

**WRITING, RHETORIC AND AMERICAN CULTURES**      **WRA**

**Department of Writing, Rhetoric and American Cultures**  
**College of Arts and Letters**

**1004 Preparation for College Writing**  
 Fall, Spring. 3(3-0) R: Not open to graduate students. SA: ATL 1004 C: WRA 0102 concurrently.

Composing, revising, and editing. Active reading and pre-writing strategies. Style, mechanics, and usage. Organization and proofreading.

**110 Writing: Science and Technology (I)**  
 Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 110 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H or RCAH 111 or RCAH 112.

Drafting, revising, and editing compositions derived from readings on American science and technology to develop skills in narration, persuasion, analysis, and documentation.

**115 Writing: Law and Justice in the United States**  
 Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 115 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H or RCAH 111 or RCAH 112.

Drafting, revising, and editing compositions derived from readings on American law and justice to develop skills in narration, persuasion, analysis and documentation.

**120 Writing: American Philosophy, Literature, and the Arts**  
 Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 120 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H or RCAH 111 or RCAH 112.

Drafting, revising, and editing compositions derived from readings on American philosophy, literature, and the arts to develop skills in narration, persuasion, analysis, and documentation.

**125 Writing: The American Ethnic and Racial Experience**  
 Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 125 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or WRA 110 or WRA 115 or WRA 120 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H or RCAH 111 or RCAH 112.

Drafting, revising, and editing compositions derived from readings on the experience of American ethnic and racial groups to develop skills in narration, persuasion, analysis, and documentation.

**130 Writing: American Radical Thought**  
 Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 130 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H or RCAH 111 or RCAH 112.

Drafting, revising, and editing compositions derived from readings on American radical thought to develop skills in narration, persuasion, analysis, and documentation.

**135 Writing: Public Life in America**  
 Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 135 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 140 or WRA 145 or WRA 150 or WRA 195H or RCAH 111 or RCAH 112.

Drafting, revising, and editing compositions derived from readings on American civic tradition and community service-learning experiences to develop skills in narration, persuasion, analysis, and documentation.

**140 Writing: Women in America**  
 Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 140 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 150 or WRA 195H or RCAH 111 or RCAH 112.

Drafting, revising, and editing compositions derived from readings on women in America to develop skills in narration, persuasion, analysis, and documentation.

**145 Writing: Men in America**  
 Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 145 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 150 or WRA 195H or RCAH 111 or RCAH 112.

Drafting, revising, and editing compositions derived from readings on men in America to develop skills in narration, persuasion, analysis, and documentation.

**150 Writing: The Evolution of American Thought**  
 Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 150 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 195H or RCAH 111 or RCAH 112.

Drafting, revising, and editing compositions derived from American historical, social, and cultural texts to develop skills in narration, persuasion, analysis, and documentation.

**195H Writing: Major Topics in American Thought**  
 Fall, Spring. 4(4-0) RB: Designated score on English placement test. SA: ATL 195H Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or WRA 110 or WRA 115 or WRA 120 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or RCAH 111 or RCAH 112.

Drafting, revising, and editing compositions derived from readings on major topics in American thought to develop advanced skills in narration, persuasion, analysis, and documentation.

**202 Introduction to Professional Writing**  
 Fall. 3(3-0) P: Completion of Tier I writing requirement. SA: AL 202  
 Basic principles of rhetoric and composition applied to professional writing. Page design, field definition, research tools and practices, genres and conventions, and professional style.

**210 Introduction to Web Authoring**  
 Fall, Spring. 3(3-0) P: Completion of Tier I writing requirement. SA: AL 210  
 Analyzing, evaluating, and authoring Web sites. Principles of design rhetoric. Practices of Web accessibility.

**260 Rhetorical Analysis of American Cultures for Professional Writing**  
 Fall, Spring. 3(3-0) P: Completion of Tier I writing requirement. SA: AL 260  
 Rhetorical analysis of consumer, corporate, organizational, and popular cultures appropriate to professional settings.

**261 Analyzing American Media Culture**  
 Spring. 3(3-0) Interdepartmental with American Studies. Administered by American Studies. P: Completion of Tier I writing requirement.  
 American media culture. Analysis and interpretation of media texts and forms such as television, film, music, books, and newspapers. Role of media in American politics, society, and economy.

**290 Independent Study**  
 Fall, Spring, Summer. 1 to 4 credits. R: Open only to freshmen or sophomores. Approval of department. SA: ATL 290  
 Special projects arranged by an individual student and a faculty member in areas supplementing regular course offerings.

**308 Invention in Writing**  
 Spring. 3(3-0) P: Completion of Tier I writing requirement. SA: AL 308  
 Theory and practice of invention in writing. Strategies and theories of generating and exploring thought in civic and professional writing contexts.

**320 Technical Writing**  
 Fall, Spring. 3(3-0) P: Completion of Tier I writing requirement. SA: AL 320  
 Principles and practices of effective writing in the workplace. Technical, scientific, and electronic-mediated writing. Includes audience and organizational needs, visual rhetoric, information design, electronic publication, ethics, technical style, usability testing, and team writing.

**331 Writing in the Public Interest**  
 Spring of odd years. 3(3-0) P: Completion of Tier I writing requirement. SA: AL 331  
 Various forms of public writing and rhetoric and their roles in democracy and public culture. Practice in modes of public and civic discourse, including deliberative strategies and a range of public literacies.

