COMMUNICATION ARTS AND SCIENCES

College of Communication Arts and Sciences

100 Special Topics Seminar
Fall. 1 to 3 credits. A student may earn a maximum of 4 credits in any or all enrollments in CAS 100 or CAS 101 for this course. R: Open to freshmen. Introduction to academic and non-academic undergraduate preparation related to topics in communication arts and sciences.

101 Special Topics Seminar
Fall. 1 to 3 credits. A student may earn a maximum of 4 credits in any or all enrollments in CAS 100 or CAS 101 for this course. R: Open to freshmen. Introduction to academic and non-academic undergraduate preparation related to topics in communication arts and sciences.

105 Communication Studies Specialization
Fall, Spring, Summer. 1 to 3 credits. R: Open to undergraduate students in the Department of Communication, Information Studies and Media. SA: ADV 220

110 Creative Processes in Media Settings
Fall, Summer. 2(2-0) R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the Department of Journalism or in the Department of Telecommunication, Information Studies and Media. SA: ADV 220

111 The Digital Image
Fall, Winter, Spring, Summer. 2(2-0) R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the School of Journalism or in the Department of Telecommunication, Information Studies and Media. SA: TC 242

112 Story, Sound and Motion
Spring, Summer. 2(2-0) R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the School of Journalism or in the Department of Telecommunication, Information Studies and Media. SA: TC 243

192 Environmental Issues Seminar
Fall, Spring, 1 credit. A student may earn a maximum of 4 credits in all enrollments for this course. Interdepartmental with Agriculture and Natural Resources and Engineering and Natural Science and Social Science. Administered by Natural Science. R: Open only to students in the College of Agriculture and Natural Resources or College of Engineering or College of Natural Science or College of Communication Arts and Sciences or College of Social Science. Approval of college.

201 Audio and Video in Media Settings I
Fall, Spring, Summer. 1(1-0) P: CAS 110 or CAS 111 or CAS 112 or JRN 203 R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the Department of Telecommunication, Information Studies and Media. R: Open to students in the School of Journalism or in the Design Specialization or in the Documentary Studies Specialization or in the Fiction Film Production Specialization. SA: TC 340 C: CAS 202 concurrently. Professional video/audio techniques, technologies, standards, aesthetics, and procedures.

202 Audio and Video in Media Settings II
Fall, Spring, Summer. 1(1-0) P: CAS 110 or CAS 111 or CAS 112 or JRN 203 R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the Department of Telecommunication, Information Studies and Media. R: Open to students in the School of Journalism or in the Design Specialization or in the Documentary Studies Specialization or in the Fiction Film Production Specialization. C: CAS 201 concurrently. Advanced professional video/audio techniques, technologies, standards, aesthetics and procedures.

203 Design in Media Settings
Fall, Spring, Summer. 1(1-0) P: CAS 110 or CAS 111 or CAS 112 or JRN 203 R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the School of Journalism or in the Department of Telecommunication, Information Studies and Media. ESSENTIAL TECHNIQUES FOR CREATING SINGLE AND MULTIPLE PAGE LAYOUTS FOR PRINT COMMUNICATION PRODUCTS.

204 Web Design in Media Settings
Fall, Spring, Summer. 1(1-0) P: CAS 110 or CAS 111 or CAS 112 or JRN 203 R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the School of Journalism or in the Department of Telecommunication, Information Studies and Media. Professional web authoring techniques including technology standards, aesthetics and production in media settings.

205 Photography in Media Settings
Fall, Spring, Summer. 1(1-0) P: CAS 110 or CAS 111 or CAS 112 or JRN 203 R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the School of Journalism or in the Department of Telecommunication, Information Studies and Media. Interdepartmental with Agriculture and Natural Resources and Engineering and Natural Science and Social Science. Administered by Natural Science. P: NSC 152 R: Open only to students in the Specialization in Environmental Studies.

