

JAPANESE

See Linguistics and Oriental and African Languages

JOURNALISM

JRN

College of Communication Arts

110. Journalism in a Free Society

Fall, Winter, Spring. 3(3-0)

Examination of the role of journalism in the mass communications process and its significance in a free society.

200H. Honors Work—The Press and Contemporary Issues

Spring. 4(4-0) Minimum 3.0 grade-point average; not open to Freshmen; approval of school.

The press as it reflects and is affected by selected contemporary issues. Issues will be determined by their timeliness and the special qualifications and interests of the faculty member.

201. News Writing

Fall, Winter, Spring. 4(2-4) Three terms of American Thought and Language, pass typing test. Must type 25 words per minute.

Introduction to news writing; news story style, structure, and readability.

300. Reporting

Fall, Winter, Spring, Summer. 4(2-6) 201, Juniors or approved of school. Minimum ability to type.

Sources, interviewing techniques, and reporting of routine stories—deaths, crimes, accidents, meetings, speeches, and simple features.

306. Television and Radio News

Fall, Spring. 4(2-4) 201 or approval of school.

Writing news scripts; wire service material for television and radio. Work in WMSB television newsroom.

310. Introduction to Photo-Journalism

Fall, Winter, Spring. 4(2-4) 300 for majors; Juniors.

Press photo content and techniques; camera and darkroom operation and theory.

318. Technical Writing

Fall, Winter, Spring. 3(3-0) Juniors; non-majors.

The preparation of articles about scientific research and related subjects. Sources for articles include reports and interviews with scientists.

401. News Editing

(419.) Fall, Winter, Spring. 4(2-4) 300.

Functions, responsibilities and techniques of news editing; evaluation and processing of news; headline writing; picture editing; page makeup.

403. Reporting Public Affairs

Fall, Winter, Spring. 4(2-4) 401.

Reporting community, court, political and governmental activities.

407. Science Writing

Fall, Spring, Summer. 3(3-0) Majors: 300; others: 201.

The preparation of science stories for the mass media. Emphasis is on the techniques and responsibilities of science writers.

409. Supervising High School Publications

(402.) Spring, Summer. 3(3-0) Juniors; non-majors. Interdepartmental with Education.

Staff organization, make-up, illustration, copy preparation, advertising, and editorial policies of school newspapers and yearbooks.

412. Editorial Writing

Spring. 3(3-0) Seniors; approval of school.

Structure, style and underlying principles of the editorial. Practice in writing editorials. Critiques of editorials.

415. Advanced Reporting

Fall, Winter, Spring. 4(0-8) 403.

Interpretive reporting in special fields.

422. Newspaper Editorial Management

Winter. 4(4-0) Seniors.

Editorial ethics, practices, procedures, policies, and problems, with emphasis on application at organization and administration levels.

428. History of Journalism

Fall, Winter. 3(3-0) Juniors. Required of majors.

Critical analysis of the history of the mass media of communications.

430. Press Rights and Responsibilities

Fall, Winter. 4(3-0) Seniors.

Legal problems in news gathering, publishing, and commenting; principles of freedom of the press.

431. Senior Seminar

Fall, Winter, Spring. 3(5-0) Seniors.

Problems in contemporary society.

432. Magazine Feature Articles

Fall, Winter, Spring. 4(4-0) Juniors; majors: 300.

Practice in planning and gathering material for organizing, writing, and rewriting features for magazine publication. Emphasis on market analysis.

434. Magazine Editing and Publishing

Winter, Spring. 4(2-2) Majors: 300, ADV 307; others; approval of school.

Planning, production, circulation, and advertising procedure for company publications, trade magazines, and general magazines of specialized or broad appeal.

475. International Press Communications

Fall, Winter. 4(4-0)

Concepts and practices of journalism around the world; the international flow of news; news-gathering agencies and their sources; the work of foreign correspondents; news centers of the world; freedom of information.

