SCM 826 concurrently or SCM 827 concurrently.
Strategic sourcing process. Opportunity assessment, spend and requirements analysis, supply market analysis, category sourcing strategy development and implementation. Supplier evaluation and selection.

826 Manufacturing Design and Analysis
Spring. 1.5(1.5-0) P: MBA 831 R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department. SA: MSC 826 C: SCM 825 concurrently or SCM 827 concurrently.
Designing and analyzing operations processes. Capacity planning and management, process flow and mapping, value-mapping, quality tools and techniques, dependent demand inventory techniques. Recent developments and data.

827 Competing Through Supply Chain Logistics
Spring. 1.5(1.5-0) P: MBA 831 R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department. SA: MSC 827 C: SCM 825 concurrently or SCM 826 concurrently.
Logistics as a value-adding process that synchronizes demand and supply. Supply chain logistics strategy, information technology, segmental positioning, forecasting and collaborative planning, and customer accommodation.

833 Decision Support Models
Spring. 1 to 3 credits. P: SCM 800 or MBA 831 SA: MGT 833, MGT 833
Analytical models to support decision making with specific supply chain focus. Topics include multiple regression, linear optimization, decisions under uncertainty, and forecasting.

834 Supply Chain Simulation
Spring. 1 to 3 credits. P: SCM 800 or MBA 831
Simulation models to support decision making with specific supply chain focus. Simulation concepts, programming, design methods, and results interpretation.

835 Supply Chain Management II
Spring, Summer. 3(3-0) P: SCM 870 R: Open to masters students in the Supply Chain Management major. SA: MSC 835
Review of customer supply chain expectations and the processes used to fulfill them.

842 Total Quality Management
Fall. 1 to 3 credits. P: MBA 831 or SCM 800
Total quality management principles and practices, tools and techniques, implementation of continuous quality improvement programs, links to manufacturing and competitive strategies. Six Sigma and statistical quality control.

843 Sustainable Supply Chain Management
Spring. 1 to 3 credits. RB: SCM 800 or MBA 831 SA: MSC 843
Sustainability within business and supply chain contexts. Balancing ecology/waste, economy, and equity. Supply chain sustainability from design and resource management through transformation processes, to delivery to the final customer.

848 Analysis of Supply Markets and Suppliers
Summer. 2(2-0) P: SCM 870 R: Open to graduate students in the Supply Chain Management major. Approval of department. SA: MSC 848

852 Supply Management
Fall. 1.5(1.5-0) P: SCM 825 RB: SCM 826 and SCM 827 R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department. SA: MSC 852

853 Operations Strategy
Fall. 1.5(1.5-0) P: SCM 826 RB: SCM 825 and SCM 827 R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department. SA: MSC 853
Developing and implementing operations strategy. Matching of competitive priorities with operational investments and decisions. Manufacturing process choice, capability development, technology management, process simulation, linking supply chain with product type and inventory management decisions. Recent developments such as synchronized flow management, E-commerce, and advanced performance measurement.

854 Integrated Logistics Systems
Fall. 1.5(1.5-0) P: SCM 827 RB: SCM 826 and SCM 827 R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department. SA: MSC 854
Logistics systems and operations that achieve synchronized demand and supply. Transportation, inventory analysis, facilities management, materials handling, and logistics network design. Integrated performance measurement and organizational structure.

855 Supply Chain Management Technology and Applications I
Spring. 1.5(1.5-0) P: SCM 852 and SCM 853 and SCM 854 or approval of department R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department. SA: MSC 855
Integration of logistics, procurement, and operations strategy in the supply chain. Problem solving approaches, decision support tools, and analytical methods. Applications through case studies and computer simulations of supply chain situations in consumer and industrial settings.

856 Supply Chain Management Technology and Applications II
Spring. 1.5(1.5-0) P: SCM 855 R: Open to MBA students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or approval of department.
Integration of logistics, procurement, and operations strategy in the supply chain. Problem solving approaches, decision support tools, and analytical methods. Applications through case studies and computer simulations of supply chain situations in consumer and industrial settings.

