999. Doctoral Dissertation Research
(5 E 999) Fall, Winter, Spring, Summer. Variable credit. Approval of department.

300. The Effects of Mass Communication
Fall, Winter, Spring, Summer. 4(4-0) Interdepartmental with and administered by the Department of Telecommunication.
Major social effects of mass media on audience behavior. Political communication. Media effects on children. Message strategies producing attitude change. Interrelationship between mass media and interpersonal communication. Decision making in mass media.

315. Organizational Communication
Fall, Winter, Spring, Summer, 4(4-0) COM 100.
Principles and practice in the management of communication systems, with emphasis on conflict resolution, information exchange, innovativeness, and information management.

326. Communication in Business
Fall, Winter, Spring, Summer. 4(4-0) Juniors.
Study and analysis of business and industrial communication problems; extensive instruction and practice in writing.

350. Signs and Sign-Behavior
Fall, Winter, Spring, Summer, 4(4-0) COM 100.
Theories of symbolic behavior. Language structure and communicative functions.

410. Classroom Communication
Spring, 3(3-0) Majors and minors or approval of department.
Classroom as a communication system with emphasis on operationalizing philosophies of education in the environment, teacher and student roles and styles, affective and cognitive interactions, methods of systematic observation.

411. Directing the Debate and Forensic Program
Fall, 3(3-0) Majors and minors or approval of department.
Principles of and practice in argumentation: methods of coaching debate and individual events and managing tournaments; observation of high school tournaments, practices, and student congress.

425. Communication Campaign Analysis
Fall. 4(4-0) COM 300 or approval of department.
Design of persuasive and information campaigns. Techniques and strategies for analyzing and influencing mass audiences. Principles and practice in constructing messages and selecting media. Political and public service campaign focus.

430. Information and Technology
Winter. 4(4-0) COM 315 or approval of department.
Concepts and principles of information and information technology, with emphasis on effects on organizational processes.

450. Fund Raising and Grant Writing
Fall of even-numbered years. 4(4-0) Juniors.
Fund raising for nonprofit organizations: corporate, individual, and foundation giving. Grant writing.

475. Relational Communication
Spring. 4(4-0) COM 125.
Theories and current research on relational communication, including stages of relational communication development; verbal and nonverbal relational messages of intimacy, similarity, arousal, privacy and dominance; role of culture and context.

499. Special Projects
Fall, Winter, Spring, Summer. 1 to 15 credits. May reenroll for a maximum of 15 credits. Approval of project proposal by department.
Independent research, group research, student-directed group projects.

505. Communication Research
Fall. 4(4-0) First year graduate majors.
Communication research strategy and methodology. Scientific process; bases for derivation and verification of hypotheses, and basic methods of designing research in communication.

606. Communication Research
Fall. 4(4-0) COM 805; second year graduate majors.
Continuation of COM 805.

815. Organizational Communication
Winter, Spring, 4(4-0)
Structure and function of communication in organizations, with emphasis on concepts and principles needed for effective management of organizational communication processes.
820. Communication Theory and Research
Fall, Summer. 4(4-0)
Theoretical models of communication, with emphasis on the applications of communication theory to various professional communication areas.

821. Mass Communication Theory and Research
Fall, Spring. 4(4-0) Interdepartmental with and administered by the Department of Telecommunication.
Current behavioral science theories and research, e.g., media institutions, decision-making, mass media exposure patterns, diffusion of news and influence, effective message strategies, political communication, and mass media in socialization.

822. Interpersonal Communication
Winter, Summer. 4(4-0)
Current theories and research in interpersonal communication. The role of interpersonal communication in such processes as conflict resolution and information exchange will be considered.

825. Cross-Cultural Communication
Fall, Summer. 4(4-0)
Role of communication in the economic, social and political development of less developed countries. Problems in communicating across cultural boundaries.

830. Nonverbal Communication
Winter. 4(4-0)
A review of theory and empirical research on nonverbal communication. Emphasis on social functions such as impression management, regulation and social influence.

860. Persuasive Communication
Spring. 4(4-0)
Use of communication to gain compliance and effect social change. Study of persuasion and attitude change from classical theories to contemporary situations.

870. Communication and Change: The Diffusion of Ideas and Information
Fall, Winter. 4(4-0)
Research traditions underlying the diffusion of ideas and information, and acceptance of innovation and change. Strategic principles for introduction of change through the use of communication.