476. The Press in Democratic Societies

Winter. 4(4-0) 475.

Comparative development of communication systems; their political, cultural, and economic roots; role of the media; extent of freedom and control; what the media report; professional education and training.

477. The Press in Authoritarian Societies

Spring. 4(4-0) 475.

Development of media in authoritarian systems; historical and philosophical roots, political and informative roles of the media; methods of control; training of journalists.

480. Reviewing and Criticism

Winter. 3(3-0) Approval of school.

Reporting the arts for newspapers and magazines. Lectures and assignments in reviewing motion pictures, plays, musicals, books, concerts and exhibitions.

499. Individual Projects

Fall, Winter, Spring, Summer. 1 to 3 credits. Approval of school.

Individual problems as arranged with instructor.

800. Seminar in Research Methods in Journalism

Fall. 4 credits.

Problems and techniques of selected research methods, including content analysis, demographic surveys, case method, and historical method. Applications to student projects, with attention to bibliography, documentation, and style.

801. Seminar in Journalism and Mass Communication Research

(470.) Winter. 4(4-0) Seniors.

Journalism and mass communication research; problems, available materials and methods; including readership surveys, content analysis, experiments, measurement and appropriate statistical techniques.

811. Proseminar in Mass Media and Their Audiences

Fall. 4(3-0)

The structure of the mass media; growth and change since the 1930's; the mass communications system in an urban setting; economic base of the print and broadcast media; nature of the audience of the media; relationship of the media and their audiences.

815. Seminar in the Press and Society

Winter. 4 credits.

Provides opportunity to work in areas of special interest and study significant problems relating to role of the press in modern society.

820. Seminar in History of Journalism

Spring. 4 credits.

Selected periods in the history of American journalism. Students will read widely in the literature of journalism for the period under discussion, and will make first-hand study of original files of newspapers and magazines of period.

823. Government and Mass Communications

Spring. 4(3-0)

Contemporary issues resulting from the restrictive, regulatory, and supplementary activities of government in the field of mass communications; current constitutional and administrative problems of the mass media.

824. Press and Political Mass Communication

Fall. 4(4-0)

Intensive study of mass communication in political organization and behavior, topics in theory and research methods in political organization, political news gathering and processing, the role of political parties and special interest groups, campaign communication and reporting of elections, mass communication in domestic and international political crises, sample survey techniques, public opinion polling, content analyses and research planning.

875. The Press in the Soviet Union

Fall. 4(4-0) 475; approval of school.

Historical development of press; Soviet concept of news and information; Role of Agitprop; party guidelines; structure, type, and characteristics of the press.

876. The Press in Communist East Europe

Winter. 4(4-0) 475; approval of school.

Effects of political, economic and cultural stresses on philosophy and function of the press. Changing nature of journalism and its practitioners. Major focus on Yugoslavia.

877. The Press in Latin America

Spring. 4(4-0) 475; approval of school.

Historical roots of the press; techniques of control; the journalist and his audiences; political, economic, legal, and cultural barriers to communication; the journalist's role; the press as a social institution.

878. The Press in Asia's Developing Countries

Winter. 4(4-0) 475. Approval of instructor.

The press and strategies for modernization in developing countries in Asia; historical development, legal-constitutional settings, cultural diversities, socio-psychological constructs and geographical requirements; Western influences and rise of the vernacular press.

890. Special Problems

Fall, Winter, Spring, Summer. 1 to 12 credits.

899. Research

Fall, Winter, Spring. Variable credit. Approval of school.

900. Readings in Journalism

Fall, Summer. 4 credits. May re-enroll for a maximum of 12 credits.

Intensive reading in selected areas of the history and present state of the American or foreign press.

901. Seminar in Journalism

Winter. 4 credits. May re-enroll for a maximum of 12 credits.

Reading, research and discussion in selected areas of journalism focusing on important men, institutions, ideas, theories and trends in American or foreign press.

