COMMUNICATION COM

Department of Communication
College of Communication Arts and Sciences

100 Human Communication
Fall, Spring, Summer. 3(3-0)
Process and functions of communication. Principles underlying communication behavior. Practice in analyzing communication situations and in speaking and writing.

200 Methods of Communication Inquiry
Fall, Spring, Summer. 4(4-0) RB: Completion of University mathematics requirement. Nature and conduct of communication inquiry. Significant questions about communication and finding systematic answers.

225 An Introduction to Interpersonal Communication
Fall, Spring, Summer. 3(3-0)
Principles and practices of interpersonal communication. Emphasis on effective and responsible interpersonal communication.

240 Introduction to Organizational Communication
Fall, Spring, Summer. 4(4-0)
Theories, systems, structures and processes of organizational communication. Organizational cultures. Communication in multinational organizations and in individual,.leadership, supervisor-subordinate and small group situations.

275 Effects of Mass Communication
Fall, Spring, Summer. 3(3-0)
Major social effects of mass media on audience behavior. Political communication. Media effects on children. Message strategies producing attitude change. Interrelationships between mass media and interpersonal communication.

315 Information Gathering and Interviewing Theories
Fall of odd years. 3(3-0) P.M: (COM 200 or concurrently) R: Open only to juniors or seniors in the Communication major. Information gathering as a relational process. Interaction through the asking and answering of questions.

325 Interpersonal Influence and Conflict
Fall, Spring. 3(3-0) P.M: (COM 200 or concurrently) R: Open only to juniors or seniors in the Colleges of Business, Communication Arts and Sciences, and Education. Theories, processes and models of interpersonal influence and conflict. Conflict resolution, persuasion, and compliance-gaining.

340 Leadership and Group Communication
Spring. 3(3-0) P.M: (COM 200) R: Open only to juniors or seniors in the Colleges of Business, Communication Arts and Sciences, and Education. Theory and research on dyadic and group relations within organizations. Leadership, motivation, networks, decision making, and organizational taxonomy.

375 Audience Response to Media Entertainment
Spring. 3(3-0) P.M: (COM 200) R: Open only to juniors or seniors in the Colleges of Business, Communication Arts and Sciences, and Education. Theory and research on audience responses to media entertainment. Models of audience responses, reactions to violence in media, and children and the media.

391 Topics in Verbal, Intercultural, or Gender Communication
Fall, Spring. 4(4-0) A student may earn a maximum of 8 credits in all enrollments for this course. P.M: (COM 200) RB: One 200 level course in Communication. R: Open only to juniors or seniors in the Colleges of Business, Communication Arts and Sciences, and Education. Verbal interaction, cultural diversity or gender communication.

425 Communication in Close Relationships (W)
Fall, Spring. 4(4-0) P.M: (COM 225 or COM 325 or COM 200) RB: Completion of Tier I writing requirement. R: Open only to juniors or seniors in the Department of Communication. In-depth treatment of current research and theoretical and methodological issues.

440 Organizational Communication Structure (W)
Fall. 4(4-0) P.M: (COM 200 and COM 240) RB: Completion of Tier I writing requirement. R: Open only to juniors or seniors or graduate students in the Department of Communication. Systems approaches to information processing and communication structures in organizations.

475 Communication Campaign Design and Analysis (W)
Fall. 4(4-0) P.M: (COM 275 and COM 200) RB: Completion of Tier I writing requirement. R: Open only to juniors or seniors or graduate students in the Department of Communication. Design and analysis of campaigns presented through mediated channels including electronic and print media.

490 Independent Study
Fall, Spring. Summer. 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course. R: Not open to freshmen or sophomores. Approval of department; application required. Directed study under faculty supervision.

493 Internship
Fall, Spring. Summer. 1 to 7 credits. A student may earn a maximum of 7 credits in all enrollments for this course. R: Open only to juniors or seniors in the Department of Communication. Approval of department; application required. Supervised practical experience in a professional environment.
### Applied Communication Research I

Fall. 4(4-0) RB: (COM 800)
Communication research methods and strategies used commonly in practical research settings.

### Communication Research I

Fall. 4(4-0) RB: (COM 801)

### Communication Research II

Spring. 4(4-0) RB: (COM 802)
Further consideration of communication research strategy and methodology. Topics include systems theory, cybernetics, and transactional analysis.

### Organizational Communication I

Fall. 3(3-0)
Emphasis on dyadic and group processes and organizational intervention strategies. Topics include managing diversity, organizational structure, and communication productivity.

### Communication Theory and Process

Fall. 3(3-0)
Role that theory plays in different areas of communication scholarship.

### Mass Communication Theory and Research

Fall, Spring. 3(3-0) SA: TC 821
Current mass communication research and theories, including exposure patterns, diffusion of news and social effects of mass media.

### Cross-Cultural Communication

Spring. 3(3-0) SA: TC 828
Problems in communicating across cultural boundaries, focusing on the processes, theories, and methods in the study of intercultural communication.

### Applied Communication Research II

Spring. 3(3-0) SA: TC 830
Thesis production. Reporting and evaluating the results of communication research.

### Codes and Code Systems

Spring. 4(4-0) RB: (COM 855)
Structure and function of verbal and nonverbal communication. Relationship between discourse and context. Generation of meaning through interaction.

### Persuasion

Fall. 3(3-0) SA: TC 860
Use of messages to gain compliance and effect social change. Persuasion and attitude change from classical theories to contemporary situations.

### Communication in Logistics

Fall. 1(1-1) SA: TC 874
Development of effective interpersonal communication skills. Oral communication in business settings. Use of appropriate technology for management presentations.

### Independent Study

Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Approval of department. Individualized study under faculty direction.

### Internship

Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to graduate students in Communication. Supervised experience in an applied-communication setting.

### Master's Thesis Research

Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 14 credits in all enrollments for this course. R: Open only to graduate students in Communication. Master's thesis research.

### Communication Research Design I

Fall. 4(4-0) RB: (COM 901) R: Open only to graduate students.
Further study of methods of data collection and analysis. Writing and critiquing research reports.

### Communication Research Design II

Spring. 4(4-0) RB: (COM 902) R: Open only to graduate students.
Methods of data collection and analysis. Writing and critiquing research reports.

### Organizational Communication II

Fall. 3(3-0) SA: TC 915
Organizational communication structure and information processing. The organization's embeddedness in a larger social environment.

### Micro and Macro Media

Fall of odd years. 3(3-0) SA: TC 921
Perspectives on media processes pertaining to individuals, groups, and large-scale systems. Topics include cognitive processing of media, public opinion and affective responses to media.

### Interpersonal Communication

Fall. 3(3-0) SA: TC 922
Theory and research in interpersonal communication. Role of communication in processes such as interpersonal influence and relationship development.

### Independent Study

Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to graduate students in Communication. Approval of department. Individualized study under faculty direction.

### Doctoral Dissertation Research

Fall, Spring, Summer. 1 to 24 credits. A student may earn a maximum of 99 credits in all enrollments for this course. R: Open only to Ph.D. students in Communication. Doctoral dissertation research.