880. Message Behavior, Signs and Communication
Spring. 4(4-0)
Language and message behavior. The nature of messages, their structure, and the contexts (e.g., dyads, groups, organizations) that promote certain message behavior.

890. Special Problems
Fall, Winter, Spring, Summer. 1 to 6 credits. Approval of department.
Special problems as arranged with instructor.

899. Master's Thesis Research
Fall, Winter, Spring, Summer. Variable credit. Approval of department.

905. Communication Research Design
Fall, Winter, Spring. 4(4-0) May reenroll for a maximum of 16 credits.
Methods of data collection and analysis in communication research. Designing exploratory studies of the communication process. Interviewer training and bias. Content analysis of the mass media. Writing and critiquing research reports.

940. Seminar in Communication Theory and Research
Fall, Winter, Spring, Summer. 2 to 5 credits. May reenroll for a maximum of 45 credits. Approval of department.
Theoretical and research issues in communication.

990. Special Problems
Fall, Winter, Spring, Summer. 1 to 6 credits. Approval of department.

999. Doctoral Dissertation Research
Fall, Winter, Spring, Summer. 1 to 36 credits. Approval of department.
Dissertation research for the doctoral program in Mass Media.

COMMUNICATION ARTS AND SCIENCES (COLLEGE OF) CAS

492. Special Topics
Fall, Winter, Spring. 1 to 6 credits. Approval of department.
Varied topics pertaining to the study of communication processes.

892. Special Topics
Fall, Winter, Spring, Summer. 1 to 6 credits. Approval of department.
Varied topics pertaining to advanced study of communication processes.

999. Doctoral Dissertation Research
Fall, Winter, Spring, Summer. Variable credit. Approval of department.
Dissertation research for the doctoral program in Mass Media.

COMMUNITY HEALTH SCIENCE CMS

College of Human Medicine
College of Osteopathic Medicine

512. Epidemiology and Biostatistics
Fall. 2 to 5 credits. Admission to a college of medicine or approval of department.
Epidemiology and biostatistics in clinical medicine and health care delivery. Evaluation of medical investigations. Applicability to preventive medicine and health maintenance. Field experiences and seminars in community medicine.

513. Medical Jurisprudence
Fall. 2 to 5 credits. Admission to a college of medicine or approval of department.
Basic concepts of the legal process and the health care system. Law suits, malpractice, statutes and case law. Insurance and tax consideration. Continuing field experiences and seminars in community medicine.

514. Topics and Issues in Health Care Delivery
Fall. 2 to 5 credits. Admission to a college of medicine or approval of department.
Medical economics, health care financing and organization, personnel utilization, resource allocation, health services administration, patterns of medical practice, politics of health care. Continuing field experiences and seminars in community medicine.

518. Aging: Clinical and Community Perspectives
Spring. 4(3-2) Medical student or approval of instructor.
Multi-dimensional aspects of aging and their application to long-term, continuing care of the chronically ill older adult.

519. Health Education in Clinical Settings
Spring. 3(2-0) Approval of instructor.
Application of concepts from social and behavioral sciences to clinical health education through laboratory and classroom experiences including development of a model educational plan for a specific health problem.

520. Biostatistical and Epidemiological Reasoning
Fall. 4(4-0) Approval of instructor. Interdepartmental with the Department of Statistics and Probability.
Concepts and principles from biostatistics and epidemiology to facilitate critical reading literature relevant to clinical medicine and community health. Emphasis on design and interpretation.

521. Evaluation of Health Services
Spring. 2 to 4 credits. Approval of instructor. Interdepartmental with the College of Nursing.

522. Principles of Gerontology for Medical Practice
Spring. 3(3-0) Admission to a college of medicine or approval of department.
An introductory course relating the biological, psychological and social implications of aging to health care of the elderly.

530. Care of the Elderly
Fall, Spring. 3(2-2) Student in H M, OST or other clinical program or approval of instructor. Interdepartmental with and administered by the Department of Family Practice.
Case studies of care of the elderly based on the physician-patient interaction with elderly persons and their families. Family systems applications to health care. Associated clinical experience.

543. Health and Adaptation of the Elderly
Fall. 3(3-0) Baccalaureate degree in health science; approval of instructor. Interdepartmental with and administered by the College of Nursing.
Health and adaptation of the aged individual experiencing the normative biophysiological and psychodevelopmental changes related to the aging process.