MASTER OF MBA BUSINESS ADMINISTRATION

Eli Broad College of Business and The Eli Broad Graduate School of Management

800 The Global Organization and the Firm’s Strategic Position Fall, Spring. 2(2-0) R: Open only to MBA students.
Organizational goals, design, and control of the global business enterprise. Maximization of shareholder value, competitive forces, configuring the value-added chain. Strategies for implementing new organizational forms. Designing and managing strategic change.

802 Financial Accounting Fall. 2(2-0) R: Open only to MBA students.

804 Applied Data Analysis for Managers Fall. 2(2-0) R: STT 315 R: Open only to MBA students. Not open to students with credit in MSC 833.
Analysis of business and economic data to support managerial decision-making. Building, interpreting, and applying regression models. Time series and forecasting.

806 Business Ethics and the Legal Environment Spring. 2(2-0) R: Open only to MBA students.
Framework for identifying, analyzing, and resolving ethical dilemmas in business. Key legal topics in business using critical thinking analysis.

808 Leadership and Teamwork Fall. 1(1-0) R: Open only to MBA students.
Understanding team management and leadership through experiential and skill-based learning. Effective communication, including the use of electronic communication technologies for team development and maintenance. Active practice of teamwork, communication, and leadership skills.

812 Managerial Accounting Spring. 2(2-0) R: Open only to MBA students.

814 Applied Economics Spring. 2(2-0) R: Open only to MBA students.
Economic view of the firm. Modeling market mechanics in supply and demand, marginal concepts, elasticity, market characteristics, pricing with market power, and strategic behavior. Applications to business problems and situations. Principal-agent relationships and wealth maximization.

816 Business Presentations Fall. 1(1-1) R: Open only to MBA students.
Development of effective interpersonal communications skills. Oral communications in business settings.

820 Marketing Management Fall. 3(3-0) R: Open only to MBA students. Leadership principles. Decision-making. Fundamental marketing concepts such as segmentation, target marketing, positioning, growth strategies, revenue management, product management, and communication strategies. Problem-solving and marketing planning.

821 Supply Chain Management Fall. 3(3-0) R: Open only to MBA students.
Integrative approach to product design, development, and delivery. Flow of products from concept development through delivery to the final user, including product and process development, managing information and product flows, total quality management, and resource and capacity management.

822 Financial Management Fall. 3(3-0) R: Open only to MBA students.
Investment decisions by firms. Value creation, risk and return, pricing models, and financial markets. Financing alternatives, market efficiency, capital budgeting, and leverage and risk relationships. Optimizing firm value. Agency problems and effects on investment and financing decisions.

823 Information Technology Management Spring. 2(2-0) R: Open only to MBA students.
Role of information technology in operations, decision making, and learning in organizations. Competitive and economic benefits from managing information technology resources. Competitive advantage, efficient operations, and improved decision quality.

824 Managing the Workforce Spring. 2(2-0) R: Open only to MBA students.
Role of workforce management in fulfilling the goals and mission of the organization. Theories and applications of management principles to acquiring, motivating, and rewarding employees and structuring their work. Domestic and international issues in the workplace.

826 International, Comparative, and Cross-Cultural Business Spring. Summer. 2(2-0) R: Open only to MBA students.

841 Studies in the Global Marketplace Summer. 3(1-4) R: Open only to MBA students.
Commercial, economic, cultural, and political aspects of global environments. Exposure to leading executives and government representatives in world markets. Comparative framework for competitive strategy in a multi-country context. International field trip required.

850 Strategic Management Fall. 2(2-0) R: Open only to MBA students.
Concepts and methods that integrate previous training in functional areas of management. Total firm perspective and ways top managers create and sustain competitive advantage in today’s challenging global marketplace.

891 Special Topics in Business Management Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to MBA students.
Current and emerging issues in management. New and changing developments affecting managers.

893 MBA Internship Experience Fall, Spring, Summer. 2(2-0) R: Open only to MBA students. Not open to students in the Advanced Management Program or Program in Integrative Management.
Internship in business organizations; application of business knowledge and management techniques in a work environment.