436 Publication Design II
Fall, Spring. 3(0-6) P:MT. JRN 336 R: Open only to juniors or seniors or graduate students.
Layout, design and production of printed materials, including newsletters, brochures, magazines, newspapers and special reports.

438 Online Publishing: Design for the Web
Fall, Spring. 3(0-6) RB: JRN 200 R: Approval of school.
Theory of and practice in designing online (WEB) publications. Content gathering, including text, digital images and multimedia elements. Information, interaction and presentation design.

455 News Media Management
Spring of odd years. 3(3-0) R: Open only to juniors or seniors or graduate students. SA: JRN 355.
Economics and management of news organizations. Motivation, leadership, communication, and regulations. Ownership and competition of news organizations.

475 International News Media
Spring of even years. 3(3-0) R: Open only to juniors or seniors or graduate students.

480 Ethics and the News Media
Fall, Spring, Summer. 3(3-0) R: Open only to seniors or graduate students in the School of Journalism.
Seminar covering moral issues in the gathering and reporting of news. Professional standards of news organizations.

482 Reporting in the British Isles
Summer. 6(3-6) R: Approval of school.
Study abroad. Introduction to contemporary photographers and museum curators. Examine historical collections of photography in museums, galleries, and newspapers. Research, photograph, and write documentary photography project.

483 Photo Communication in Europe
Summer. 6(3-6) R: Approval of school.
Study abroad. Introduction to contemporary photographers and curators. Visits to historical collections of photography, museums, galleries, and newspapers. Structured travel to historical and cultural sites.

484 Australia: Media, Environment and Culture
Summer. 4(2-4) A student may earn a maximum of 4 credits in all enrollments for this course. R: Approval of school.
Study abroad. Multidisciplinary study of the press and other media, environmental and cultural issues and controversies in Australia.

490 Independent Study
Fall, Spring. Summer. 1 to 4 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to juniors or seniors or graduate students. Approval of school.
Supervised individual study in an area of journalism.

492 Seminar in Mass Media
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to seniors or graduate students. Approval of school.
Issues and problems in contemporary mass media. Effects of news and practices of journalists.

493 Journalism Internship
Fall, Spring. Summer. 1 to 4 credits. A student may earn a maximum of 4 credits in all enrollments for this course. P:MT. JRN 200 R: Open only to juniors or seniors or graduate students in the School of Journalism. Approval of school.
Supervised professional experience as a working staff member with a newspaper, magazine, newsletter, broadcast station or other communication organization.

810 Visual Journalism
Fall of even years. 3(3-0)
Theoretical, conceptual, ethical, philosophical and historical approaches to visual information. Use of visual elements in journalism.

815 Seminar in Press and Society
Fall. 3(3-0)
Role and performance of news media as organizations and as institutions in society.

816 Documentary Research in Journalism
Fall. 3(3-0)
Historical methods, document sources, and computer database searches. Topics include freedom of information, court records and congressional documents, and investigative reporting.

817 Quantitative Research in Journalism
Spring. 3(3-0)
Content analysis, survey research, experimental design, statistical methods, and other methods.

823 Government and Mass Communication
Spring of odd years. 3(3-0)
Government restrictions, administrative policy, and informal limits placed on mass communication. Constitutional and regulatory problems.

824 Health and Science Writing
Spring of even years. 3(2-2) RB: (JRN 300) or newswriting experience.
Advanced reporting on technical issues related to health, medicine, and the natural sciences.

825 History of Journalism
Fall of odd years. 3(3-0)
Development of mass media with emphasis on their impact and roles. Variable time periods.

830 Theories of the First Amendment
Spring of even years. 3(3-0)
History of adoption of First Amendment. Theories and principles affecting judicial and societal interpretations of freedom of speech and freedom of the press.

842 Reporting in the British Isles
Summer. 6(3-6) R: Approval of school.
Development of reporting, interviewing, and writing skills and familiarity with the print and broadcast media of the United Kingdom and Ireland through seminars, discussions, site visits, readings, and analytical assignments.

882 Advanced Reporting in the British Isles
Summer. 6(3-6) R: Approval of school.
Advanced reporting, interviewing, and writing for print and broadcast media in the British Isles. Research, seminars on British news media, and site visits.

883 Documentary Photography and Visual Culture in Europe
Summer. 6(3-6) R: Approval of school.
Study abroad. Introduction to contemporary photographers and museum curators. Examine historical collections of photography in museums, galleries, and newspapers. Research, photograph, and write documentary photography project.

884 Media Coverage of Culture and Environment in Australia
Summer. 4(2-4) R: Approval of school.
Research on the impact of Australian media coverage on environment and culture. Constraining coverage of similar issues by the American media.

890 Independent Study
Fall, Spring. Summer. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to graduate students in the School of Journalism. Approval of school.
Individualized study under faculty direction.

892 Seminar in Journalism
Fall, Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Approval of School.
Topics vary.

896 Professional Project in Journalism
Fall, Spring. Summer. 1 to 6 credits. A student may earn a maximum of 25 credits in all enrollments for this course. R: Approval of School.
Individualized research and production of in-depth journalism projects.

899 Master's Thesis Research
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Approval of School.
Master's thesis research.

900 Theory Building in Media and Information Studies
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising.
Concepts and issues related to explanation, scientific inquiry, theory building and applications to interdisciplinary studies in media and information.

916 Qualitative Research Methods
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Journalism. R: Open only to doctoral students in the College of Communication Arts and Sciences or Department of Communication.
Qualitative research in mass and specialized communication systems. Topics include documentary, bibliographic, case study and participant observation methods.
921 Media Theory
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising. R: Open only to doctoral students in College of Communication Arts and Sciences or the Department of Communication.


930 Law and Public Policy of the Media
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Journalism. R: Open only to doctoral students in the Media and Information Studies major.

Philosophical, legal, political, and statutory principles underlying law and public policy applied to media. Selected issues involving constitutional law, common law, statutes, and administrative policy.

960 Media and Technology
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Telecommunication. R: Open only to doctoral students in the Communication Arts and Sciences-Media and Information Studies major or Communication major or approval of department.

Theoretical frameworks concerning media and communication processes, and their interactions with technology. Social, organizational, critical, and economic perspectives.

965 Media Economics
Spring. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Telecommunication. R: Open only to doctoral students in the Communication Arts and Sciences-Media and Information Studies major or Communication major or approval of department.

Economic theory and analysis relevant to the mass media. Economic structure and performance of mass media and advertising industries. Competition among media and within related industries.

975 Quantitative Research Design
Fall. 3(3-0) Interdepartmental with Advertising and Telecommunication. Administered by Advertising. RB: One graduate-level research design or statistics course. R: Open only to doctoral students in the Media and Information Studies major.

Survey, experimental and content-analytic techniques applied to the study of media. Academic and applied research methods. Univariate and multivariate techniques.