206 Graphics and Illustration in Media Settings
Fall, Spring, Summer. 1(1-0) P: CAS 110 or CAS 111 or CAS 112 or JRN 203 R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the School of Journalism or in the Department of Telecommunication, Information Studies and Media. Interdepartmental with Agriculture and Natural Resources and Engineering and Natural Science and Social Science. Approval of college.

207 Animation in Media Settings
Fall, Spring, Summer. 1(1-0) P: CAS 110 or CAS 111 or CAS 112 or JRN 203 R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the School of Journalism or in the Department of Telecommunication, Information Studies and Media. Interdepartmental with Agriculture and Natural Resources and Engineering and Natural Science and Social Science. Approval of college.

208 Interactivity in Media Settings
Fall, Spring, Summer. 1(1-0) P: CAS 110 or CAS 111 or CAS 112 or JRN 203 R: Open to undergraduate students in the Department of Advertising, Public Relations and Retailing or in the School of Journalism or in the Department of Telecommunication, Information Studies and Media. Interdepartmental with Agriculture and Natural Resources and Engineering and Natural Science and Social Science. Approval of college.

291 Special Topics
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for CAS 290 and CAS 291. VARIOUS TOPICS PERTAINING TO THE STUDY OF COMMUNICATION APPLICATIONS AND PROCESSES.

292 Applications in Environmental Studies
Fall, Spring. 2(2-0) Interdepartmental with Agriculture and Natural Resources and Engineering and Natural Science and Social Science. Administered by Natural Science. P: NSC 152 R: Open only to students in the Specialization in Environmental Studies.

299 Media Writing
Fall, Spring, Summer. 3(1-4) Writing for mass media.
Communication Arts and Sciences—CAS

380  Job Search Strategies in Communication Fields
Fall, Spring. 1(1-0) R: Open to juniors or seniors in the College of Communication Arts and Sciences.
Job search and career exploration strategies. Professional development.

492  Special Topics
Fall, Spring, Summer. 1 to 8 credits. A student may earn a maximum of 16 credits in all enrollments for this course. R: Approval of college.
Varied topics pertaining to the study of communication processes.

499  Interdisciplinary Design: Projects and Contemporary Issues
Fall, Spring. 3(2-2) Interdepartmental with Studio Art. Administered by Studio Art. R: Open to juniors or seniors. Approval of department.
Contemporary issues in the broad survey of visual art design. Critical thinking, ethics, intellectual property, professionalism, team building, and project management. Related team-based interdisciplinary design projects based on a production cycle including problem definition, idea generation, research, project planning, production, evaluation, and distribution.

825  Mass Communication and Public Health
Fall. 3(3-0) RB: Academic or professional background in mass communication and/or health.
Health communication campaigns in domestic and international contexts. Focus on principles of effective communication.

826  Health Communication for Diverse Populations
Spring. 3(3-0) RB: Academic or professional background in mass communication and/or health.
Theory, research, and practice of communicating with specialized populations in clinical and public health contexts. Emphasis on interpersonal and small-group strategies.

892  Special Topics
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 16 credits in all enrollments for this course. R: Open only to graduate students in the College of Communication Arts and Sciences or approval of college.
Varied topics pertaining to advanced study of communication processes.

992  Doctoral Seminar
Fall, Spring, Summer. 3(3-0) A student may earn a maximum of 15 credits in all enrollments for this course. R: Open only to doctoral students in the Media and Information Studies major or Department of Communication or approval of college.
Topics on theoretical and research issues in communication and mass media.

993  Research Internship
Fall, Spring, Summer. 1 credit. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to doctoral students in the Media and Information Studies major.
Participation in faculty research projects.

999  Doctoral Dissertation Research
Fall, Spring, Summer. 1 to 24 credits. A student may earn a maximum of 99 credits in all enrollments for this course. R: Open only to doctoral students in the Media and Information Studies major.
Doctoral dissertation research.