902. Special Projects

Spring. 4 credits. May re-enroll for a maximum of 12 credits.

Individual reading and research.

Study in the discipline of literature with selected topics, periods, and genres. Occasionally offered in the foreign languages of the College.

231B. Literature

Fall, Winter, Spring. 1 credit. May re-enroll for a maximum of 2 credits if different topic is taken.

Independent study in literature.

232A. Philosophy

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

Study in the discipline of the philosophy with selected thinkers, methods and issues. Offered occasionally in the foreign languages of the College.

232B. Philosophy

Fall, Winter, Spring. 1 credit. May re-enroll for a maximum of 2 credits if different topic is taken.

Independent study in philosophy.

233A. Religion

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

Study in the discipline of religion with selected religions, figures, literature, and topics. Occasionally offered in the foreign languages of the College.

233B. Religion

Fall, Winter, Spring. 1 credit. May re-enroll for a maximum of 2 credits if different topic is taken.

Independent study in religion.

234A. Fine Arts

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

Study in the disciplines of the fine arts with selected artists, schools, periods and genres. Occasionally offered in the foreign languages of the College.

234B. Fine Arts

Fall, Winter, Spring. 1 credit. May re-enroll for a maximum of 2 credits if different topic is taken.

Independent study in fine arts.

239A. Interdisciplinary Studies in Arts and Humanities

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

Special interdisciplinary studies related to the arts and humanities.

239B. Interdisciplinary Studies in Arts and Humanities

Fall, Winter, Spring. 1 to 4 credits.

May re-enroll for a maximum of 8 credits if different topic is taken.

Independent interdisciplinary study related to the arts and humanities.

Social Sciences

250A. Sociology

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

Study in the discipline of sociology with selected topics and schools. Occasionally offered in the foreign languages of the college.

250B. Sociology

Fall, Winter, Spring. 1 credit. May re-enroll for a maximum of 2 credits if different topic is taken.

Independent study in sociology.

251A. Psychology

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

Study in the discipline of psychology with selected schools, topics, and figures. Occasionally offered in the foreign languages of the College.

251B. Psychology

Fall, Winter, Spring. 1 credit. May re-enroll for a maximum of 2 credits if different topic is taken.

Independent study in psychology.

252A. Political Science

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

Study in the discipline of political science with selected periods, topics, and issues. Occasionally offered in the foreign languages of the College.

252B. Political Science

Fall, Winter, Spring. 1 credit. May re-enroll for a maximum of 2 credits if different topic is taken.

Independent study in political science.

253A. Economics

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

Study in the discipline of economics with selected schools, economies, areas, and topics. Occasionally offered in the foreign languages of the College.

253B. Economics

Fall, Winter, Spring. 1 credit. May re-enroll for a maximum of 2 credits if different topic is taken.

Independent study in economics.

254A. Geography

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

Study in the discipline of geography with selected areas of the world, cultures, topics, and issues. Occasionally offered in the foreign languages of the College.

254B. Geography

Fall, Winter, Spring. 1 credit. May re-enroll for a maximum of 2 credits if different topic is taken.

Independent study in geography.

255A. Anthropology

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

An introduction to the work and interests of anthropologists, for the purpose of providing general education in the social sciences.

255B. Anthropology

Fall, Winter, Spring. 1 credit. May re-enroll for a maximum of 2 credits if different topic is taken.

Independent study in anthropology.

259A. Interdisciplinary Studies in Social Science

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

Special interdisciplinary studies related to the social sciences.

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Humanities

230A. History

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.

Study in the discipline of history with selected periods, areas and topics. Occasionally offered in the foreign languages of the College.

230B. History

Fall, Winter, Spring. 1 credit. May re-enroll for a maximum of 2 credits if different topic is taken.

Independent study in history.

231A. Literature

Fall, Winter, Spring. 3(3-0) or 4(3-0) May re-enroll for a maximum of 8 credits if different topic is taken.