## Writing, Rhetoric and American Cultures—WRA

- 341 Writing Nature and the Nature of Writing**  
Fall. 3(3-0) Interdepartmental with Fisheries and Wildlife. Administered by Writing, Rhetoric and American Cultures. P: Completion of Tier I writing requirement. SA: AL 341  
Writing- and reading-intensive course focusing on the language of scientists, poets, essayists, naturalists, environmentalists, and biologists, and on their various responses to and representations of the natural environment.
- 355 Writing for Publication Workshop**  
Fall. 3(3-0) P: Completion of Tier I writing requirement. SA: AL 355  
Workshop for students developing writing for a variety of print and online publications.
- 360 Visual Rhetoric**  
Spring. 4(4-0) P: Completion of Tier I writing requirement. SA: AL 360  
Visual literacy, design, and rhetoric. Effects of visual elements in print and online documents. Intensive writing and design.
- 361 Rhetoric, Persuasion, and Argument**  
Fall of odd years. 3(3-0) P: Completion of Tier I writing requirement. SA: AL 361  
Traditional and contemporary approaches to rhetoric, persuasion, and argument both in written and visual texts. Includes feminist, digital, political, and postmodern approaches.
- 370 Introduction to Grammar and Style in Professional Writing**  
Fall. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement SA: AL 370  
Theories, practice, and processes of grammar, style, and rhetorical issues for professional writers.
- 395 Writing Center Theory and Practice**  
Fall, Spring. 3(3-0) Interdepartmental with English. Administered by Writing, Rhetoric and American Cultures. P: Completion of Tier I Writing Requirement R: Approval of department.  
Writing center theory and practice. Consulting practices.
- 410 Advanced Web Authoring**  
Spring. 3(3-0) P: (WRA 210) and completion of Tier I writing requirement SA: AL 410  
Developing and maintaining large-scale, interactive Web sites. Visual design, usability, audio and video integration, ongoing site management, and web accessibility.
- 415 Digital Rhetoric**  
Fall. 3(3-0) P: Completion of Tier I writing requirement. SA: AL 415  
Rhetorical, social, political, economic, and ethical dimensions of electronic writing and publishing. Rhetorical dynamics of computer-mediated writing spaces such as the Internet, World Wide Web, e-mail, and synchronous chat.
- 417 Multimedia Writing**  
Fall. 4(4-0) P: (WRA 210) and completion of Tier I writing requirement RB: Prior experience with graphical computer applications. SA: AL 417  
Visual rhetoric and design theories applied to digital short subjects. Write, direct, critique, and produce motion-based digital compositions that include multiple media.
- 420 Advanced Technical Writing**  
Spring. 3(3-0) P: (WRA 320) and completion of Tier I writing requirement SA: AL 420  
Applied theory and specialized practices. User-centered design, project and document management, information and interface design. Issues in digital writing, technical editing, and writing for scientific and technical journals.
- 444 Writing in American Cultures**  
Fall, Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: (WRA 260) and completion of Tier I writing requirement SA: AL 444  
Analysis of rhetorical practices in selected academic and professional disciplines, communities, and public cultures.
- 445 Writing in American Cultures: Rhetoric and Music**  
Spring of even years. 3(3-0) P: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208) or completion of Tier I writing requirement RB: AL 260 R: Open only to juniors and seniors. SA: AL 445  
Exploration of forms of writing about music. Links between music and oral cultures. Practice in modes of writing about and evaluating critiques of music.
- 446 American Indian Rhetorics (N)**  
Spring. 3(3-0) P: (WRA 260) Completion of Tier I writing requirement. RB: 3 credits in other ethnic studies coursework. SA: AL 446  
Theoretical approaches to Native rhetorics. Historical and contemporary debates about the production and reception of visual and written Native texts.
- 451 Managing Large-Scale Publication Projects**  
Spring of even years. 3(3-0) P: (WRA 202 or WRA 320) or completion of Tier I writing requirement SA: AL 451  
Design theory, task management research, collaborative problem-solving approaches, and team processes involved in designing and creating large-scale publications.
- 453 Grant and Proposal Writing**  
Fall. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement SA: AL 453  
Researching and writing grants and proposals for corporations, nonprofit organizations, businesses, and government agencies.
- 455 Portfolio Seminar**  
Fall, Spring. 3(3-0) P: Completion of Tier I writing requirement. SA: AL 455  
Workshop for students preparing professional document portfolios in print and digital formats, including application materials for career, graduate study, and professional positions.
- 470 Editing and Publishing**  
Spring. 3(3-0) P: Completion of Tier I Writing Requirement and WRA 370  
Theories, practice, and processes of editing in professional writing contexts. History and processes of the publishing industry and publishing in business, civic, and nonprofit contexts.
- 482 Information and Interaction Design**  
Fall of even years. 3(3-0) P: ((WRA 210 or WRA 320) or approval of department) and completion of Tier I writing requirement RB: At least one course in one of the following areas: web design, database design, graphic design, document design, usability/ task analysis, or software engineering. R: Approval of department.  
Design of information systems for professional writers. Information and interfaces. User-centered design lifecycle. Activity analysis, object-oriented modeling, prototyping, and technical specifications.
- 490 Independent Study**  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I writing requirement. R: Open only to students in the College of Arts and Letters.  
Special project, directed reading and research.

**491 Special Topics**

Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I writing requirement.

Writing and reading intensive course on special topics in professional writing. Topics vary.

**493D Internship in Professional Editing and Publishing**

Spring of odd years. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: Completion of Tier I writing requirement. RB: WRA 370 and WRA 355 R: Approval of college. SA: AL 493D

Supervised work in editing and publishing.

**493E Internship in Professional Writing**

Spring. 3 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: (WRA 202) and completion of Tier I writing requirement RB: Web-authoring course or experience. R: Approval of college. SA: AL 493E

Supervised work as writers and editors in a corporate or organizational setting. Required workshop component.