863 Negotiations
Fall, Spring, Summer. 1 to 2 credits. Inter-departmental with Management. Administered by Management. P: MGT 824 or approval of department R: Open to masters students in the Department of Management or in the Department of Supply Chain Management.
Strategic negotiations, negotiation preparation, buyer-supplier relationship assessment, international negotiations, and negotiation simulation.

864 Supply Chain Innovation Project Management
Fall. 1 to 3 credits. P: MBA 831 or SCM 800
Role of product and process innovation in firm competitiveness. Innovation projects in various parts of supply chain, including radical, incremental and continuous process improvement projects. Project management techniques addressing the definition, planning, and execution of innovation related projects.

866 Railway Business Management
Summer. 3(3-0) P: SCM 872 R: Open to masters students in the Supply Chain Management major.

867 Railway Operations Management
Summer. 3(3-0) P: SCM 872 R: Open to masters students in the Supply Chain Management major.

869 Service Supply Chains
Spring. 1 to 3 credits. P: MBA 831 or SCM 800

870 Introduction to Supply Chain Management I
Spring, Summer. 3(3-0) R: Open to masters students in the Supply Chain Management Major. SA: MSC 870
Integrated view of procurement, operations, and logistics management. Management of the flow of products from raw material sourcing and acquisition through delivery to the final customer.
Applied Data Analysis
Summer. 3(3-0) R: Open to masters students in the Supply Chain Management major. SA: MSC 871
Quantitative and statistical methods for decision making, hypothesis testing, regression and correlation analysis, forecasting, linear programming, decision analysis, and project management.

Distribution Fulfillment
Summer. 2(2-0) P: SCM 870 R: Open to masters students in the Supply Chain Management major. SA: MSC 872
Management of the firm's value-creation process from product development through order receipt and delivery to consumer. Alternative approaches to developing customer value and the role of the demand and supply chain in providing it.

Total Quality Management and Lean Enterprise
Summer. 3(3-0) P: SCM 870 R: Open to masters students in the Supply Chain Management major. SA: MSC 874
Total quality management and lean enterprise principles, practices, and techniques. Implementation of quality and lean enterprise improvement programs.
Relationship to manufacturing and competitive strategies.

Supply Chain Applied Decision Models
Summer. 2(2-0) P: SCM 870: R: Open to masters students in the Supply Chain Management major. SA: MSC 879
Analysis and solution of supply chain management cases and simulations. Teamwork, communication, and job skills. Situations involving purchasing, manufacturing, logistics and transportation as an integrated supply chain.

Global Supply Chain Management
Fall. 3(3-0) P: SCM 870: R: Open to masters students in the Supply Chain Management major. SA: MSC 881
Requirements for global operations and strategy development. Similarities and differences of international and domestic supply chain operations.

Global Supply Chain Management Field Study
Fall. 5 credits. P: SCM 879 RB: Completion of 24 credits of Master of Science in Supply Chain Management program. R: Open to masters students in the Supply Chain Management major. SA: MSC 882
Practical application of course material to a problem or situation in the student's organization.

Technology and Product Innovation Management
Summer. 2(2-0) P: SCM 874 R: Open to masters students in the Supply Chain Management major. SA: MSC 883
Management of technology and product development for high technology firms. Creating new product ideas, designing high technology products, managing cross-functional teams, developing and implementing marketing plans, interpreting marketing data, sales forecasting for new products, testing new products, assessing competitive dynamics, and coping with uncertain environmental forces.

Strategic Sourcing
Summer. 2(2-0) P: SCM 870 R: Open to masters students in the Supply Chain Management major. SA: MSC 886
Fundamentals of strategic sourcing and supply chain management. Integration and coordination of product innovation, manufacturing, distribution, and logistics for global competitiveness.

Independent Study
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Approval of department. SA: MSC 890
Faculty-supervised independent study.

Operations Strategy
Summer. 2(2-0) P: SCM 870 R: Open to masters students in the Supply Chain Management major. SA: MSC 893
Manufacturing strategy as a competitive weapon. Link between manufacturing strategy and corporate strategy. Alignment of manufacturing strategy with corporate strategy, and structural and infrastructural decisions. Development and deployment of global manufacturing strategy. Adaptation of strategy to position the competitive capabilities of the firm appropriately.

