

Hospitality Business—HB

- 475 Applied Hospitality Marketing in Food Service**
Spring. 3(3-0) P:M: (HB 267 and HB 375) R: Open only to seniors in the Hospitality Business major. Not open to students with credit in HB 476.
Application of marketing principles in the food service industry. Identifying, influencing and satisfying demand for food products and services.
- 476 Applied Hospitality Marketing in Lodging**
Fall. 3(3-0) P:M: (HB 237 and HB 375) R: Open only to seniors in the Hospitality Business major. Not open to students with credit in HB 475.
Application of marketing principles in the lodging industry. Identifying, influencing and satisfying demand for lodging products and services.
- 482 Advanced Hospitality Finance**
Spring. 3(3-0) P:M: (HB 311) R: Open only to juniors or seniors in the Hospitality Business major. SA: HRI 482
Cash flow determination and management. Strategies for financing hospitality ventures and expansion. Determining financial viability of proposed and existing operations.
- 485 Hospitality Foodservice Operations**
Fall, Spring, Summer. 3(1-4) P:M: (HB 345) R: Open only to seniors in The School of Hospitality Business. SA: HRI 485
Beverage management and dining room service. Guest relations and current management topics. Emphasis on foodservice team projects.
- 489 Hospitality Business Strategy (W)**
Fall, Spring. 3(3-0) P:M: (HB 307 and HB 311 and HB 375) RB: Completion of Level I and Level II internship. R: Open only to seniors in The School of Hospitality Business.
Management problems and issues in the hospitality industry. Focus on decision-making models. Case study analysis, discussion and report writing.
- 490 Independent Study**
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to juniors or seniors in The School of Hospitality Business. Approval of School. SA: HRI 490
Supervised research in hospitality management and operations.
- 491 Current Topics in Hospitality Business**
Fall, Spring. 3(3-0) R: Open only to seniors in The School of Hospitality Business. SA: HRI 491
Emerging topics or issues confronting the hospitality service industry.
- 807 Workforce Management in the Hospitality Industry**
Fall. 3(3-0) R: Open only to graduate students in Business. SA: HRI 807
Identifying and solving hospitality workforce problems. Topics include leadership styles, interpersonal and organization communication.
- 837 Hospitality Computer Information Systems**
Spring. 3(3-0) R: Open only to graduate students in College of Business. SA: HRI 837
Overview of computer systems and networks designed for the hospitality industry.

- 875 Marketing in the Hospitality Industry**
Spring. 3(3-0) R: Not open to first-year graduate students. Open only to MBA students. SA: HRI 875
A framework for understanding hospitality marketing in a global business environment. Emphasis on industry responses to changing consumer trends, and applying marketing principles to case studies.
- 882 Financial Management in the Hospitality Industry**
Spring. 3(3-0) RB: (ACC 840 and FI 889) R: Not open to first-year graduate students. Open only to MBA students. SA: HRI 882
Interpretation and analysis of financial statements. Budget preparation and analysis. Leasing, franchising, and management contracts.
- 885 Seminar in Food and Beverage Systems Management**
Fall. 3(3-0) R: Open only to graduate students in Business. SA: HRI 885 Not open to students with credit in HB 485.
Management principles and practices in quality food and beverage operations. Emphasis on product, sales, income, and human resource strategies.
- 889 Hospitality Industry Field Study**
Fall, Spring, Summer. 3 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. Interdepartmental with Master of Business Administration. RB: 12 credits graduate course work R: Open only to graduate students in the College of Business.
Research on a current issue, problem or opportunity into a segment of the hospitality industry. Industry relationships and networking. Faculty supervision in a field setting.
- 890 Independent Study**
Fall, Spring. 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course. R: Open only to graduate students in the College of Business. Approval of school. SA: HRI 890
Faculty-supervised independent study.

HUMAN ECOLOGY HEC

College of Human Ecology

- 101 Applications in Human Ecology**
Fall. 2(2-0) R: Open only to freshmen.
Historical and philosophical foundations of human ecology. Exploration of the university as a human ecological system and the ways in which students adapt to and shape their first-year experience.
- 290 Independent Study**
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to students in the College of Human Ecology.
Individual study of interdisciplinary topics related to the human ecology perspective under the guidance of a faculty member.
- 347 Human Ecology Topics**
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 9 credits in all enrollments for this course. RB: Professional experience in the topic area.
Application of human ecological principles to current issues affecting children, youth, and families in their communities.
- HUMAN ENVIRONMENT AND DESIGN HED**
- Department of Human Environment and Design**
College of Human Ecology
- 121 Apparel I: Two-Dimensional Design**
Fall. 3(1-4) P:M: (CSE 101 or concurrently)
Design fundamentals and creative problem solving in apparel design. Visual communication of design ideas through apparel rendering and computer graphics.
- 140 Design for Living**
Fall, Spring, Summer. 3(3-0)
Interior design from the human ecological perspective. The reciprocal impact of the designed environment on human behavior, design terminology, and the design process.
- 142 Design Theory Studio**
Fall, Spring, Summer. 3(0-6) P:M: (HED 140 or concurrently) R: Open only to students in the Interior Design major.
Design elements and principles in creative problem solving.
- 150 Interior Design Drafting**
Fall, Spring, Summer. 3(1-4) R: Open only to students in the Interior Design major.
Drafting and two-dimensional drawing for interior design.
- 152 Interior Environments**
Fall. 4(4-0)
Interior design fundamentals and human behavior. Space planning, furnishing, and selection of materials and components for residential and commercial interiors.
- 222 Apparel II: Introduction to Three-Dimensional Design**
Spring. 3(0-6) P:M: (HED 121) R: Not open to freshmen.
Garment structuring: pattern development using two-dimensional and three-dimensional styling techniques.
- 231 Textile Materials**
Fall, Spring. 4(4-0) R: Not open to freshmen.
Structures and properties of fibers, yarns, fabrics, and finishes. Applied design processes. Construction and performance specifications. Textile legislation.
- 232 Textile Design**
Spring. 3(1-4) P:M: (HED 121 and HED 231) R: Not open to freshmen.
Textile surface design, knit and woven fabric development, and computer-aided textile design.
- 240 Computer-Aided Design for Designers**
Fall, Spring, Summer. 3(1-4)
Introduction to computer-aided design applications.
- 250 CAD and Structural Systems**
Fall, Spring. 3(1-4) P:M: (HED 240)
Application of computer-aided design and structural principles in generating design solutions.