Supply Chain Inventory Management
Spring. 3(3-0) P: SCM 893 R: Open to masters students in the Supply Chain Management major. SA: MSC 894
Inventory management concepts and technologies. Development of forecasting, demand planning, inventory policy, and inventory modeling skills.

Supply Chain Transportation Management
Spring. 3(3-0) P: SCM 870 and SCM 835 R: Open to masters students in the Supply Chain Management major. SA: MSC 895
Current issues in transportation management and policy. Carrier management problems and opportunities, and economic characteristics of various modes of transportation.

Logistics of Manufacturing and Service Operations
Spring. 3(3-0) P: SCM 876 R: Open to masters students in the Supply Chain Management major. SA: MSC 896
Logistics operations in support of manufacturing after-market support, and customer fulfillment operations.

Supply Chain Integration
Spring. 3(3-0) P: SCM 894 and SCM 896
Assessment and development of integrated supply chain strategies. Application of analytical tools to evaluate supply chain alternatives.

Supply Chain Consulting and Auditing
Spring. 3(3-0) P: SCM 835 R: Open to masters students in the Supply Chain Management major. SA: MSC 898 C: SCM 897 concurrently.
Development of supply chain consulting skills. Consultative processes. Role of consulting and consultative selling.

Supply Chain Statistical Research Methods
Fall. 3(3-0) R: Open to doctoral students in the Eli Broad College of Business and The Eli Broad Graduate School of Management. SA: MSC 899
Statistical research methods and techniques to support supply chain management empirical research. Applications of statistical methods drawn from current literature in procurement, operations management, and logistics.

Supply Chain Applied Decision Models
Spring. 3(3-0) R: Open to doctoral students in the Eli Broad College of Business and The Eli Broad Graduate School of Management.
Linear and non-linear optimization models. Linear programming, integer programming, goal programming, multi-criteria models, and non-linear programming (constrained and unconstrained optimization). Problem formulation and solution procedures.

Procurement and Sourcing Theory
Spring of odd years. 3(3-0) R: Open to doctoral students. SA: MGT 918, MGT 916
Theoretical models explaining procurement and sourcing strategy. Frameworks to guide research.

Seminar in Manufacturing Strategy
Fall of even years. 3(3-0) R: Open to doctoral students. SA: MGT 920, MGC 920

Seminar in Inventory Management
Spring of even years. 3(3-0) R: Open to doctoral students. SA: MGT 921, MGC 921
Classical, just-in-time, and multi-echelon inventory control models. Forecasting.
Supply Chain Management—SCM

923  Topics in Operations Management  
Spring of odd years. 3(3-0) R: Open to doctoral students. SA: MGT 923, MSC 923  
Current research in the field. Topics vary.

930  Theory of Logistics Systems  
Spring. 3(3-0) R: Open to doctoral students. SA: MSC 930  
Development and management of firm logistics systems within the context of an integrated supply chain strategy. Elements of network, economic, behavioral, and systems theory in the design, management, and control of logistics systems.

931  Simulation Methods for Business Research  
Spring of odd years. 3(3-0) P: MGT 906 or SCM 916 or approval of department R: Open to doctoral students. SA: MSC 931  
Techniques and methodology for system design and policy formulation. Methodological focus on simulation and analytical techniques to develop empirical results documenting current and anticipated system performance.

932  Logistics and Public Policy  
Fall of even years. 3(3-0) RB: SCM 930 R: Open to doctoral students. SA: MSC 932  
History and rationale of government in the development, maintenance, and control of transportation and supply chain infrastructure. Interaction of users, carriers, government, and public to create, interpret, and refine national economic and environmental policies.

990  Independent Study  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 12 credits in all enrollments for this course. R: Open to doctoral students in the Department of Supply Chain Management. SA: MSC 990  
Intensive reading and research on a supply chain topic of mutual interest to a faculty member and a doctoral student.

995  Directed Research Paper  
Fall, Spring, Summer. 1(1-0) R: Open to doctoral students in the Department of Supply Chain Management. Production of research paper under the direction of a senior faculty member.